



crea
summer academy

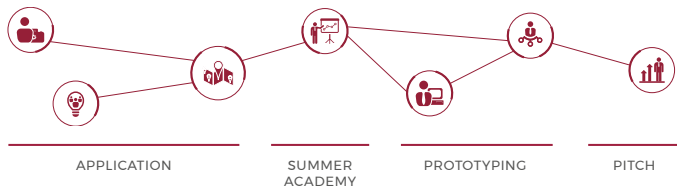
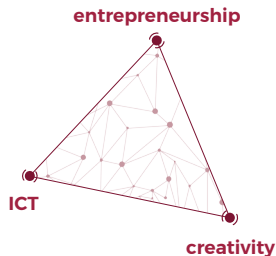
transform an **IDEA**
into a **BUSINESS IDEA**

www.creasummeracademy.eu

DEFINITELY MORE THAN A SUMMER ACADEMY



Two intensive weeks of Summer Academy on ICT, Creativity and Entrepreneurship!



Do you want to learn how to become a start-up?

CREA is an international project, born as a European Project and founded under the Horizon2020 program. Offering Summer Academies across Europe, CREA aims to strengthen **entrepreneurship** in innovative sectors by using **ICT** and **Creativity** as levers. Crea summer academy provides an all-round training, which takes participants from an idea, via the identification of market opportunities, to conceptualization and planning and finally to the start-up of a new company. **In CREA people come in with an idea and go out with a concrete project with business model.** But there is even more: a qualified jury chooses the best ideas and the selected projects have the opportunity to pitch it in front of possible investors.