

TRANSFORM AN **IDEA** INTO A **BUSINESS IDEA**

Learn how to become a startup



crea
summer academy

3RD EDITION

THE 2017 SUMMER ACADEMIES

Apply to one of 3 Summer Academies planned for 2017

 <p>HKU UNIVERSITY OF THE ARTS</p>	<p>UTRECHT, The Netherlands 3rd-14th July 2017 Focus on How to Become a Start-up in the Creative Industries</p>	 <p>POLIMI POLITECNICO OF MILAN</p>	<p>OSTUNI, Italy 24th July - 4th August Focus on Design Driven Innovation</p>	 <p>BWCON GMBH</p>	<p>LAKE CONSTANCE, Germany 28th August - 8th September Lean Start-up Methodology</p>
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THE CALL IS OPEN, APPLY ON:

www.creasummeracademy.eu

DEFINITELY MORE THAN A SUMMER ACADEMY

Crea summer academy provide an **all-round training**, which takes participants from an idea, via the identification of market opportunities, to conceptualization and planning and finally to the start-up of a new company. But there is even more: a **qualified jury chooses the best ideas** and the selected projects have the opportunity **to pitch it in front of possible investors**.

3 ECTS

#CREA17

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