



**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

## SUMMER ACADEMY - SLOVENIA

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PROGRAM  
19<sup>TH</sup> JULY - 29<sup>TH</sup> JULY



### Week 1

**Monday**  
July 18<sup>th</sup>

Dinner party @ 19.00

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**Tuesday**  
July 19<sup>st</sup>

### WELCOME AND GREEN ENTREPRENEURSHIP INTRO

Nataša Seršen / Zoran Bosnić / Gaja Breclj / Lilijana Madjar / Nataša Mori / Kristijan Pečanec / Dorian Maarse /

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**Wednesday**  
July 20<sup>th</sup>

### TEAM BUILDING & BUSINESS MODEL DAY

Dorian Maarse / Ivan Župič / Aleš Pustovrh

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**Thursday**  
July 21<sup>st</sup>

### DESIGN THINKING & DESIGN SERVICE

Miha Klinar

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**FRIDAY**  
July 22<sup>nd</sup>

### USER EXPERIENCE

Jože Guna / Matevž Pogačnik

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**SATURDAY**  
July 23<sup>rd</sup>

### FIELD RESEARCH & TEAM WORK



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 644988.



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### Week 2

**Monday**  
**July 25<sup>th</sup>**

#### **DESIGN SERVICE, BUSINESS MODEL, PITCHING**

Miha Klinar / Ivan Župič / Aleš Pustovrh

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**Tuesday**  
**July 26<sup>th</sup>**

#### **BUSINESS MODEL, PITCHING, FUNDING OPPORTUNITIES**

Ivan Župič / Aleš Pustovrh / Aleš Pustovrh

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**Wednesday**  
**July 27<sup>th</sup>**

#### **ICT WORKSHOP AND IDEA DEVELOPMENT**

Andrej Brodnik / Matevž Jekovec / Gašper Fele-Žorž

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**Thursday**  
**July 28<sup>th</sup>**

#### **IDEA DEVELOPMENT**

All mentors

**Night out**

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**FRIDAY**  
**July 29<sup>th</sup>**

#### **PITCHING DAY & WRAPING UP THE SUMMER SCHOOL**



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