



**crea**  
summer academy

## Dossier Summer Academy

POLIMI - HKU

WP 3 \_ Deliverable N° 3.6 \_ November 2016



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## DELIVERABLE 3.6

### Dossier Summer Academies

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## 1. ABSTRACT

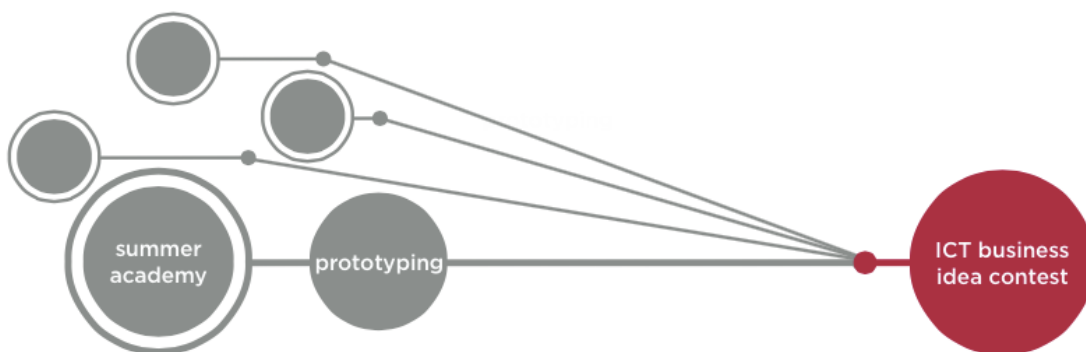
Under Work Package 3 of the CREA Project, a joint effort was put forward to create a set of common tools to organize and plan the two-week intensive CREA Summer Academies run by the different project partners. Using these tools, the CREA partners organized their Summer Academies (6 Academies in 2015, 7 Academies in 2016) and performed a shared assessment of results.

In this Dossier, we describe the results of the Summer Academies for the first two years of the project. The results are split into the general practical and administrative results such as the Summer Academy programs, hospitality programs and registers, and the results of the evaluations of the programs of the 2015 and 2016 editions. We start this report with an overview of the process of organization of the CREA Summer Academies from communication and selection to execution and a reminder of our shared basics: the CREA Educational Model and General Didactic Framework. Then, we visualize the process in terms of the common tools used by the partners to organize their Summer Academies and finish with an overview of all results of the Summer Academies and the results of the evaluations.



## 2. PROCESS OF THE ORGANIZATION OF SUMMER ACADEMIES

The CREA Summer Academies are organized in the same way across Europe. Part of the communication activities and selection process are jointly supported and carried out, and the common tools as much as possible support the organization of the Summer Academies and Business Contest by the different partners. Generally, the CREA adventure consists of the Summer Academies, the mentoring and prototyping phase and the Business Contest:



The organization of the CREA Summer Academies consists of the following phases:

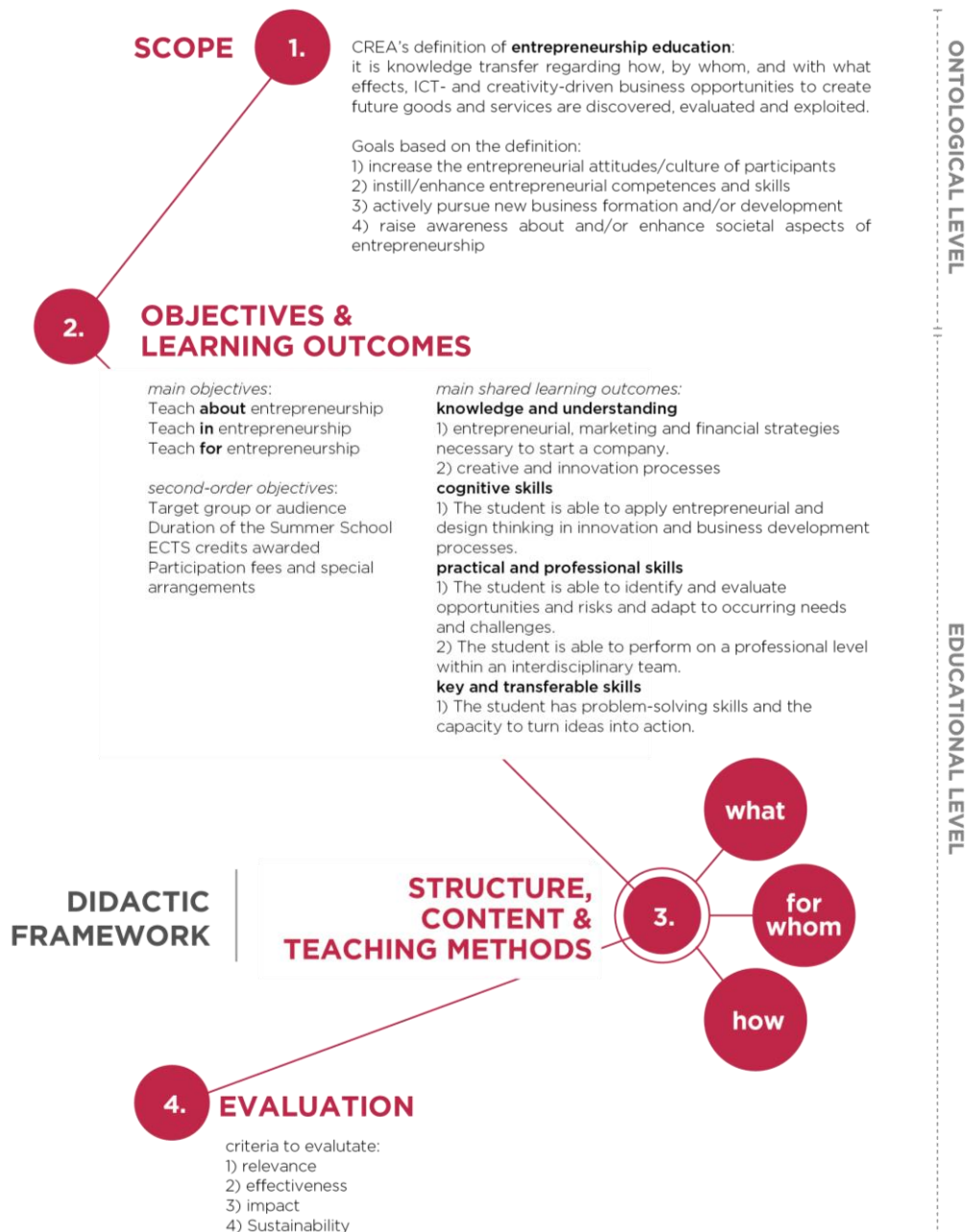
- Communication phase [shared effort as well as carried out by the partners individually]
- Application and selection of participants [partners individually]
- Organization of the Summer Academy two week intensive program [partners individually]
- Execution of the Summer Academy [partners individually]
- Mentoring and prototyping phase [partners and shared effort]
- Business Contest [shared effort]
- Evaluation of Summer Academies and Business Contest [shared effort]

Next to the general framework and shared common tools to organize the Summer Academies, the different partners have additionally defined specific contents for their own Summer Academy under the general framework of the project and the three general pillars for CREA: entrepreneurship, ICT and creativity. Specialization of topics allows students to apply for the Summer Academy more near the needs of their business idea or interests and ensures a more powerful contribution from mentors and experts.

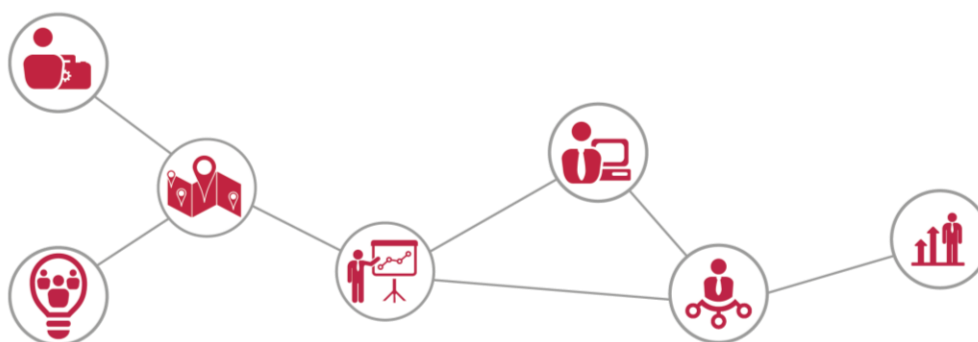




### 3. REMINDER: SUMMARY OF CREA EDUCATIONAL MODEL AND GENERAL DIDACTIC FRAMEWORK



CREA shared goal is to support fresh new venture ideas that combine entrepreneurship with creativity and ICT as the drivers of innovation.



ACTIVITIES	<p>DISSEMINATION OF THE CALL FOR IDEAS</p> <p>APPLICATION management</p> <p>ASSESSMENT (PARTICIPANT &amp; BUSINESS IDEA)</p>	<p>ORGANISATION OF SUMMER ACADEMY</p> <ul style="list-style-type: none"> <li>- didactic structure</li> <li>- faculty (staff exchange)</li> <li>- facilities</li> </ul> <p>PITCHING SESSION (definition of local JURY)</p> <p>WINNER SELECTION (TWO BEST PROJECTS)</p>	<p>SUPPORT THROUGH ONLINE MENTORING</p> <p>RAPID PROTOTYPING</p> <ul style="list-style-type: none"> <li>- organize &amp; plan</li> <li>- define experts</li> </ul>	<p>ICT Business Idea Contest</p> <ul style="list-style-type: none"> <li>- organize event</li> <li>- define international jury</li> <li>- prizes definition</li> </ul> <p>FINAL PITCHING SESSION</p> <p>set up a sustainable incubation program for the winners</p>
	<p>COMMUNICATION STRATEGY</p> <p>F6S PLATFORM</p> <p>ASSESSMENT CRITERIA CV AND SKILLS</p> <p>ASSESSMENT CRITERIA BUSINESS IDEA</p> <p>INNOVATION THEME</p>	<p>DIDACTIC STRATEGY</p> <p>Common tools for the organization of Summer Academies</p> <p>CREA TOOLKIT</p> <ul style="list-style-type: none"> <li>-Unpack Creativity Canvas</li> <li>-Me-and-my-startup-team Canvas</li> <li>-Pitch cooking tool</li> <li>- BM canvas</li> <li>- VP canvas</li> </ul> <p>EVALUATION CRITERIA</p>	<p>CREA ONLINE PLATFORM</p>	<p>COMMUNICATION STRATEGY</p> <p>EVALUATION CRITERIA</p>



## 4. DESCRIPTION OF COMMON TOOLS FOR THE ORGANIZATION OF SUMMER ACADEMIES

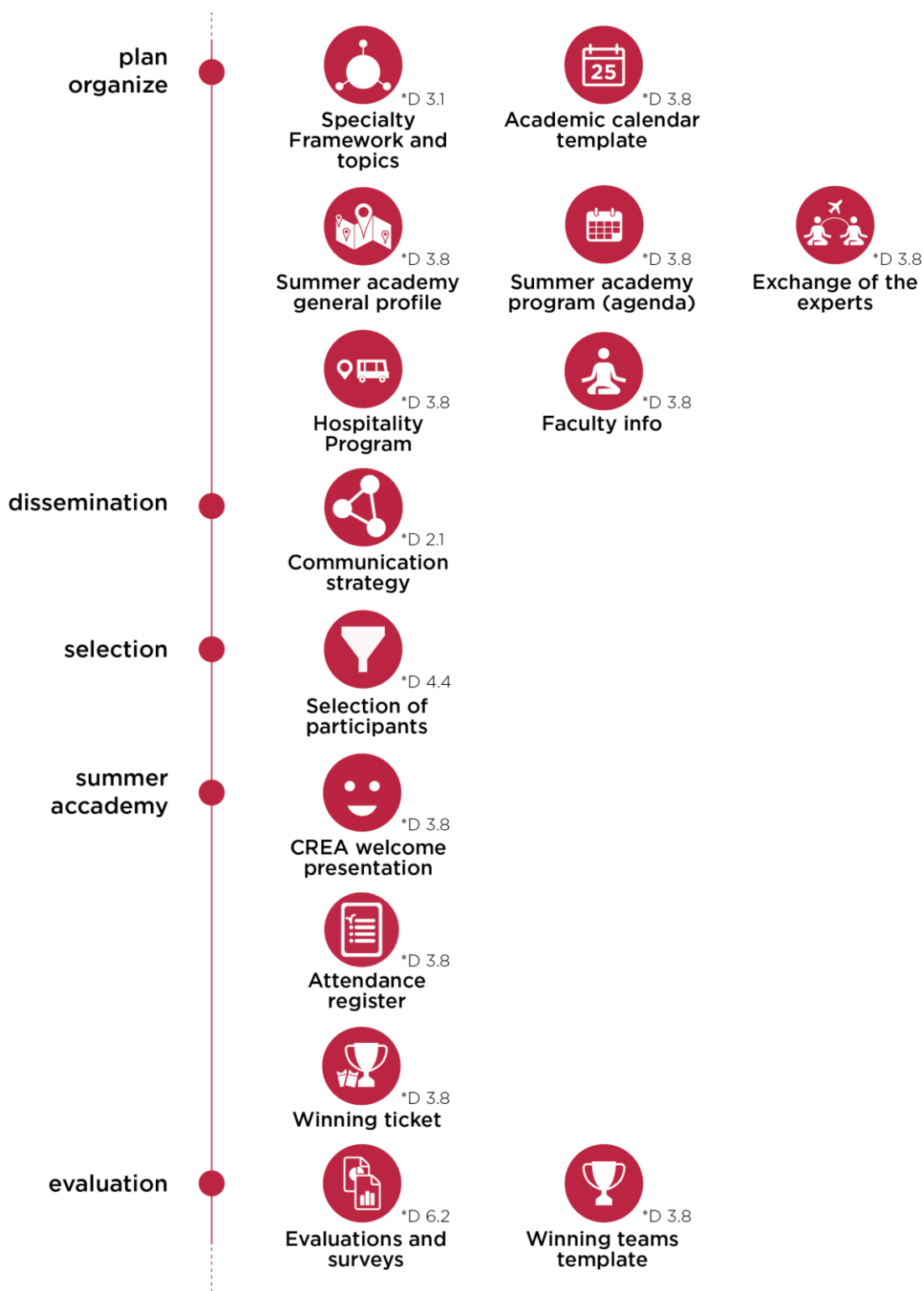
Under Work Package 3 of the CREA Project, a joint effort was put forward to create a set of common tools to organize and plan the two-week intensive CREA Summer Academies run by the different project partners. The set of common tools consists of a handbook used by the partners in order to define agenda, content and plan of activities for their Summer Academy. These tools make organizing the Summer Academy easy and repeatable, and give students the same structure of services across the CREA Network. This methodology also supports the assessment phase because the activities and results are as comparable as possible. The shared tools derive from the shared approach offered by the CREA Educational Model and the General Didactic Framework and are designed in a way that the CEM and GDF are represented throughout the network and Summer Academy programs in the best possible way.

As described in detail within the deliverable 3.8 the CREA toolkit provided to all the partners are used both before the beginning of the summer academies, for plan and propose contents, both during the development of each academy for facilitate, administrate and control the entire process.

The CREA Handbook moreover will include all the tool and present all the methodology to follow in order to setup a CREA Summer academy experience.

In the following page the set of tools is displayed in a visually coherent way: all the tools are divide according to the related stage of the process and close to each one is mentioned the deliverable in which can be found the tool itself.





## 4. Report per Summer Academy

### a. 2015

WHO?	United Kingdom - 2015
WHERE?	NORTHUMBRIA – Newcastle, United Kingdom
WHEN?	15 <sup>th</sup> June – 28 <sup>th</sup> June 2015
WHAT?	Designing Entrepreneurial Products and Services for the Community that Enable More People to Cycle



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your innovative tech company in social product or service design, to influence for example city infrastructures and mobility or offer body worn healthcare solutions? Do you want to this end learn more about creative business development to start your venture and launch your product or service? Enroll in the Newcastle Summer Academy to gain solid business knowledge and hands-on entrepreneurial skills for creative businesses utilizing technology for their products and services. You will study theories and practices that demonstrate creative business opportunities and design led innovation.

Applications collected in F6S:	29
Selected students:	18
Participants students:	14
Nationalities	8 countries
Universities in which they are enrolled	5
Student backgrounds:	creativity 12
	ICT 2
	entrepreneurship 0



## | FACULTY – grouped by expertise

### | CREATIVITY

Robert A Young, Paul Emmerson, David Parkinson, Marco di Norcia, Annabel Feez-Smith, David O'Leary, Howard Fenwick, Simon Scott-Harden

### | ENTREPRENEURSHIP

Stuart English, Mersha Aftab, Matthew Lievesley, Marcos Antonio De Lima Filho, Ian Hewitt, David O'Leary

### | ICT

Sheng-feng Qin, James Thomas



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Intro + Social entrepreneurship overview  
DAY 2 – ICT Digital Entrepreneurism + team building  
DAY 3 – Digital Workshops - Arduino / Gadgeteer  
DAY 4 – Design-led innovation  
DAY 5 – Business for Creatives

### WEEK 2

DAY 6 – Hackathon  
DAY 7 – Commercialisation & Routes to Market  
DAY 8 – University Enterprise Skills  
DAY 9 – Crowdfunding and Investment  
DAY 10 – pitch day + award ceremony





## | WINNING TEAMS AND IDEAS



### Timbaktu

Harry MacGuire, Josh Hornsby, Ali Shubana, Larry Monster, Dhvani Singh, Eun Sol Hwang, Sumin Park, Nadiyah, Rosly & Monica Tufts

Timbaktu is a social innovation product service system, based on a citizen-led single-issue national campaign recording quantitative 'Open Big Data' of potholes in the UK's road network. It engages with local councils, NGO's and Government to inform and influence sustainable transport policy. The proposal's product is a purpose designed and manufactured cycle sensing unit utilising the BBC Micro: Bit as the 'computer and sensor' to record potholes, which attaches to a cycle's frame. It 'pairs' with the cyclist's smartphone using the Bluetooth low energy protocol. The proposal's system establishes a 'sensor' loaning agreement with the UK's library network to aid distribution. Alignment with the BBC Micro: Bit project means inclusion in the academic studies of 1 million UK secondary school students, providing a learning opportunity for engaged citizenry.



WHO?	Netherlands - 2015
WHERE?	HKU – Utrecht, Netherlands
WHEN?	6 <sup>th</sup> July – 17 <sup>th</sup> July 2015
WHAT?	Creativity and Entrepreneurship in Technology-Driven Innovation



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your innovative (tech) company in the creative industry? Enroll in the Utrecht Summer Academy to gain a solid and hands-on introduction to the entrepreneurial dimensions of technology driven innovation in the creative industries. You will study theories and practices that demonstrate the value of creative thinking, innovation and entrepreneurial behavior in the creative industries, such as the gaming and interaction industry. The goal is to start and support fresh entrepreneurial teams who combine technological development and creativity to influence social change and innovation. For this startup, you will study topics like business model generation, social innovation, service innovation, business planning, design thinking, ICT and entrepreneurship theory.

Applications collected in F6S:	77	
Selected students:	27	
Participants students:	21	
Nationalities	12 countries	
Universities in which they are enrolled	18	
Student backgrounds:	creativity	7
	ICT	7
	entrepreneurship	7



## | FACULTY – grouped by expertise

### CREATIVITY

Willem Jan Renger, Anneli Jurrij Dorian Maarse, Cor Noltee, Arianna Vignati, Richard van Tol, Loyda van der Vlist, Federico Cauro Lenno Verhoog, Keimpe de Heer

### ENTREPRENEURSHIP

Karen Sikkema, Elisabetta Lazzaro, Maurille de Smalen, Gabrielle Kuiper, Thera Jonker, Madeleine Versteegh, Thijs van Lier

### ICT

Karen Sikkema, Elisabetta Lazzaro, Maurille de Smalen, Gabrielle Kuiper, Thera Jonker, Madeleine Versteegh, Thijs van Lier



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Introduction + team presentation  
DAY 2 – Design Thinking (unpack creativity canvas)  
DAY 3 – Intercultural team building session  
DAY 4 – Introduction to Entrepreneurship  
DAY 5 – business modelling

### WEEK 2

DAY 6 – Business planning - Strategy and finance  
DAY 7– Design your Demo  
DAY 8 – Interactive business plan session  
DAY 9 – pitch training  
DAY 10 – pitch day + final party





## | WINNING TEAMS AND IDEAS



### ADDY

Bert Campaert, Bram Cobben, Guglielmo Giomi, Marli Prinsloo, Richard Kos, Tatevik Bozoyan

ADDY is a modular and customizable electronic device. It exists of 3 different layers: light, audio and energy. Depending on your preferences you can choose which specific layers and how many layers you want to add. ADDY is compact, weatherproof and made of durable materials.



### AQUARIUS

Lynn Spendel, Srujan Sharma, Tan Mujie, Yermek Duissenkhanov

Our main product is the first intelligent water meter system that consist both hardware and software parts, which can be easy implemented in every existing household. While using our system, we will provide real time statistics about water use for every source of consumption without any additional sensor.



WHO?	Slovenia - 2015
WHERE?	LJUBLJANA– Ljubljana, Slovenia
WHEN?	12 <sup>th</sup> July – 22 <sup>th</sup> July 2015
WHAT?	Cities of the Future through Service Innovation



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start an innovative company providing services for Cities of the Future? Do you have an amazing idea that could contribute to higher quality of life in cities? Are you interested in addressing societal and environmental challenges (e.g. aging population, pollution or inefficient energy use in the cities)? Do you have ideas for encouraging healthier lifestyle, improving care services and processes, or addressing food security challenges with the help of ICT? If yes, Ljubljana Summer Academy 'Cities of the Future through Service Innovation' is an ideal stepping stone for you. Work in an interdisciplinary team, incorporate design thinking and service design in your approach to societal and environmental challenges, test and perfect your idea, develop your business model and communication plan, explore funding opportunities and help build sustainable cities of the future with ICT solutions. Join us in Ljubljana and start your (ad)venture.

Applications collected in F6S:	48
Selected students:	31
Participants students:	23
Nationalities	4 countries
Universities in which they are enrolled	6
Student backgrounds:	creativity 8
	ICT 9
	entrepreneurship 6



## | FACULTY – grouped by expertise

### | CREATIVITY

Matic Zavodnik, Ana Kyra Bekš, Luka Piškorič, Aidan Cerar

### | ENTREPRENEURSHIP

Tina Pezdirc Nograšek, Aleš Pustovrh, Ivan Župič, Nataša Mori, Ana Osredkar

### | ICT

Jože Guna, Ciril Bohak, Andrej Brodnik, Matevž Jekovec, Matevž Pesek, Alenka Kavčič, Matija Marolt



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Institutional Welcome + team forming  
DAY 2 – design thinking and field research  
DAY 3 – ideation  
DAY 4 – business modelling  
DAY 5 – funding opportunities

### WEEK 2

DAY 6 – ICT workshop and idea development  
DAY 7– Business plan - idea development  
DAY 8 – Video making  
DAY 9 – idea development and pitch training  
DAY 10 – pitch day + award ceremony





## | WINNING TEAMS AND IDEAS



### HOMEY

Sašo Pompe, Sanja Zepan, Bogdan Petrovic, Vid Staric

Homey enables families to stay on top of their household tasks in a completely private network. It features assigning a chore by taking a photo, finishing tasks of by taking a photo, and gamification with points based system. Images help us make a visual association of a task with the action, they create a motivation for doing the task better and they provide us with a photo proof of our contribution to our home.



### TAKE IT SMOOTH!

Kostja Draginc, Elettra Renzi, Zrinka Aljinovic Jan Vidic, Domen Jere, Matej Kocevar

Due to the stressful lifestyle and demanding jobs the problem nowadays is that people don't have enough time to get a quality meal when they are busy. We are solving this problem with the solution Take it Smooth!. This is a service that provides healthy and affordable food with mobile van. Our values are that we are mobile, informative and allow customization, while offering only organic vegan products.



WHO?	Estonia - 2015
WHERE?	TALLINN– Tallinn, Estonia
WHEN?	17 <sup>th</sup> August - 28 <sup>th</sup> August 2015
WHAT?	Creativity and Ict for New Entrepreneurship



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Are you interested in combining technology with design disciplines, perhaps to address social needs or to overcome challenges in either the traditional or creative sectors? Do you have ideas for new or improved products and services? Or inventive solutions on how these can be –better–designed? At the Summer Academy in Tallinn you will work on your idea in a very hands-on way, using a goal driven practical approach based on the Lean Startup Methodology. You will build-as-you go, learn how to validate the customer problem and study topics such as business modelling, pitching and strategic thinking about the value of your idea.

Applications collected in F6S:	48
Selected students:	26
Participants students:	21
Nationalities	4 countries
Universities in which they are enrolled	6
Student backgrounds:	creativity   8
	ICT   5
	entrepreneurship   8



## | FACULTY – grouped by expertise

### | CREATIVITY

Katrin Jaaska, Maarja Pehk

### | ENTREPRENEURSHIP

Sander Pere, Urmas Reikop, Heidi Kakko, Karen K. Burns, Peeter Mark

### | ICT

Kristjan Niinemaa



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Ice-breaking and team building  
DAY 2 – Summercamp4Startups  
DAY 3 – Define and validate a customer problem  
DAY 4 – Marketing day  
DAY 5 – Business modelling - develop an MVP

### WEEK 2

DAY 6 – Funding opportunities  
DAY 7– TBI summerschool at Roosta  
DAY 8 – Workshop on creative sales  
DAY 9 – IPR Basics + pitch training  
DAY 10 – pitch day + final event



## | WINNING TEAMS AND IDEAS



### EAZY-FILL

Giacomo Alberti, Kristjan Veskimäe, Marco Rocco

Finds payment data from invoices and fills online payment form for user.

Eazy-Fill provides banks with a white-label Software tool for integrating inside their secure systems. We add an extra button to payment form for selecting invoice file from user hard drive. Our software finds payment data from invoices and fills online payment form for user. We use banks to provide service to customers. While starting in Estonia, businesses send invoices in similar formats in Nordic, Eastern and Central Europe.



### STOPAPP

Alessandro Adrada, Dario Mazzella, Miguel Lopez Ceballos

StopApp is the only mobile app focused in limiting the amount of time that an app can be used, with a special focus on parental controls, and on boosting productivity of workers. StopApp allows to restrict the usage of any app installed in the smartphone, controlling and setting out the daily time amount per app. By doing so, StopApp helps to decrease smartphone dependency.





WHO?	Germany - 2015
WHERE?	BWCON GMBH– Lake Constance, Germany
WHEN?	24th August - 6th September 2015
WHAT?	Entrepreneurship for Ict Driven Innovation



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your innovative company to influence and change the traditional industries with new technological solutions and applications? Enroll in the Lake Constance Summer Academy to gain entrepreneurial skills and solid knowledge on how to build and launch the products or services of your high tech venture.

You will study theories and practices that you immediately apply to develop your business and products, based on the lean start up methodology. For this startup, you will study topics like business model generation, marketing and communication, access to finance and intellectual property management.

Applications collected in F6S:	49	
Selected students:	30	
Participants students:	28	
Nationalities	4 countries	
Universities in which they are enrolled	11	
Student backgrounds:	creativity	10
	ICT	6
	entrepreneurship	12



## | FACULTY – grouped by expertise

### CREATIVITY

Corinna Voß, Dorian Maarse, Mert Altındag, Marie Elisabeth Müller, Bernd Buck

### ENTREPRENEURSHIP

Simona Pede, Valentina Grillea, Guido Baltes, Peter Franklin, Anastasia Constantelou, Joaquin Soucheiron, Ulrich Hutschek, Konstadinos Kutsikos, Alexandra Rudl, Carsten Holtmann

### ICT

Ralf Allrutz, Wolfgang Vogt



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Institutional Welcome, first design thinking session  
DAY 2 – Team Building + leveraging competence  
DAY 3 – Lean Start-up  
DAY 4 – Lean Start-up & Effectuation  
DAY 5 – Product Development

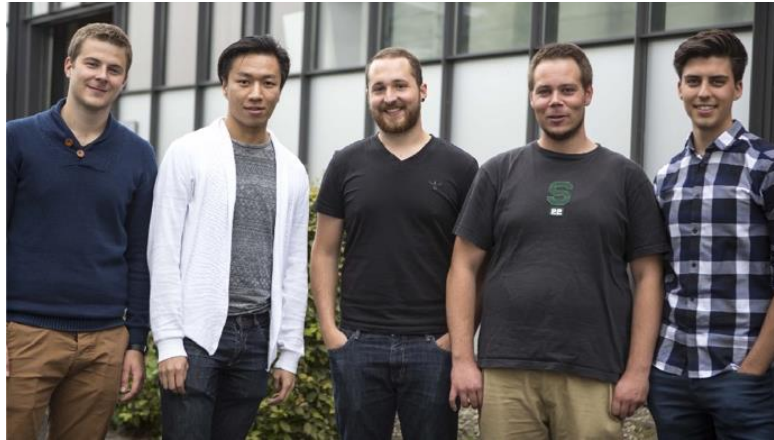
### WEEK 2

DAY 6 – Communication, Marketing and Pitching  
DAY 7– Go to Market and Strategy  
DAY 8 – Prototyping  
DAY 9 – IPR Management and Business Model Validation  
DAY 10 – Final pitch day + award ceremony





## | WINNING TEAMS AND IDEAS



### EYETRACKING

Jens Platz, Jonas Kuntze, Konstantin Wachendorff,  
Lang Tian, Mathias Anhalt

We want to make eye tracking accessible for everyone. With our application the user can use every program that is installed on their computer. The installed programs do not have to be changed. The eye tracking software can be used besides other input devices to improve work. But we focus on people who cannot use classic input devices to control a computer. With our solution we give them back their independence to communicate with the digital world.



### IOIO

Enrique Arce Gutierrez, Kosmo Broom

We want brands and businesses to make items that people really desire, not just mass produced junk. Therefore we have created an online platform to help these business co-create with their customers. Making every item unique and produced for the end-user's need.



WHO?	Italy - 2015
WHERE?	POLIMI – Como, Italy
WHEN?	14th September – 27th September 2015
WHAT?	New Products and Services for New Needs



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your innovative company using the design approach as competitive advantage? Would you change the world creating innovative sustainable products and services that meet the new needs of people boosting new experience of use and interaction? Enroll in the Italian Summer Academy to understand how the design approach can support and drive the early stage of a start-up company.

You will study theories and practices of design thinking you will match with trends in ICT sector and knowledge in entrepreneurship. You will learn how to approach the business model generation using design thinking and design management tools.

Applications collected in F6S:	67	
Selected students:	40	
Participants students:	28	
Nationalities	9	
Universities in which they are enrolled	10	
Student backgrounds:	creativity	10
	ICT	5
	entrepreneurship	13



## | FACULTY – grouped by expertise

### | CREATIVITY

Francesco Zurlo, Arianna Vignati, Cor Noltee, Elisa Legramandi, Federico Cauro, Michele Melazzini

### | ENTREPRENEURSHIP

Karen Sikkema, Antonio Ghezzi, Angelica Fontana, Sergio Campodall'orto, Gaetano Vivirito, Carlotta Cattaneo, Michela Maggi

### | ICT

Paolo Cremonesi, Nicola Restifo, Luigi Oliveto, Mirko Gelsomini



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – introduction & team building  
DAY 2 – design thinking and strategic design  
DAY 3 – ICT Trend  
DAY 4 – Introduction to Entrepreneurship  
DAY 5 – user engagement

### WEEK 2

DAY 6 – business model  
DAY 7– communication & crowdfunding  
DAY 8 – ICT & customization  
DAY 9 – funding & storytelling  
DAY 10 – Final pitch day + award ceremony



## | WINNING TEAMS AND IDEAS



### BOLT

Francesco Palermo, Giovanni De Domenico

Bolt is a mobile application that works as intermediary by matching unsatisfied commuters with private companies' vans to serve unconnected and underserved routes.

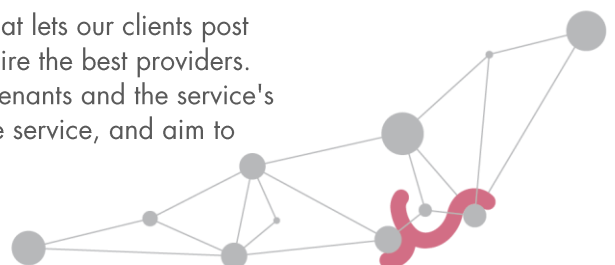
Bolt aims at creating a new flexible local transportation system characterized by dynamic routes that changes according to demand variation.



### CHAMBBA

Rodolfo Cuadros, Carlos Molina, Juan Carlos Aranda, Marco Fernández

Chambba is a web and mobile platform that lets our clients post their everyday tasks, and then select and hire the best providers. We are the nexus between homeowners/tenants and the service's providers. We are focus on being a secure service, and aim to serve them in the shortest time as possible.







### MUSA

Christian Esposito, Nicoletta Fenati, Silvia Lama, Federico Chiaravalli, Lorenzo Pradella

Musa is a software (to be run on any device) that makes learning music fun: it's a game that doesn't work with joysticks but with real instruments. MUSA breaks down into small steps the study of musical pieces, that are purchased through the MUSA store, enhancing individual study among kids and among adults. We dream of becoming the first music education app in the world and help make the world a more musical place.



## b. 2016

WHO?	United Kingdom - 2016
WHERE?	UNIVERSITY OF NORTHUMBRIA – Newcastle, United Kingdom
WHEN?	20 <sup>th</sup> June – 1 <sup>st</sup> July 2016
WHAT?	Exploring Design-Led Innovation Practices



[Link to video of this summer academy](#)

### | DESCRIPTION USED TO ENGAGE STUDENTS

If you want to learn about design-led innovation, service design thinking and practice, business development modelling, SME and Micro business practices, digital design and e-making skills, intellectual property and commercialisation, whilst developing a personal invention or working within a collaborative social innovation team, then the Northumbria CREA Summer Academy is an opportunity that you will not want to miss.

Applications collected in F6S:	59
Selected students:	31
Participants students:	11
Nationalities	8 (15 considering applicants)
Universities in which they are enrolled	5 (17 considering applicants)
Student backgrounds:	creativity   5
	ICT   2
	entrepreneurship   4





## | FACULTY – grouped by expertise

### | CREATIVITY

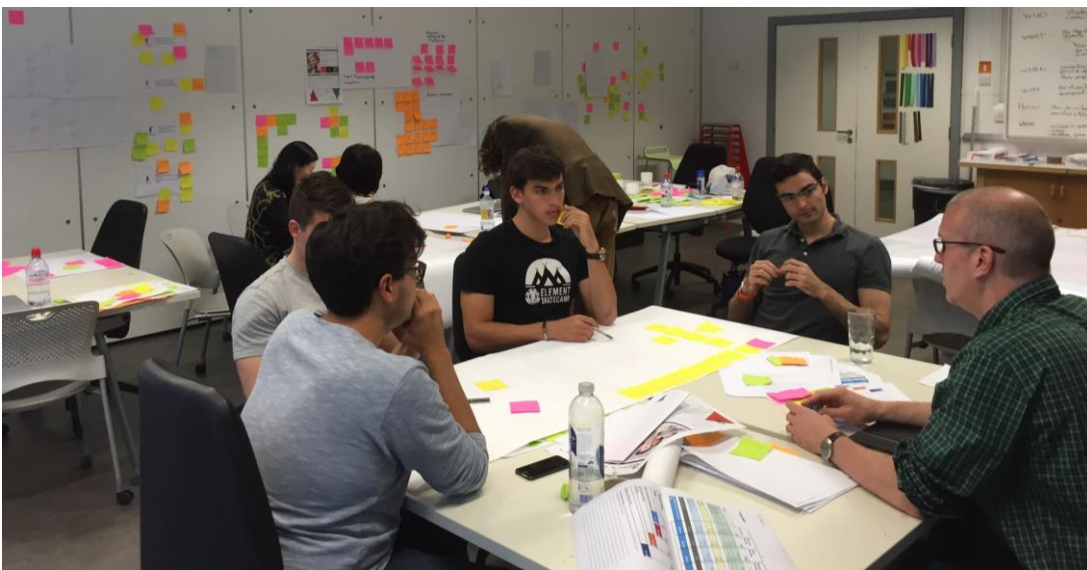
Robert A Young, Paul Emmerson, David Parkinson, Annabel Feez-Smith, David O'Leary, Howard Fenwick, Larry Monster, Howard Fenwick, Michele Melazzini

### | ENTREPRENEURSHIP

Stuart English, Marcos Antonio di Lima Filho, Mersha Aftab, Matthew Lievesley

### | ICT

Sheng-feng Qin



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Introduction and team forming  
DAY 2 – Innovation workshop and unpack your idea  
DAY 3 – Digital Workshops  
DAY 4 – service design & storytelling  
DAY 5 – business workshop & intellectual property

### WEEK 2

DAY 6 – Hackathon  
DAY 7– co-design processes, commercialisation &  
DAY 8 – digital products innovation  
DAY 9 – innovation stress testing & digital  
DAY 10 – pitching & final event



## | WINNING TEAMS AND IDEAS



### Amplify

Tamas Tuske, Will Tretholme, Alexander Uriarte Candina

Amplify – Inspire, Connect, Act

Amplify is a platform that brings together interdisciplinary students in order to act upon a social challenge in a form of various projects while developing their vital behavioral skills of the future such as critical thinking, creativity or negotiation. Companies support these projects that will have positive impact on the local community, lead to a more intelligent and enlightened world and contribute to their Corporate Social Responsibility (CSR). Amplify projects integrate social and environmental concerns into companies' business strategy to make them seen as leaders on the market, help young people to turn their ideas into action while equipping them with competitive future skills.



WHO?	Netherlands - 2016
WHERE?	HKU – Utrecht, the Netherlands
WHEN?	4 <sup>TH</sup> July – 15 <sup>TH</sup> July 2016
WHAT?	How to become a start-up in the creative (tech)



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

In this intensive course you will join forces to form international student start-up teams and work on your own or a team member's innovative idea. At HKU University of the Arts, you study theories and practices from Creativity, Technology and Entrepreneurship, demonstrating the value of creative process, design thinking, business modeling, innovation, customer validation and team cooperation. HKU University of the Arts specializes in innovation and new business models for the cultural and creative industries. Professors, mentors and entrepreneurs from our creative tech schools such as Games & Interaction, Media and Music Technology as well as our business school Art & Economics will be your teachers and mentors during this summer course. This way, you and your team will benefit from both being at an art school and a business school for the creative industries.

Applications collected in F6S:	148
Selected students:	38
Participants students:	23
Nationalities	13
Universities in which they are enrolled	24
Student backgrounds:	creativity 9
	ICT 4
	entrepreneurship 10



## | FACULTY – grouped by expertise

### CREATIVITY

Willem Jan Renger, Anneli Jurrij, Dorian Maarse, Cor Noltee, Arianna Vignati, Richard van Tol, Loyda van der Vlist

### ENTREPRENEURSHIP

Karen Sikkema, Elisabetta Lazzaro, Maurille de Smalen, Simona Pede, Daphne Hartman, Gabrielle Kuiper, Thera Jonker, Viktor Wijnen, Madeleine Versteegh

### ICT

Marilla Valente, Alexander Mooij



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Introduction and team forming  
DAY 2 – Design Thinking  
DAY 3 – Team building  
DAY 4 – Unpack your idea  
DAY 5 – from idea to demo

### WEEK 2

DAY 6 – Business model canvas  
DAY 7– Business planning  
DAY 8 – Improve your business plan  
DAY 9 – Storytelling  
DAY 10 – pitching & final event





## | WINNING TEAMS AND IDEAS



### Elixr

Eleonora Bortoluzzi, Keri Byrne, Ana Dias, Daniël Gorter, Shafana Jansen

Our system uses weight sensor technology, bar code scanning, and a mobile app. Users scan a bar code on their receipt then, by putting each grocery item on the weight sensor "coasters" we offer, our app matches each item by its weight and then lists it so they know what they have in stock. Once they start using their groceries, their app updates based on how much weight is left on the sensor. The "coasters" are small, waterproof scales with a rechargeable battery and an emitter that sends data through WIFI to our mobile app.



### Enrich Each Other

René 't Hart, Anna Lamonova, Divya Prasath Ravikumar, Malina Suliman, Elisabeth Waverijn, Bonita Witte

Enrich Each Other is a non-profit lifestyle brand with multicultural collaboration as its core value. The designs of our products will be created by refugees and young creative of their host country. We stand for improving mutual understanding between the refugees and the residents in the society. We will contribute to this by spreading their combined stories through our products and with the help of our customers.



WHO?	Greece - 2016
WHERE?	UNIVERSITY OF THE AEGEAN – Syros Island, Greece
WHEN?	11 <sup>TH</sup> July – 22 <sup>ND</sup> July 2016
WHAT?	Technology inspired ventures in the creative and cultural industries



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Are you interested in starting up your own innovative venture to create, market, or distribute cultural or creative products or services? Do you have an amazing idea that could change existing practices in these industries or create new ones? Are you interested in addressing societal challenges related to education, art, culture, physical wellness, industrial and product design, etc. using your creativity and ICTs? For example, do you have an idea for encouraging the take up of frugal innovations in these areas using technology? If so, enroll in the Syros Island Summer Academy in Greece to gain a solid and hands-on introduction to entrepreneurial action in technology driven innovations in the cultural and creative industries. You will get knowledge and skills that you can immediately apply in starting up your business idea, using the lean start up process.

Applications collected in F6S:	44 (56 students)
Selected students:	41
Participants students:	30
Nationalities	8
Universities in which they are enrolled	12
Student backgrounds:	creativity   15
	ICT   10
	entrepreneurship   5



## | FACULTY – grouped by expertise

### | CREATIVITY

Natalia Papadopoulou, Sofia Ntoulou, Dimitrios Mallios, Christina Skouloudi, Eugene Scourboutis, Arianna Vignati, Spyros Vosinakis

### | ENTREPRENEURSHIP

Anastasia Constantelou, Kostas Kutsikos, Yannis Caloghirou, Effie Pitsa, Galateia Kapellakou, Elisabetta Lazzaro, Ioannis Kinias, Aggelos Tsakanikas, Dimitris Karelis, Theodora Kapsali

### | ICT

Philip Azariadis, Gašper Fele - Žorž, Kostas Bailas, Yannis Charalabidis, Charalampos Alexopoulos



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – welcome and team forming  
DAY 2 – design approaches & ideation  
DAY 3 – Concept development  
DAY 4 – first prototyping  
DAY 5 – from prototyping to business modelling

### WEEK 2

DAY 6 – share your experiences  
DAY 7– business planning - the essentials  
DAY 8 – business financing  
DAY 9 – recap & IPR  
DAY 10 – pitching & final event





## | WINNING TEAMS AND IDEAS



### Octoqueues

Luisa Parlow Siliprandi, Maria Ntourmetaki, Markos Palaialogos, Aimilia Myriam Michail

The aim of the project is to fight the dreadful waiting lines in shops and more! Our offering is a system that helps you manage your waiting time in queues more efficiently, by creating a digital queue. Now you have the ability to book your position in advance as well as track the queue.

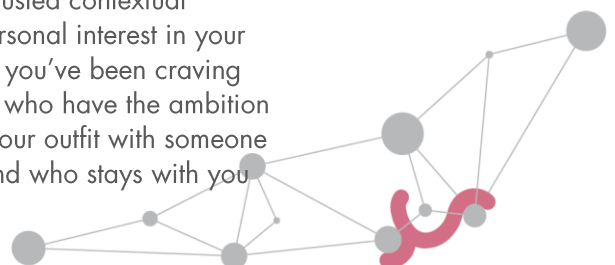
What is new? The customizability we provide to the customers as well as the flexibility to change position in the digital queue just like you would do in a physical one.



### UPPOSTO

Jan Dornig, Ruoshi Yang, Glykeria Makrygianni, Asimina Mertzani

Upposto has a big ambition: to offer you trusted contextual clothing advice from people that take a personal interest in your situation – be it a job interview or the date you've been craving for! Upposto is a mobile platform for those who have the ambition to make a good first impression. Prepare your outfit with someone who knows what you are going through and who stays with you all the way.





WHO?	Slovenia - 2016
WHERE?	RRA LUR - UL – Ljubljana, Slovenia
WHEN?	19 <sup>TH</sup> July – 29 <sup>TH</sup> July 2016
WHAT?	Green Future. Turn your idea into a real start-up.



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

CREA Summer Academy Ljubljana is a ten day program which provides you with knowledge and know-how on entrepreneurship, ICT and design to enable a development of start-up. CREA is opened for teams that have an established business idea with an aim to make a step forward in their business model, pitching capacity, design aspect, user experience and be ready to pitch at the international event. You can also apply as an individual student and form a new team with other individual participants or join an existing team that needs your skills and enthusiasm. The topic of CREA Summer Academy Ljubljana Green future is grounded on the fact that Ljubljana is the holder of the title European Green Capital 2016 and strongly feels about the importance of development of new products and services that contribute to the green future.

Applications collected in F6S:	61 (54 individuals and 7 teams)						
Selected students:	44						
Participants students:	30						
Nationalities	12						
Universities in which they are enrolled	24						
Student backgrounds:	<table> <tr> <td>creativity</td><td>3</td></tr> <tr> <td>ICT</td><td>12</td></tr> <tr> <td>entrepreneurship</td><td>4</td></tr> </table>	creativity	3	ICT	12	entrepreneurship	4
creativity	3						
ICT	12						
entrepreneurship	4						



## | FACULTY – grouped by expertise

### | CREATIVITY

Miha Klinar, Dorian Maarse, Aidan Cerar

### | ENTREPRENEURSHIP

Tina Pezdirc Nograšek, Aleš Pustovrh, Ivan Župič, Nataša Mori

### | ICT

Jože Guna, Andrej Brodnik, Matevž Jekovec, Gašper Fele-Žorž, Matevž Pogačnik



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – welcome and green entrepreneurship intro  
DAY 2 – team building & business model day  
DAY 3 – design thinking & design service  
DAY 4 – user experience  
DAY 5 – field research & team work

### WEEK 2

DAY 6 – design service, business model, pitching  
DAY 7 – business model, pitching, funding  
DAY 8 – ICT workshop and idea development  
DAY 9 – idea development  
DAY 10 – pitching & wrapping up the summer school



## | WINNING TEAMS AND IDEAS



### aMediMat

Ana Gantar, Nataša Drnovšek, Rok Kocen, Kaja Križman, Saša Novak

aMediMat is a spin-off company, who's idea is base on the knowledge obtained at the leading research institute in Slovenia, Jožef Stefan Institute. The technology developed, SilkPatch, is innovatively designed spongy patch, out of natural material, bringing the chronic skin wound treatment to a whole new level. The patch can be combined with stem cell and is applicable to animals and humans.



### TAFR

Janez Cimerman, Žiga Brinšek, Urška Erklavec, Matej Avšič, Iza Burnik, Michelle Charbalowski

TAFR is a robotic solution to save farmers and winegrowers time health and money.



WHO?	Estonia - 2016
WHERE?	TBI – Tallinn Estonia
WHEN?	15 <sup>TH</sup> August – 26 <sup>TH</sup> August 2016
WHAT?	Creativity to get more sales



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your own company that would create products and/or services that meet the new needs of many and have an impact on large social scale? Would you like to revolutionize the industry of your expertise through creative thinking and innovative solutions? Do you have an idea on how to do that or would you like to be part of creating such solution? Take part in the Tallinn Summer Academy to practice and contribute to creative and socially responsible innovation. You will get practical training from professional mentors and coaches with other entrepreneurs to gain all the knowledge you need to launch a creative and socially responsible successful startup. CREA Tallinn Summer Academy is a great place to gain new entrepreneurship skills and enjoy the creative and social part of developing a socially important solution or an innovative business idea.

Applications collected in F6S:	23
Selected students:	21
Participants students:	13
Nationalities	7
Universities in which they are enrolled	13
Student backgrounds:	creativity 6
	ICT 3
	entrepreneurship 4





## | FACULTY – grouped by expertise

### | CREATIVITY

Priit Kallas, Maarja Pehk

### | ENTREPRENEURSHIP

Magnus Lomp, Almar Sehver, Heidi Kakko, Kristel Kukk, Karen K. Burns, Triin Mahlakõiv, Peeter Mark

### | ICT

Kristjan Niinemaa



## | GENERAL PROGRAM OF THE 2 WEEK

### WEEK 1

DAY 1 – Introduction & team forming  
DAY 2 – Start-up business model – team building  
DAY 3 – Validate business idea for an export market  
DAY 4 – Marketing day  
DAY 5 – Interactive workshop on pitching and communication.

### WEEK 2

DAY 6 – funding and creative business modeling  
DAY 7– Lecture and Workshop on creative sales  
DAY 8 - Workshop on Sales plan  
DAY 9 – Basics of IP and legal consulting  
DAY 10 – Final pitching @ CREATIVE INCUBATOR



## | WINNING TEAMS AND IDEAS



### FLOUD

Taimur Tufail, Viivika Lumberg, Leonardo Preuss

FLOUD is the first cloud based flood detection system. FLOUD will place its sensors boxes to highly flood risk areas in order to warn people about the flood in real time.



### WONDERWALL

Francesca Paoloni, Cosme Pinto Ruiz, Alberto Fernandez de Troconiz Rueda, Lucinda Carrizosa Pena

Life is constantly changing: so should your house and office be able to accommodate your needs. Wonderwall is a modular furniture system with the properties of a wall. Its extremely versatile system allows you to design and build a new space in a really short time, being reversible, clean, and providing lots of storage. Discover how easy is to turn your house into the home of your dreams: Let's start designing your life!



WHO?	Germany - 2016
WHERE?	BWCON – Lake Constance, Konstanz
WHEN?	29th August – 9th September 2016
WHAT?	The Lean Startup Curriculum for Tech Ventures



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your innovative company following a lean methodology? Enroll in the Lake Constance Summer Academy to gain entrepreneurial skills and solid knowledge on how to build and launch the products or services of your high tech venture.

You will study theories and practices that you immediately apply to develop your business and products based on the lean start up methodology. You will get to know your customer and iteratively adapt your solutions to its need to find the perfect product-market fit. Last but not least, you will learn to embrace failure and try hard again until you find the right business model for your venture.

Applications collected in F6S:	59
Selected students:	25
Participants students:	23
Nationalities	10 countries
Universities in which they are enrolled	12
Student backgrounds:	creativity   5
	ICT   12
	entrepreneurship   6





## | FACULTY – grouped by expertise

### | CREATIVITY

Corinna Voß, Dorian Maarse, Thijs van Lier, Cabirio Cautela

### | ENTREPRENEURSHIP

Simona Pede, Valentina Grillea, Guido Baltes, Karen Sikkema, Anastasia Constantelou, Ulrich Hutschek, Konstadinos Kutsikos, Alexandra Rudl, Christoph Selig

### | ICT

Friedemann Schwenkreis



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – Design Thinking Workshop  
DAY 2 – Team Building challenge  
DAY 3 – Lean Startup & Customer Development  
DAY 4 – Problem Solution Fit & Value Proposition  
DAY 5 – Product Market Fit

### WEEK 2

DAY 6 – Business Model Development  
DAY 7– Marketing and Pitching  
DAY 8 – Product Development - Software based  
DAY 9 – Business Model Validation  
DAY 10 – pitch day + award ceremony





## | WINNING TEAMS AND IDEAS



### Locatalent

Benjamin Seitz, Janet Do, Andrea Pleša, Mattia Iannantuoni, Sefa Saglam

Locatalent is a local-based community of solutions, a platform where people with talents (creative, innovators, maker, developers) openly see each other on a geolocalized map. Thanks to this immediate, always-updated map, they can get together with other Talents living in their closest radius and help each other. But that is not the only thing: on the map, Talents can find open challenges coming from local businesses, small enterprises and shops of the neighbourhood, and submit their innovative ideas.



### SmartS

Alejandro Gonzales Carlotto, Katharina Heinrich, Han Ngoc Luong, David Peter, Daniele Vezza

The aim is to conduct customer flows through malls and to create an interactive relationship between people, retailers and products. SmartS enables mall owners and retailers to improve their selling services while reaching new customers and gaining valuable insights into their shopping behaviour. Simultaneously, it enhances people's shopping experience by offering personalized content and a gamified way to collect discounts on their preferred stores while enjoying a hassle free shopping trip.



WHO?	Italy - 2016
WHERE?	POLIMI – Ostuni (Apulia) Italy
WHEN?	5 <sup>TH</sup> September – 16 <sup>TH</sup> September
WHAT?	Design Driven Innovation for new Entrepreneurship



[Link to video of this summer academy](#)

#### | DESCRIPTION USED TO ENGAGE STUDENTS

Would you like to start your innovative company using the design approach as competitive advantage? Would you change the world creating innovative sustainable products and services that meet the new needs of people boosting new experience of use and interaction? Enroll in the Italian Summer Academy to understand how the design approach can support and drive the early stage of a start-up company.

You will study theories and practices of design thinking you will match with trends in ICT sector and knowledge in entrepreneurship. You will learn how to approach the business model generation using design thinking and design management tools.

Applications collected in F6S:	133 (178 students)
Selected students:	40
Participants students:	38
Nationalities	8
Universities in which they are enrolled	20
Student backgrounds:	creativity   17
	ICT   9
	entrepreneurship   14



## | FACULTY – grouped by expertise

### | CREATIVITY

Francesco Zurlo, Arianna Vignati, Cor Noltee, Luca Fois, Federico Cauro, Michele Melazzini

### | ENTREPRENEURSHIP

Renata Guarneri, Karen Sikkema, Elisabetta Lazzaro, Antonio Ghezzi, Anastasia Constantelou  
Sergio Campodall'orto, Domenico Pannofino

### | ICT

Marco Brambilla, Nicola Restifo



## | GENERAL PROGRAM OF THE 2 WEEKS

### WEEK 1

DAY 1 – introduction team  
building/forming

DAY 2 – design thinking

DAY 3 – from creativity to  
entrepreneurship

DAY 4 – business model canvas

DAY 5 – user engagement day + special  
event

### WEEK 2

DAY 6 – ICT development

DAY 7– prototyping day

DAY 8 – funding day + special event

DAY 9 – coaching & storytelling

DAY 10 – pitch day + final event





## | WINNING TEAMS AND IDEAS



### Fiero

Iryna Chernysh, Sebastian Mueller, Ellen Hendricks,  
Guido Cornelis, Marcel Vesga

Today's economy demands education throughout our careers. With this in mind, we set out to provide an affordable virtual corporate academy for SMEs in non-English-speaking countries. Our courses are designed for the 21st century workforce, making e-learning as engaging and practical as possible!



### MIT

Domenico De Pascale, Maria Paula Muñoz, Donatello Greco

As a response of the increasing market of people searching for sustainable products and the aim of reactivating local economies, we develop an idea focused on creating sustainable souvenir toys that communicate the traditional and cultural values of local territories. By designing products that interact at 2 levels: the physical and digital one, in order to increase the appealing of the user experience.







### URBY

Roberto Raimondi, Riccardo Matera, Matteo Raimondi

Urby is an edu-videogame for 6-10 years old children that through virtual, augmented and real reality involves users in city's issues creating a relationship between children and their urban spaces. Playing comfortably at home with tablet or smartphone, the child will venture into a magical upside-down virtual world to retrieve the pieces of the spirit of the city, Urby. But to take his reward, he must go outside with his family because the virtual world is nothing more than the same streets and the same places of his city.



## 5. EVALUATION OF RESULTS

This final chapter represents a visual overview of the evaluation results and feedbacks obtained during these two years of CREA Summer Academies.

The presentation of these contents is structured in 3 main steps:

- Main results of the surveys to the applicants (submit before the Summer academy)
- Overview of results of the survey submit to the participants after 2015 academies
- Overview of results of the surveys related to each 2016 summer academy submit to the participants

Obviously during the CREA project the results of each step influenced the process and the following step; moreover, each advancement provides to the CREA network valuable inputs for improving the quality of the second edition of the summer academies. Showing and comparing these series of data, emerge and is visible the evolution of each aspects, contents and methodologies of the summer academies.

**The procedure of selection of the shown questions from each survey is based on the importance to understand the general level of satisfaction, to get the key aspects of each academy and to compare the results among each step.**

**In annexes can be found the full version of each survey results.**

### *a. Before the summer academy – main survey results*

After applying to the call for ideas, each applicant (individual or in team) received a 8 question survey with multiple chooses or open answer. The points investigated are:

- which are the biggest competences and knowledge gaps of the participants;
- their qualitative evaluation on the overall process for the Summer Academies.

Following the results related to the most important questions of the survey submitted to applicants (teams or single students) to the call for ideas of both the first and second edition of CREA Summer Academies.

The target group for the survey was the 862 applicants to the call (2015- 2016).

The 25% of applicants have answered to the survey (210).

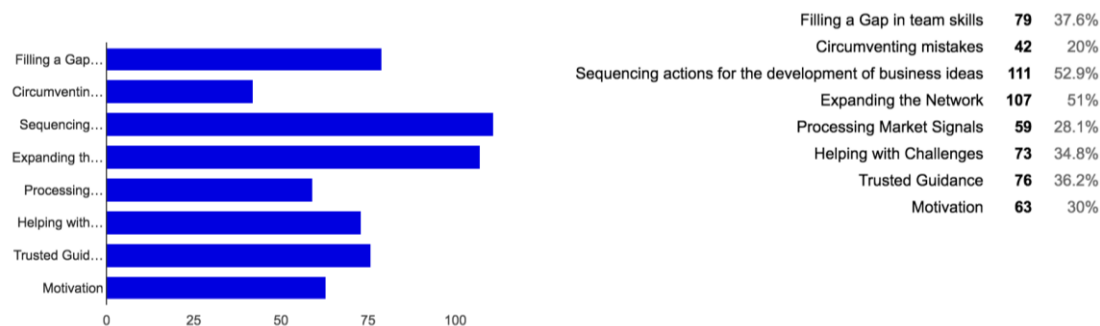
The number of answer is related to single applicants or team of applicants that applied with an idea.



The selected questions and the related results from this survey are (in annex is visible the complete survey):

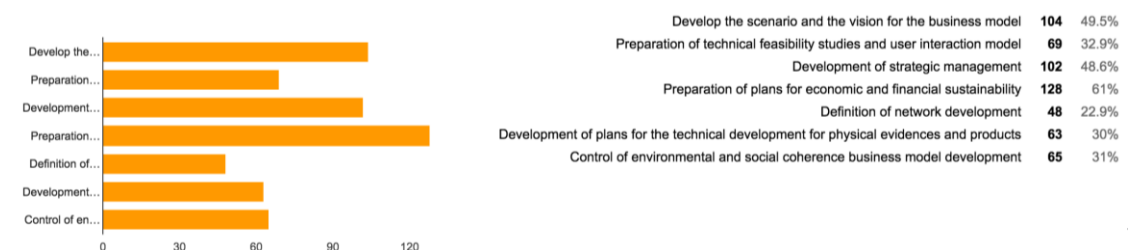
*1. Which are the most important general aspects to be dealt in the Summer Academy for the development of your idea? (Choose 3 of them)*

- Filling a Gap in team skills
- Circumventing mistakes
- Sequencing actions for the development of business ideas
- Expanding the Network
- Processing Market Signals
- Helping with Challenges
- Trusted Guidance
- Motivation



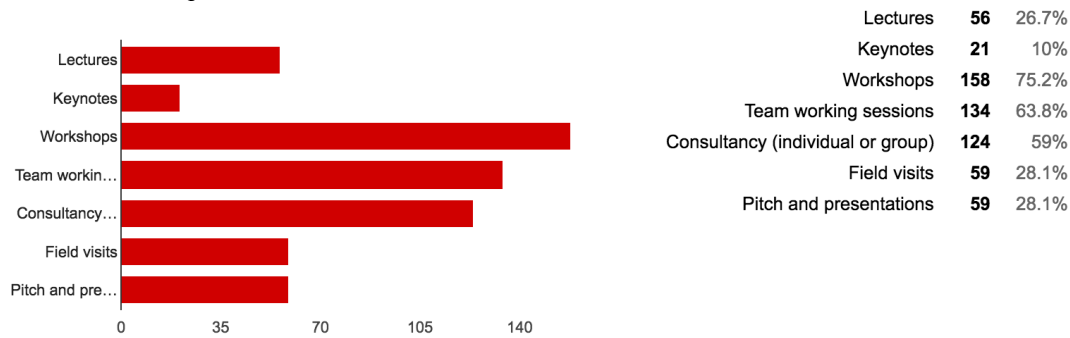
*2. Which are the operative aspects to be dealt in the Summer Academy for the development of your idea? (Choose 3 of them)*

- Develop the scenario and the vision for the business model
- Preparation of technical feasibility studies and user interaction model
- Development of strategic management
- Preparation of plans for economic and financial sustainability
- Definition of network development
- Development of plans for the technical development for physical evidences and products
- Control of environmental and social coherence business model development...



3. Which are the sessions that you expect to be most useful for the development of your idea? (Choose 3 of them)

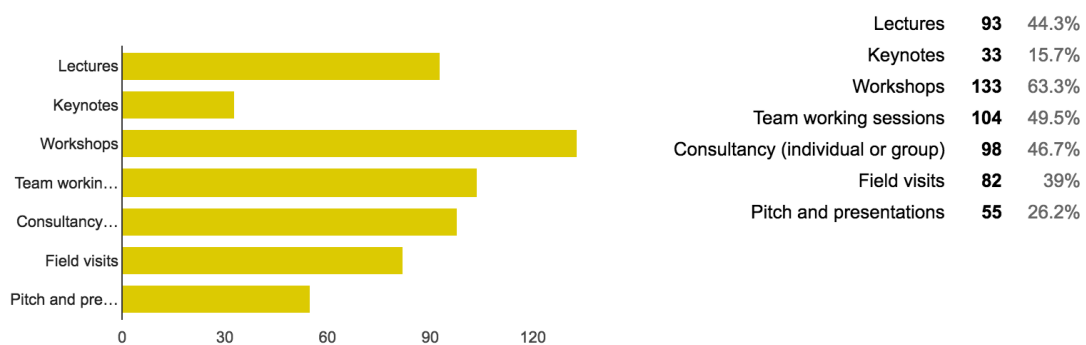
- Lectures
- Keynotes
- Workshops
- Team working sessions
- Consultancy (individual or group)
- Field visits
- Pitch and presentations



4. Which are the sessions in which you expect to learn and experience the most? (Choose 3 of them)

- Lectures
- Keynotes
- Workshops
- Team working sessions
- Consultancy (individual or group)
- Field visits
- Pitch and presentations

Which are the sessions in which you expect to learn and experience the most?

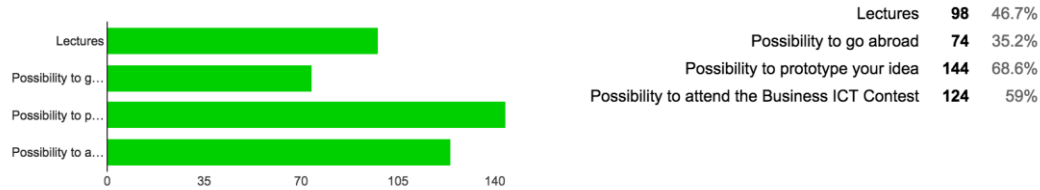




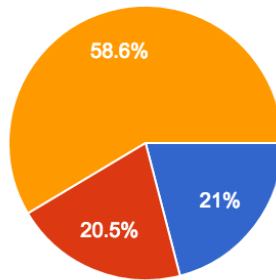
5. Which is the aspect that you pushed the most to apply for CREA Summer Academy? (Choose 3 of them)

- Lectures
- Possibility to go abroad
- Possibility to prototype your idea
- Possibility to attend the Business ICT Contest

Which is the aspect that you pushed the most to apply for CREA Summer Academy?



6. If you would had to pay for the Summer Academy, you would have applied the same?



YES	44	21%
NO	43	20.5%
MAYBE	123	58.6%

The general consideration on these results are exposed after the next subchapter, comparing the expectation with the results of the first year edition.



## b. Surveys results overview – Summer academies 2015

The feedback collected among the *satisfaction survey* from the first edition of CREA Summer Academy allow the Consortium to evaluate the general structure of the summer academies in order to improve the format for the second edition. Each participant, during the closing day of the Summer Academy, received a 33 questions survey with multiple chooses or open answer; during the first year, the results of the six summer academies are collected in a unique summary.

In order to set up a valuable methodology of evaluation and assessment of the results, the Consortium identify a set of indicators related to a selection of the most valuable question within the survey.

The following set of indicators enable to evaluate the level of satisfaction of the participants of the first year:

- I. General aspects
- II. Mix of training
- III. Experience
- IV. Reasons Why
- V. Area/aspects for improvement
- VI. General satisfaction

The questions related to each indicator are the following:

### I. General aspects

*-The Summer Academy has helped you mostly in: (Choose max. 3 possible answers)*

- |  |                             |
|--|-----------------------------|
| • Filling a gap in team skills                             | • Processing market signals |
| • Circumventing mistakes                                   | • Helping with challenges   |
| • Sequencing actions for the development of business ideas | • Trusted guidance          |
| • Expanding your network                                   | • Motivation                |
|  | • Other                     |

### II. Mix of training

*-Which have been the most useful sessions for the development of your idea?*

*(Choose 3 possible answers)*

- |  |                                     |
|--|-------------------------------------|
| • Lectures                                     | • Field visits                      |
| • Keynotes                                     | • Pitch and presentations           |
| • Workshops                                    | • Best Practices                    |
| • Team working sessions                        | • Mentoring                         |
| • Consultancy by experts (individual or group) | • Meeting experienced entrepreneurs |

### III. Experience

*-Which have been the sessions in which you learnt and experienced the most? (Choose 3 possible answers)*

- |             |  |
|-------------|--|
| • Lectures  | • Team working sessions                        |
| • Keynotes  | • Consultancy by experts (individual or group) |
| • Workshops | • Field visits                                 |



- Pitch and presentations
- Best Practices
- Mentoring
- Meeting experienced entrepreneurs

#### IV. Reason why

-Why did you choose this Summer Academy from the Network? (Choose maximum 2)

- It is of close proximity to my place of residence
- I am already studying at that university
- The program appealed to me most
- The (innovation) theme appealed to me most
- The faculty/expertise appealed to me most
- The location appealed to me most
- I was not aware of the other Summer Academies in this network
- Other

#### V. Area/aspect for improvement

-Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way) Choose 3 possible answers

- Lectures
- Keynotes
- Workshops
- Team working sessions
- Consultancy by experts (individual or group)
- Field visits
- Pitch and presentations
- Best Practices
- Mentoring
- Meeting experienced entrepreneur

#### VI. General satisfaction

-Considering the description of the Summer Academy, your expectations have been

- Exceeded
- Fully met
- Partially met
- Not met at all

-If you would had to pay for the Summer Academy, would you have applied the same?

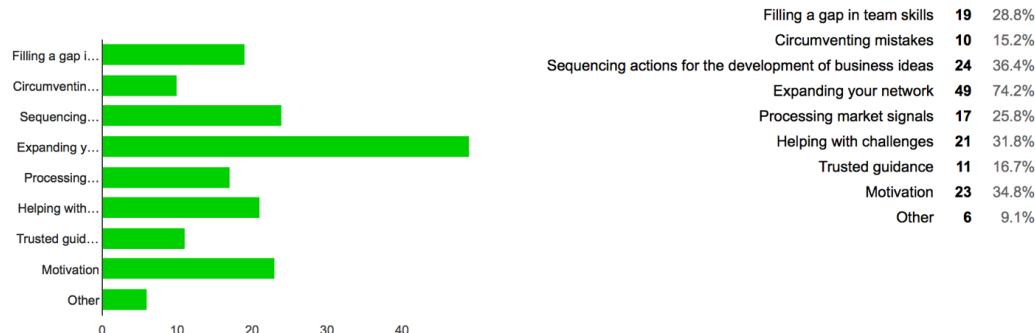
**In the following page are shown the main results obtained from the 59% of the 134 participants of CREA Summer Academies 2015, divided per indicators.**

**After each result are exposed the comments obtained comparing the data with the ones collected in the survey submitted before the beginning of the summer academy.**



## I. General aspects

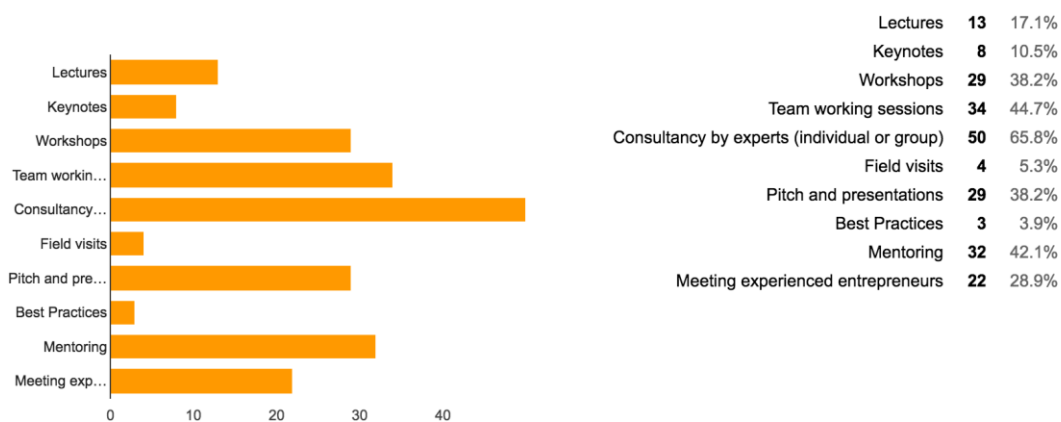
### The Summer Academy has helped you mostly in



One of the most important expectation of the applicants, before attending the summer academies, consists in expanding the network and the goal was definitively reached with the training programmes. On the other hand, the sequencing actions for the development of business ideas, might be improved during the academies execution, due to an important request from the applicants.

## II. Mix of training

### Which have been the most useful sessions for the development of your idea?



Workshop, team working sessions and consultancy by experts are the most request and wished aspects from students that apply to a programme like CREA Summer Academy.

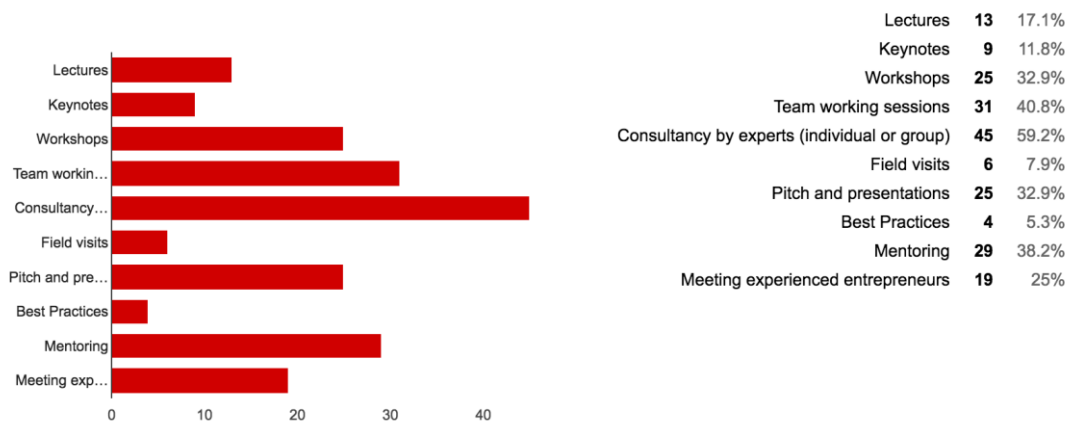
The learning experience and the practice-oriented approach of CREA has totally met the needs of students. The dedicated and customized activity of mentoring and consultancy made by the faculty and the experts represented one of the key aspects of the 2015 Academies.





### III. Experience

Which have been the sessions in which you learnt and experienced the most?



Before attending the academies, applicants expect to assimilate most from the workshop session, however *consultancy by experts* was at the end of the 2015' Summer academies the session in which students learned more, concerning the experience point of view.

### IV. Reason why

Why did you choose this Summer Academy from the Network?

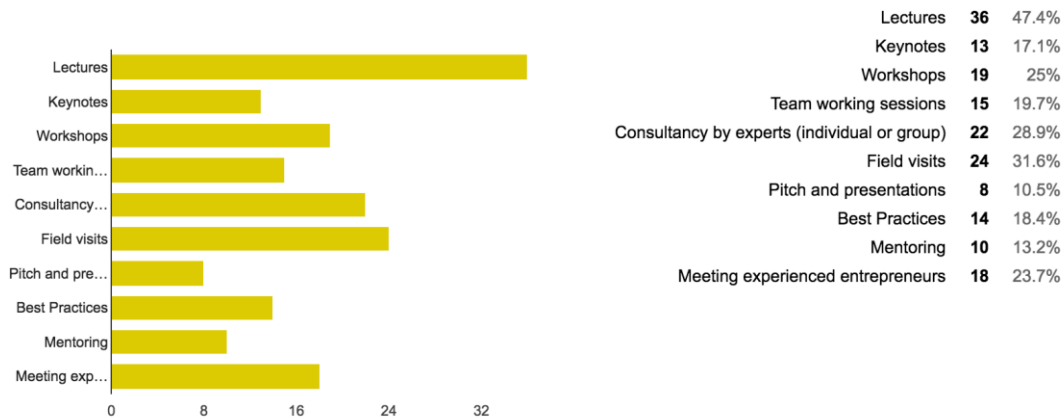


Looking at the survey submit before the academies, the possibility to improve and prototype an idea represent the key factor for motivate the application to CREA; while, the program and the topics/theme are the main value in the choosing process for the students. Moreover, the distance from the place of residence constitute the real incentive in selecting the Summer Academy among the whole offer.



## V. Area/aspect for improvement

Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



After the first year of summer academy, the participants indicate the lecture and the field visits as the sessions and aspects to be improved within the offer of the CREA program.

These were important points of interest for the second edition of the Summer Academy, same as some important feedbacks that emerge from the surveys:

- Improve international teacher rotation
- More time to work on the application of tools and improvement of ideas
- Improve the scouting of designers and developers

## VI. General satisfaction

Considering the description of the Summer Academy, your expectations have been



If you would had to pay for the Summer Academy, would you have applied the same?



Analysing the satisfaction after the first year, it is clear that CREA fully meet most of the participants (more than 64%) expectations.



Furthermore, the last part of the surveys (both within the one before the academies and this one) has the aim to understand the motivation of applicants connected with the absence of fees for the CREA Summer Academies (in the best practice research the consortium mapped 15 similar courses and programmes and most of them are for fees).

The results before the summer academies execution, highlight 21% of applicants are available to pay and 58,6% are available to think about this. Then 79,6 % of applicants are open to invest money and time for the training programme of CREA; on the other hand, looking at the results after the 2015 edition, the 64% of participants are open to pay for attending to a program like CREA (only 18,4 % are sure). These are very meaningful data in order to understand the business model of the future edition of CREA, and will be compared with the results of 2016.

### **Overall comments after CREA 2015:**

#### *Positive points:*

- General positive satisfaction
- Well interaction among teachers and students
- Synergies among teachers in the three fields (ICT, Creativity and Management)
- Well balance among lectures-workshop-mentoring
- Social events have supported engagement, motivation and networking
- Expanding the network is the one of the most important aspects students expect before attending the summer academy and the goal reached with the training programmes.
- High level of appreciation of the individual (or group) consultancy and support by the experts and not only the mentors

#### *To be improve/considered:*

- Improve the international exchange of teachers
- Set up of ideas the first 3 days takes more team-working and coaching time
- Increase meetings with testimonials and field visits (entrepreneurs and start-uppers)
- Invest more in the workshop session as requested and expected
- Improve the quality of the lecture sessions
- The possibility to improve and prototype an idea, the program and the topics/theme and the distance from the residence are the most important value in the choosing process for the students.
- Find a way to select a panel of designers and developers and create a matching opportunities for the summer academy



### c. Surveys results overview – Summer academies 2016

Thanks to the comparison between the in Depth research report (D 3.3) and the feedback of the first edition of Summer Academies the Consortium develop and update the structure of the academies and consequently evolve the survey submit to the participants of the second edition: first of all, each summer academy has its own survey report, this ease the evaluation of each aspects of the different experience lived by the participants during the CREA 2016 edition. Besides, in order to have a general overview of the results of CREA 2<sup>nd</sup> edition, the Consortium use a selection of indicators of evaluation as in the first edition. This double side of evaluation enable a more detailed and precise assessment of the level of user satisfaction.

The set of indicators of 2016 is the following:

- I. General aspects
- II. Mix of training
- III. Experience
- IV. Reasons Why
- V. General satisfaction

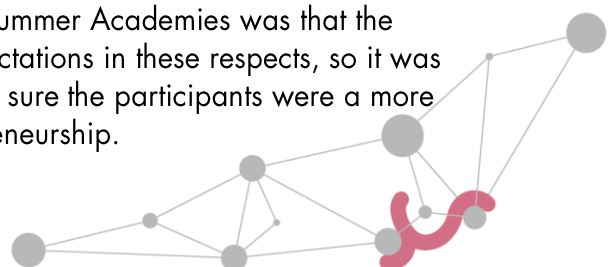
These aspects are used for evaluate and also for show and express the overview of results of this second year; below the presentation of the summary of outcomes, organized concerning the different indicators. After this general evaluation, are shown the visual summaries of the results obtained from the *satisfaction surveys* of each of the seven Summer Academy 2016.

The target group for this analysis consist on the 168 participants (2016).

The 87% of participants have answered to the survey (146).

#### 0. Changes to the program

Before discussing the results of the 2016 evaluations, it is important to understand that the CREA consortium – based on the evaluation results from both the satisfaction survey of the participants and the faculty evaluations of both the Summer Academy programs and the selection process – decided to make some basic changes to both program and selection of participants. The main factor driving these changes was the realization that the ambition to serve learning for students and teams in a very early (or not yet existing) stage of entrepreneurship has important consequences for the selection of participants and for the way the program is designed. As from the evaluation of 2015 was seen, the 2015 participants already had different expectations in terms of business development and sequencing of actions for their business idea than was met by the program. Also, an important lesson from the 2015 edition was that team building and team formation should be paid more attention to. An important realization for the organizers of the Summer Academies was that the group of students was too different to meet all expectations in these respects, so it was decided to use the selection of participants to make sure the participants were a more coherent group in terms of experience with entrepreneurship.





From the second CREA Call for Students, it becomes clear that accordingly:

- CREA participants could much more than in the first year also apply if they did not have a business idea, so more people without business ideas (but with the ambition to discover their entrepreneurial capabilities)
- CREA participants could much more than in the first year apply as an individual
- CREA participants could apply as a team, but requirements for the applying teams were much more strict in terms of very early start-up criteria (they should just have started as a team, and clearly be able to formulate the need and wish for additional team members that they could meet through the Summer Academy).

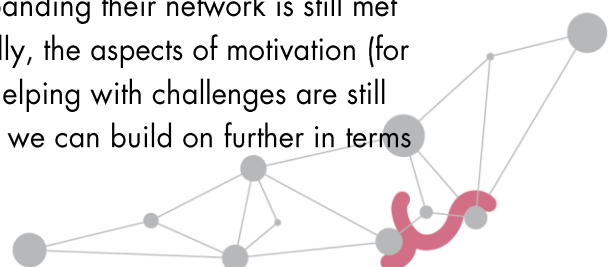
Changes in terms of the program are generally:

- More focus on team formation in the first day(s) of Summer Academies (also see Me-and-my-startup-team Tool and comprehensive Team Formation tool)
- More focus on team building during the first days of Summer Academies (also see Me-and-my-startup-team Tool)
- More focus on team coaching and mentoring throughout the whole Summer Academy, not only in terms of idea development but also in terms of team process and (intercultural) cooperation
- More focus on idea development, design thinking and iterative process of (business) concept development and business design

Following these changes, the evaluations between 2015 and 2016 are still comparable, but need to be viewed at from this point of view accordingly. In the deliverables for WP6, we will get back to the evaluations and changes we made to selection process and programs in more detail.

### I. General aspects

Looking at the general aspects evaluation of the 2016 edition, it becomes clear that in most cases of Summer Academy, the topics 'Expanding your network' and 'Sequencing of actions for the development of your business idea' are the most valued parts of the Summer Academies. Especially the sequencing of actions for the development of the business ideas of the participants scored much higher in the evaluation of the second round of Summer Academies than in the first edition of 2015, from which we could conclude that the changes in selection process and changes in program to fit better the topic of 'How to *become* a start-up' have been successful in better fitting the program to the needs and wishes of the participants. Still, the expectations of participants in terms of expanding their network is still met highly by the CREA Summer Academies. Additionally, the aspects of motivation (for becoming an entrepreneur), trusted guidance and helping with challenges are still scored relatively high by the participants, for which we can build on further in terms



of coaching and mentoring of teams and participants. Generally, a preliminary conclusion in terms of team coaching can be that seeing that the participants value trusted guidance and helping with challenges more than in the first edition, we can build on our team building and coaching tools to improve even further. Lastly, as the score on Filling a gap in team skills might seem lower than in the first edition, we might explain this from the fact that in 2016, a lot more participants came in as an individual, not being in need of filling a gap in team skills. For the teams that did attend as a team, the fact that they could find additional team members with additional skills to their team through the Summer Academy has been seen to be very valuable indeed.



## II. Mix of training

In the 2016 edition, Workshops & team working as well as Mentoring & coaching can be seen from the evaluation as being the most valued aspects by the participants in terms of development of their idea. We have been able to meet expectations on workshops & team working better in 2016 than we did in 2015, which we can view as another proof that the better selection of participants and the changes in program have had a positive influence on the participants' experience in terms of expectations on the development of their idea. Also, the fact that generally during the second edition of the Summer Academies we could better circumvent our own mistakes of the first edition, we might assume that the programs themselves were higher in quality than in the first edition and in this respect, better fit to meet the participants' expectations anyhow. Additionally, we can clearly see in the evaluations that the mentoring & coaching have been valued much higher as an important aspect of the Summer Academy, which to us proves that we indeed improved greatly in that area. Also, in all Summer Academies, the quality of the lectures has been evaluated higher than during the first edition, so we have been able to learn from our experiences in the first edition and improve in that respect as well.

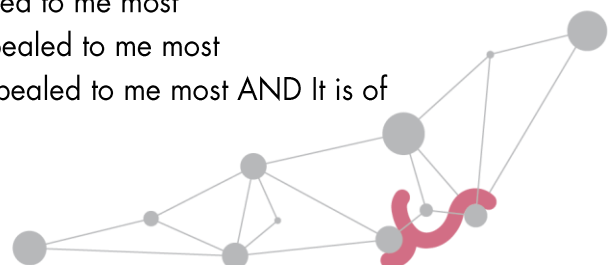
## III. Experience

Generally, on the question of 'Which are the sessions in which you learnt and experienced the most?', the same results can be seen from the evaluation as for 'Which have been the most valuable sessions for the development of your idea?' (see II. Mix of Training). Also here, the workshops and team working as well as the mentoring and coaching are valued most in terms of learning experience.

## IV. Reasons Why

From the 2016 results, it can be seen that the reasons to choose one of the universities in the CREA network seems to be quite different amongst the universities. From the results of the 2015 edition, this could not be seen from the results, for 2016, we can see that the most important reason to choose that particular university is for each university:

- University of Northumbria, Newcastle: The innovation theme appealed to me most
- HKU University of the Arts, Utrecht: The innovation theme appealed to me most
- University of the Aegean: The location appealed to me most
- University of Ljubljana: It is of close proximity to my place of residence
- Tallinn Business Incubator: The program appealed to me most
- Konstanz University/ BwCon: The program appealed to me most
- Politecnico di Milano: The innovation theme appealed to me most AND It is of close proximity to my place of residence



Generally, it becomes clear that the innovation theme of the particular Summer Academy as well as the program are overall the most appealing reasons to attend a certain Summer Academy. Both reasons reflect on the content of the Summer Academies, which would be a good sign in terms of the learning experience and motivations of students to attend the CREA Summer Academy program.





## V. General satisfaction

The general satisfaction of the participants to the CREA Summer Academies can overall be seen as very satisfied. They do differ however amongst the different locations of Summer Academy. In the table below, the meeting of expectations per Summer Academy can be seen in overview:

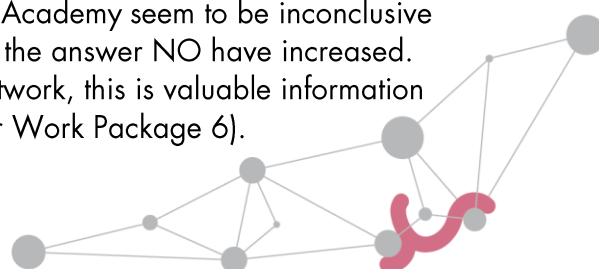
Summer Academy	Expectations are:			
	Exceeded	Fully Met	Partially Met	Not Met at
UN Northumbria	25,0%	25,0%	50,0%	0,0%
HKU Utrecht	64,7%	29,4%	5,9%	0,0%
Aegean	28,6%	17,9%	46,4%	7,1%
Ljubljana	28,2%	48,7%	23,1%	0,0%
TBI	18,2%	63,6%	18,2%	0,0%
Konstanz/BwCon	15,0%	75,0%	10,0%	0,0%
Politecnico	37,0%	44,4%	14,8%	3,7%
<i>Average 2016</i>	<i>31,0%</i>	<i>43,4%</i>	<i>24,1%</i>	<i>1,5%</i>
<i>Comparing to Average of</i>	<i>22,4%</i>	<i>42,1%</i>	<i>34,2%</i>	<i>1,3%</i>

In comparison to 2015, the overall satisfaction of participants increased by over 10%, from 64,1% of the participants have their expectations fully met or exceeded to 74,4% in 2016, which is a good sign of the overall improvement of quality as well as the fittingness of the CREA Summer Academy to the needs and wishes of the participants.

In addition, when we look at the willingness of participants to pay for the CREA program, results can be seen in the table below:

Summer Academy	Would you pay for the CREA Summer Academy?		
	YES	NO	MAYBE
UN Northumbria	0%	25,0%	75,0%
HKU Utrecht	29,4%	5,9%	64,7%
Aegean	10,7%	46,4%	42,9%
Ljubljana	12,8%	35,9%	51,3%
TBI	9,1%	27,3%	63,6%
Konstanz/BwCon	5,0%	35,0%	60,0%
Politecnico	22,2%	22,2%	55,6%
<i>Average 2016</i>	<i>12,7%</i>	<i>28,2%</i>	<i>59,0%</i>
<i>Comparing to Average of 2015</i>	<i>18,4%</i>	<i>35,5%</i>	<i>46,1%</i>

Results for willingness to pay for the CREA Summer Academy seem to be inconclusive in comparison to 2015, as both the answer YES as the answer NO have increased. For the sustainable business model of the CREA Network, this is valuable information and will be studied further (also see deliverables for Work Package 6).

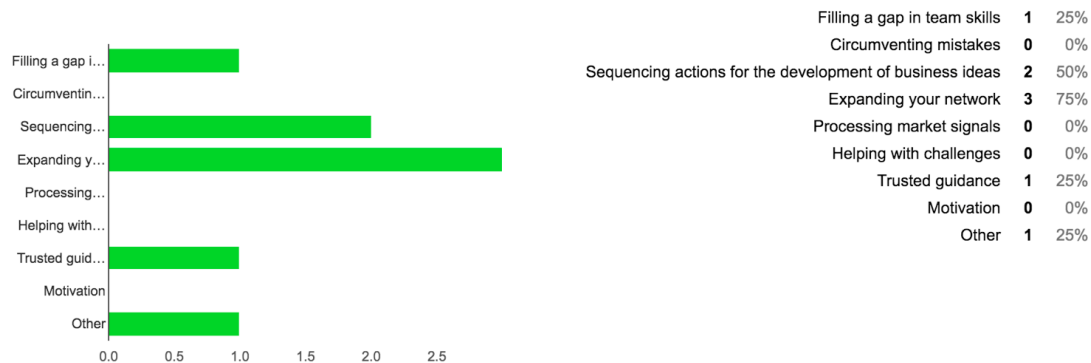


Following the visual summary of the results of each 2016 CREA Summer Academy.  
In annex the full visual report of results.

## UK 2016 (UNN) – VISUAL SUMMARY

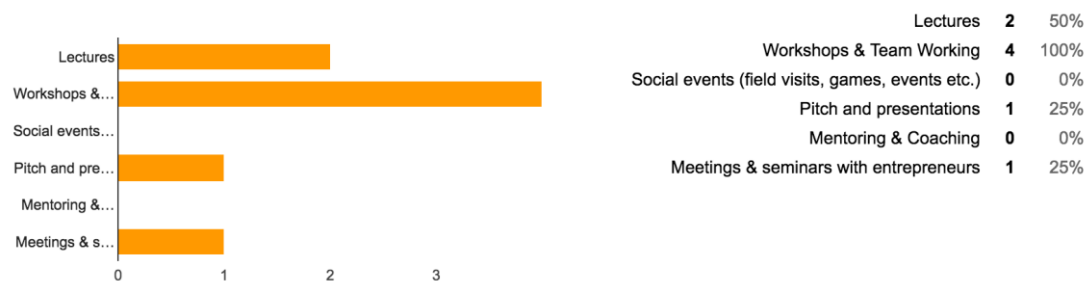
### I. General aspects

#### The Summer Academy has helped you mostly in



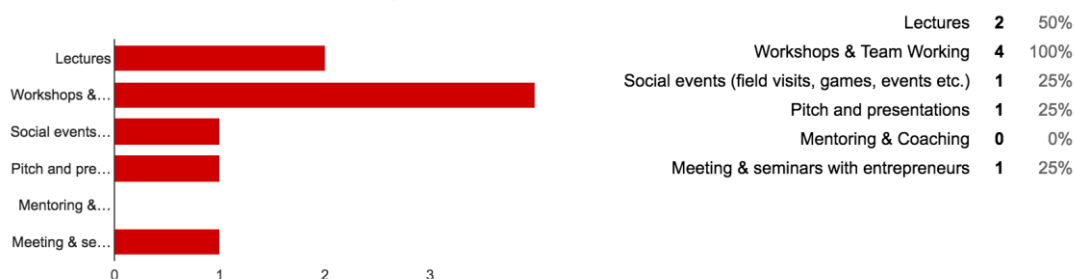
### II. Mix of training

#### Which have been the most useful sessions for the development of your idea?



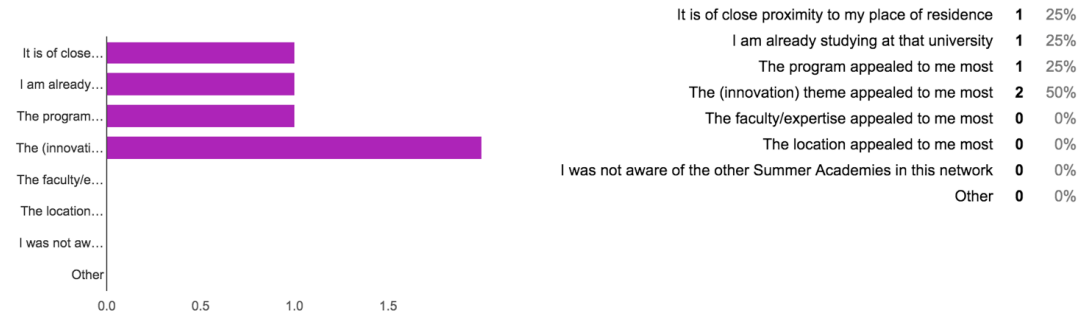
### III. Experience

#### Which have been the sessions in which you learnt and experienced the most?



## IV. Reasons Why

### Why did you choose the Summer Academy in UK from the Network?



## V. General satisfaction

### Considering the description of the Summer Academy, your expectations have been



### If you would had to pay for the Summer Academy, would you have applied the same?



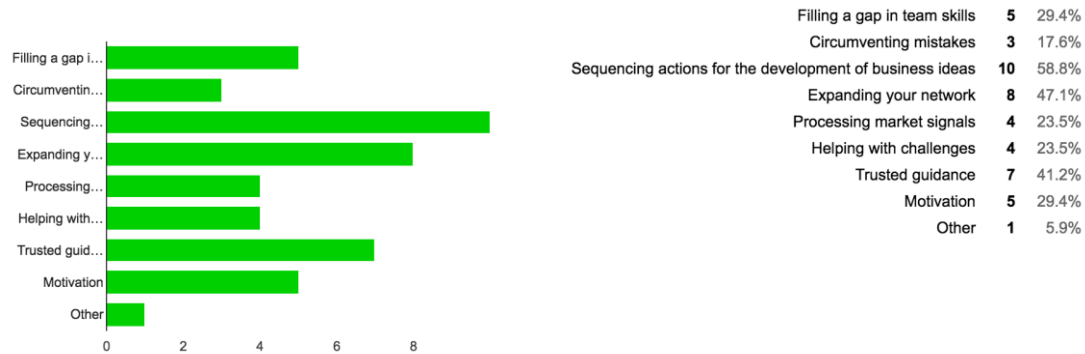
Unfortunately, for the University of Northumbria, it has been a challenge in 2016 to meet the requirements for the amount of participants. Therefore, only a total of 4 participants has completed the evaluation survey of this Summer Academy. In terms of the evaluation results, this makes the results somewhat unreliable in terms of amount of respondents.



## NETHERLANDS 2016 (HKU) – VISUAL SUMMARY

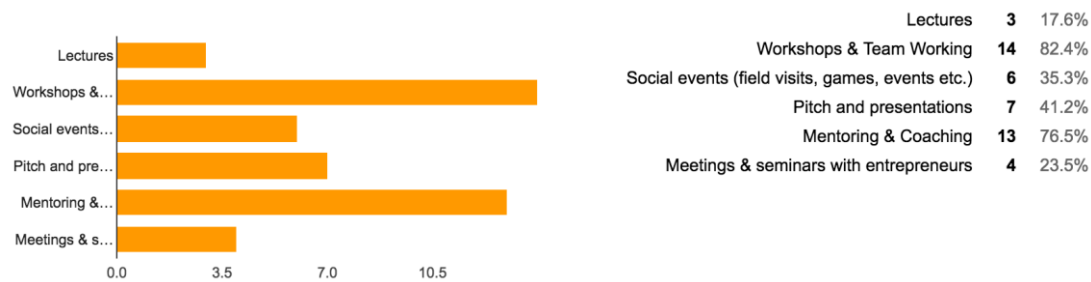
### I. General aspects

The Summer Academy has helped you mostly in



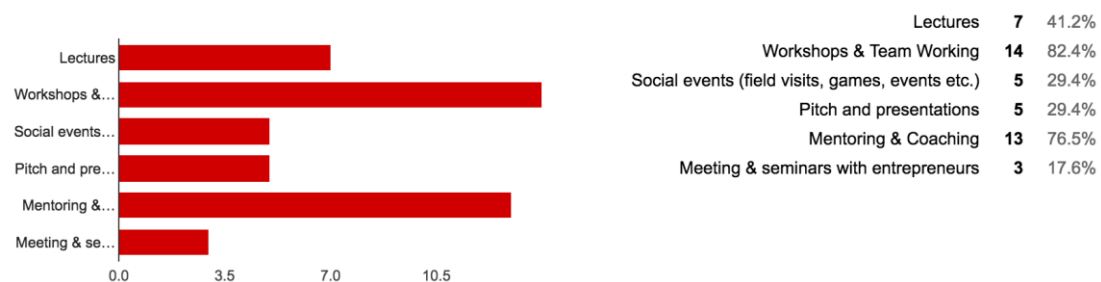
### II. Mix of training

Which have been the most useful sessions for the development of your idea?



### III. Experience

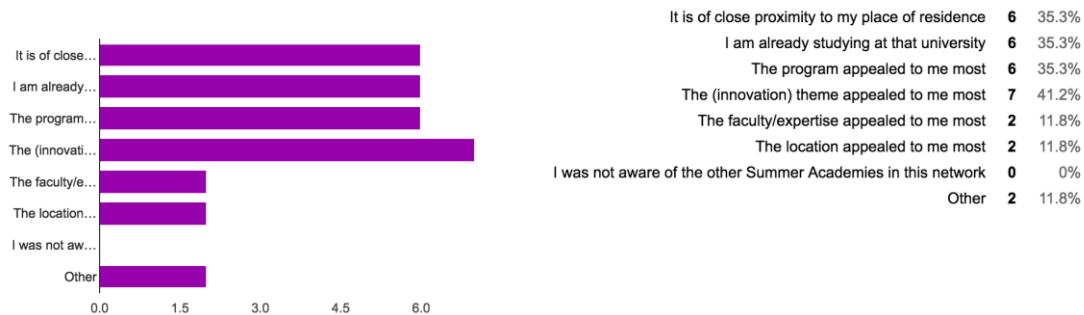
Which have been the sessions in which you learnt and experienced the most?





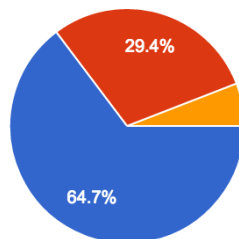
#### IV. Reasons Why

Why did you choose the Summer Academy in NETHERLANDS from the Network?



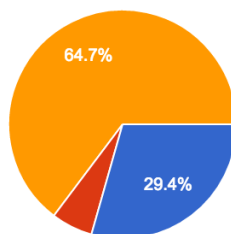
#### V. General satisfaction

Considering the description of the Summer Academy, your expectations have been



Exceeded	11	64.7%
Fully met	5	29.4%
Partially met	1	5.9%
Not met at all	0	0%

If you would had to pay for the Summer Academy, would you have applied the same?



YES	5	29.4%
NO	1	5.9%
MAYBE	11	64.7%

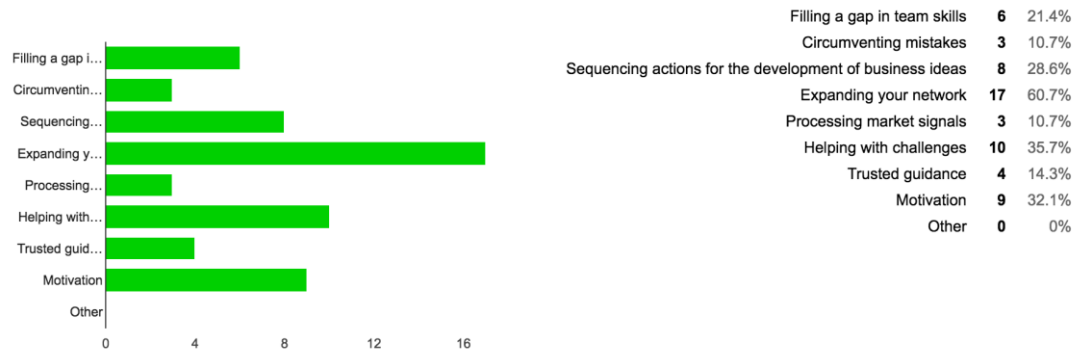
The results for the Summer Academy in Utrecht, the Netherlands, are overall very positive. HKU Utrecht has the most participants with their expectations exceeded as well as the most participants who would apply the same if they had to pay for the Summer Academy. The Summer Academy in Utrecht could still be improved in terms of meetings with entrepreneurs and experts, and lectures quality.



## GREECE 2016 (UAEGEAN) – VISUAL SUMMARY

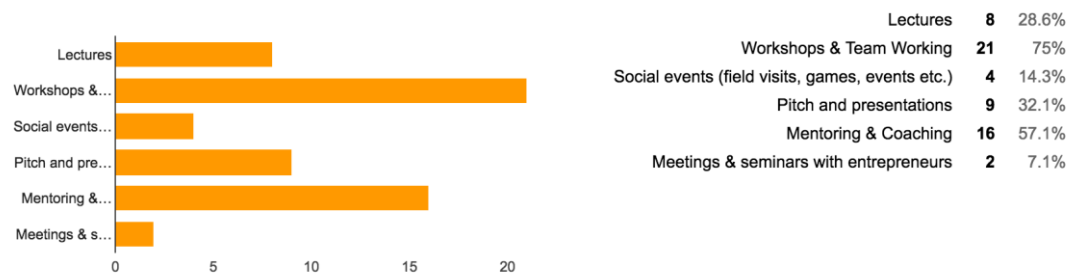
### I. General aspects

The Summer Academy has helped you mostly in



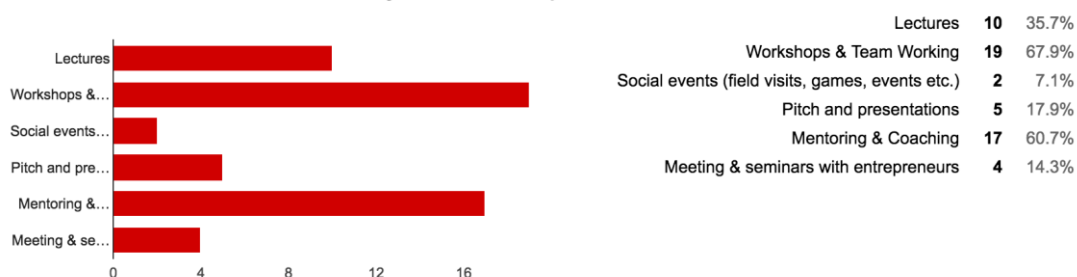
### II. Mix of training

Which have been the most useful sessions for the development of your idea?



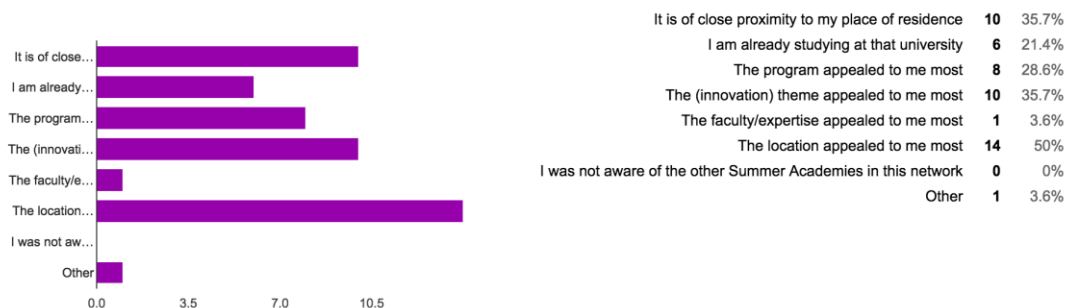
### III. Experience

Which have been the sessions in which you learnt and experienced the most?



## IV. Reasons Why

### Why did you choose the Summer Academy in GREECE from the Network?



## V. General satisfaction

### Considering the description of the Summer Academy, your expectations have been



### If you would had to pay for the Summer Academy, would you have applied the same?



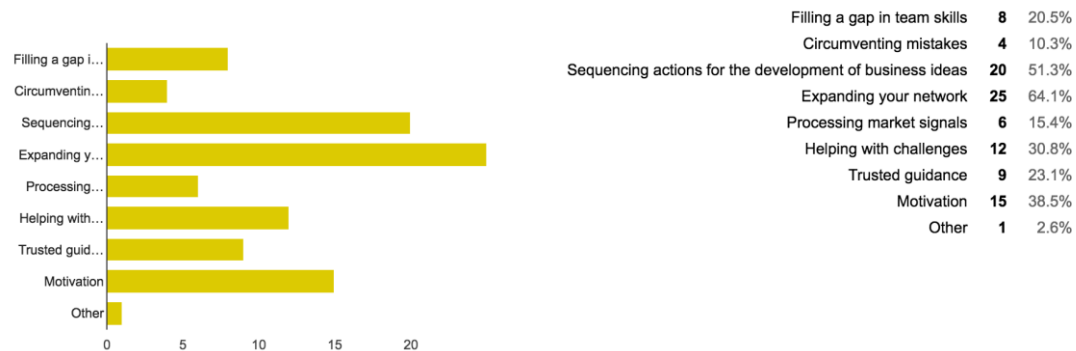
The Summer Academy in Greece has had very good results from the evaluation of the 2016 edition. Important to notice in this respect is that the University of the Aegean as a partner in the CREA Network organized the first CREA Summer Academy in 2016, as they were not a part of the 6 Summer Academies in 2015. An interesting point – and one that is of course to be expected – is that the Summer Academy in Greece, which was held on the beautiful island of Syros, was the only one scoring the highest on 'I chose this Summer Academy because the location appealed to me most'.



## SLOVENIA 2016 (RRALUR-UL) – VISUAL SUMMARY

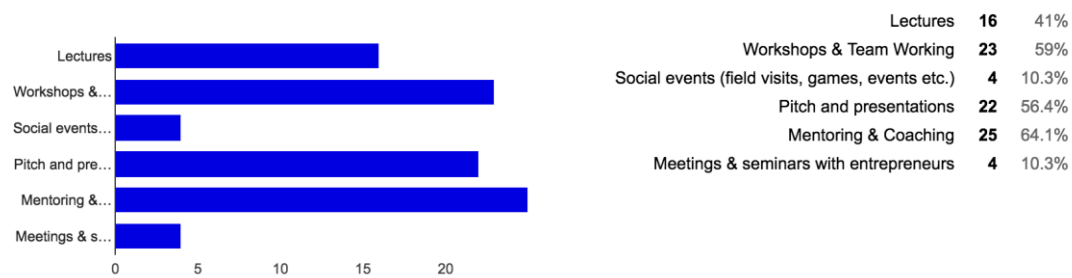
### I. General aspects

The Summer Academy has helped you mostly in



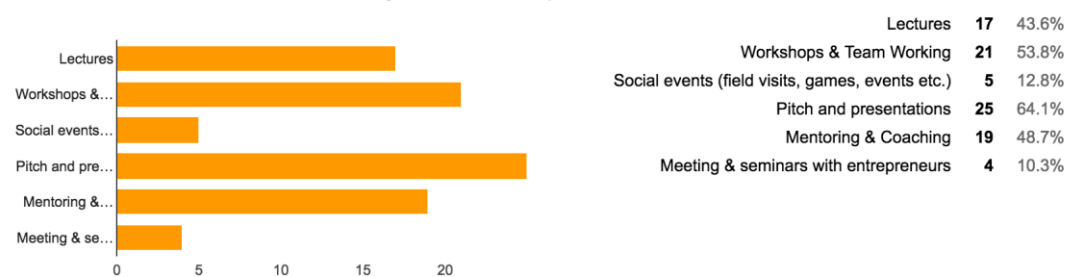
### II. Mix of training

Which have been the most useful sessions for the development of your idea?



### III. Experience

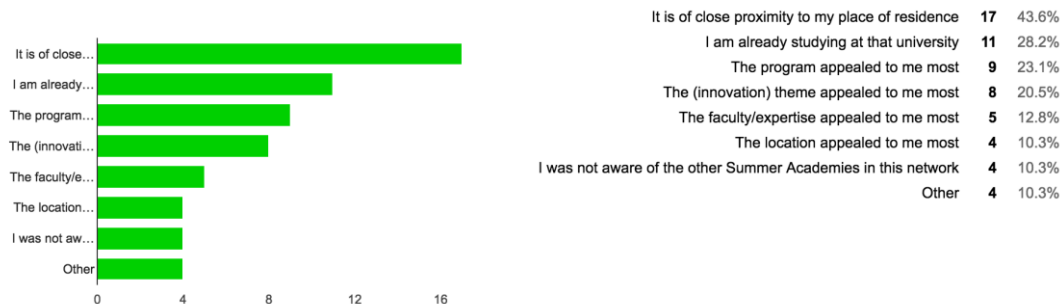
Which have been the sessions in which you learnt and experienced the most?





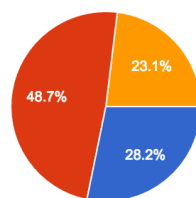
#### IV. Reasons Why

##### Why did you choose the Summer Academy in SLOVENIA from the Network?



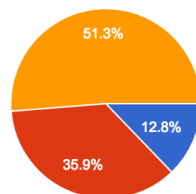
#### V. General satisfaction

##### Considering the description of the Summer Academy, your expectations have been



Exceeded	11	28.2%
Fully met	19	48.7%
Partially met	9	23.1%
Not met at all	0	0%

##### If you would had to pay for the Summer Academy, would you have applied the same?



YES	5	12.8%
NO	14	35.9%
MAYBE	20	51.3%

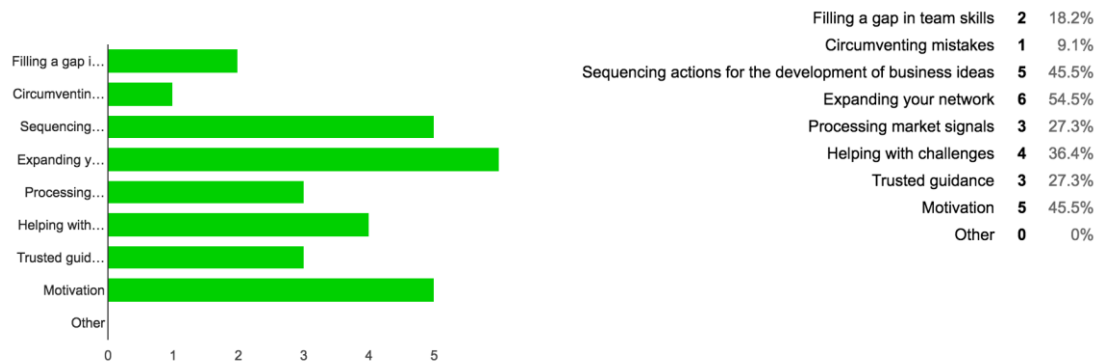
The Summer Academy in Slovenia is showing very good results in this 2016 edition. The Slovenian Summer Academy did have the most students from their own home university, explaining the fact that most students chose this Summer Academy because it is closest to their place of residence. As the Slovenian Summer Academy also let some teams from their own university on the program that were already in a phase beyond the first pre-start-up phase of entrepreneurship, the results of the evaluation in terms of the described changes in selection process and program might be somewhat off here as well.



## ESTONIA 2016 (TBI) – VISUAL SUMMARY

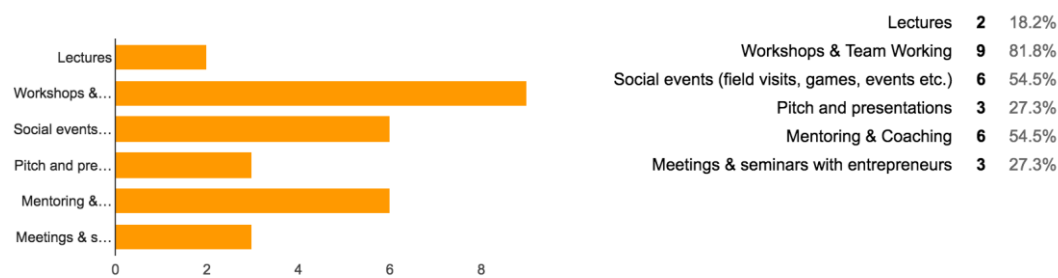
### I. General aspects

The Summer Academy has helped you mostly in



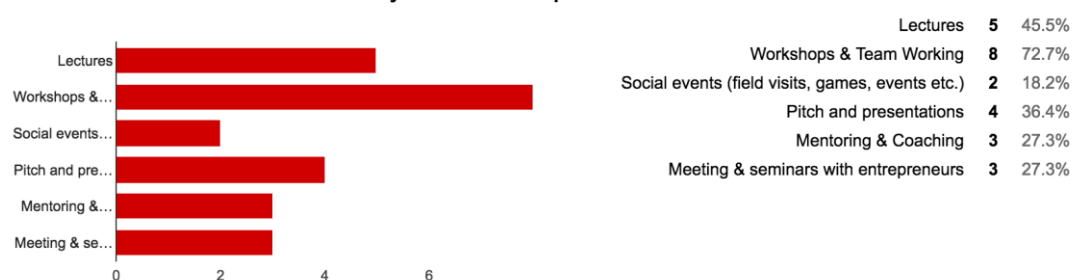
### II. Mix of training

Which have been the most useful sessions for the development of your idea?



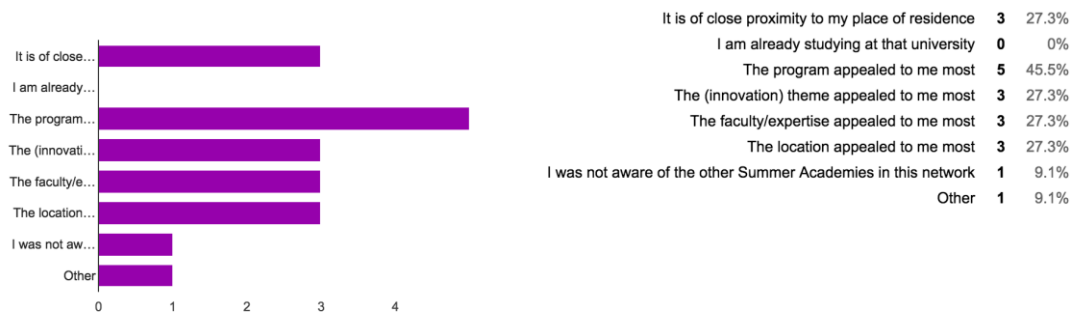
### III. Experience

Which have been the sessions in which you learnt and experienced the most?



#### IV. Reasons Why

Why did you choose the Summer Academy in ESTONIA from the Network?



#### V. General satisfaction

Considering the description of the Summer Academy, your expectations have been



If you would had to pay for the Summer Academy, would you have applied the same?



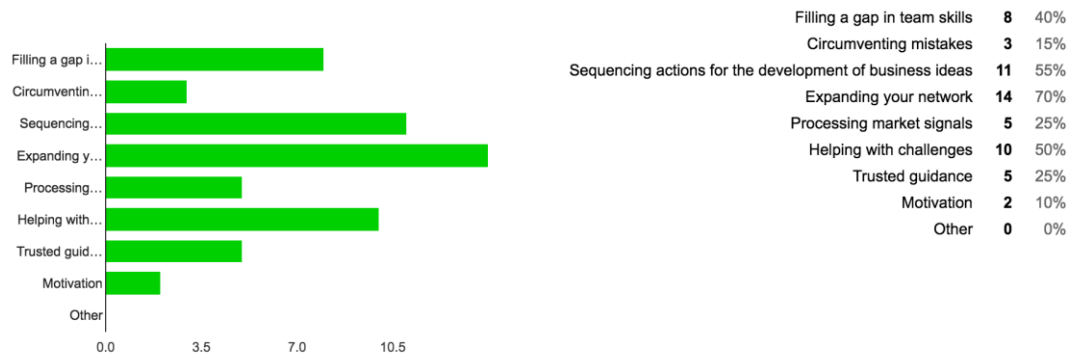
For the 2016 edition, at first the Estonia Summer Academy faced the challenge of attracting a sufficient number of participants as well. However, a combined communication effort from TBI with other CREA partners resulted in a good amount of participants in the end. The lack of initial interest from participants did not reflect on the results of the evaluations of the Summer Academy itself in the end, as the results are generally comparable to the other Summer Academies.



## GERMANY 2016 (BWCON) – VISUAL SUMMARY

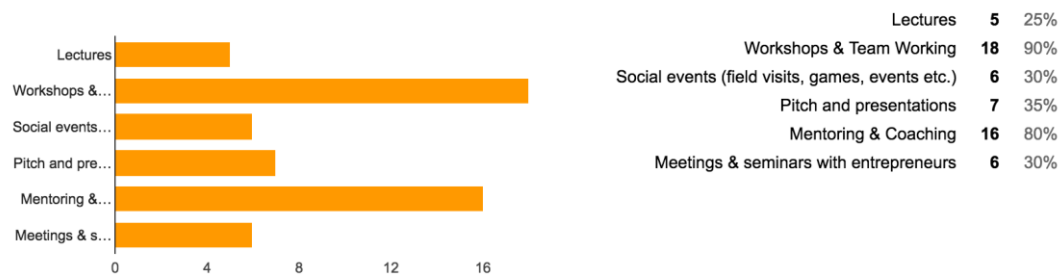
### I. General aspects

The Summer Academy has helped you mostly in



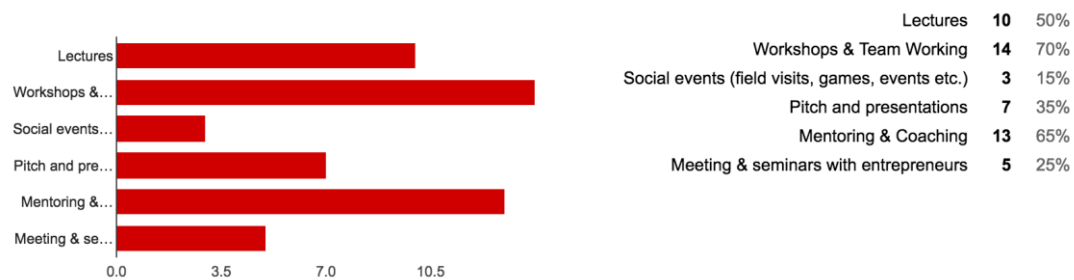
### II. Mix of training

Which have been the most useful sessions for the development of your idea?



### III. Experience

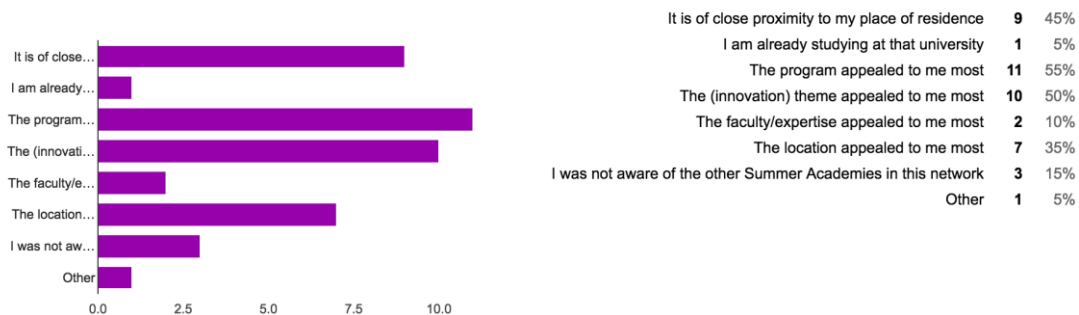
Which have been the sessions in which you learnt and experienced the most?





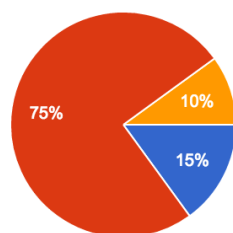
#### IV. Reasons Why

Why did you choose the Summer Academy in GERMANY from the Network?



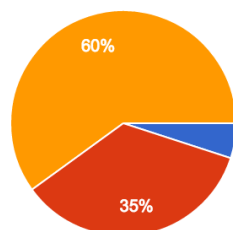
#### V. General satisfaction

Considering the description of the Summer Academy, your expectations have been



Exceeded	3	15%
Fully met	15	75%
Partially met	2	10%
Not met at all	0	0%

If you would had to pay for the Summer Academy, would you have applied the same?



YES	1	5%
NO	7	35%
MAYBE	12	60%

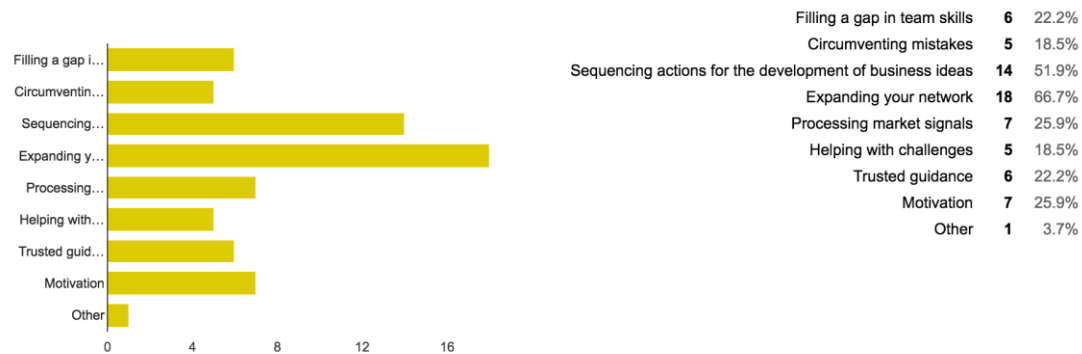
The results of the Germany Summer Academy are very good as well and generally in line with the other Summer Academies. The Summer Academy at Lake Konstanz scored particularly well on Workshops and team working sessions as well as mentoring and coaching, thus contributing to the overall image. In addition, lessons can be learned from contributing to motivation of students (for entrepreneurship), lectures and social events.



## ITALY 2016 (POLIMI) – VISUAL SUMMARY

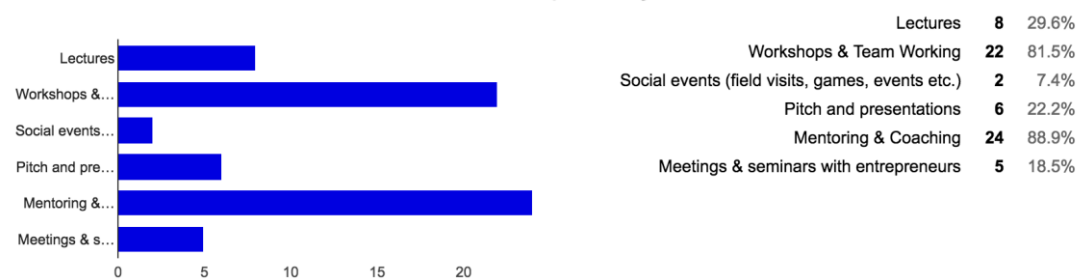
### I. General aspects

The Summer Academy has helped you mostly in



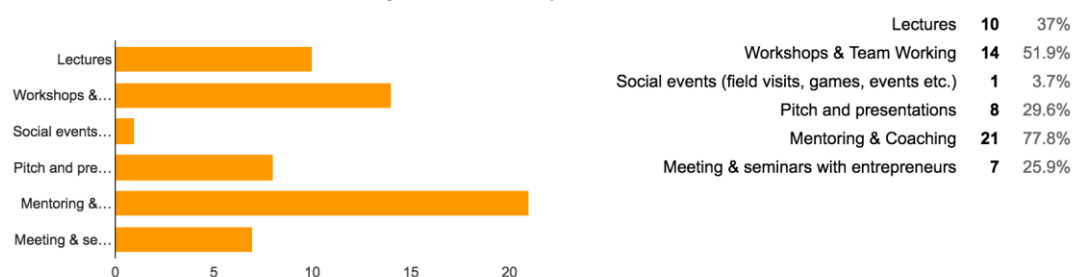
### II. Mix of training

Which have been the most useful sessions for the development of your idea?



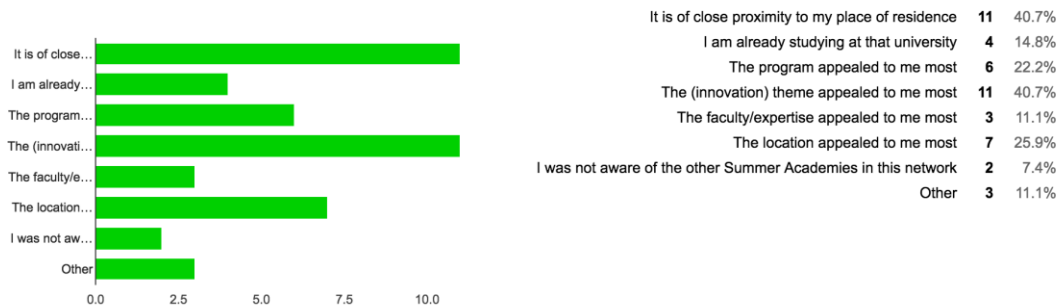
### III. Experience

Which have been the sessions in which you learnt and experienced the most?



## IV. Reasons Why

Why did you choose the Summer Academy in Italy from the Network?



## V. General satisfaction

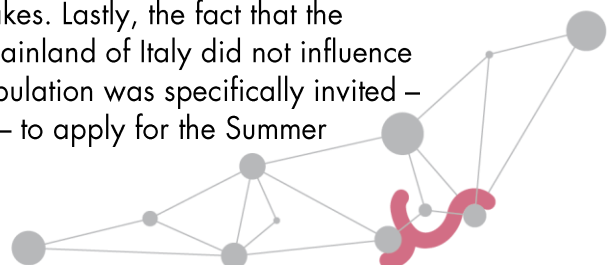
Considering the description of the Summer Academy, your expectations have been



If you would had to pay for the Summer Academy, would you have applied the same?



The Summer Academy of Politecnico in Milan was held at the beautiful location of Ostuni in Southern Italy. Although this location was very compelling and beautiful, the Summer Academy itself suffered here from some infrastructural problems, in a way influencing the overall experience of students. However, this seems to be mostly felt by staff and faculty as the overall results from the evaluation of the Politecnico Summer Academy are very good as well. Generally, mentoring and coaching were valued very highly in this Summer Academy, as well as workshops and team working. In this way, this Summer Academy evaluation also contributed to the overall image as well. Lessons can be learned from organizing social events and contributing to filling a gap in team skills and helping teams to circumvent mistakes. Lastly, the fact that the location of Ostuni is quite remote on the southern mainland of Italy did not influence the motivation of students to attend, as the local population was specifically invited – of course within the criteria of the Call for Students – to apply for the Summer Academy in Ostuni.



d. Annexes: full surveys

ANNEX 1 - Survey for in depth research - *Before the summer academy*

ANNEX 2 - CREA 2015 edition - *Satisfaction survey for participants*

**CREA 2016 edition**

ANNEX 3 - UK (UNN) - *satisfaction survey for participants*

ANNEX 4 - NETHERLANDS (HKU) - *satisfaction survey for participants*

ANNEX 5 - GREECE (UAEGEAN) - *satisfaction survey for participants*

ANNEX 6 - SLOVENIA (RRALUR-UL) - *satisfaction survey for participants*

ANNEX 7 - ESTONIA (TBI) - *satisfaction survey for participants*

ANNEX 8 - GERMANY (BWCON) - *satisfaction survey for participants*

ANNEX 9 - ITALY (POLIMI) - *satisfaction survey for participants*





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY for in depth research  
***Before the summer academy***  
full responses report

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Target: 862 applicants  
Responses: 210 (25%)



This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

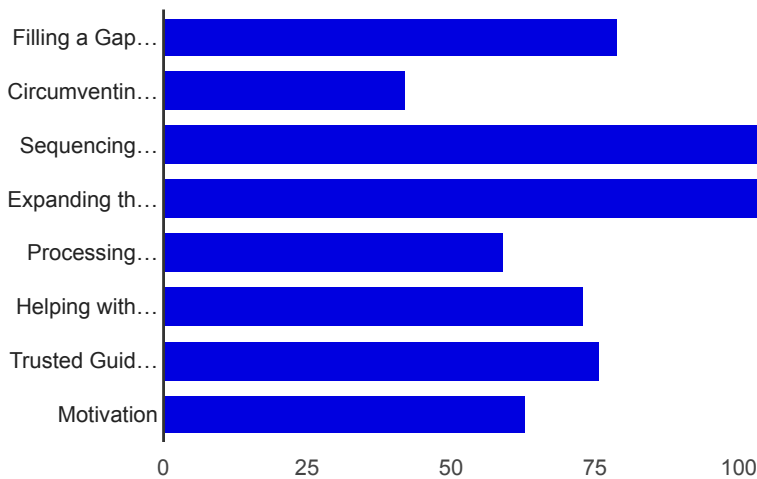


# 210 responses

[View all responses](#)   [Publish analytics](#)

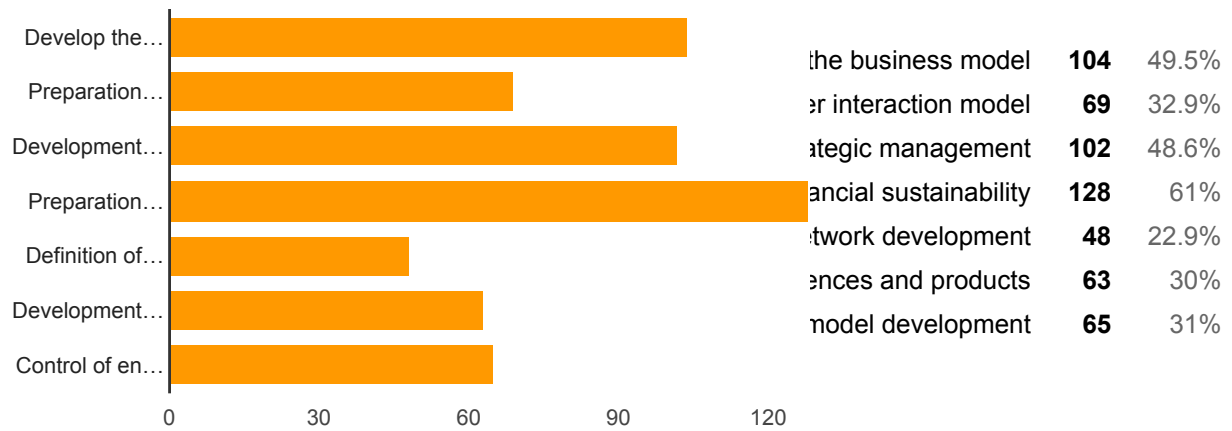
## Summary

Which are the most important general aspects to be dealt in the Summer Academy for the development of your idea?

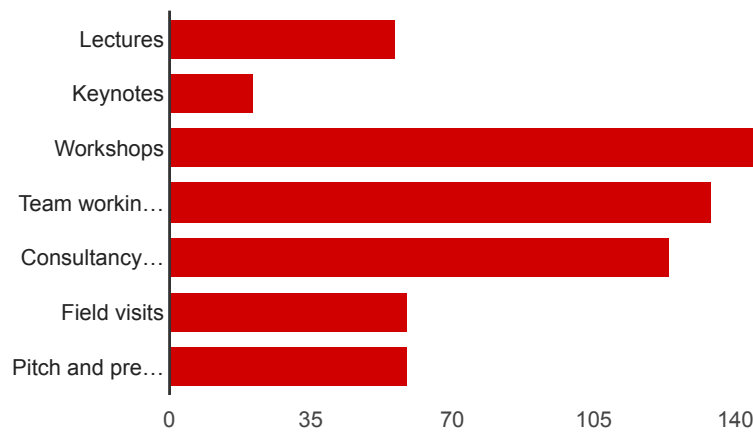


Filling a Gap in team skills	79	37.6%
Circumventing mistakes	42	20%
Sequencing actions for the development of business ideas	111	52.9%
Expanding the Network	107	51%
Processing Market Signals	59	28.1%
Helping with Challenges	73	34.8%
Trusted Guidance	76	36.2%
Motivation	63	30%

Which are the operative aspects to be dealt in the Summer Academy for the development of your idea?

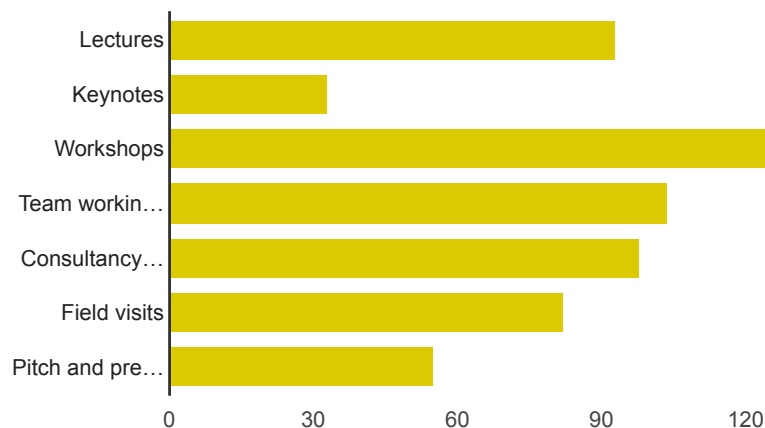


**Which are the sessions that you expect to be most useful for the development of your idea?**



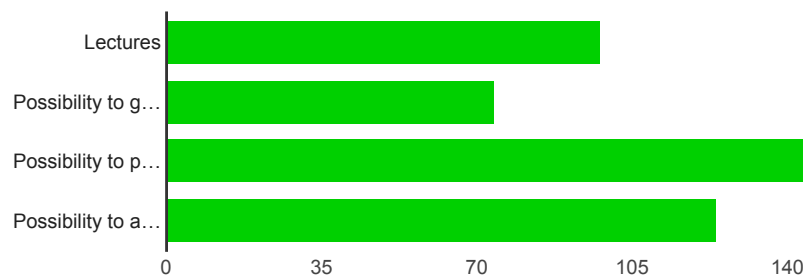
Lectures	56	26.7%
Keynotes	21	10%
Workshops	158	75.2%
Team working sessions	134	63.8%
Consultancy (individual or group)	124	59%
Field visits	59	28.1%
Pitch and presentations	59	28.1%

**Which are the sessions in which you expect to learn and experience the most?**



Lectures	<b>93</b>	44.3%
Keynotes	<b>33</b>	15.7%
Workshops	<b>133</b>	63.3%
Team working sessions	<b>104</b>	49.5%
Consultancy (individual or group)	<b>98</b>	46.7%
Field visits	<b>82</b>	39%
Pitch and presentations	<b>55</b>	26.2%

### Which is the aspect that you pushed the most to apply for CREA Summer Academy?



Lectures	<b>98</b>	46.7%
Possibility to go abroad	<b>74</b>	35.2%
Possibility to prototype your idea	<b>144</b>	68.6%
Possibility to attend the Business ICT Contest	<b>124</b>	59%

### How did you find out about CREA Summer Academies? • Events (specify which) • Newsletters of your university • Facebook • Linkedin • Twitter • Google research • Websites or newsletters (specify which) • Word to mouth • Other (specify)

Facebook

Google research

Word to mouth

Newsletters of your university

Newsletters of my university

Newsletter of my university

word to mouth

Word of mouth

Google Research

newsletters of my university

Newsletter of my university.

University

newsletter of my university

Facebook

Newsletter of university

word of mouth

linkedin

LINKEDIN

Google research: I was looking for a program that would help people develop their business ideas.

Newsletter University

newsletter of university

newsletters of your university

news letter from my university

Other (University Communication)

Found it "by accident" in facebook. The link was posted in Incubators page.

Information from professor

Outch dozent told us from you

Other A friend told me about CREA, he discovered the summer academy by university newsletter

I dont use any social media. A professor from university forwarded the CREA Summer Academie to us. Thanks to Prof. Dr. Jutta Binder-Hobbach.

Website

[www.f6s.com](http://www.f6s.com)

Event - Global Entrepreneurship Congress

Newsletter of my University

Newsletter from Faculty

F6S

neesletters of university

Google search

I found it out through my a newsletter of my Italian university

other: email which was sent by polimi, lecco campus staff

Email from lecturers

Dutch Game Garden.

Google search through which I discovered the Utrech Summer School programme.

Word to mouth. A friend of mine told me about a website named

<http://www.summerschoolsineurope.eu> so I took a look and decided to participate.

Word to mouth (i'm part of the ESN network)

LinkedIn

Newslette of my university

I found out about CREA Summer Academy in a Facebook group made by Esn Italy...

Newsletters of our university.

Other: Presentation of CREA during a Design course in Politecnico di Milano

I discovere the summer academy of CREA through my friends from Erasmus Student Network and from their Newsletters.

Newsletter from University & facebook.

Websites

Newsletter

University workshop

I do not know specifically, but it had to be through an email list of NGO or business related field.

website: <http://www.ienie.dii.unipd.it/?p=1t1>

The Erasmus Student Network. As President of ESN RGU Aberdeen we were asked to promote the CREA Summer Academy among our members, then I decided to apply myself as well.

Soc. Media

Newsletter of university

PoliHub newsletter

newsletter

fb

F6S webpage

Word of Mouth

F6s platform

Summerschools in Europe - Website

.

My mentor sent me an email

website: [www.f6s.com](http://www.f6s.com)

Newsletter of my university

Newsletter of my university :) and Facebook

Newsletters of my University - Pskov State University

f6s.com and via google search

Word to mouth. A friend of mine will be doing a university exchange in Ljubljana this fall.

word of mouth (on Facebook)

Flyer in the Annual General Meeting of Erasmus Student Network

Crea summer academy event at Politecnico di Milano.

Facebook, also from a friend.

A friend told me about it over E-mail.

personal E-Mail with recommendation of one of my professors

Newsletters of my university.

Other (suggestion of a friend of mum's who works at the Politecnico University in Milan)

google search, website

Website - Summer Schools in Europe (<http://www.summerschoolsineurope.eu/>)

<http://www.summerschoolsineurope.eu/>

university entrepreneurship newsletter

Indication of a friend

Newsletters of politecnico di Milano university and friends

My teacher asked us to join in

By word to mouth in the toys and kids design course at politecnico di Milano and also by Facebook and newsletters in the first instance , then I also get to participate in the launching talk .



My brother studies in the University of Aegean so mentioned Crea as a program that might interest me so I applied because I thought it would be a great opportunity.

EVENT . Presentation of the crea academy during a national reunion of my student association (ESN Switzerland).

From my Innovation and Entrepreneurship Professor at Fatih University-Turkey, Dr. Nader Nada

Other (leaflet)

Over the newsletter of BWCON

Google Search

Google Research

Russia social network V Kontakte

I found out about CREA Summer Academies on the poster in Tehnoloski park Ljubljana.

Newsletter F6S

google search

I received an Email with information about the CREA Summer Academies, so I had a look at the website and decided to apply and see if I can get a chance to improve myself regarding the idea of starting my own business.

Newletters of my university

- Startup Europe Summit in Berlin (June 2016) - Agile Management Professor at Bauhaus-University

- Notification by my University - Startup Europe Summit Berlin

word to mouth

Erasmus Student Network page on facebook

I heard about CREA Summer Academies by word of mouth.

google research

Word to mouth

Word of mouth

facebook,google research

From a professor at the University.

Newsletter of Politecnico di Milano

WEbsites - Coursera

I found it on Facebook in ESNBergamo page. After that I take a look on website pages for going deep and know more about it, and at the end I went to the Events organized in Milano for have more information.

Website: Summer school in Europe

word to mouth, classmate and Prof. at Northumbria raise up the information to me.

Google

On Facebook. Thanks to the collaboration with the ESN association.

polimi university event

Word to mouth (my mentor) - he received an email

Other( Rector of my University)

Saw that Tallinna Loomeinkubaator shared the event in FB

Newsletters from my university (University of Jaén)

One of our team members told about it

### **How would you improve the application format/process?**

Going over it a couple of times

-

?

it's not clear, where to apply for which academy

I think it is better to expand the concept behind the Summer Academy to include more opportunities for Entrepreneurs and Scholars.

I think it s be better for the users, create this web interface, for a usability. It s more easy, than the other and you can use and write on and apply them with other type of social network, like linkedin, facebook or twitter.

/

it's a bit tricky and hard to understand immediately. F6s it's a platform which requires too many informations that maybe are not all useful for the application

Change the registration to a own site and do not use f6s.com - we encountered much problems with f6s

Please improve your website.

By filling all necessary information regarding my career.

Sorry, dont understand the question

By describing my idea in a simple way, showing the enthusiasm and the curiosity for this project.

I did not improve the application process

+

Actually the process is very clear, congratulations. The only thing is that I suggest you clarify more the selection process because like this, the applicants can make focus on particular issues that you take into account for the assessment of the applications.

Yes

It's still in progress.

We have had meetings through Skype calls to coordinate our ideas and our new improvements.

I have worked in phases both on improving my set of skills, by taking courses outside the university, updating my CV, and on conducting the research for my business idea, although the vision was always present, the implementation of it is the most difficult, so I tries to progressively work on all its parts, although is far from reaching a level of completion.

I do not know

I would make some application area more specific related to the business field.

We had a Brainstorming session with in our Team and we analysed a Plan how to show case our Idea in a brief and understandable manner. Moreover we went through the Application site and prepared answers for the Questionnaires individually. We had a Quality check internally for the Team how the process has been followed. In a way it was an Team building activity with lot's of Monitoring done.

I don't understand this question.

research on methods

Be more specific about the initial idea to present

I do not understand the question.

I didn't understand the question.

I'm not sure about the question. I'm playing it as "come miglioreresti il format/processo per l'applicazione CREA?". To be honest, I think that the application format is really well designed. Through the process, it's quite easy to apply without losing any information or forgetting documents needed. If I have to share my personal experience with the entire process, I can only say that some questions resulted not so clear for me, maybe redundant sometimes. Let's try to reduce the questions and concentrate the very important ones!

The application through the F6S webpage is very comfortable to follow and complete. I completed the question on the format and number of characters as described in the webpage, but in the external presentation attached I include better explanations and graphics to complement my previous answers.

The question remains a bit unclear, it's not like an application really improved the application process. If you meant "how WOULD you improve the application process?" then I would say that the process was actually very well structured in terms of relatively easy and straightforward application, while at the same time covering all the important aspects. The interview was a great addition in my opinion. It could be argued that the interview could have been a bit longer in order to understand the applicants' qualifications better but then again it's understandable that organisers are dealing with limited time resources.

I wrote down all the things I wish to say and search about lean methodology and similar techniques

I improved the application process by focusing on the key issues.

The organization is really good!

I've been consulted by my teacher

I am not sure what the question is so cannot really answer. I have filled the form with what I think is correct for me.

By writing a motivation letter

I had to completely translate my application.

I did improve the application format by completing my profile on F6S and by asking for recommendations from people with whom I have worked with. Also, I wrote a motivation letter that was describing exactly why I would like to be participating to the summer academy and what was the initiative that forced me to complete the application process.

With the creation of a structured idea that needs a network of professionals and creative people to be realized, because of its complexity.

Already good!

Giving a detailed program of the summer school day-by-day before. In this way the application will be more focused on the activity that will be done.

It was straightforward. I didn't find it difficult or confusing. I think description of the summer school gives you a clear image of what is going to be in this summer school.

I improved the application format by writing down some of my qualities and experience, I attached my CV and I wrote a cover letter to show I am motivated and enthusiastic to

participate in this summer academy!

Internet

By the beginning of the course our Professor in Entrepreneurial Marketing and Business Models class told us about this summery academy and how it is opportunity for us to develop our idea and knowledge in entrepreneurship. so I started worked on to collect all the requirement that are needed to apply for this summery academy starting from idea to create initial prototype

By strengthening my main focal points upon my domain of expertise.

Ask for the stage of the project and milestones accomplished

Give opportunity to choose the time of skype interview and inform about it much earlier

I collected the tools before the application

I applied for the summer academy, but (even writing to the organizers) there was no response in time. The deadline was pushed forward with the silly argument "due the great number of applications". One month before starting the academy I had no certainty to be there. On 6.6. it was confirmed. That was only two weeks before the start of the academy! As I am living in Austria travel and hotel arrangements must be done in advance or otherwise they will be quite expensive. Therefore I withdrew my application for this time. This is an annoying experience as I invested some time in developing the application get recommendation of business partners...

Consulting my team

I would have made it easier. Also, in my opinion, I would have asked for individual information about an applicant projects.

I suggest after one been accepted, to provide him/her with videos that explain the basics of concepts will be taught, Business model for instance, to save time and make the Summer Academy more practical.

internet

We focused in a very clear and visual presentation of our idea, its advantages and strengths.

It took me more time to invest in my application.

I re-arranged my portfolio in order to give a clear impression of my skills and experiences. I studied more in detail about prototyping phases and design thinking methodology.

I'll be able to be a part of effective team due to my personal and professional skills

I attached a small pdf briefly illustrating my idea

I think was well enough. You asked for many information about background, skills and what one people is expecting from CREA. And most important things, after first step you organize an interview with Skype.

--

It's OK

The Facebook messaging system is inconvenient for those of us who use different forms of social media.

i don't think it needs improvement

By developing the filled template through specifying the short questions

Would be fine to start a blog that works similar to stackoverflow or facebook wall, participants could start reading and announce couple of readings related to topics of lean startup, innovation, blue ocean strategy, prototyping.

- divide the application format in two independent formats for those applicants who are applying without an idea and for those who are applying as team members

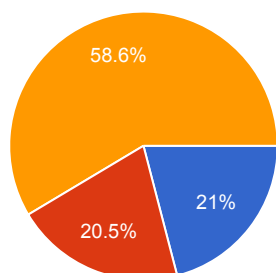
include pitching the idea in advance in front of the coordinator of the program and investor

It was ok :)

Many aspects to deal with in order to improve this programme, which is strongly required: deeper research of every idea and project, better selection of people required, better compatibilities and more efficiency and cohesion for matches, more devotion to make every team gels appropriately, much less "laissez-faire" philosophy.

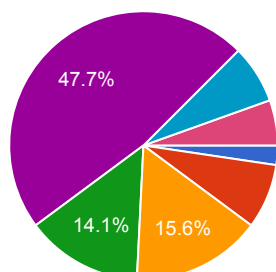
more financial lectures

### If you would had to pay for the Summer Academy, you would have applied the same?



YES	44	21%
NO	43	20.5%
MAYBE	123	58.6%

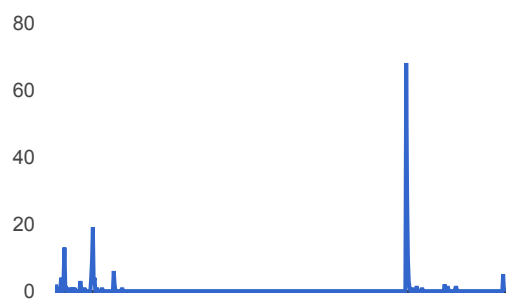
### To which Summer Academy did you apply?



UK SUMMER ACADEMY	3	1.4%
NETHERLAND SUMMER ACADEMY	10	4.8%
GERMANY SUMMER ACADEMY	20	9.5%
SLOVENIA SUMMER ACADEMY	18	8.6%
ITALY SUMMER ACADEMY	61	29%
ESTONIA SUMMER ACADEMY	9	4.3%
GREECE SUMMER ACADEMY	7	3.3%

### Number of daily responses







**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2015** edition  
***Satisfaction survey for participants***  
full responses report

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Target: 134 participants  
Responses: 76 (57%)



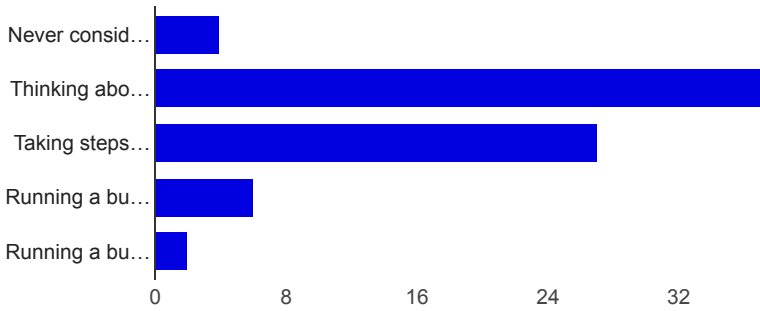
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 76 responses

[View all responses](#)   [Publish analytics](#)

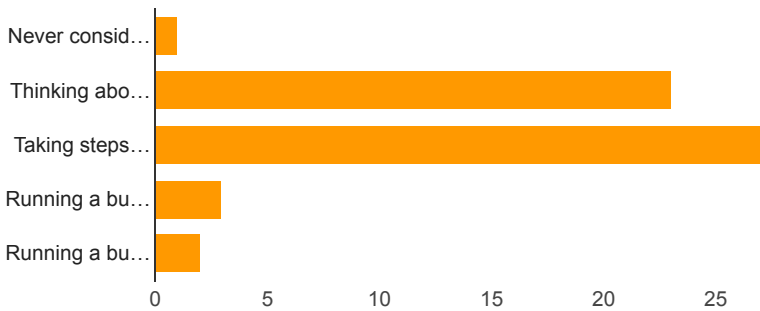
## Summary

Which of these sentences describes best your situation when starting this Summer Academy?



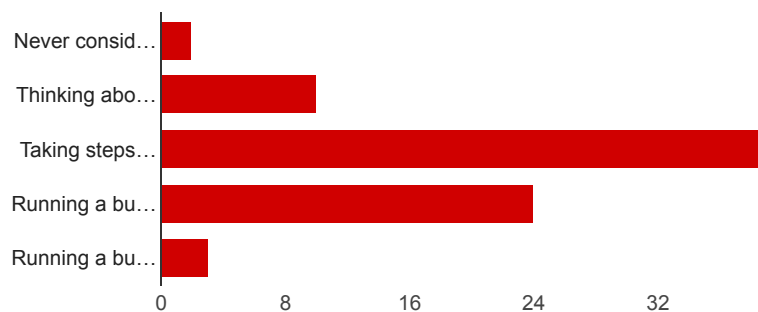
Never considered starting a business	4	5.3%
Thinking about starting a business	37	48.7%
Taking steps to start a business	27	35.5%
Running a business for less than three years	6	7.9%
Running a business for more than three years	2	2.6%

Which of these sentences describes best your situation when starting this Summer Academy?



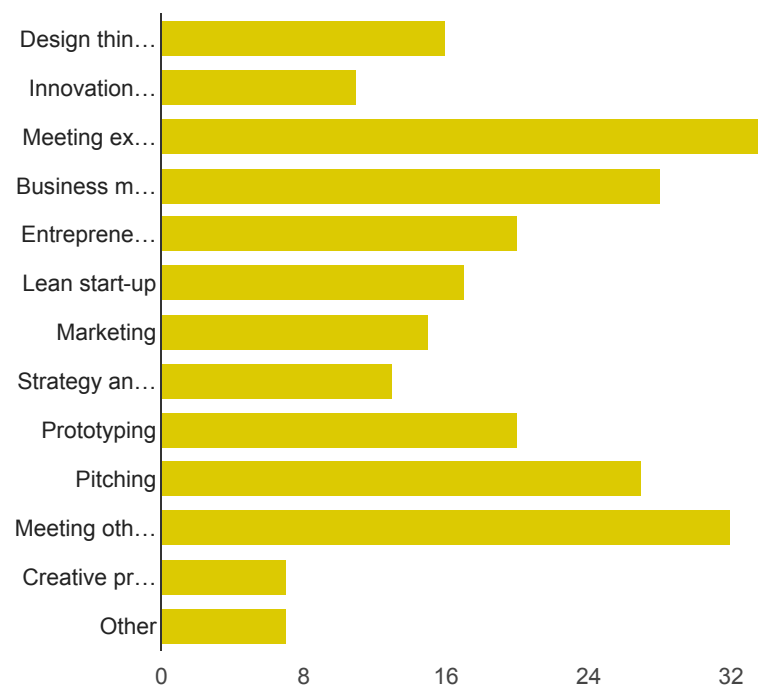
Never considered starting a business	1	1.8%
Thinking about starting a business	23	41.1%
Taking steps to start a business	27	48.2%
Running a business for less than three years	3	5.4%
Running a business for more than three years	2	3.6%

Which of these sentences describes best your prediction of your situation six months from today?



Never considered starting a business	2	2.6%
Thinking about starting a business	10	13.2%
Taking steps to start a business	39	51.3%
Running a business for less than three years	24	31.6%
Running a business for more than three years	3	3.9%

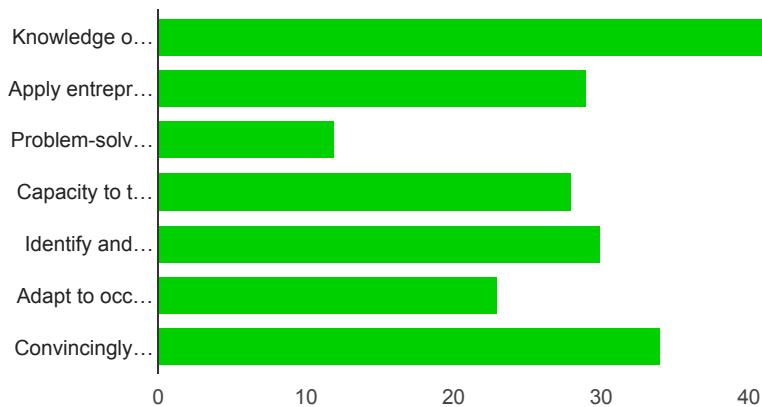
### Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?



Design thinking	16	21.1%
Innovation processes	11	14.5%
Meeting experts from the field	34	44.7%
Business modelling	28	36.8%
Entrepreneurship theory and practice	20	26.3%
Lean start-up	17	22.4%
Marketing	15	19.7%
Strategy and finance	13	17.1%
Prototyping	20	26.3%
Pitching	27	35.5%
Meeting other entrepreneurs	32	42.1%
Creative processes	7	9.2%

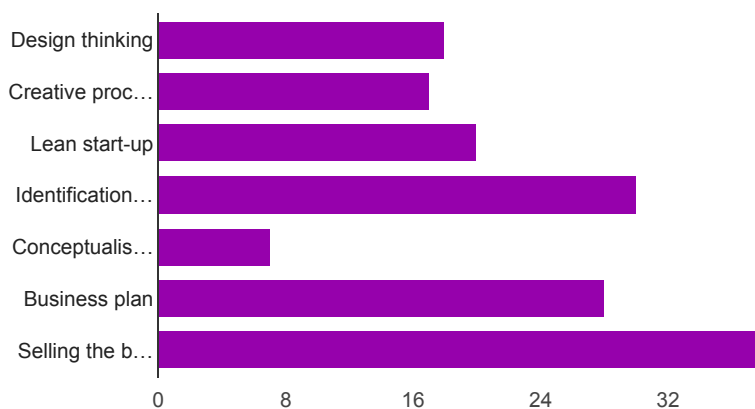
Other 7 9.2%

## What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



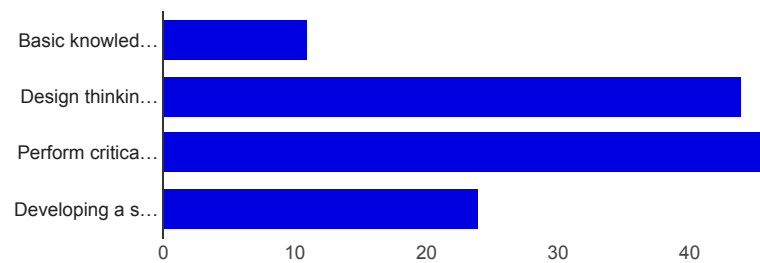
Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	41	53.9%
Apply entrepreneurial thinking in innovation and business development processes	29	38.2%
Problem-solving skills	12	15.8%
Capacity to turn ideas into action	28	36.8%
Identify and evaluate opportunities and risks	30	39.5%
Adapt to occurring needs and challenges	23	30.3%
Convincingly communicate concepts in a verbal and visual way to different audiences	34	44.7%

## Which subjects with regard to going from 'idea stage' to 'start-up stage' were especially of interest to you?



Design thinking	18	23.7%
Creative process	17	22.4%
Lean start-up	20	26.3%
Identification of market opportunities	30	39.5%
Conceptualisation	7	9.2%
Business plan	28	36.8%
Selling the business plan, pitching	38	50%

## What are your most important learning outcomes from this Summer Academy on the subject of Creativity?



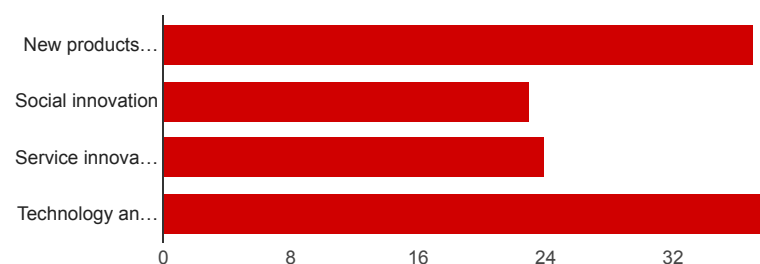
Basic knowledge of creative processes	11	14.5%
Design thinking in innovation and business development processes	44	57.9%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	46	60.5%
Developing a specific creative signature in my ideas and plans	24	31.6%

## What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?



Understanding of technology trends in various contexts	30	39.5%
Knowledge of innovation processes	29	38.2%
Being able to connect the use of ICT and creativity in solving (societal) problems	44	57.9%

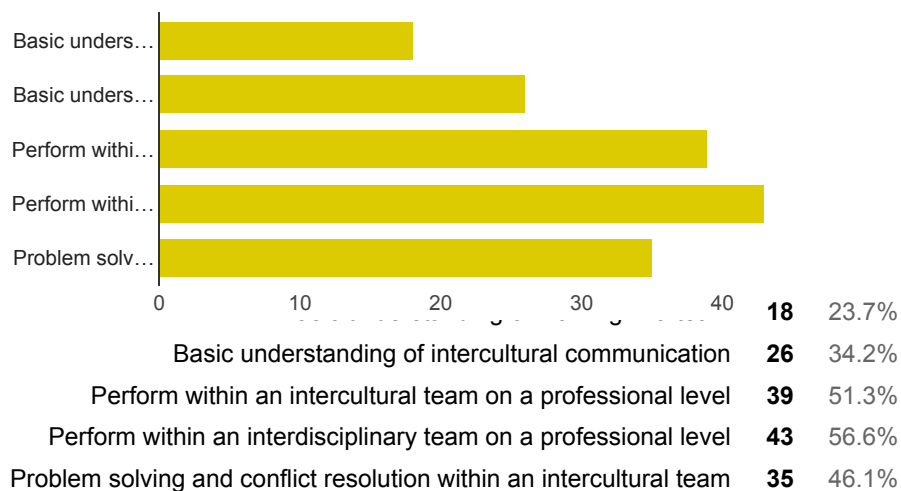
## Which innovation themes did you find most interesting in this Summer Academy?



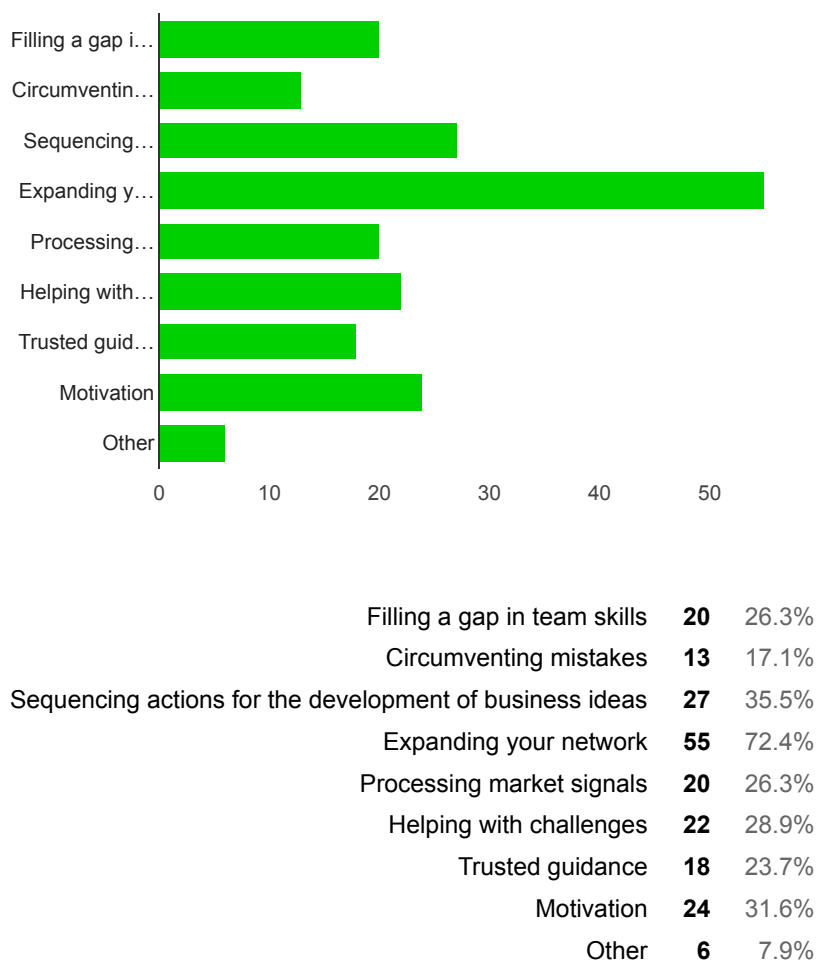
New products and new markets	37	48.7%
Social innovation	23	30.3%
Service innovation	24	31.6%
Technology and meaning driven innovation	38	50%

## What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?

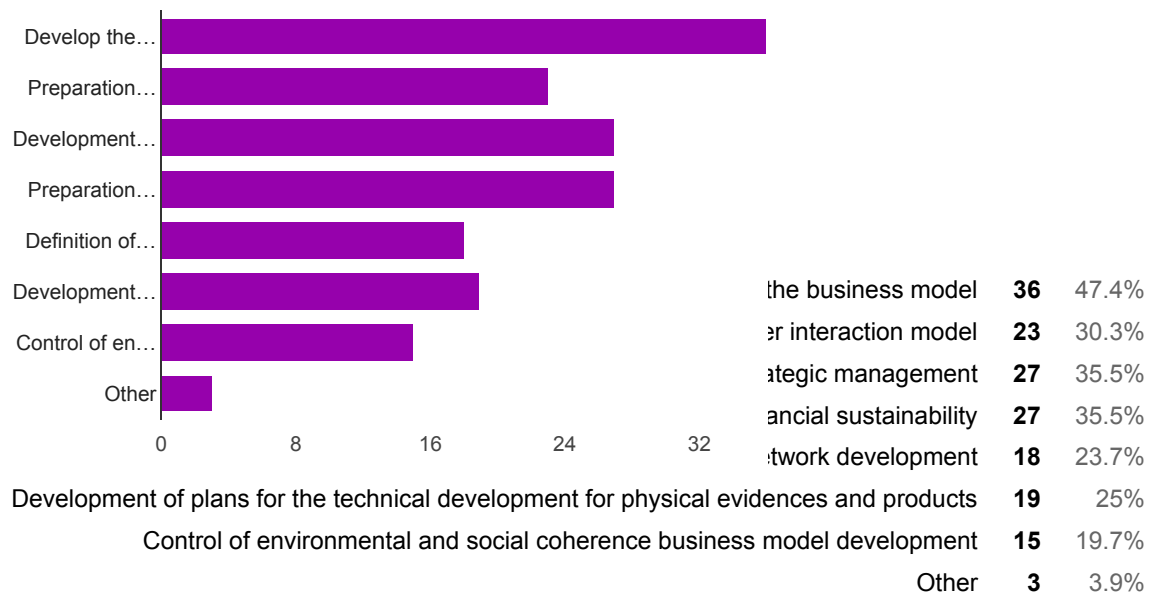




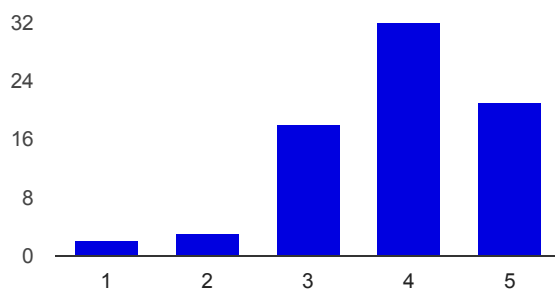
### The Summer Academy has helped you mostly in



**Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?**



**How much did the Summer Academy help you to conceive or improve your business idea?**



really disappointing: 1    **2**    2.6%

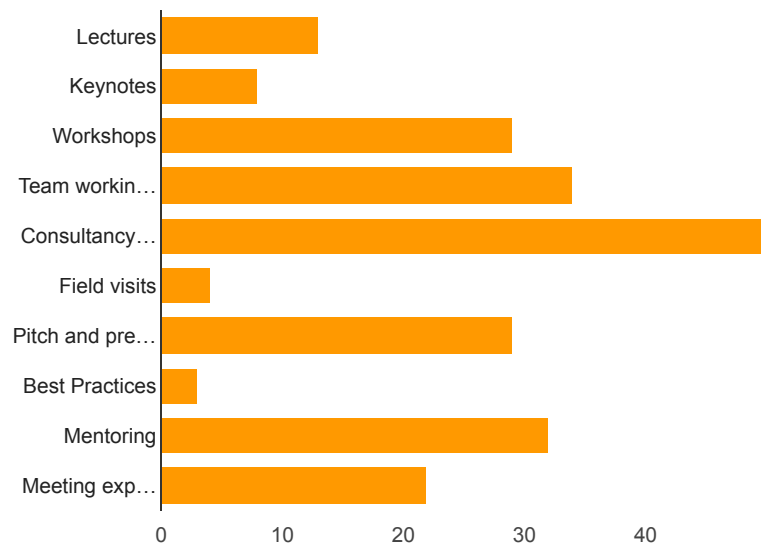
2    **3**    3.9%

3    **18**    23.7%

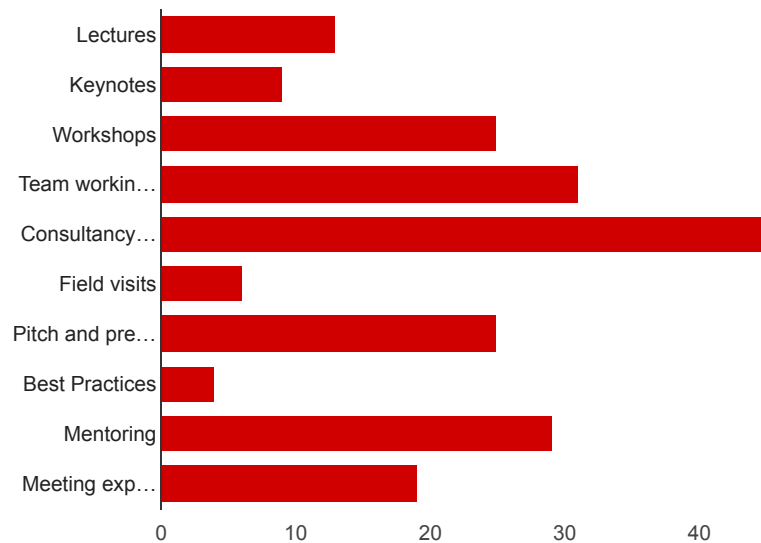
4    **32**    42.1%

very well: 5    **21**    27.6%

**Which have been the most useful sessions for the development of your idea?**

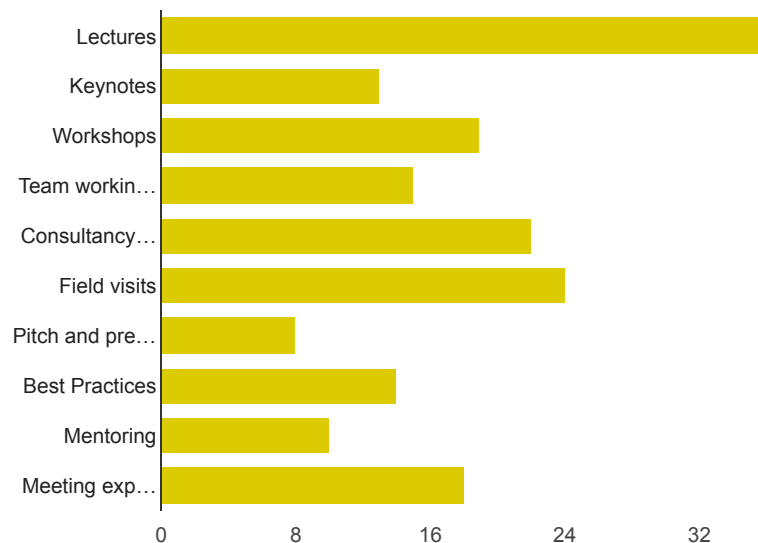


**Which have been the sessions in which you learnt and experienced the most?**



Lectures	13	17.1%
Keynotes	9	11.8%
Workshops	25	32.9%
Team working sessions	31	40.8%
Consultancy by experts (individual or group)	45	59.2%
Field visits	6	7.9%
Pitch and presentations	25	32.9%
Best Practices	4	5.3%
Mentoring	29	38.2%
Meeting experienced entrepreneurs	19	25%

**Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)**



Lectures	36	41.4%
Keynotes	13	17.1%
Workshops	19	25%
Team working sessions	15	19.7%
Consultancy by experts (individual or group)	22	28.9%
Field visits	24	31.6%
Pitch and presentations	8	10.5%
Best Practices	14	18.4%
Mentoring	10	13.2%
Meeting experienced entrepreneurs	18	23.7%

## Which aspects should be improved?

- more time to work on the idea itself - allow more time to implement feedback before receiving more feedback

Consider giving some information about what type of ideas can work, and which can't. For example, if you know before hand that it'll help a lot if there is a problem that you can actually solve, many business ideas will be eliminated in the beginning already. Also, emphasize from the beginning how important it is to start with your business plan early on so that you don't have to pull an all nighter the day or 2 before the pitch.

No improvements. The pitch session was amazing Loyda! Lectures: Some were boring? Especially in the early morning ;) Maybe some "extra" exercises?

More mentoring

Because of the different backgrounds the lectures were very basic, i would like to see some more in depth theory.

The lectures and workshops should be done by people experienced in business and startups. There were some good ones.

Soft stuff like first few days

the lectures and presentations were all really good but could be timed better

Lessons only in the first week, the second focused on group work with the help of entrepreneurs

Technical support and development processes

More time for personal training/mentoring.

More time to individual consultancy...

Some of lectures were not very attractive although the topic was very interesting.

time boxed stuff

sometimes a bit too fast.

Less input, more time to work on the project. More time for consultants

Lecturers shouldn't been that long, I learned more by doing it and getting advice directly. I also think that the keynotes and lecturers one and two days before the final pitch makes no sense, as we needed the time for working.

Successful startup cases.

Lectures distrubution during the two weeks

just the idea of creating new groups on the beginning, very hard and critical. And be sure, that the are equal different knowledges on the participants. (for example not just 2,3 web/app developer around 30 people)

The lectures were mostly too long and mostly given by academic researches. Not until the second-to-last day did we get a lecture by an actual entrepreneur, a person who has actually experienced how it is to run a creative company, how it is to fail and how it is to succeed. The lectures were a one-way street, except the ones from Cor and Karen from The Netherlands, that actually told personal stories and interacted in a meaningful way with the audience of bored students. I think the lectures didn't at all fit the active nature of a summer school. The mentoring was nice, but sometimes a bit too much. Before your team could realise that your idea was shit or that you could improve it, it would already be shot down or doubted by one of the supervisors. This really held up progress.

There was simply not enough space to work on your own (or together).

the creative process should be more constructive in particular I think the behaviour of Ariana is not professional and not represent the great labour of the mentors.

There should be a clear policy & communication from the start how the selection process of the start up teams works. In my opinion this created the most confusion among the teams. It was not clear whether only the 6 ideas that got voted the most are selected and than you need to work in a 'new' team or whether even if your idea is not selected by the participants you can still work in your own team. For time management, there needs to be improvement especially in the mornings. When the program is scheduled to start at 10am it should not start at 10:45 am. This doesn't show respect for the students who are on time. It would be better to have a stronger intercultural mix of participants. The percentage of Italian participants in comparison to other nationalities was quite high and mostly they stayed in 'Italian groups only', which is not fruitful for an interdisciplinary & intercultural learning experience. Especially when thinking about expanding the business from Italy to e.g. other European countries this can be a real benefit of the Academy. Maybe this should be emphasized more in the beginning that the participants should consider how they can benefit from the other participants (language, culture, different backgrounds...). Another suggestion is that especially in the first week it would be beneficial to have some games that would help to 'mix up the teams'! I imagine something like an idea speed-dating. This could be fun and a very useful exercise.

we don't have enough time to work on our own project!

Less basic theoretical concepts Less academic classic approach

The willingness of the professors to help ideas grow and not just to merge ideas and people that have very little in common. I would also appreciate it if all mentors could dedicate their time into really listening to what we have to say :)

the only stuff that I didn't enjoy is that after 4 days some mentors already decided the idea that have to go to lisbon this is really demotivating because you feel that all the time they skip you for talk only about the most interesting idea (for them)

ICT

Less Lectures, more team working More entrepreneurs which speak about their own experience developing their idea

Overall I had a very valuable experience these two weeks and I am satisfied with everything we achieved. My special gratitude goes to Michele, whom in my opinion, was the silent force behind CREA in Como. Also I think we are very lucky to have such a wonderful group of participants with intelligent, talented and exceptionally kind people, willing to help each other and open for new perspectives. For me, as I am a student of the HKU, I loved how the presence of Cor and Karin inspired so many of my classmates. Nevertheless, keeping in mind this was the first edition of CREA, I think there is room for improvement. My first concern is the flow of the workschedule. Personally I find it very straining to start a day with a lecture. The lectures usually took a very long time and it really sucked my energy to get anything done during the rest of the day. For me it felt really constrained, and, since I spoke to other people about this, I think I was not the only one. Also the information provided during the lectures was usually very far from what we actually needed to know. There was too much information, I would say. I would like to see that the information provided during the lectures would be more applicable on the projects at hand. During a day I'd rather go for a couple of short lectures ('sprints'), with longer periods of individual working sessions in between. What struck me is that the speakers were mostly researchers, professors or people otherwise engaged in some sort of university. We've seen, I believe, only two actual entrepreneurs (and both in the end of the summer academy). In my opinion if you provide for a seminar in entrepreneurship, this is about doing, not about some book or some research. About the worksessions, I liked that we had so many coaches we could ask for help. Nonetheless, it sometimes was a bit too much. Because there was always a coach at your table, there was no time to let ideas sink in, or work by ourselves for an hour or so. Incubation is in my opinion also very important to let beautiful ideas grow into actuality. Furthermore, a serious shortage for me was the lack of teambuilding activities. One of the most important things in coming to this summer academy is working with other people from other cultures. This needs to be facilitated. In my opinion there should have been more room for creative and funny teambuilding games ESPECIALLY at the beginning of the summer academy to get everyone ready to work with one-another. This would, in my opinion, also help in mixing existing groups (because I think now a lot of people stuck to the people and the projects they already knew, and did not explore other possibilities). I find it shocking that after two weeks we don't even know each others names. I feel that this is really the responsibility of the organisation to facilitate group dynamics. This is not easy, I know, but in my perspective it is capital for a succesful summerschool. Overall I could say that I really missed a human touch. We are all humans. We need breaks, we need a cup of coffee sometimes, a cigarette, a little bit of small talk. There was no room for this in the schedule so we tried to facilitate it ourselves, although this was not always easy. Lastly, as an entrepreneur, the overall programme for me was too passive. I mean by this that I am a do-er. I have trouble with sitting in the same room the whole day. I need a change of scenery, I need inspiration. Also I need physical activity (ever heard of bodystorming?), I need to go out and DO things. Talk to people, get inspired, learn. I felt that in this summer academy I wasn't pushed to my limits, I wasn't challenged in this aspect. Like I said, I enjoyed being here and I learned a lot about myself, about Boon and the challenges we are facing in trying to make the world a more fun place. I experienced happy moments and sad moments, which was fine. I think you have a wonderful initiative by setting up this summer academy. With improvements and the things you now learned you can grow and learn. I have so many ideas to improve this academy and its programme. And I love to help. Always feel free to contact me. Kind regards and hoping to see you again, Frouke

I think we need more time to work together in the way to have a lot of feedback from experts. I would like to meet more entrepreneurs and "Best Practices".

Living together plays a very important role in teambuilding and motivation to work on your project nothing much



Communication about the rules before Avoid to see teachers having some behavioural preferences for some teams. Avoid to hear teachers judging some teams NOT face to face, with very bad word that can offend someone, criticising team members and define them with bad terms, just because you do not trust their ideas. ideas are different from people itself Avoid to hear teachers saying to some mentors not to waste time with some groups, since you have decided the amount of teams and people to choose in advance and the related amount of mentors

Lectures that are not interactive are boring.. workshops are better!

I would be good that we get observed by an external party that gives us feedback if we do a good field visit. Something like observing if we do an interview the right way.

Organization, although it was very good already. Small details like to arrange bikes for the participants and include it in the rent's price or advice the students where to find them. In the case of Konstanz, biking is a quite unique experience, and distances get much shorter. Also control on the starting and consulting times. Finally, for people outside Germany it would be better to have the summer school in July or August

Three. 1) Change of the process of creating teams from scratch during the first day. 2) Life-coaches & educational psychologists should hold a main position into the CREA's academy structure. 3) The allocation row of themes at the dates given should be reviewed.

Better time schedule

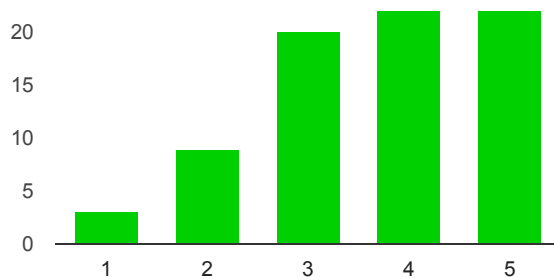
Meeting local businesses from close business area

Lectures topics should be more advanced.

More focus on teaching how to pitch and do financials.

Connection with local entrepreneurial ecosystem

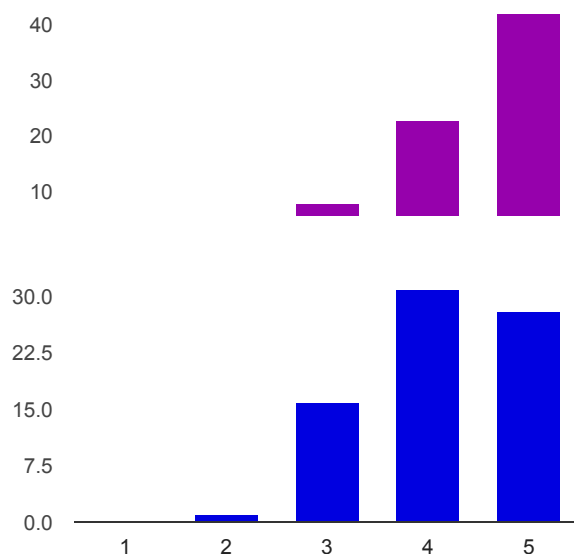
### How do you rate the following aspect of the Summer Academy?



really disappointing: 1	<b>3</b>	3.9%
2	<b>9</b>	11.8%
3	<b>20</b>	26.3%
4	<b>22</b>	28.9%
very well: 5	<b>22</b>	28.9%

### How do you rate the following aspect of the Summer Academy?

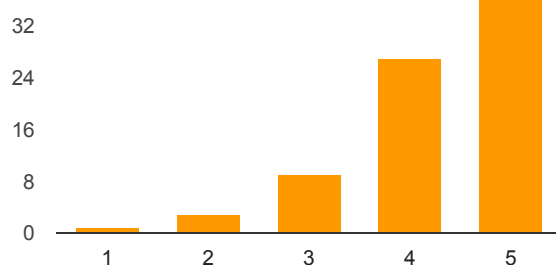
1	<b>0</b>	0%
2	<b>3</b>	3.9%
3	<b>8</b>	10.5%
4	<b>23</b>	30.3%
5	<b>42</b>	55.3%



How do you rate the following aspect of the Summer Academy?

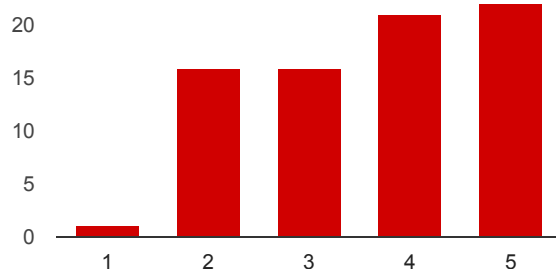
1	0	0%
2	1	1.3%
3	16	21.1%
4	31	40.8%
5	28	36.8%

How do you rate the following aspect of the Summer Academy?



1	1	1.3%
2	3	3.9%
3	9	11.8%
4	27	35.5%
5	36	47.4%

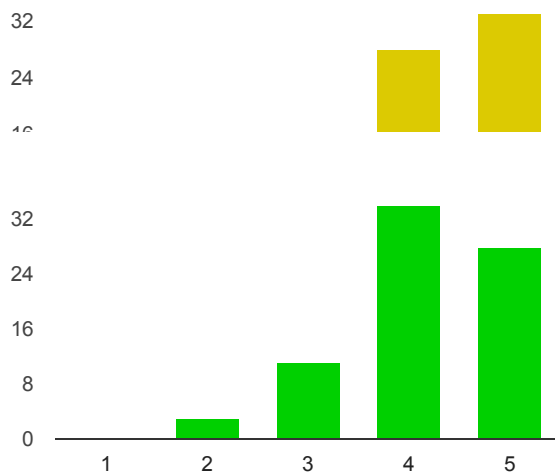
How do you rate the following aspect of the Summer Academy?



1	1	1.3%
2	16	21.1%
3	16	21.1%
4	21	27.6%
5	22	28.9%

How do you rate the following aspect of the Summer Academy?

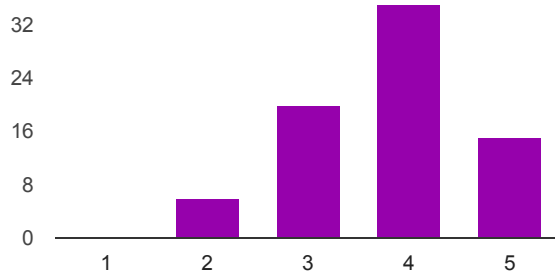
1	0	0%
2	5	6.6%
3	10	13.2%
4	28	36.8%
5	33	43.4%



How do you rate the following aspect of the Summer Academy?

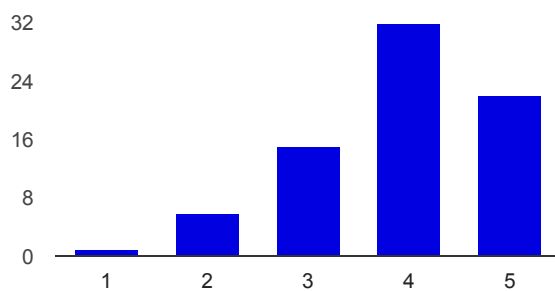
1	0	0%
2	3	3.9%
3	11	14.5%
4	34	44.7%
5	28	36.8%

How do you rate the following aspect of the Summer Academy?



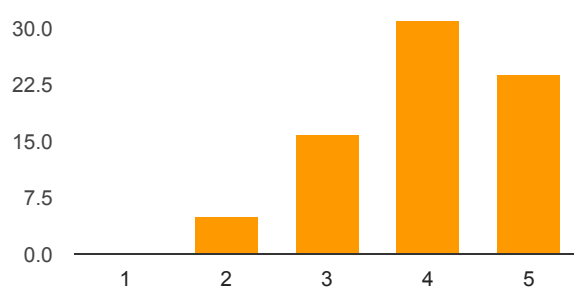
1	0	0%
2	6	7.9%
3	20	26.3%
4	35	46.1%
5	15	19.7%

How do you rate the following aspect of the Summer Academy?



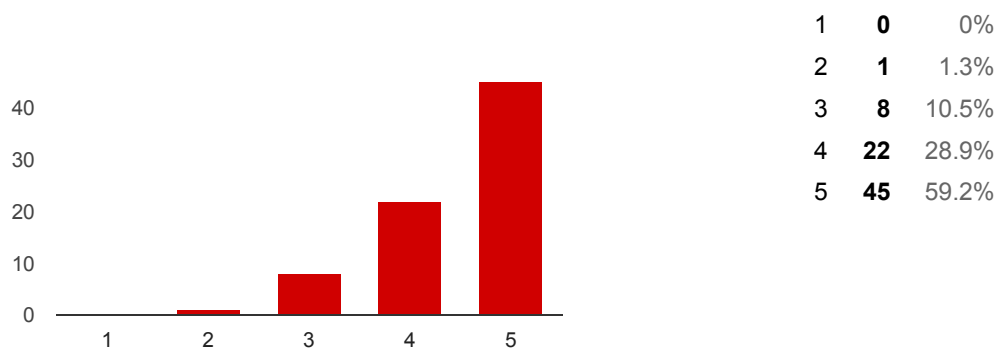
1	1	1.3%
2	6	7.9%
3	15	19.7%
4	32	42.1%
5	22	28.9%

How do you rate the following aspect of the Summer Academy?

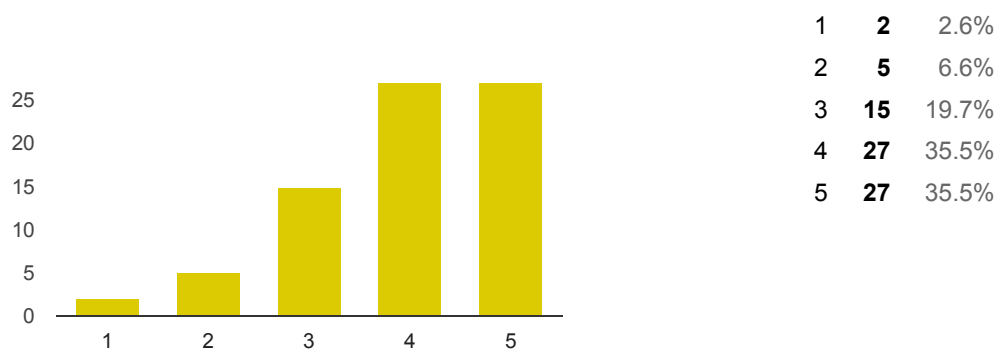


1	0	0%
2	5	6.6%
3	16	21.1%
4	31	40.8%
5	24	31.6%

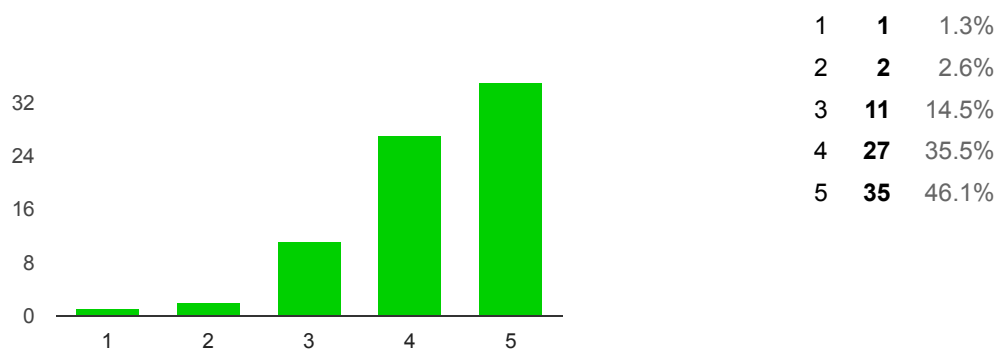
How do you rate the following aspect of the Summer Academy?



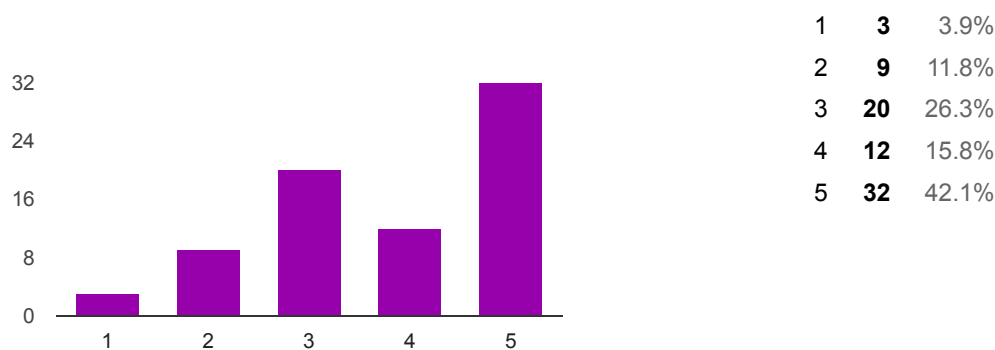
How do you rate the following aspect of the Summer Academy?



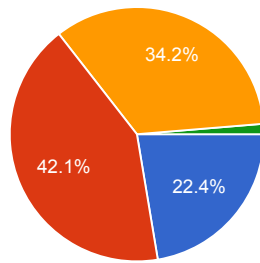
How do you rate the following aspect of the Summer Academy?



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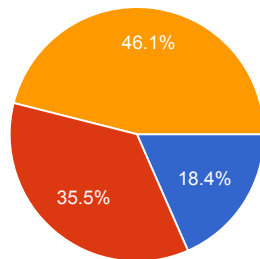


### Considering the description of the Summer Academy, your expectations have been



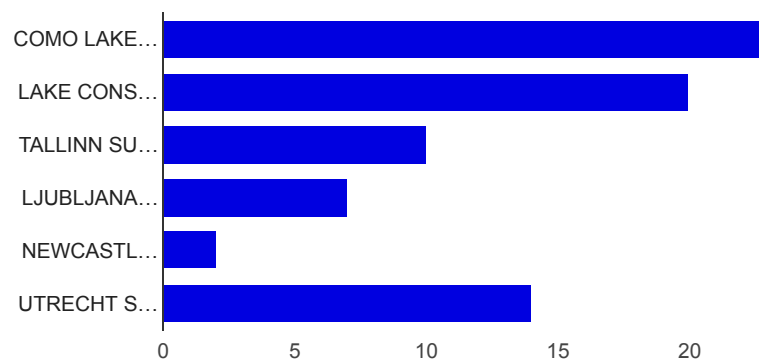
Exceeded	17	22.4%
Fully met	32	42.1%
Partially met	26	34.2%
Not met at all	1	1.3%

### If you would had to pay for the Summer Academy, would you have applied the same?



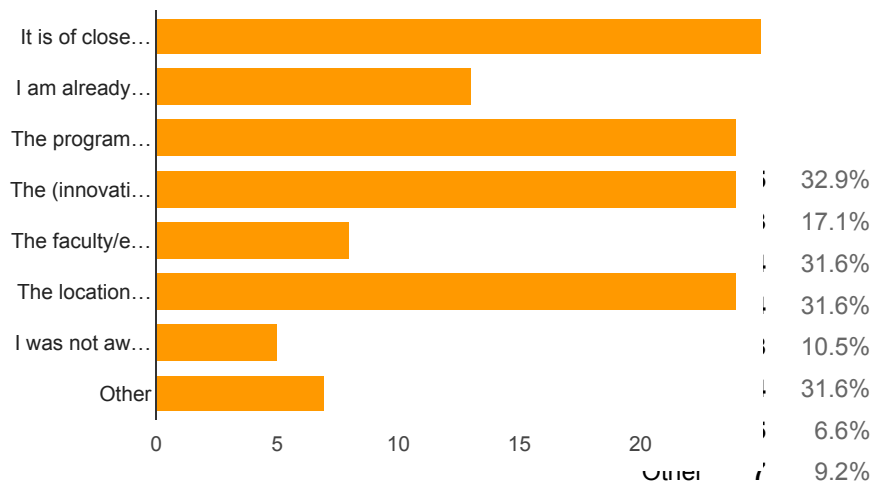
YES	14	18.4%
NO	27	35.5%
MAYBE	35	46.1%

### In which Summer Academy did you participate?



COMO LAKE SUMMER ACADEMY 2015	23	30.3%
LAKE CONSTANCE SUMMER ACADEMY 2015	20	26.3%
TALLINN SUMMER ACADEMY 2015	10	13.2%
LJUBLJANA SUMMER ACADEMY 2015	7	9.2%
NEWCASTLE SUMMER ACADEMY 2015	2	2.6%
UTRECHT SUMMER ACADEMY 2015	14	18.4%

### Why did you choose this Summer Academy from the Network?



### Additional comments

Simona did a great job with the organization and was very helpful. Choosing a team needs more time, perhaps make info about teams and ideas available prior to arrival.

Social events were great but a bit phased from the scheduling , making it a bit more challenging to be productive both outside and inside the academy afterwards. But by all means keep them going

Thank you very much for an incredible two weeks!

A BIG THANK YOU to EVERYONE! Have a great summer!

Great experience

Thank you for the course!

loved the program and was highly impressed by the quality of the course as well as the communication between the faculty and the students

Please take care more and more for the quality of the food at lunch breaks .. it was really horrible .. but there was no other choices since the closest resturant need more then 20 minutes walking. On the other hand, social events are really interesting and selected carefully.

The timeboxing was sometimes to strict. Sometimes we were in a conversation with a coach and were interrupted in a interesting discussion. But I really like everyone from the students, teachers and organiser. I really enjoyed the two weeks. Thanks for that!

Time boxed means time boxed... Most days included 10 hours of lectures and keynotes which were partially useless and disturbing and additionally had to be attended is not the optimal way to work on an idea and a pitch. I am disappointed of the time management! We would have needed more time to speak to the coaches individually and work on our pitch or business plan as some of us have just realised what their idea of a start up is. Also the food during lunch was not my taste and I think this could have been solved by ordering individually. Great job though!

Thank you ;)

Pretend the teams respect the planned times Great work from the CREA staff and the polihub guys! fantastic support!!!

I wish to thanks all of you, because in my educational experience I never saw so many tutors so able to listen my point of view and helping me developing what's is on my mind. You are the demonstration that education in Italy can be something different.

There was a discrepancy between the pre-event information about what the summer academy would be and what was the goal of the academy and what it actually turned out to be. Instead of a cool two weeks of co-creating with fellow entrepreneurs or soon-to-be entrepreneurs, more than half of the time was filled with listening to lectures that were, however sometimes interesting, way too detailed



or specific for the phase most ideas were in. For example, there is no need to give a lecture about business plans that goes into more details than most academic lectures on the same subject to a group that is not even half-finished thinking about a relevant start-up idea, irrelevant of business strategies. There was way too much focus on making money instead of being a social entrepreneur. Why have a detailed revenue stream, when you don't even have an idea for something that people want? The fellow students were amazing and I had a great time with them. The cultural differences were actually great and should have been explored more. There was no time to actually do things together in the schedule and after a couple of days the schedule became very individual, which was a big, big shame. Next time around, take a better look at what needs to be done when you call a summer academy 'CREA', because CREAtivity is what this summer academy lacked in an immense amount.

The work of Michele and Federico was exceptional: guys I appreciated your way of giving us suggestion, being friendly and respectful, thank you! The work of professor Vignati wasn't so exceptional: you Arianna should consider that if nobody understand what you are saying or what you said before, maybe you have a problem and not all the students. Then, as a coordinator of such a big and international event, you really should take an english class, please.

I think that each team need more time to work at the business idea. The meetings with the entrepreneur are really interesting. The all Crea team is really well organise and help you to solve the problems. I think that change groups the first day is really diffucut and dangerous because you don't know a lot about others projects and people.

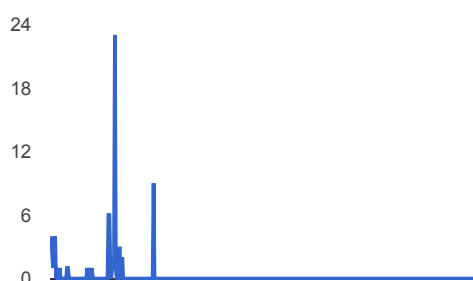
Starting on similar levels would be more fair. More devs and designers! Or suggest/teach how to recruit people from outside. Help all teams, be impartial.

Michele, Federico, Polihub team and Info Guru Team, Elisa, Prof Ghezzi: the best person ever met and the best one to discuss with in a very productive way, young, smart, open-minded, professional and versatile, always ready to help! All of them are model to follow while growing and facing all the 'sane' competition of our life. The young force of this academy and of the italian future! Improve the quality of the academy by making a international teacher rotation in order to show us the best of the other universities. I appreciated Cor Noltee and Karen Sikkenna lectures and improvised excercises. Seeing method of the other universities open you more doors and your mind than only one reality (polimi). I remember their names and they just spent with us 2 days, instead of some other evanescent teachers: I guess that this means a lot. Buonanotte Guysss Invite at the very early stage the business angel in order to get more feedback at the beginning (at the end of the first week maximum).

Thanks for all, it was organized very well.

Thanks for all

## Number of daily responses





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition

***UK (UNN)***

***satisfaction survey for participants***

full responses report



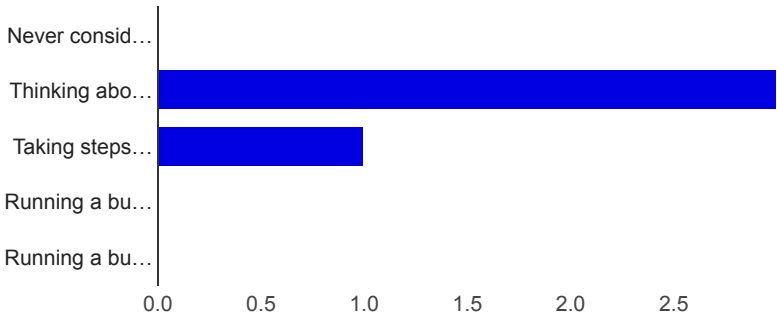
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 4 responses

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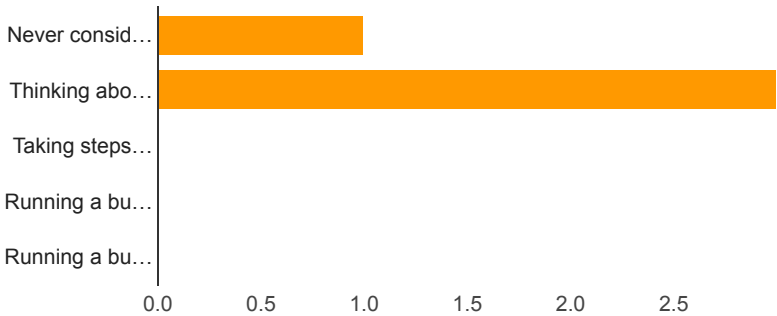
## Summary

Which of these sentences describes best your situation when starting this Summer Academy?



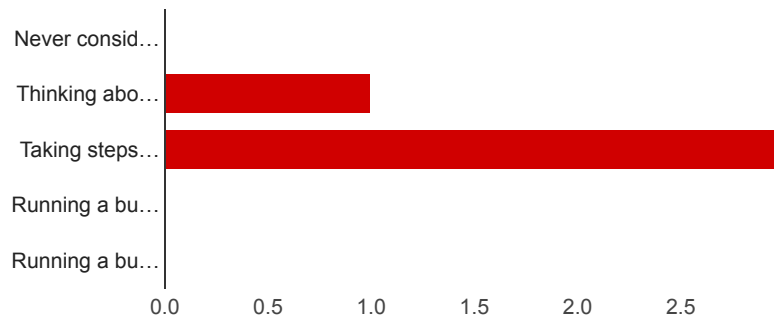
Never considered starting a business	0	0%
Thinking about starting a business	3	75%
Taking steps to start a business	1	25%
Running a business for less than three years	0	0%
Running a business for more than three years	0	0%

Which of these sentences describes best your situation when starting this Summer Academy?



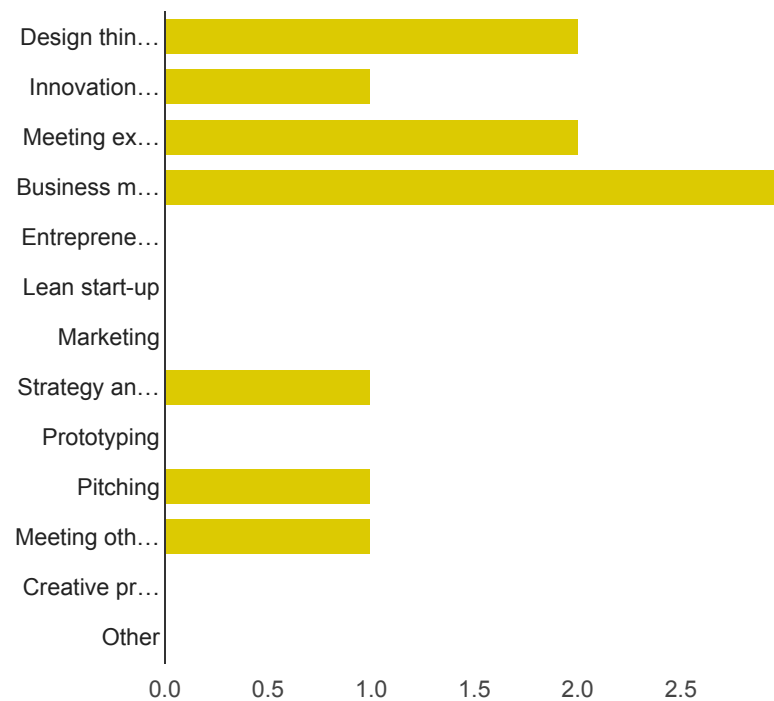
Never considered starting a business	1	25%
Thinking about starting a business	3	75%
Taking steps to start a business	0	0%
Running a business for less than three years	0	0%
Running a business for more than three years	0	0%

Which of these sentences describes best your prediction of your situation six months from today?



Never considered starting a business	0	0%
Thinking about starting a business	1	25%
Taking steps to start a business	3	75%
Running a business for less than three years	0	0%
Running a business for more than three years	0	0%

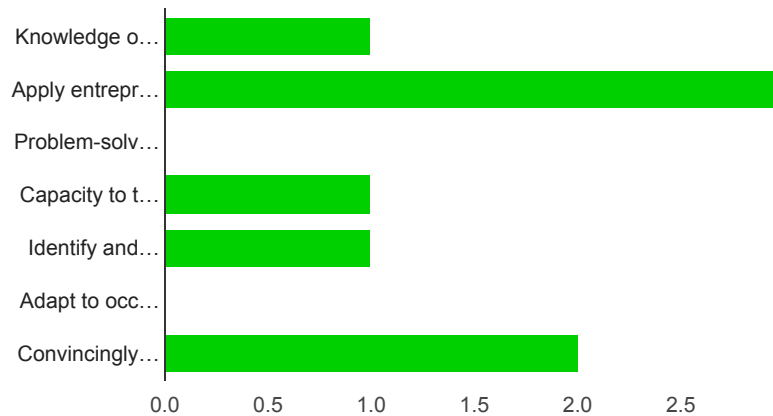
### Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?



Design thinking	2	50%
Innovation processes	1	25%
Meeting experts from the field	2	50%
Business modelling	3	75%
Entrepreneurship theory and practice	0	0%
Lean start-up	0	0%
Marketing	0	0%
Strategy and finance	1	25%
Prototyping	0	0%
Pitching	1	25%

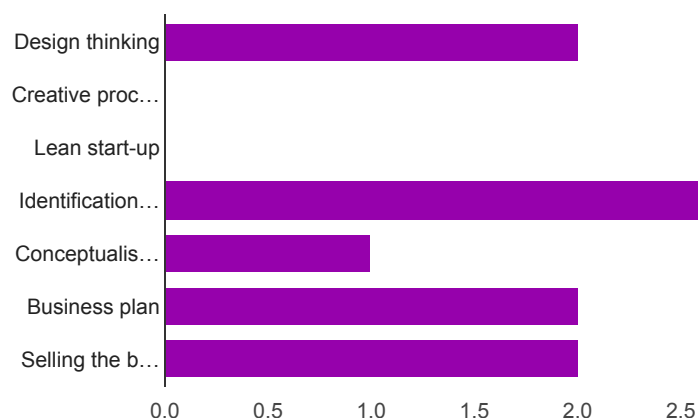
Meeting other entrepreneurs	1	25%
Creative processes	0	0%
Other	0	0%

### What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



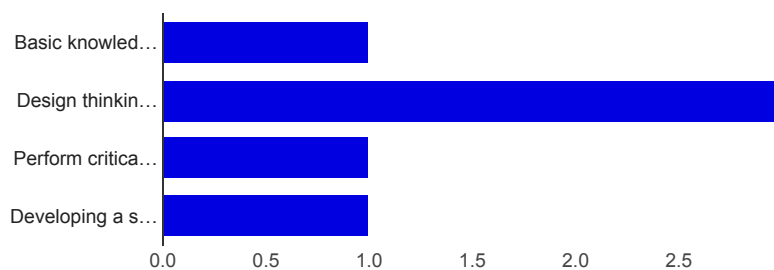
Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	1	25%
Apply entrepreneurial thinking in innovation and business development processes	3	75%
Problem-solving skills	0	0%
Capacity to turn ideas into action	1	25%
Identify and evaluate opportunities and risks	1	25%
Adapt to occurring needs and challenges	0	0%
Convincingly communicate concepts in a verbal and visual way to different audiences	2	50%

### Which subjects with regard to going from 'idea stage' to 'start-up stage' where especially of interest to you?



Design thinking	2	50%
Creative process	0	0%
Lean start-up	0	0%
Identification of market opportunities	3	75%
Conceptualisation	1	25%
Business plan	2	50%

### What are your most important learning outcomes from this Summer Academy on the subject of Creativity?



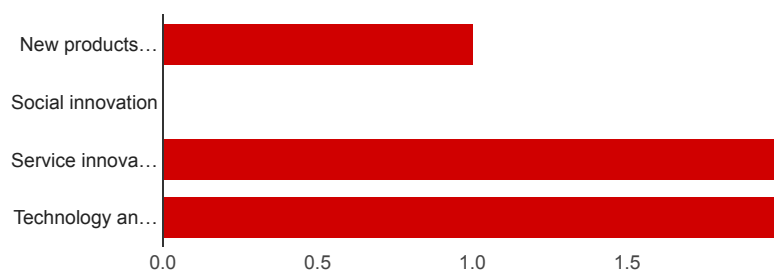
Basic knowledge of creative processes	1	25%
Design thinking in innovation and business development processes	3	75%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	1	25%
Developing a specific creative signature in my ideas and plans	1	25%

### What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?



Understanding of technology trends in various contexts	3	75%
Knowledge of innovation processes	0	0%
Being able to connect the use of ICT and creativity in solving (societal) problems	2	50%

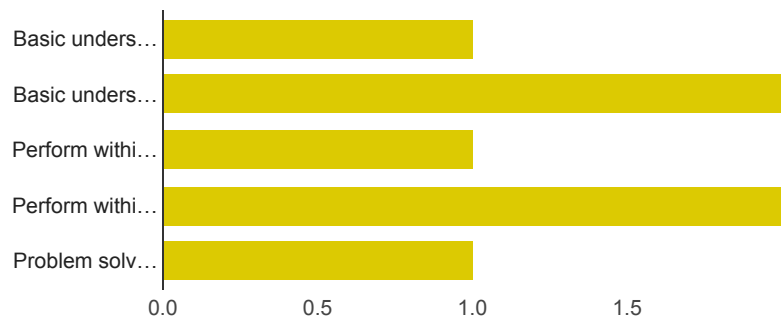
### Which innovation themes did you find most interesting in this Summer Academy?



New products and new markets	1	25%
Social innovation	0	0%
Service innovation	2	50%
Technology and meaning driven innovation	2	50%

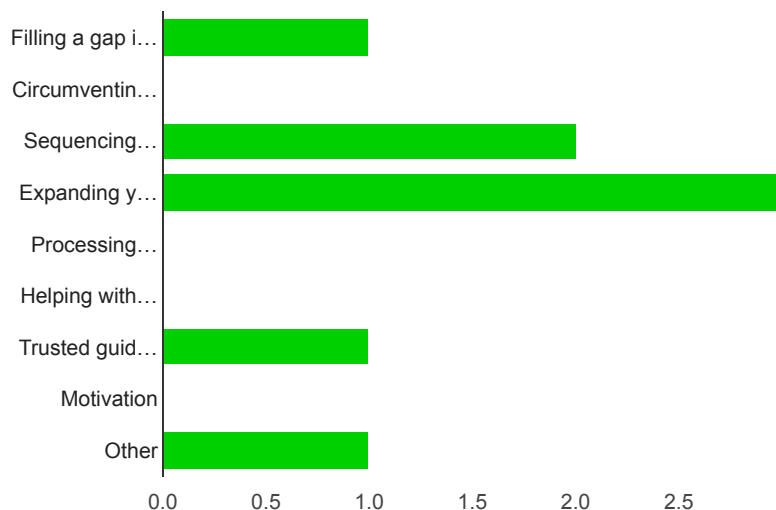


## What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?



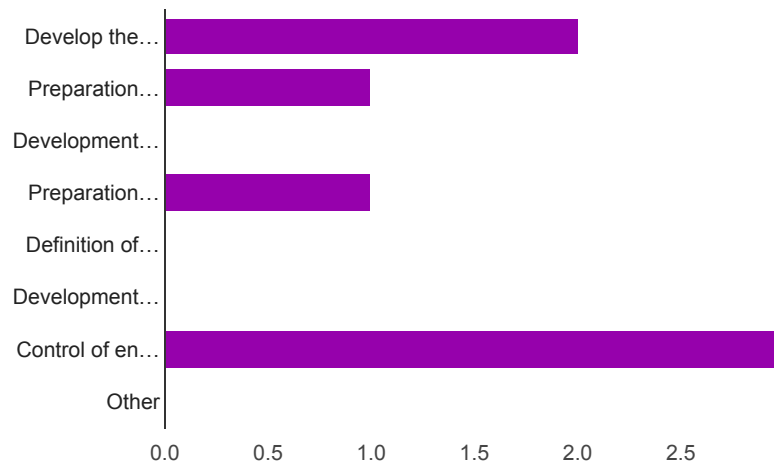
Basic understanding of working in a team	1	25%
Basic understanding of intercultural communication	2	50%
Perform within an intercultural team on a professional level	1	25%
Perform within an interdisciplinary team on a professional level	2	50%
Problem solving and conflict resolution within an intercultural team	1	25%

## The Summer Academy has helped you mostly in



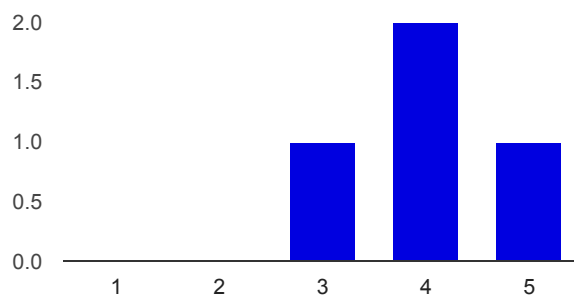
Filling a gap in team skills	1	25%
Circumventing mistakes	0	0%
Sequencing actions for the development of business ideas	2	50%
Expanding your network	3	75%
Processing market signals	0	0%
Helping with challenges	0	0%
Trusted guidance	1	25%
Motivation	0	0%
Other	1	25%

## Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?



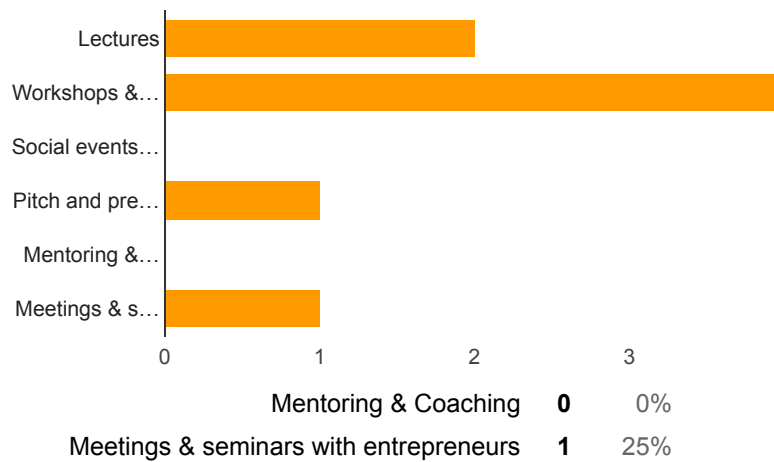
Develop the scenario and the vision for the business model	2	50%
Preparation of technical feasibility studies and user interaction model	1	25%
Development of strategic management	0	0%
Preparation of plans for economic and financial sustainability	1	25%
Definition of network development	0	0%
Development of plans for the technical development for physical evidences and products	0	0%
Control of environmental and social coherence business model development	3	75%
Other	0	0%

**How much did the Summer Academy help you to conceive or improve your business idea?**

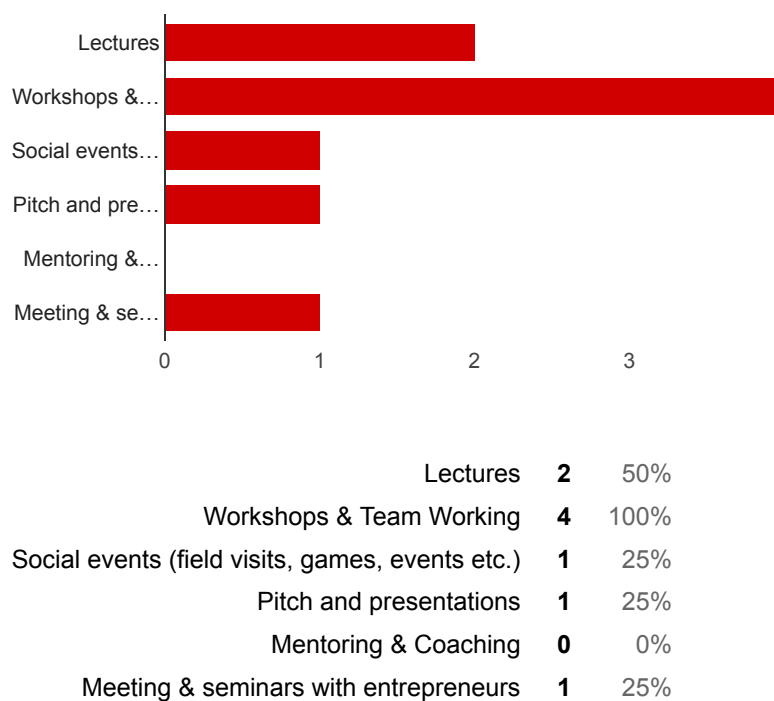


really disappointing: 1	0	0%
2	0	0%
3	1	25%
4	2	50%
very well: 5	1	25%

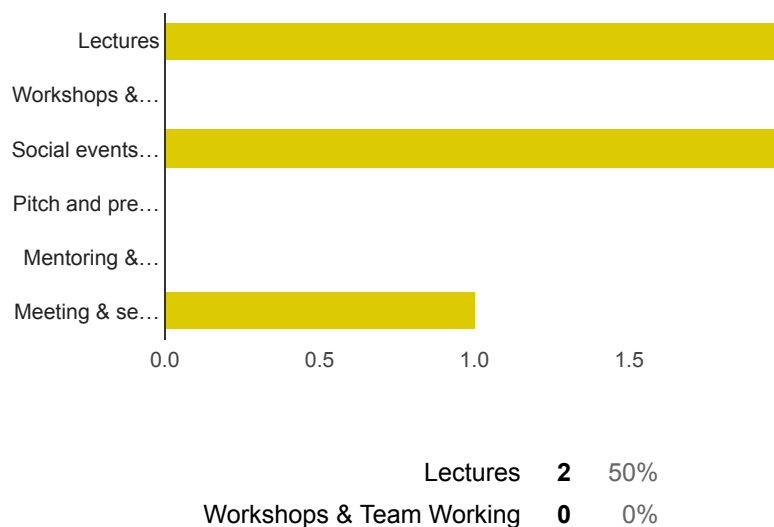
**Which have been the most useful sessions for the development of your idea?**



### Which have been the sessions in which you learnt and experienced the most?



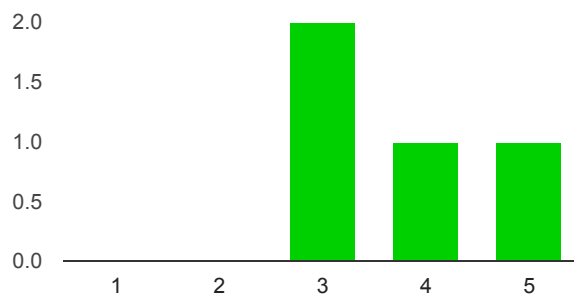
### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Social events (field visits, games, events etc.)	<b>2</b>	50%
Pitch and presentations	<b>0</b>	0%
Mentoring & Coaching	<b>0</b>	0%
Meeting & seminars with entrepreneurs	<b>1</b>	25%

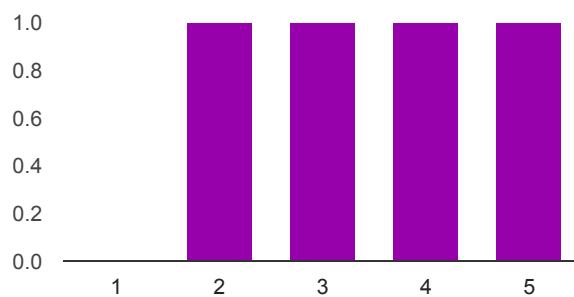
### Which aspects should be improved?

### How do you rate the event schedule and timing?



really disappointing: 1	<b>0</b>	0%
2	<b>0</b>	0%
3	<b>2</b>	50%
4	<b>1</b>	25%
very well: 5	<b>1</b>	25%

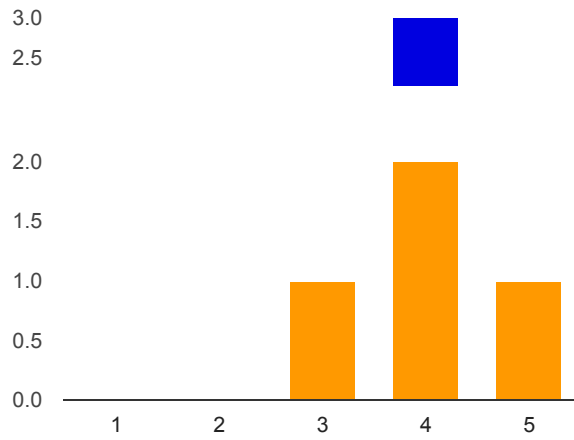
### How do you rate your fellow participants (students)?



1	<b>0</b>	0%
2	<b>1</b>	25%
3	<b>1</b>	25%
4	<b>1</b>	25%
5	<b>1</b>	25%

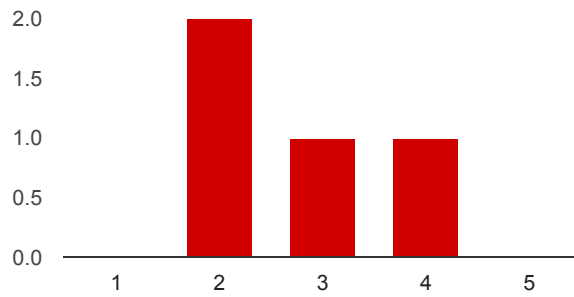
### How do you rate the tools supporting the training?

1	<b>0</b>	0%
2	<b>0</b>	0%
3	<b>0</b>	0%
4	<b>3</b>	75%
5	<b>1</b>	25%



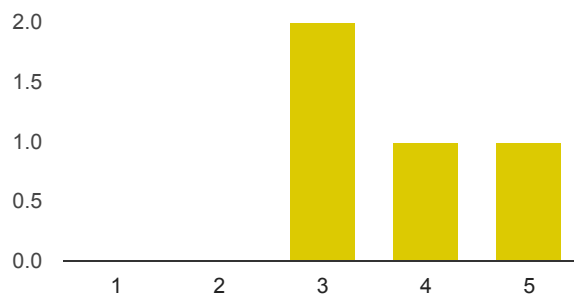
1	0	0%
2	0	0%
3	1	25%
4	2	50%
5	1	25%

### How do you rate the pre-event information?



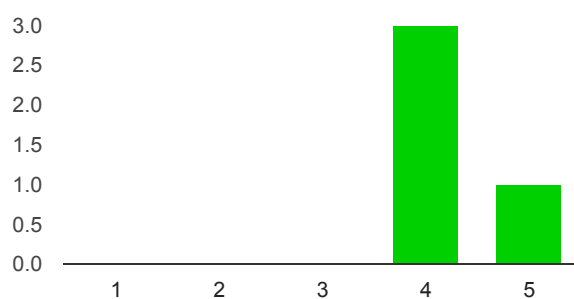
1	0	0%
2	2	50%
3	1	25%
4	1	25%
5	0	0%

### How do you rate the networking opportunities?



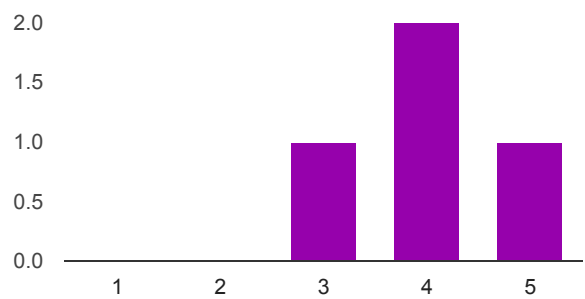
1	0	0%
2	0	0%
3	2	50%
4	1	25%
5	1	25%

### How do you rate the relevance of topics?



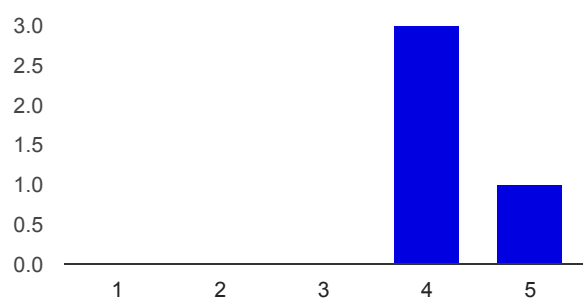
1	0	0%
2	0	0%
3	0	0%
4	3	75%
5	1	25%

How do you rate the seminars and lectures?



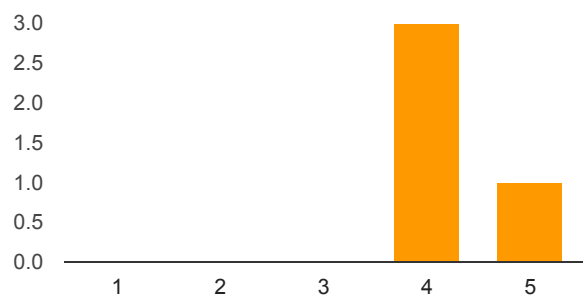
1	0	0%
2	0	0%
3	1	25%
4	2	50%
5	1	25%

How do you rate the workshop activities?



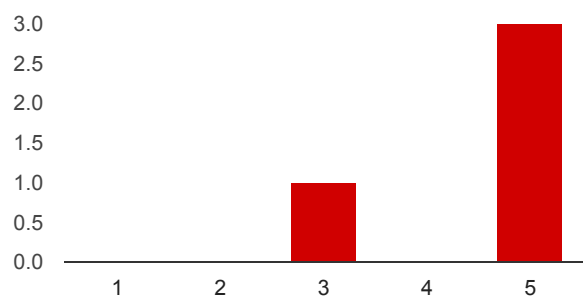
1	0	0%
2	0	0%
3	0	0%
4	3	75%
5	1	25%

How do you rate the Lecturers/ teachers?



1	0	0%
2	0	0%
3	0	0%
4	3	75%
5	1	25%

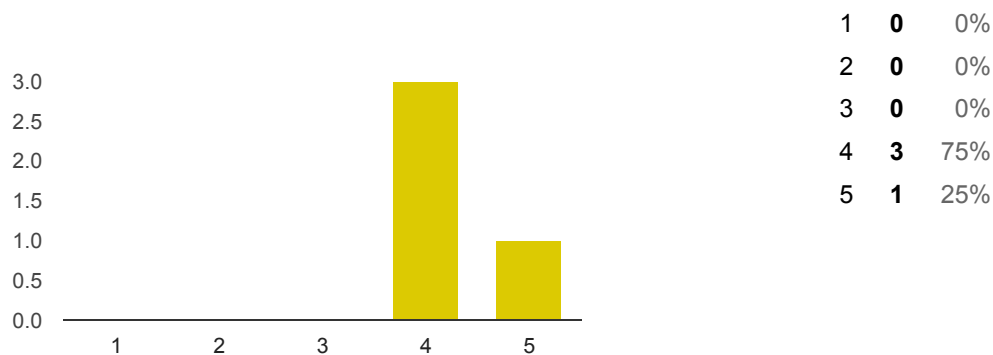
How do you rate the mentors/coaches?



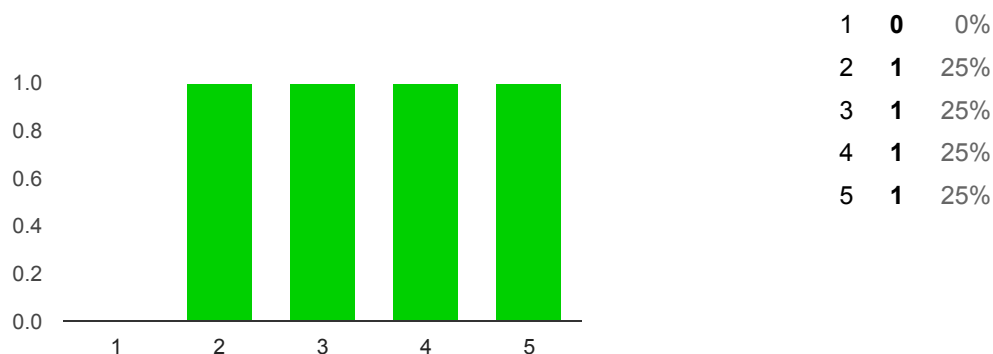
1	0	0%
2	0	0%
3	1	25%
4	0	0%
5	3	75%



### How do you rate the experts/ guests/ entrepreneurs?



### How do you rate the social events?



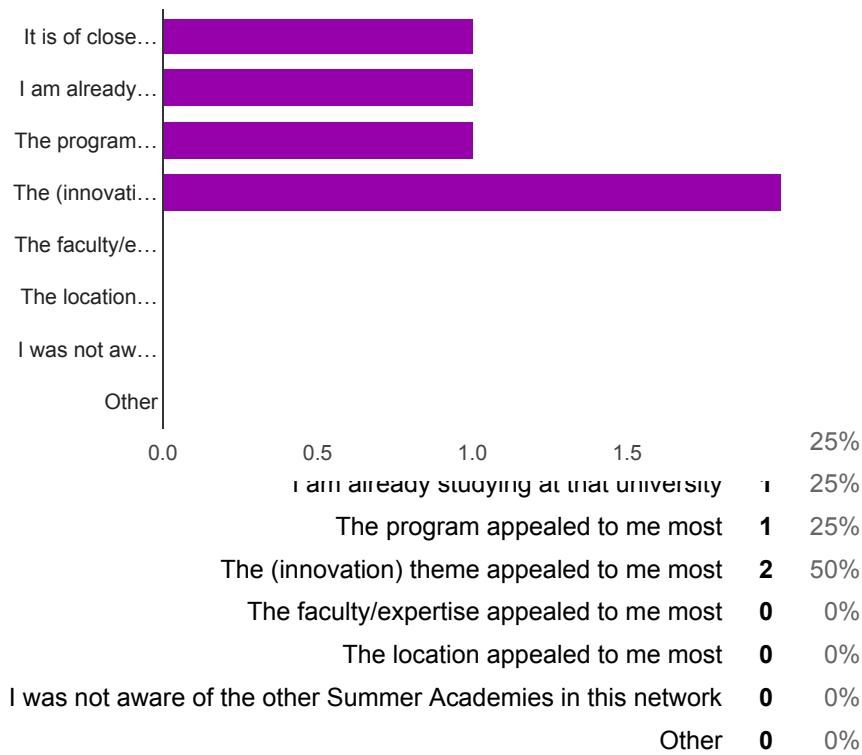
### Considering the description of the Summer Academy, your expectations have been



### If you would had to pay for the Summer Academy, would you have applied the same?

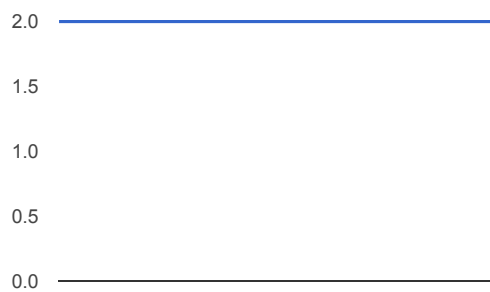


### Why did you choose the Summer Academy in UK from the Network?



## Additional comments

## Number of daily responses





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition  
***NETHERLANDS (HKU)***  
***satisfaction survey for participants***  
full responses report



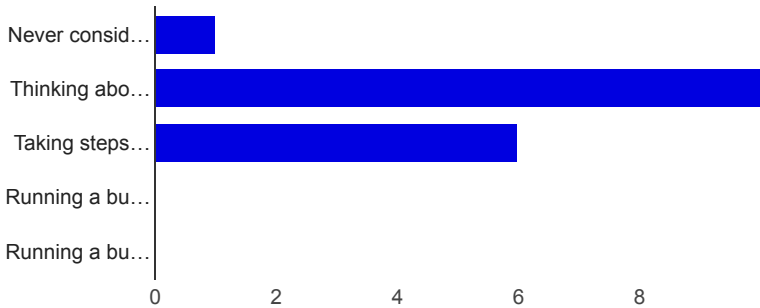
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 17 responses

[View all responses](#)   [Publish analytics](#)

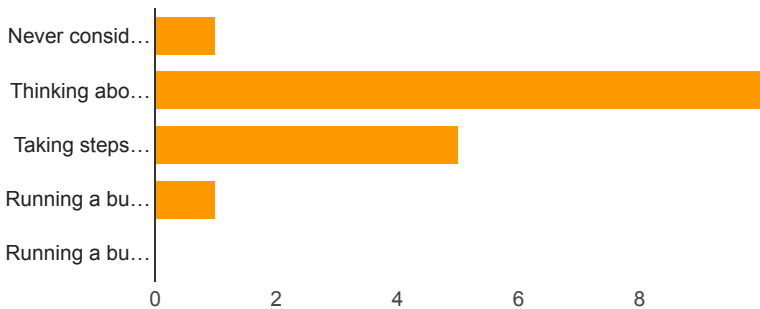
## Summary

Which of these sentences describes best your situation when starting this Summer Academy?



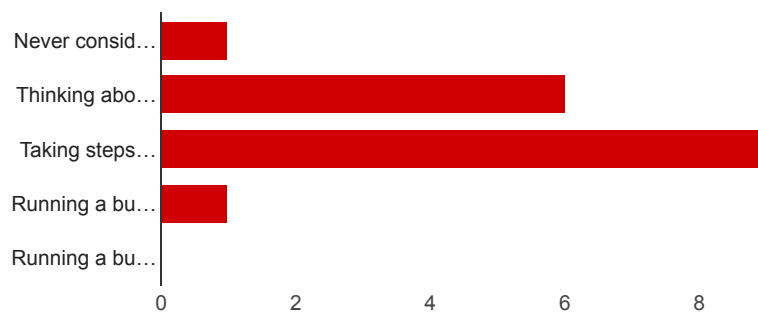
Never considered starting a business	1	5.9%
Thinking about starting a business	10	58.8%
Taking steps to start a business	6	35.3%
Running a business for less than three years	0	0%
Running a business for more than three years	0	0%

Which of these sentences describes best your situation when starting this Summer Academy?



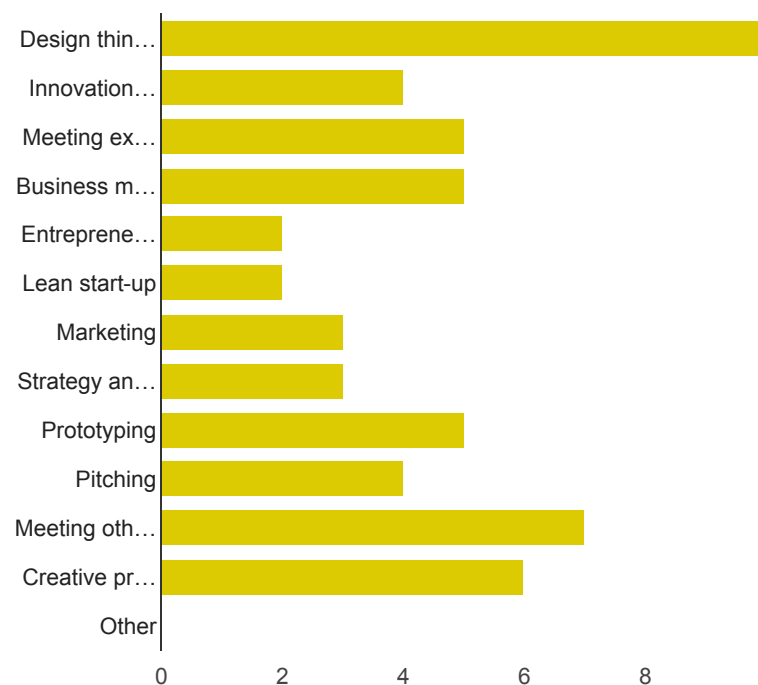
Never considered starting a business	1	5.9%
Thinking about starting a business	10	58.8%
Taking steps to start a business	5	29.4%
Running a business for less than three years	1	5.9%
Running a business for more than three years	0	0%

Which of these sentences describes best your prediction of your situation six months from today?



Never considered starting a business	1	5.9%
Thinking about starting a business	6	35.3%
Taking steps to start a business	9	52.9%
Running a business for less than three years	1	5.9%
Running a business for more than three years	0	0%

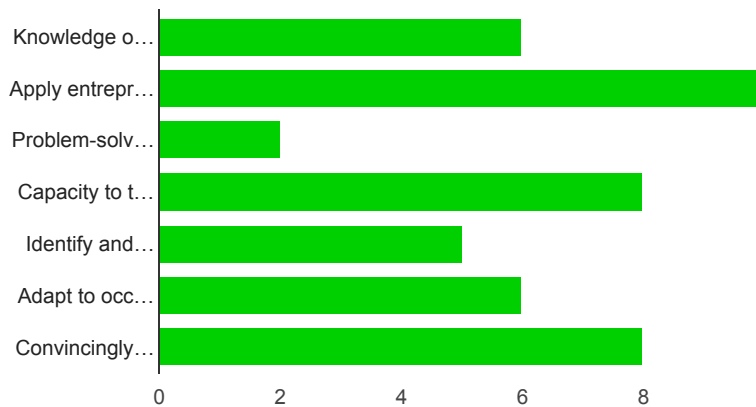
**Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?**



Design thinking	10	58.8%
Innovation processes	4	23.5%
Meeting experts from the field	5	29.4%
Business modelling	5	29.4%
Entrepreneurship theory and practice	2	11.8%
Lean start-up	2	11.8%
Marketing	3	17.6%
Strategy and finance	3	17.6%
Prototyping	5	29.4%
Pitching	4	23.5%
Meeting other entrepreneurs	7	41.2%
Creative processes	6	35.3%

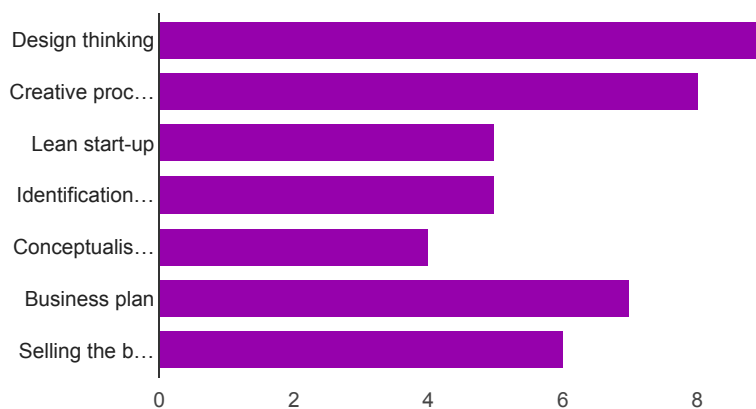
Other 0 0%

## What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



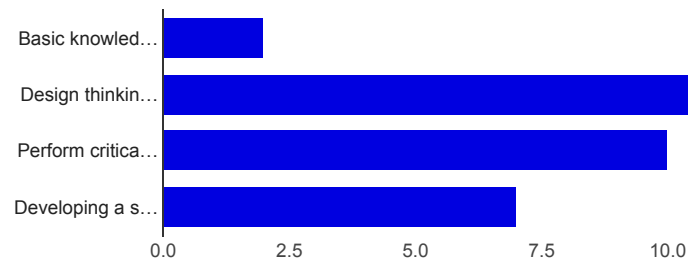
Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	6	35.3%
Apply entrepreneurial thinking in innovation and business development processes	10	58.8%
Problem-solving skills	2	11.8%
Capacity to turn ideas into action	8	47.1%
Identify and evaluate opportunities and risks	5	29.4%
Adapt to occurring needs and challenges	6	35.3%
Convincingly communicate concepts in a verbal and visual way to different audiences	8	47.1%

## Which subjects with regard to going from 'idea stage' to 'start-up stage' were especially of interest to you?



Design thinking	9	52.9%
Creative process	8	47.1%
Lean start-up	5	29.4%
Identification of market opportunities	5	29.4%
Conceptualisation	4	23.5%
Business plan	7	41.2%
Selling the business plan, pitching	6	35.3%

## What are your most important learning outcomes from this Summer Academy on the subject of Creativity?



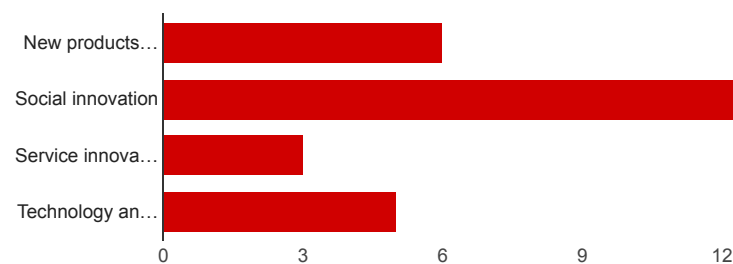
Basic knowledge of creative processes	2	11.8%
Design thinking in innovation and business development processes	12	70.6%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	10	58.8%
Developing a specific creative signature in my ideas and plans	7	41.2%

## What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?



Understanding of technology trends in various contexts	5	29.4%
Knowledge of innovation processes	10	58.8%
Being able to connect the use of ICT and creativity in solving (societal) problems	10	58.8%

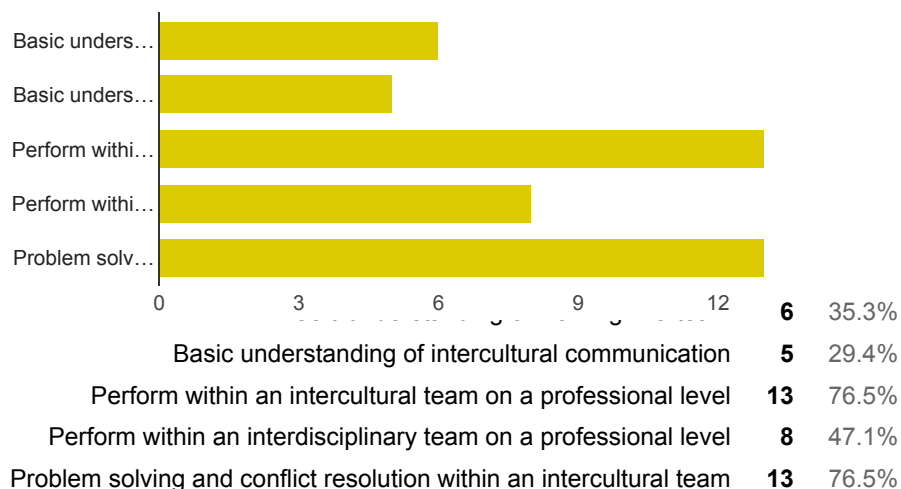
## Which innovation themes did you find most interesting in this Summer Academy?



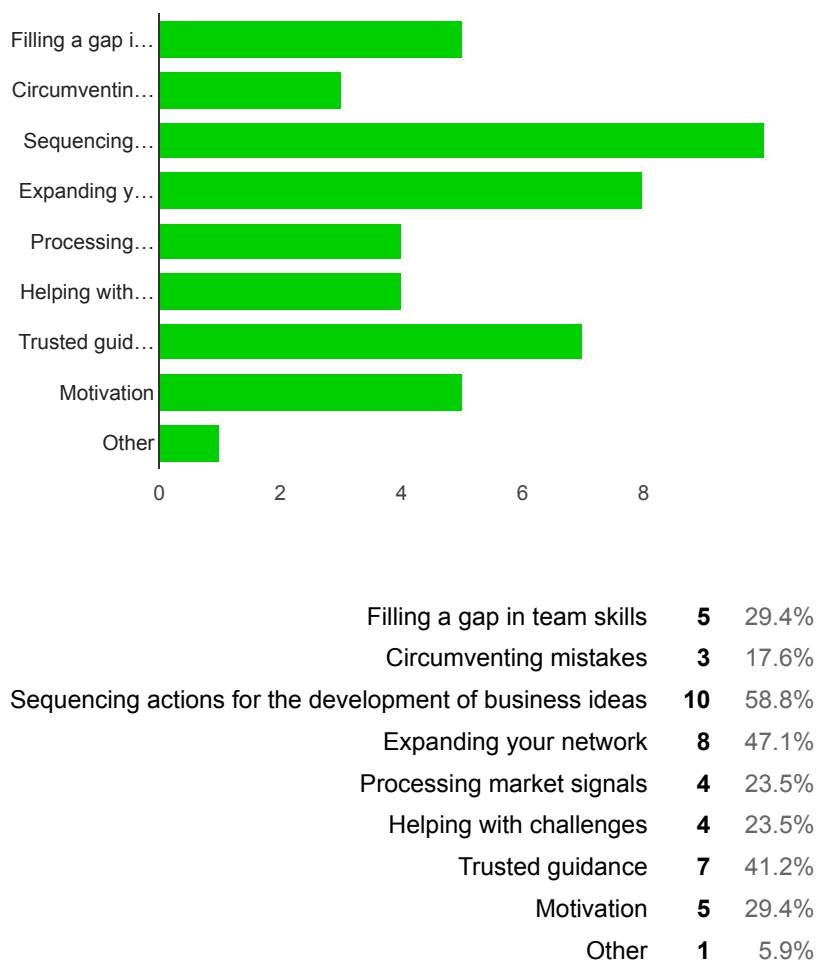
New products and new markets	6	35.3%
Social innovation	13	76.5%
Service innovation	3	17.6%
Technology and meaning driven innovation	5	29.4%

## What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?

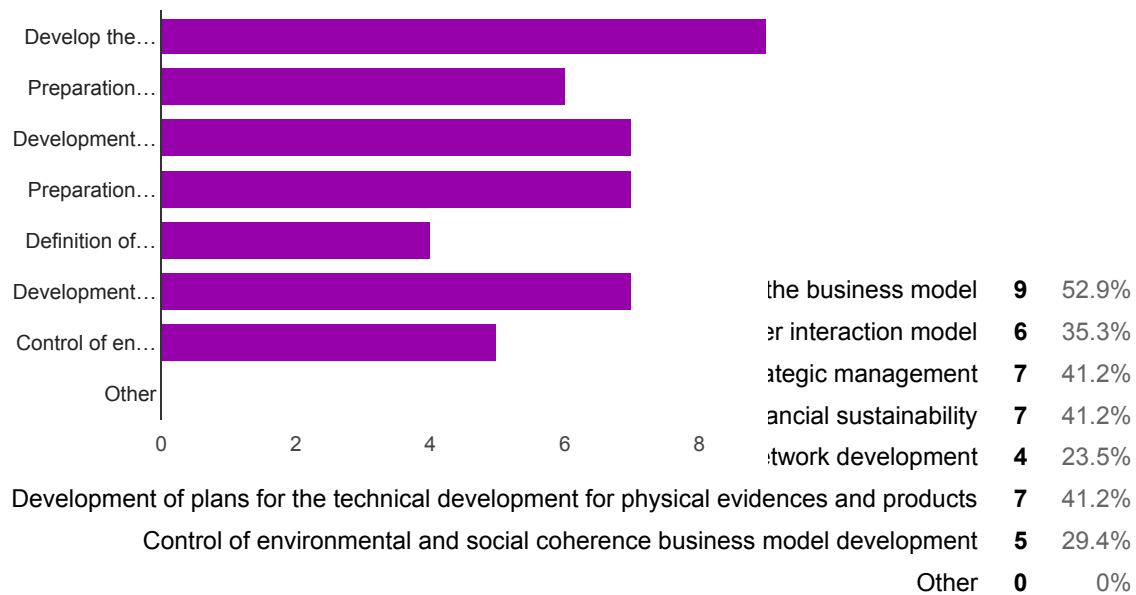




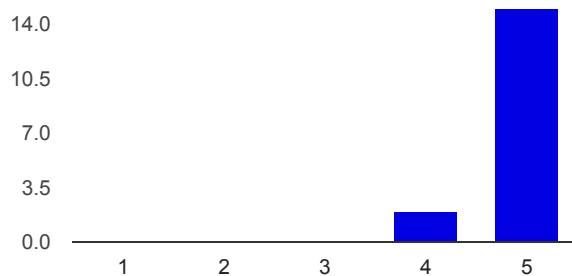
### The Summer Academy has helped you mostly in



Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?

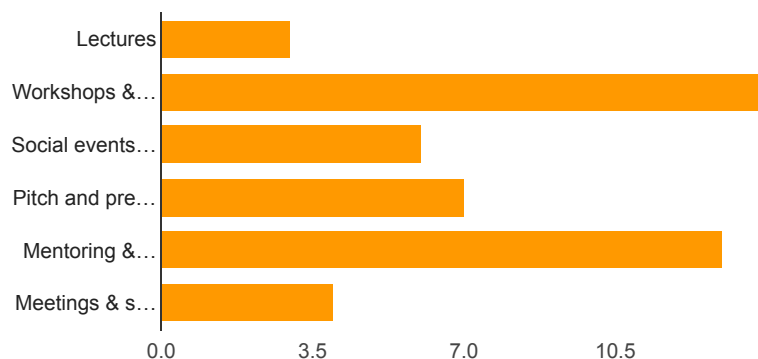


**How much did the Summer Academy help you to conceive or improve your business idea?**



really disappointing: 1    0    0%  
                                  2    0    0%  
                                  3    0    0%  
                                  4    2    11.8%  
                                  very well: 5    15    88.2%

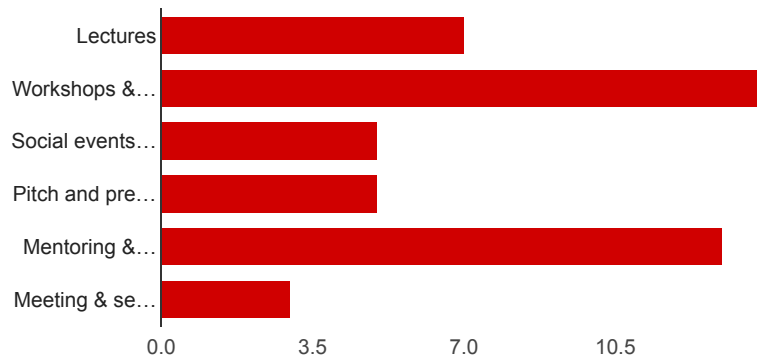
**Which have been the most useful sessions for the development of your idea?**



Lectures    3    17.6%

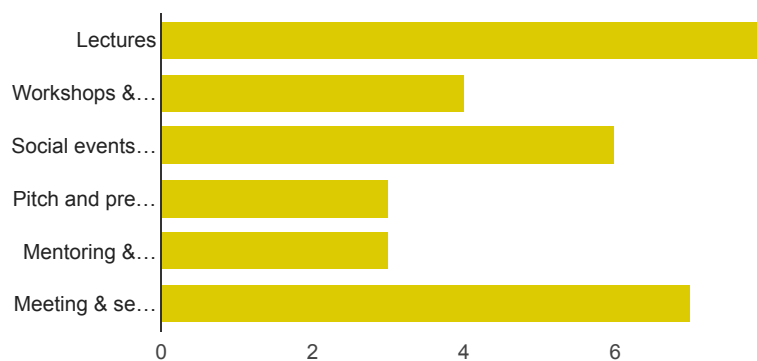
Workshops & Team Working	<b>14</b>	82.4%
Social events (field visits, games, events etc.)	<b>6</b>	35.3%
Pitch and presentations	<b>7</b>	41.2%
Mentoring & Coaching	<b>13</b>	76.5%
Meetings & seminars with entrepreneurs	<b>4</b>	23.5%

### Which have been the sessions in which you learnt and experienced the most?



Lectures	<b>7</b>	41.2%
Workshops & Team Working	<b>14</b>	82.4%
Social events (field visits, games, events etc.)	<b>5</b>	29.4%
Pitch and presentations	<b>5</b>	29.4%
Mentoring & Coaching	<b>13</b>	76.5%
Meeting & seminars with entrepreneurs	<b>3</b>	17.6%

### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Lectures	<b>8</b>	47.1%
Workshops & Team Working	<b>4</b>	23.5%
Social events (field visits, games, events etc.)	<b>6</b>	35.3%
Pitch and presentations	<b>3</b>	17.6%
Mentoring & Coaching	<b>3</b>	17.6%
Meeting & seminars with entrepreneurs	<b>7</b>	41.2%

### Which aspects should be improved?

Some presentations were really boring (italian ladies) instead of all the other presentations. they should be shorter and more interactive, otherwise people get bored. also some lectures took time from working in team that we really needed.

I just had to click one.

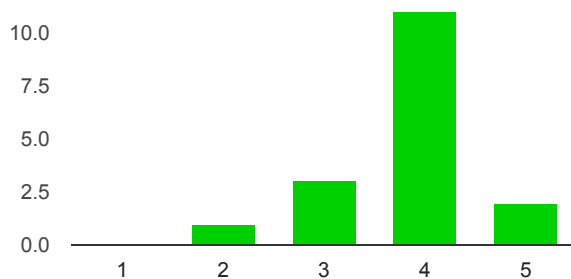
Time management. More team Building Time.

Team creation. This felt really rushed and we didn't have enough time to get to know each other a little better. The way it was done was nice but it might have been good to get to know everyone a little bit better first

Some of the lectures were not so inspiring, which could be more interactive and creative.

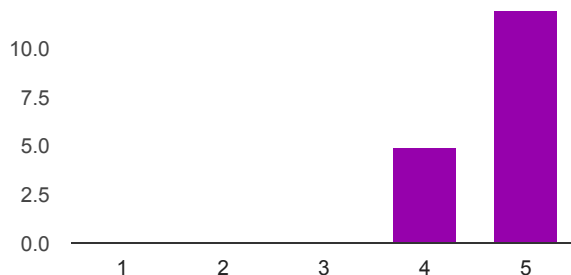
It's hard to come up with things that should be improved. It really was such a good process for developing our idea. Maybe a little more teamwork/guidance for brainstorming styles in the beginning could be nice. And more advice along the way of what type of questions/information judges will want after we pitch.

### How do you rate the event schedule and timing?



really disappointing: 1	0	0%
2	1	5.9%
3	3	17.6%
4	11	64.7%
very well: 5	2	11.8%

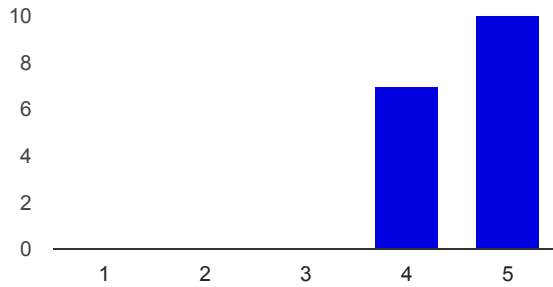
### How do you rate your fellow participants (students)?



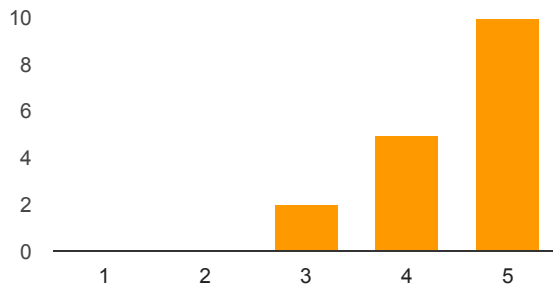
1	0	0%
2	0	0%
3	0	0%
4	5	29.4%
5	12	70.6%

### How do you rate the tools supporting the training?

1	0	0%
2	0	0%
3	0	0%

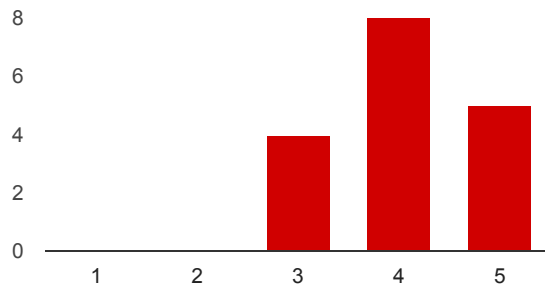


4	7	41.2%
5	10	58.8%



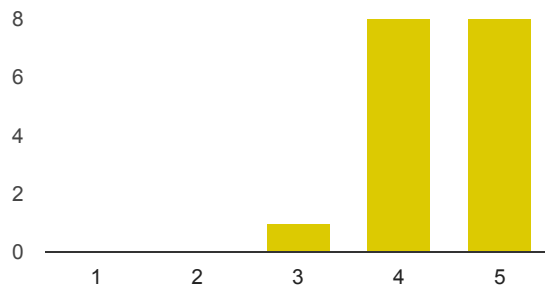
1	0	0%
2	0	0%
3	2	11.8%
4	5	29.4%
5	10	58.8%

#### How do you rate the pre-event information?



1	0	0%
2	0	0%
3	4	23.5%
4	8	47.1%
5	5	29.4%

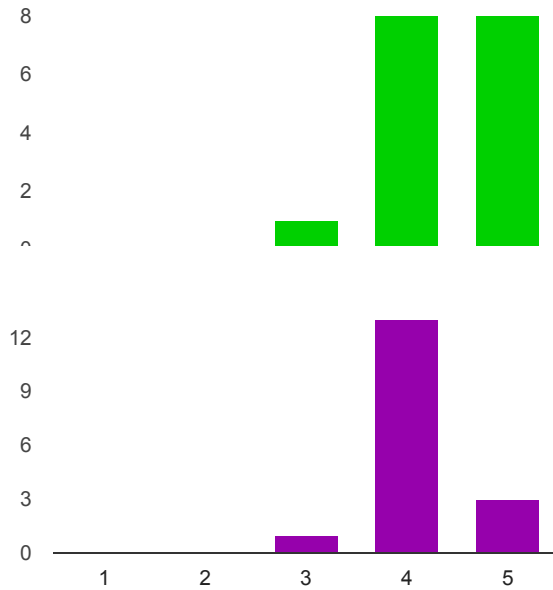
#### How do you rate the networking opportunities?



1	0	0%
2	0	0%
3	1	5.9%
4	8	47.1%
5	8	47.1%

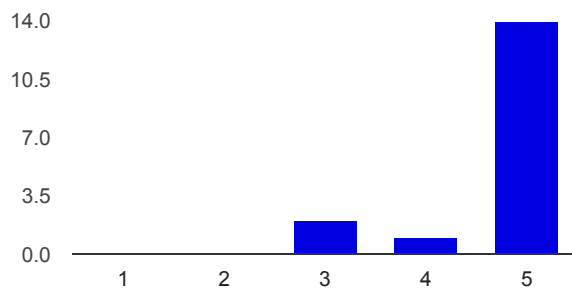
#### How do you rate the relevance of topics?

1	0	0%
2	0	0%
3	1	5.9%
4	8	47.1%
5	8	47.1%



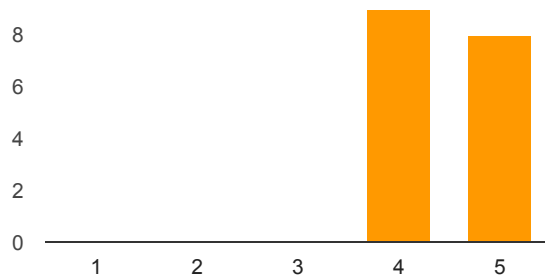
1	0	0%
2	0	0%
3	1	5.9%
4	13	76.5%
5	3	17.6%

### How do you rate the workshop activities?



1	0	0%
2	0	0%
3	2	11.8%
4	1	5.9%
5	14	82.4%

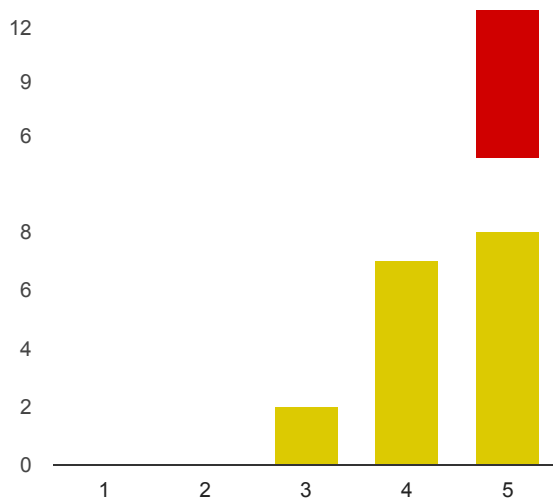
### How do you rate the Lecturers/ teachers?



1	0	0%
2	0	0%
3	0	0%
4	9	52.9%
5	8	47.1%

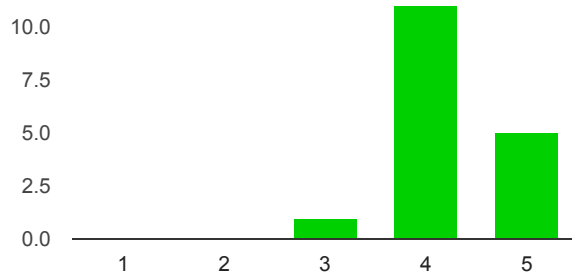
### How do you rate the mentors/coaches?

1	0	0%
2	0	0%
3	0	0%
4	4	23.5%
5	13	76.5%



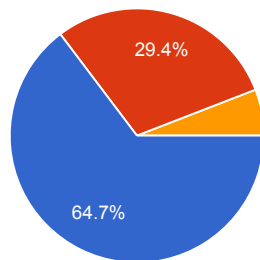
1	0	0%
2	0	0%
3	2	11.8%
4	7	41.2%
5	8	47.1%

### How do you rate the social events?



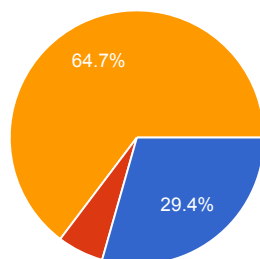
1	0	0%
2	0	0%
3	1	5.9%
4	11	64.7%
5	5	29.4%

### Considering the description of the Summer Academy, your expectations have been



Exceeded	11	64.7%
Fully met	5	29.4%
Partially met	1	5.9%
Not met at all	0	0%

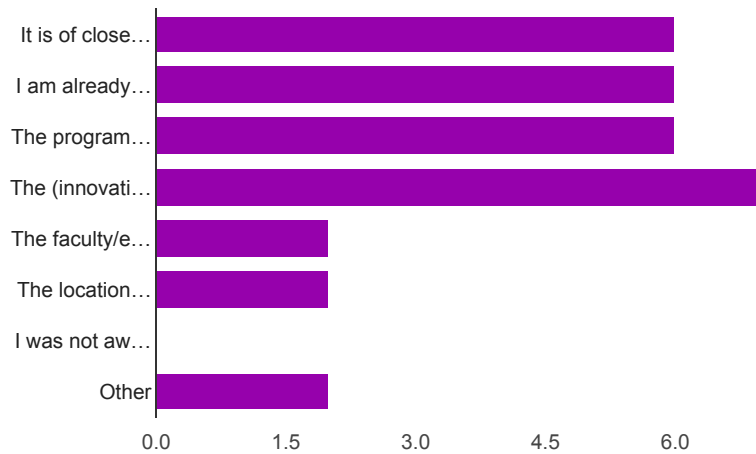
### If you would had to pay for the Summer Academy, would you have applied the same?



YES	5	29.4%
NO	1	5.9%
MAYBE	11	64.7%

### Why did you choose the Summer Academy in NETHERLANDS from the Network?





It is of close proximity to my place of residence	6	35.3%
I am already studying at that university	6	35.3%
The program appealed to me most	6	35.3%
The (innovation) theme appealed to me most	7	41.2%
The faculty/expertise appealed to me most	2	11.8%
The location appealed to me most	2	11.8%
I was not aware of the other Summer Academies in this network	0	0%
Other	2	11.8%

## Additional comments

Special thanks to Karen!

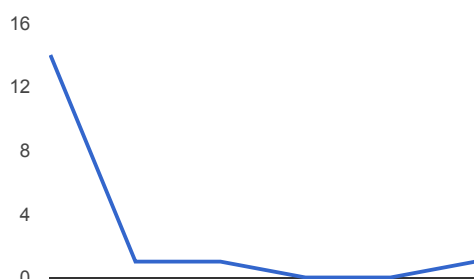
We should have had more time for team working in the first week of academy

There was only one lecture which I found not relevant and it was the crossover/spillover lecture. The rest was really good!

I really like the past two weeks summer academy which was intensive, but really impressive. Got a lot of new perspectives regarding business design and creativity, met lots of interesting people and had a really great time! Thank you!

I probably could not afford to pay a lot more for the summer academy but it was well worth it. I really hope others get to experience this program like I did because every single person involved was inspiring, helpful, and reliable. Thank you so much Karen for everything. Words can't describe how powerful your positive influence is on people and I will miss your welcoming presence everyday!

## Number of daily responses





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition  
***GREECE (UAEGEAN)***  
***satisfaction survey for participants***  
full responses report



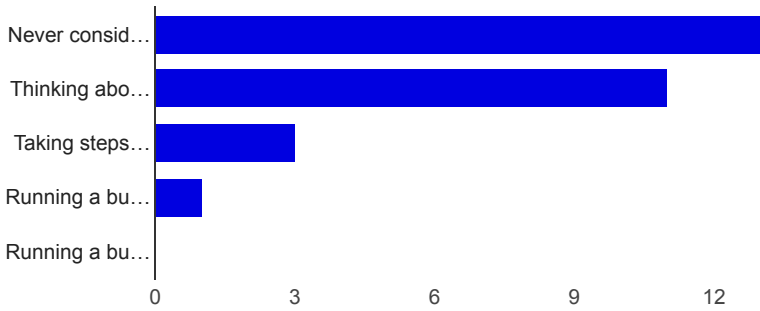
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 28 responses

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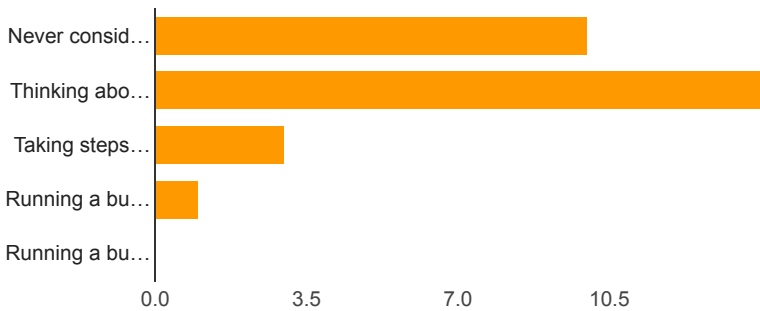
## Summary

Which of these sentences describes best your situation when starting this Summer Academy?



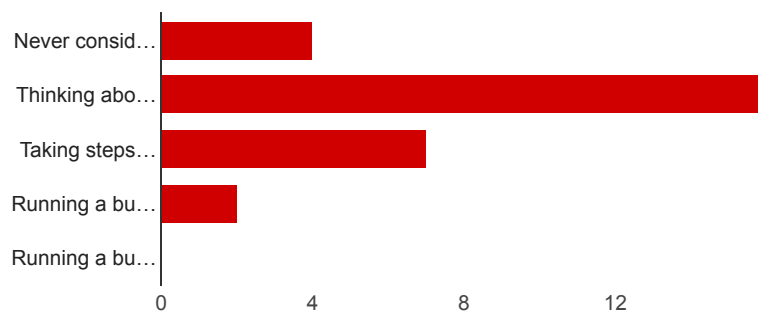
Never considered starting a business	13	46.4%
Thinking about starting a business	11	39.3%
Taking steps to start a business	3	10.7%
Running a business for less than three years	1	3.6%
Running a business for more than three years	0	0%

Which of these sentences describes best your situation when starting this Summer Academy?



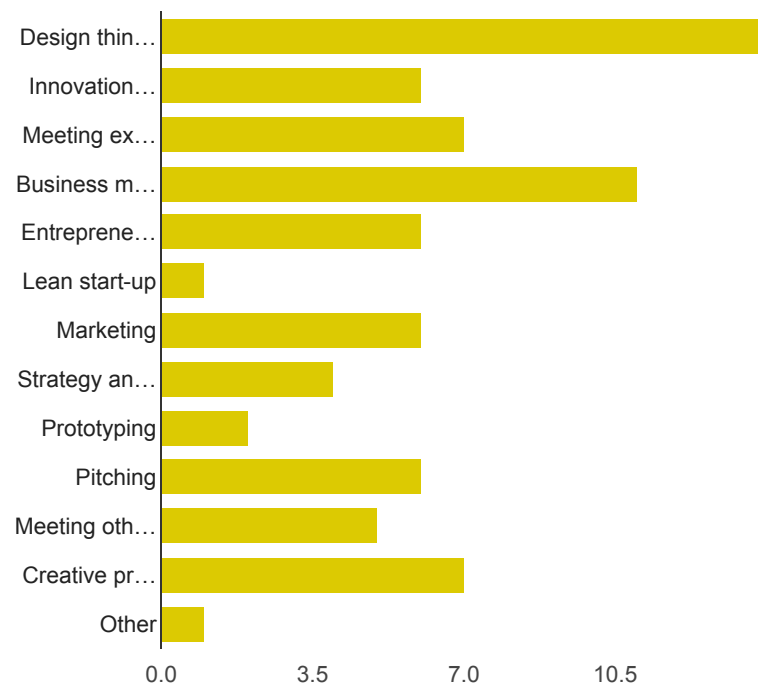
Never considered starting a business	10	35.7%
Thinking about starting a business	14	50%
Taking steps to start a business	3	10.7%
Running a business for less than three years	1	3.6%
Running a business for more than three years	0	0%

Which of these sentences describes best your prediction of your situation six months from today?



Never considered starting a business	4	14.3%
Thinking about starting a business	16	57.1%
Taking steps to start a business	7	25%
Running a business for less than three years	2	7.1%
Running a business for more than three years	0	0%

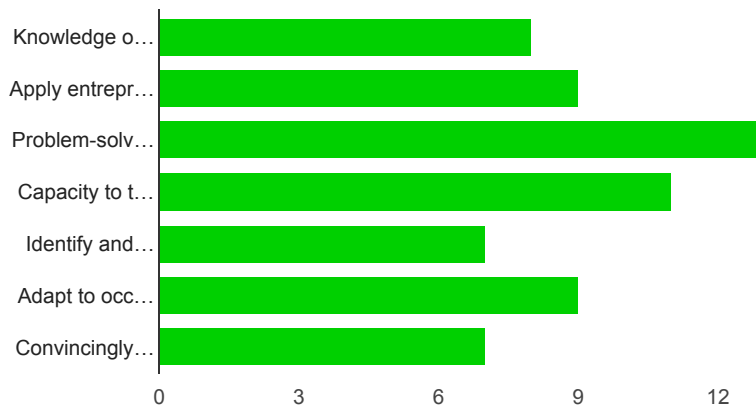
### Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?



Design thinking	14	50%
Innovation processes	6	21.4%
Meeting experts from the field	7	25%
Business modelling	11	39.3%
Entrepreneurship theory and practice	6	21.4%
Lean start-up	1	3.6%
Marketing	6	21.4%
Strategy and finance	4	14.3%
Prototyping	2	7.1%
Pitching	6	21.4%
Meeting other entrepreneurs	5	17.9%
Creative processes	7	25%

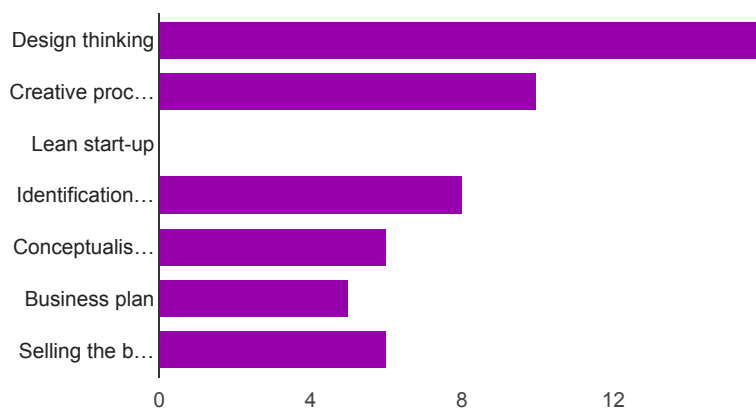
Other 1 3.6%

## What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



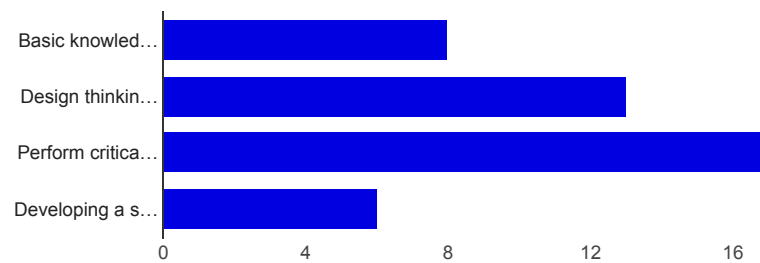
Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	8	28.6%
Apply entrepreneurial thinking in innovation and business development processes	9	32.1%
Problem-solving skills	13	46.4%
Capacity to turn ideas into action	11	39.3%
Identify and evaluate opportunities and risks	7	25%
Adapt to occurring needs and challenges	9	32.1%
Convincingly communicate concepts in a verbal and visual way to different audiences	7	25%

## Which subjects with regard to going from 'idea stage' to 'start-up stage' were especially of interest to you?



Design thinking	16	57.1%
Creative process	10	35.7%
Lean start-up	0	0%
Identification of market opportunities	8	28.6%
Conceptualisation	6	21.4%
Business plan	5	17.9%
Selling the business plan, pitching	6	21.4%

## What are your most important learning outcomes from this Summer Academy on the subject of Creativity?



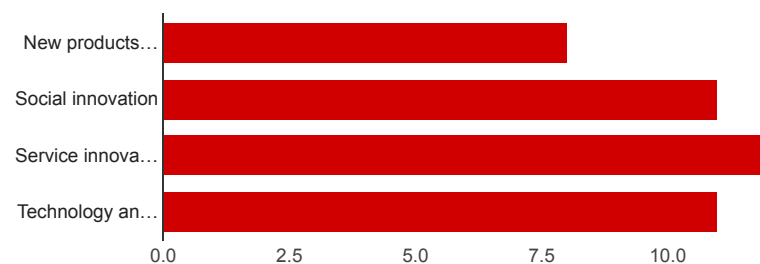
Basic knowledge of creative processes	8	28.6%
Design thinking in innovation and business development processes	13	46.4%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	17	60.7%
Developing a specific creative signature in my ideas and plans	6	21.4%

## What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?



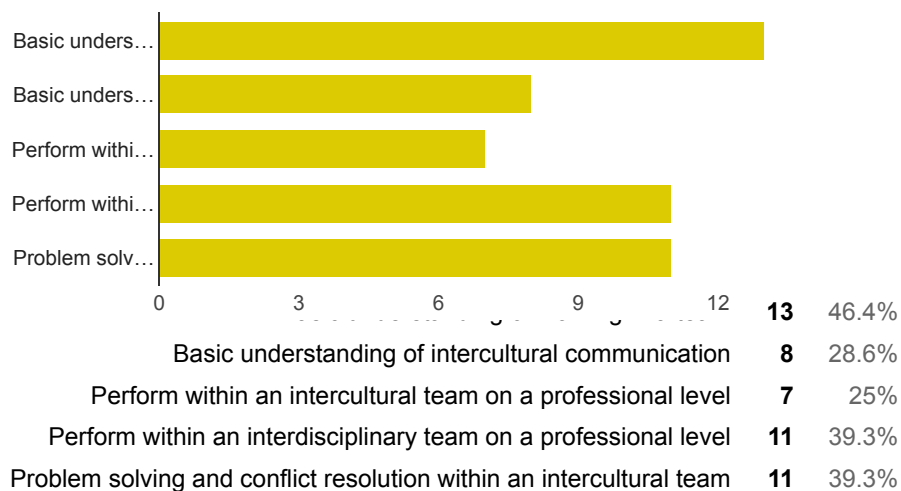
Understanding of technology trends in various contexts	8	28.6%
Knowledge of innovation processes	13	46.4%
Being able to connect the use of ICT and creativity in solving (societal) problems	13	46.4%

## Which innovation themes did you find most interesting in this Summer Academy?

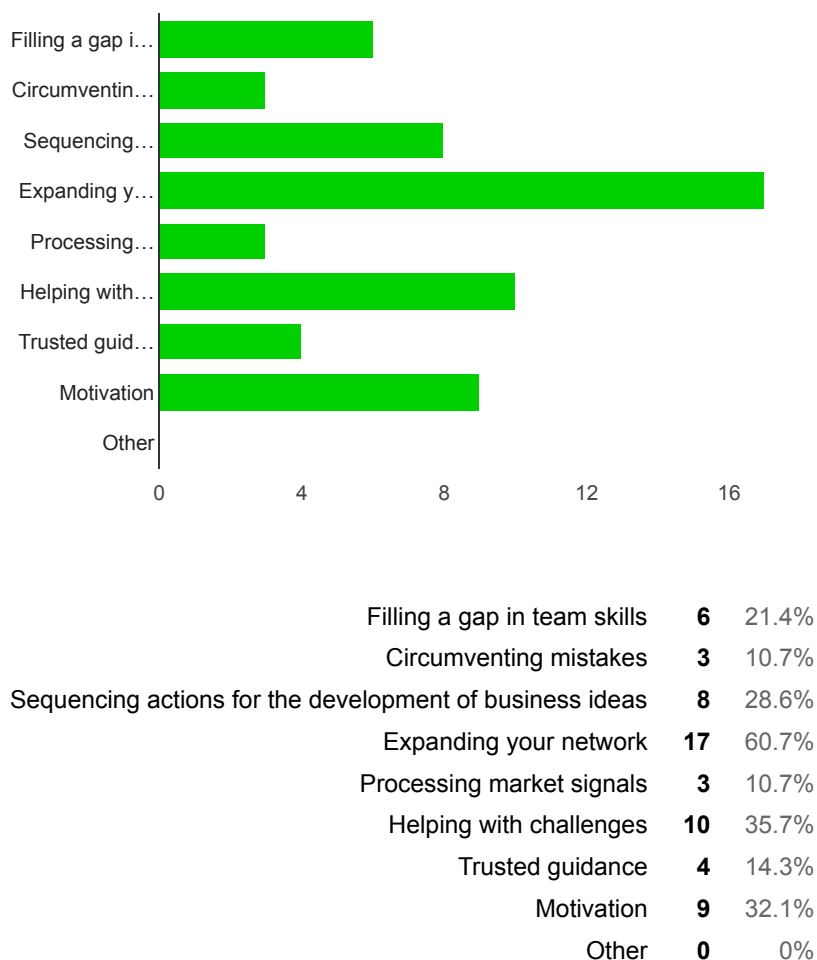


New products and new markets	8	28.6%
Social innovation	11	39.3%
Service innovation	12	42.9%
Technology and meaning driven innovation	11	39.3%

## What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?

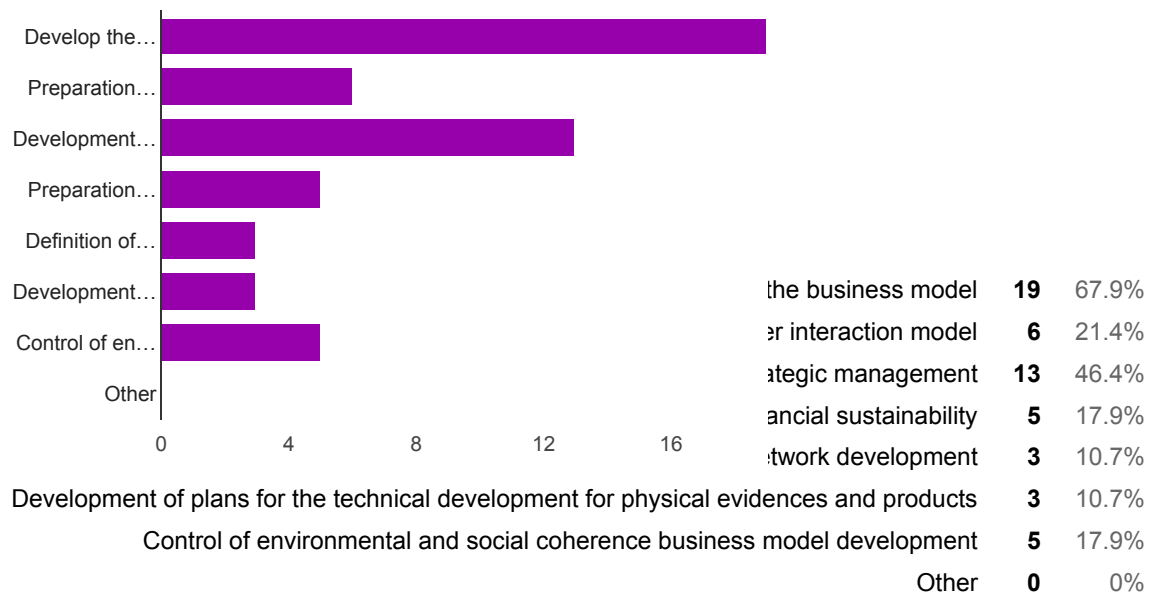


### The Summer Academy has helped you mostly in

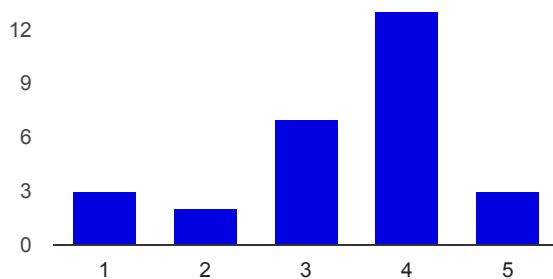


**Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?**



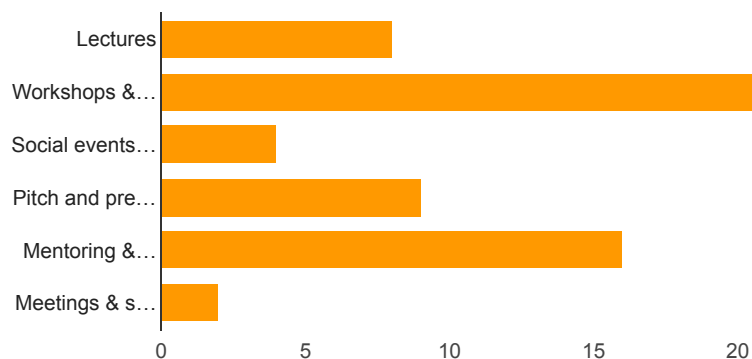


**How much did the Summer Academy help you to conceive or improve your business idea?**



really disappointing: 1    **3**    10.7%  
    2    **2**    7.1%  
    3    **7**    25%  
    4    **13**    46.4%  
 very well: 5    **3**    10.7%

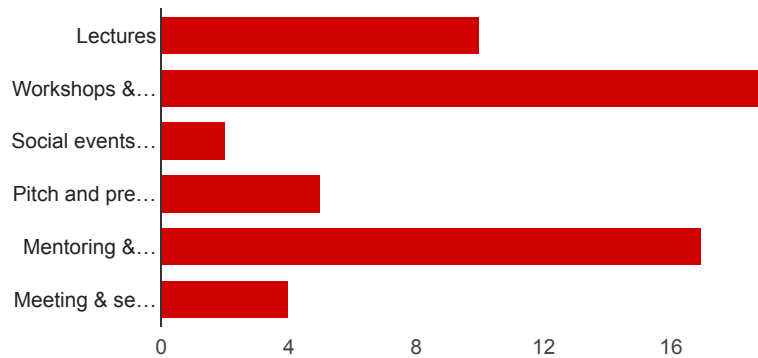
**Which have been the most useful sessions for the development of your idea?**



Lectures    **8**    28.6%

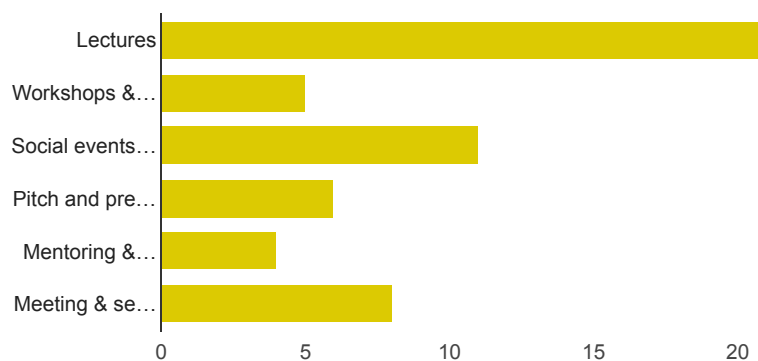
Workshops & Team Working	<b>21</b>	75%
Social events (field visits, games, events etc.)	<b>4</b>	14.3%
Pitch and presentations	<b>9</b>	32.1%
Mentoring & Coaching	<b>16</b>	57.1%
Meetings & seminars with entrepreneurs	<b>2</b>	7.1%

### Which have been the sessions in which you learnt and experienced the most?



Lectures	<b>10</b>	35.7%
Workshops & Team Working	<b>19</b>	67.9%
Social events (field visits, games, events etc.)	<b>2</b>	7.1%
Pitch and presentations	<b>5</b>	17.9%
Mentoring & Coaching	<b>17</b>	60.7%
Meeting & seminars with entrepreneurs	<b>4</b>	14.3%

### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Lectures	<b>21</b>	75%
Workshops & Team Working	<b>5</b>	17.9%
Social events (field visits, games, events etc.)	<b>11</b>	39.3%
Pitch and presentations	<b>6</b>	21.4%
Mentoring & Coaching	<b>4</b>	14.3%
Meeting & seminars with entrepreneurs	<b>8</b>	28.6%

### Which aspects should be improved?

lectures should be more interactive.

Many lectures should be more concrete with less slides and more opportunities for critical thinking and further discussion about practical examples from the entrepreneurial world. Also, social events should be increased in order participants come in touch with enterprises in the field and be exposed to the real business world seeing how things are working in the external environment. Last but not least, there should be more meetings and seminars with successful entrepreneurs so as to share their experiences and show the participants how they overcame the challenges they faced.

time of lectures

schedule..... tough to eat and after have a lecture. It could be better to have a workshop & teamwork after Lunch.

It would be usefull to have more lectures from real use cases in order to have proven examples of failure or success.

The time of the presentations. Some days we didn't have much time to work on our ideas.

Making the presentations more targeted to our problems and shorter in order for us to work more  
Mentors & coaches shouldn't only provide tools. If they have any constructive criticism or ideas that could further our projects, they should be allowed to express them, provided that they explain why they have them.

the interaction between all the students, more games, less talk, more plan, less lectures, more focus on the final concept. it could be useful to be more specific and help students on each step of their idea and not push them to face different aspects of everything in general, like costs studies, because this distracts. let students more freedom in using tools and interact with outer world at the same time. maybe give one day free for interviewing people or talking with professionals and gather what they've done. lectures were very helpless.

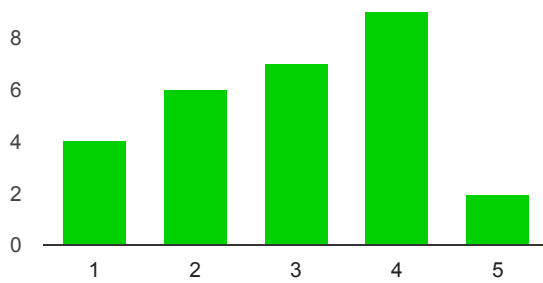
- schedule and timing - pre-event information - seminars and lectures

too much overlapping content, too much unnecessary talk that leads to unnecessary waste of precious time

The planning of Crea most definately needs improvement. A day with 5 hours or even more of lectures is unacceptable within the context of such an intense two week project. There was not enough time to even think about the project and the time spent at the university was completely distracting (lectures, interactions and presentations constantly). The lecture based approach was useless, spending hours and hours listening to stuff we would never need to use, or have already had some experience on. Hadn't our team been as communicative as we were, and understanding of each other's ideas it would have been a complete failure.

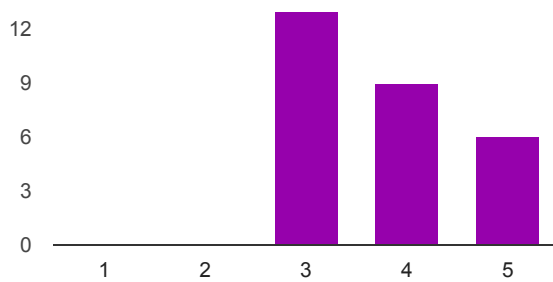
Lectures need to be way shorter! Also: just give relevant information. No need to bore out participants with vast amounts of schoolbook knowledge they can not implement right away for their project. It frustrates them, since they are waisting time, not working on their projects. Lectures should give inspiring spark inputs and then spread their precious knowledge on individual coaching in the teams. Mentors & Coaches (especially business guys and designers) should be familiar/experienced the whole program, to better understand in which phase teams are right now, what kind of development they have made through. With that they can give valueable input and feel the teams and their ideas.

**How do you rate the event schedule and timing?**



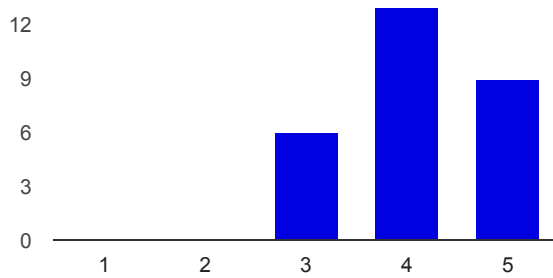
4 **9** 32.1%  
 very well: 5 **2** 7.1%

### How do you rate your fellow participants (students)?



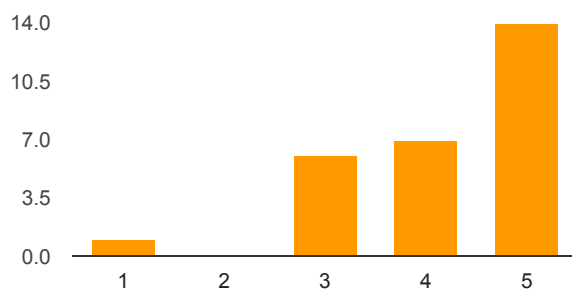
1 **0** 0%  
 2 **0** 0%  
 3 **13** 46.4%  
 4 **9** 32.1%  
 5 **6** 21.4%

### How do you rate the tools supporting the training?



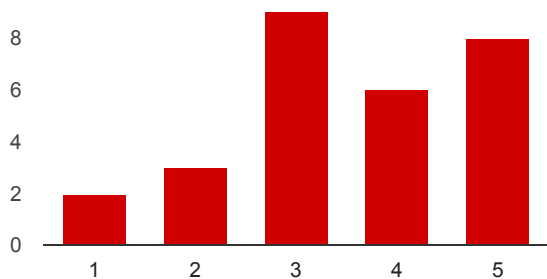
1 **0** 0%  
 2 **0** 0%  
 3 **6** 21.4%  
 4 **13** 46.4%  
 5 **9** 32.1%

### How do you rate the venue and the facilities?



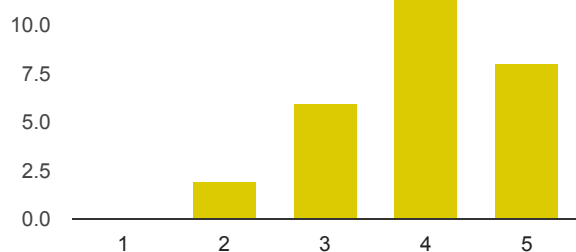
1 **1** 3.6%  
 2 **0** 0%  
 3 **6** 21.4%  
 4 **7** 25%  
 5 **14** 50%

### How do you rate the pre-event information?



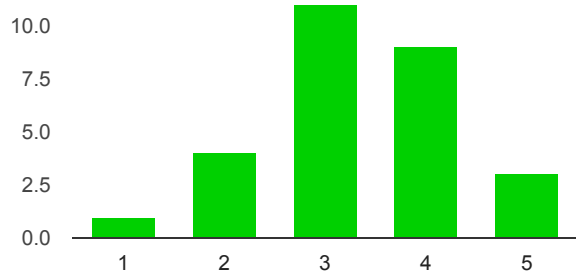
1	2	7.1%
2	3	10.7%
3	9	32.1%
4	6	21.4%
5	8	28.6%

### How do you rate the networking opportunities?



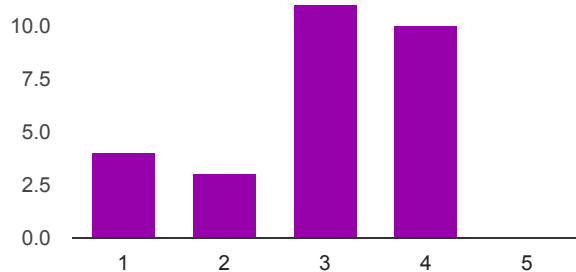
1	0	0%
2	2	7.1%
3	6	21.4%
4	12	42.9%
5	8	28.6%

### How do you rate the relevance of topics?



1	1	3.6%
2	4	14.3%
3	11	39.3%
4	9	32.1%
5	3	10.7%

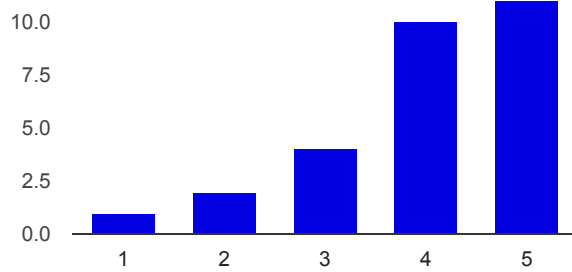
### How do you rate the seminars and lectures?



1	4	14.3%
2	3	10.7%
3	11	39.3%
4	10	35.7%
5	0	0%

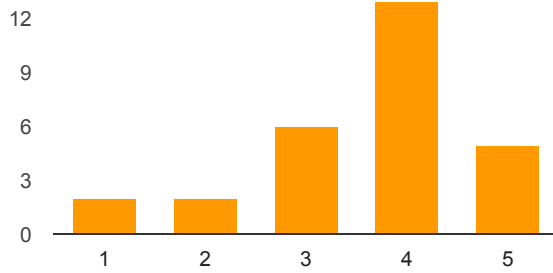
### How do you rate the workshop activities?

1	1	3.6%
2	2	7.1%



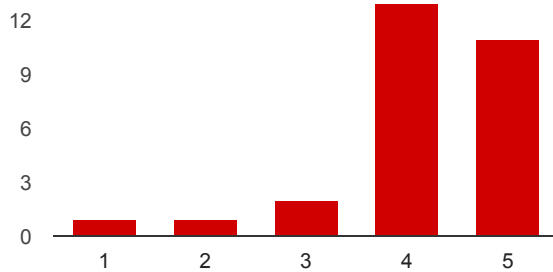
**How do you rate the Lecturers/ teachers?**

3	4	14.3%
4	10	35.7%
5	11	39.3%



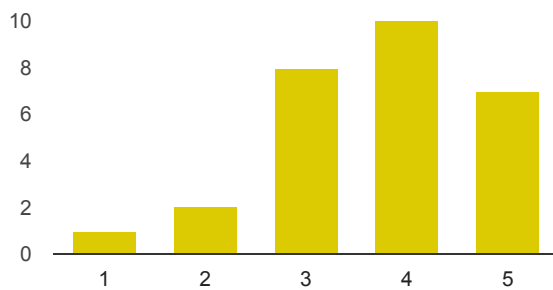
1	2	7.1%
2	2	7.1%
3	6	21.4%
4	13	46.4%
5	5	17.9%

**How do you rate the mentors/coaches?**



1	1	3.6%
2	1	3.6%
3	2	7.1%
4	13	46.4%
5	11	39.3%

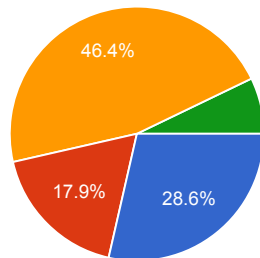
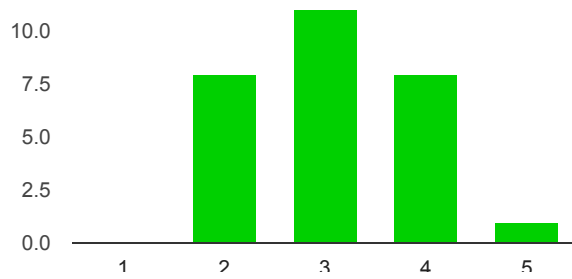
**How do you rate the experts/ guests/ entrepreneurs?**



1	1	3.6%
2	2	7.1%
3	8	28.6%
4	10	35.7%
5	7	25%

**How do you rate the social events?**

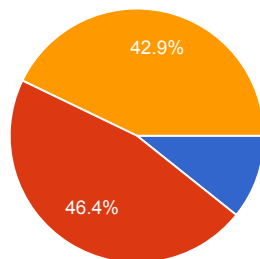
1	0	0%
2	8	28.6%
3	11	39.3%
4	8	28.6%



### our expectations have been

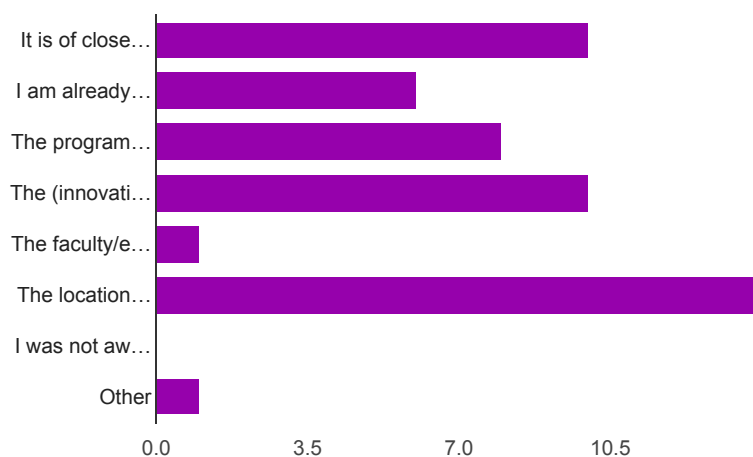
Exceeded	8	28.6%
Fully met	5	17.9%
Partially met	13	46.4%
Not met at all	2	7.1%

### If you would had to pay for the Summer Academy, would you have applied the same?



YES	3	10.7%
NO	13	46.4%
MAYBE	12	42.9%

### Why did you choose the Summer Academy in GREECE from the Network?



It is of close proximity to my place of residence	10	35.7%
I am already studying at that university	6	21.4%
The program appealed to me most	8	28.6%
The (innovation) theme appealed to me most	10	35.7%
The faculty/expertise appealed to me most	1	3.6%
The location appealed to me most	14	50%
I was not aware of the other Summer Academies in this network	0	0%
Other	1	3.6%



## Additional comments

The CREA summer academy should include market research in the field within the standard schedule because you do not have the external information that you need in order to design, plan and execute your project in a prototyping level. Even if you had applied with or without idea, you would have been able to make that kind of research with your team because many team formed there and they had not the opportunity to make that research before since many participants applied individually.

<3 <3 <3..... Best Time Ever!!!

The schedule and sessions was very tiring. Maybe next time could be different with a combination of lectures and workshop for each topic. Also more time or different approach how to develop the idea, so you can be more focused on the business plan and development. And finally maybe more free space for work, or different environments helps the work and concept development procedure.

Summers schools are also interesting because you get to meet a new place. It would be better to have more opportunities to meet the island during the day. As far as the workshops and lectures are concerned I believe that there should have been at least a couple of hours to have some research and maybe a lecture in how to do research for specific purposes. I believe that it is one of the most important part of any design process and if there was something like that we would have avoid many comebacks and wrong decisions. But criticism isn't always negative. The lecturers and the mentors where all eager to help in anyway and also stay afterhours to help us. We are going to leave with a wider network of friends and potential partners and although it was a tiring 2 week period we got a very good glimpse of business planning and design thinking.

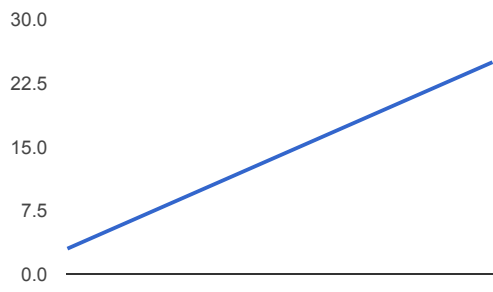
Excellent organization at the first week. More information that we could handle in the second one but still good presentations

Loved the team of designers, had a rather great time getting in the realistic sides of business.

Ok, this program was definitely not designed for me. I understand that. I also understand that there are certain requirements for programs like this, regarding credit points and so on. Personally this experience was really helpful, since I am designing a similar course program for the Bauhaus Summer School in 2017. I would like to share my learnings with you. Participants get really disappointed and frustrated when you flood them with information they can not implement and use, but have to sit through. Also: it is really disappointing for lectures to have such a crowd in front of them. I get that this is a educational programm with academic standards but this two week program is not the place for supply and demand functions. Nobody will understand that in two hour lecture, nobody. If you ask people to be creative and work collaboratively, give them space to do it.

Timeswise and locationwise (is this a word?). To have an 8 hour day, with 5 hours of lectures, 1 hour of lunch, leaves exactly two hours for team to digest what they just heard, get synchronized, form and work. That is just not realistic. 20 mins of lectures is the maximum from my experience, maybe 2-3 a day, with plenty of time to experient, loop developments, research and find knowledge on their own. Also the location. Participants should be free to move wherever they want to work, they feel inspired, not nailed down to a very plain, discouraging classroom, where they instantly fall back to their routines, practices, behaviours from the usual, everyday studies. Music also helps a lot to keep the mood up, energizers, free afternoons... I don't have anymore time to write, but I have plenty of recommendations for your program. If you want please get in touch: [julius@11mrd.de](mailto:julius@11mrd.de) Ahhh. And internet in the space would have been helpful :-)) If you want to discuss my feedback, please get in touch: [julius@11mrd.de](mailto:julius@11mrd.de). This is not so anonymous anymore :-))

## Number of daily responses





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition  
***SLOVENIA (RRALUR-UL)***  
***satisfaction survey for participants***  
full responses report



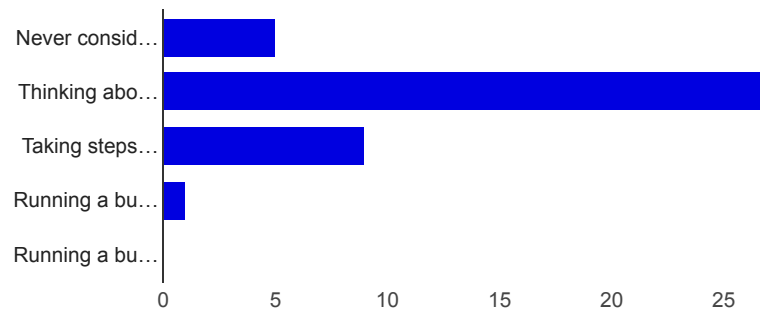
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 39 responses

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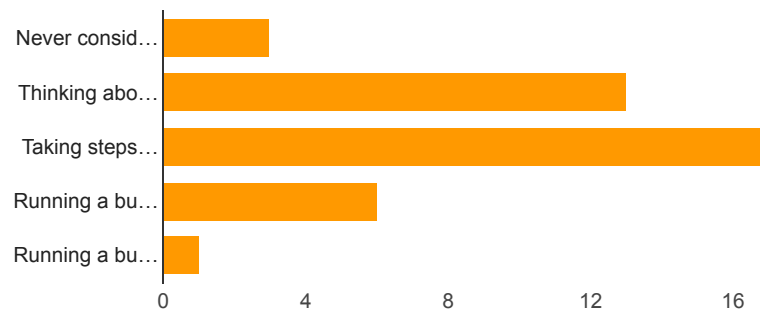
## Summary

**Which of these sentences describes best your situation when starting this Summer Academy?**



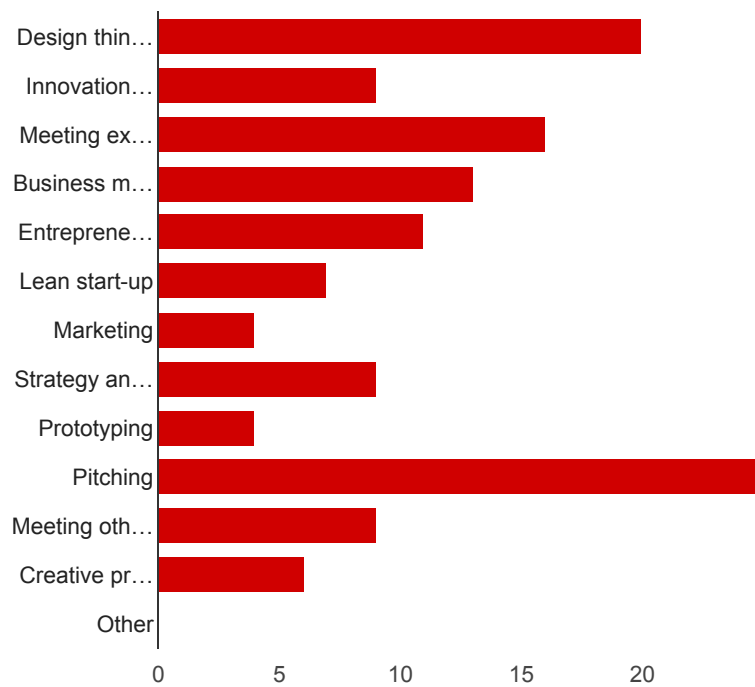
Never considered starting a business	5	12.8%
Thinking about starting a business	27	69.2%
Taking steps to start a business	9	23.1%
Running a business for less than three years	1	2.6%
Running a business for more than three years	0	0%

**Which of these sentences describes best your prediction of your situation six months from today?**



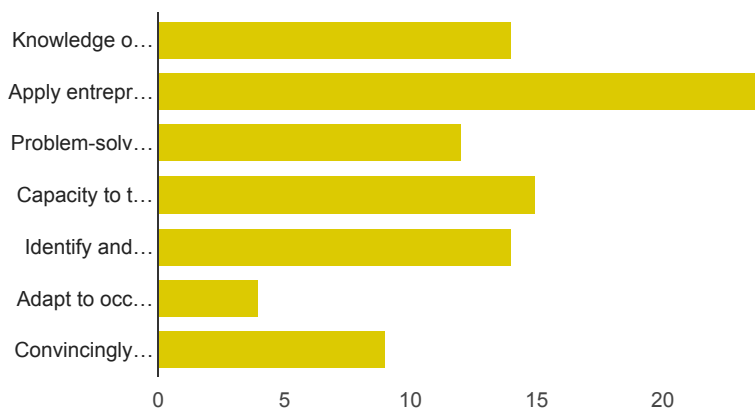
Never considered starting a business	3	7.7%
Thinking about starting a business	13	33.3%
Taking steps to start a business	17	43.6%
Running a business for less than three years	6	15.4%
Running a business for more than three years	1	2.6%

**Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?**



Design thinking	20	51.3%
Innovation processes	9	23.1%
Meeting experts from the field	16	41%
Business modelling	13	33.3%
Entrepreneurship theory and practice	11	28.2%
Lean start-up	7	17.9%
Marketing	4	10.3%
Strategy and finance	9	23.1%
Prototyping	4	10.3%
Pitching	25	64.1%
Meeting other entrepreneurs	9	23.1%
Creative processes	6	15.4%
Other	0	0%

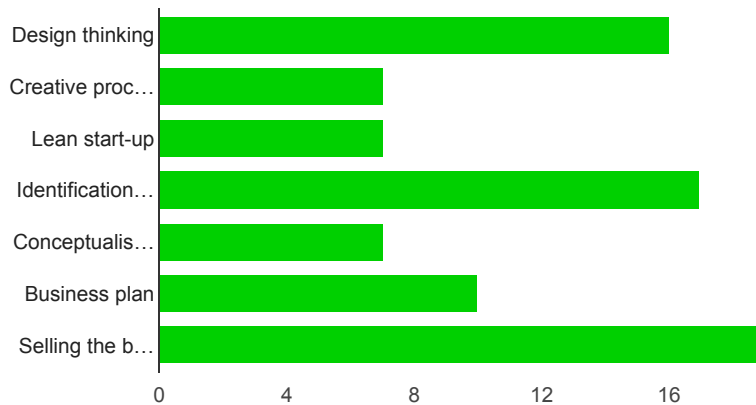
### What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	14	35.9%
Apply entrepreneurial thinking in innovation and business development processes	24	61.5%

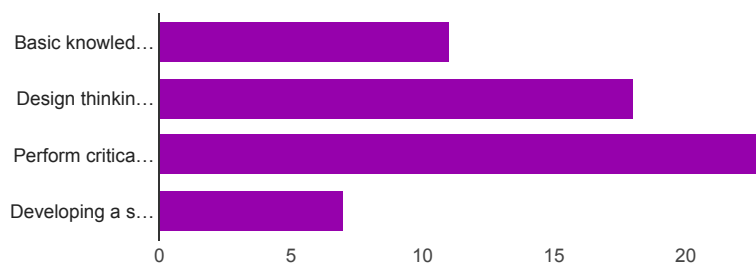
Problem-solving skills	12	30.8%
Capacity to turn ideas into action	15	38.5%
Identify and evaluate opportunities and risks	14	35.9%
Adapt to occurring needs and challenges	4	10.3%
Convincingly communicate concepts in a verbal and visual way to different audiences	9	23.1%

**Which subjects with regard to going from 'idea stage' to 'start-up stage' where especially of interest to you?**



Design thinking	16	41%
Creative process	7	17.9%
Lean start-up	7	17.9%
Identification of market opportunities	17	43.6%
Conceptualisation	7	17.9%
Business plan	10	25.6%
Selling the business plan, pitching	19	48.7%

**What are your most important learning outcomes from this Summer Academy on the subject of Creativity?**



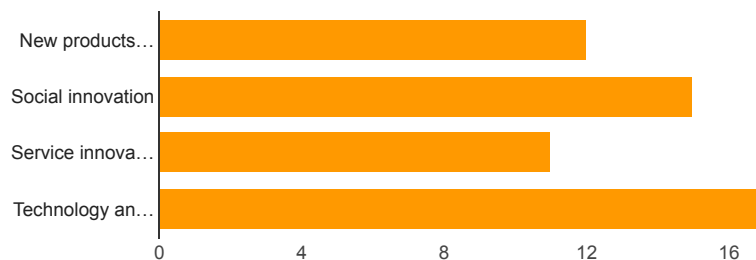
Basic knowledge of creative processes	11	28.2%
Design thinking in innovation and business development processes	18	46.2%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	23	59%
Developing a specific creative signature in my ideas and plans	7	17.9%

**What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?**



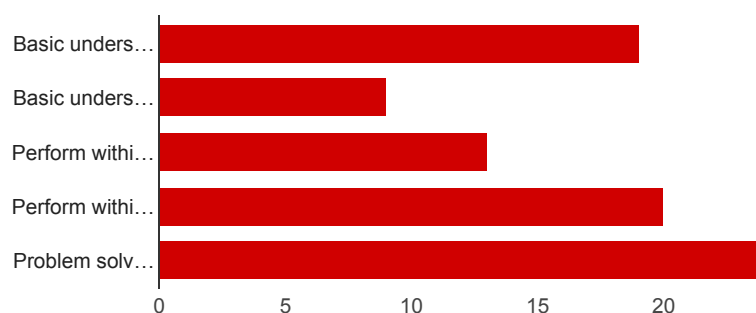
Understanding of technology trends in various contexts	17	43.6%
Knowledge of innovation processes	16	41%
Being able to connect the use of ICT and creativity in solving (societal) problems	16	41%

### Which innovation themes did you find most interesting in this Summer Academy?



New products and new markets	12	30.8%
Social innovation	15	38.5%
Service innovation	11	28.2%
Technology and meaning driven innovation	17	43.6%

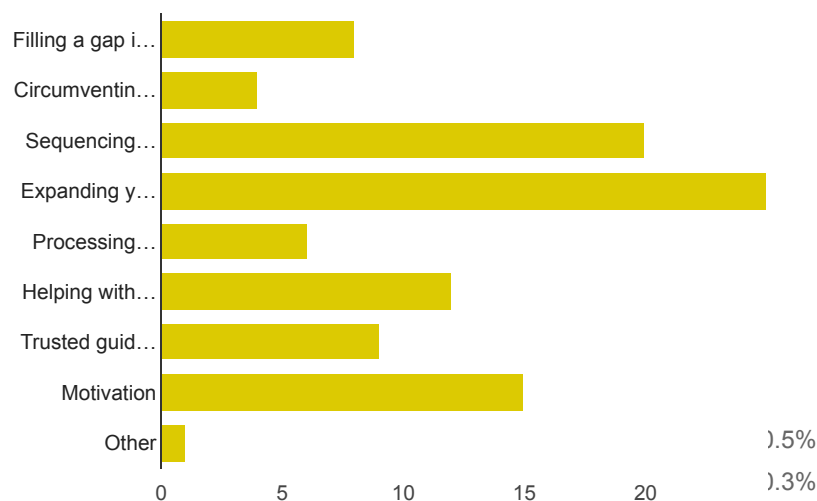
### What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?



Basic understanding of working in a team	19	48.7%
Basic understanding of intercultural communication	9	23.1%
Perform within an intercultural team on a professional level	13	33.3%
Perform within an interdisciplinary team on a professional level	20	51.3%
Problem solving and conflict resolution within an intercultural team	24	61.5%

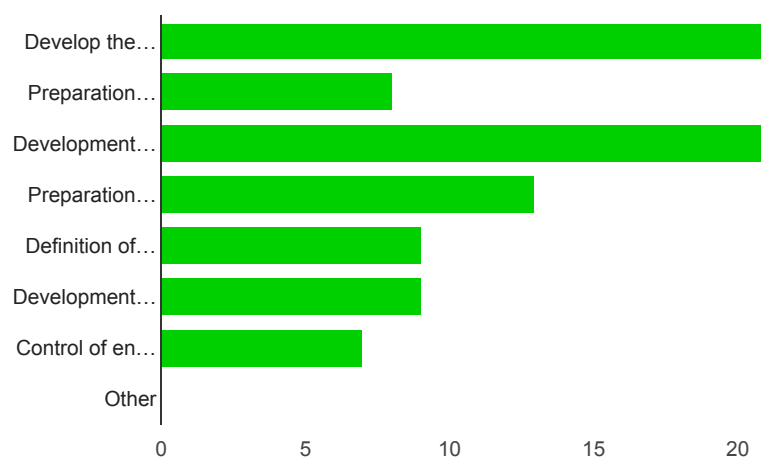
### The Summer Academy has helped you mostly in





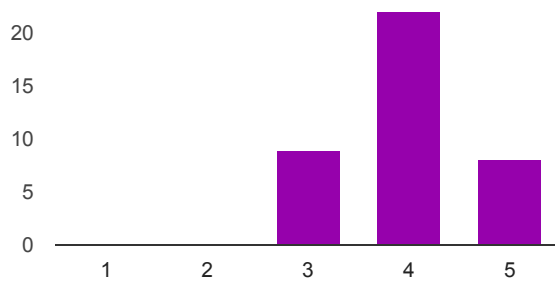
Sequencing actions for the development of business ideas	20	51.3%
Expanding your network	25	64.1%
Processing market signals	6	15.4%
Helping with challenges	12	30.8%
Trusted guidance	9	23.1%
Motivation	15	38.5%
Other	1	2.6%

**Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?**



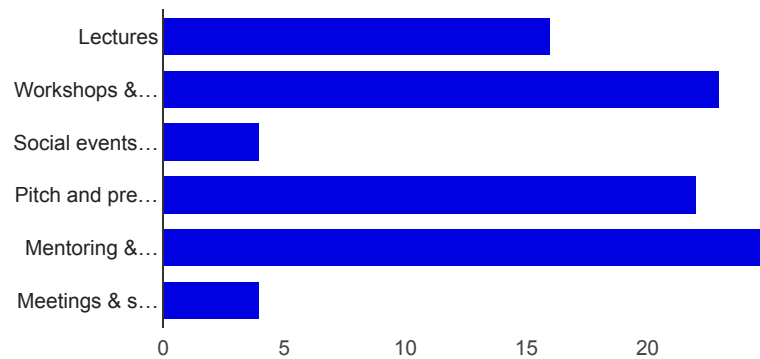
Develop the scenario and the vision for the business model	21	53.8%
Preparation of technical feasibility studies and user interaction model	8	20.5%
Development of strategic management	21	53.8%
Preparation of plans for economic and financial sustainability	13	33.3%
Definition of network development	9	23.1%
Development of plans for the technical development for physical evidences and products	9	23.1%
Control of environmental and social coherence business model development	7	17.9%
Other	0	0%

**How much did the Summer Academy help you to conceive or improve your business idea?**



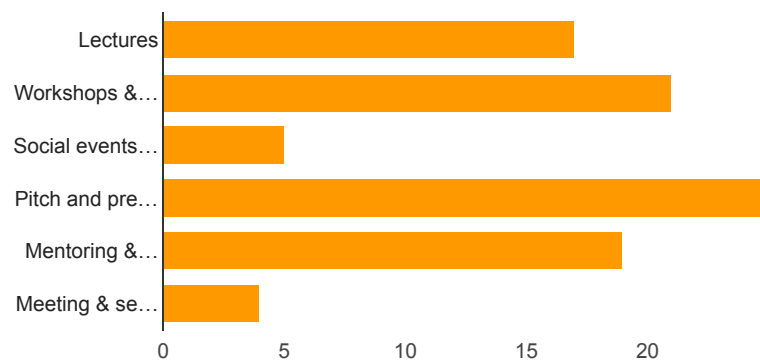
really disappointing: 1	0	0%
2	0	0%
3	9	23.1%
4	22	56.4%
very well: 5	8	20.5%

### Which have been the most useful sessions for the development of your idea?



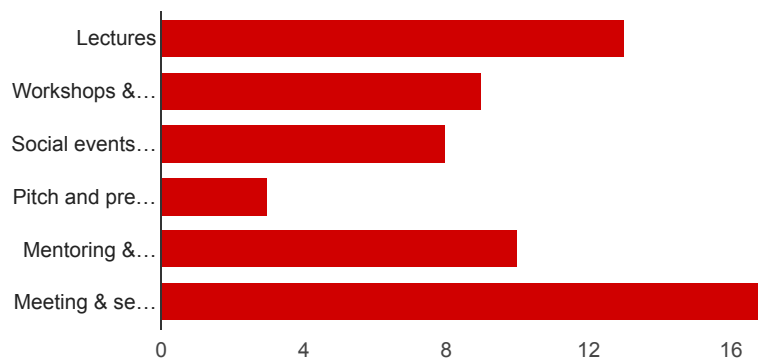
Lectures	16	41%
Workshops & Team Working	23	59%
Social events (field visits, games, events etc.)	4	10.3%
Pitch and presentations	22	56.4%
Mentoring & Coaching	25	64.1%
Meetings & seminars with entrepreneurs	4	10.3%

### Which have been the sessions in which you learnt and experienced the most?



Lectures	17	43.6%
Workshops & Team Working	21	53.8%
Social events (field visits, games, events etc.)	5	12.8%
Pitch and presentations	25	64.1%
Mentoring & Coaching	19	48.7%
Meeting & seminars with entrepreneurs	4	10.3%

### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Lectures	13	33.3%
Workshops & Team Working	9	23.1%
Social events (field visits, games, events etc.)	8	20.5%
Pitch and presentations	3	7.7%
Mentoring & Coaching	10	25.6%
Meeting & seminars with entrepreneurs	17	43.6%

### Which aspects should be improved?

They should be a little shorter to leave more time for the workshop. Furthermore, some lectures contained more information that I could handle in such small period of time

the lectures were too long

The way teams were assigned as it did not allow for a clearer consideration of the project we were embarking upon.

everything was very satisfactory

On the mentoring side, it would be better to have different mentors to switch and to cover different aspects of each idea.

More chocolate

I don't know.

Please make a huge step forward about lessons

More invated talks from the field. More specific visits.

There was not enough time to talk with the team on the first day.

I think I would be great to have more lectures.

Divide better our of lectures and personal job, eg : 2 hours lecture, 1 hour work, 2 hours lecture 2 hours work...

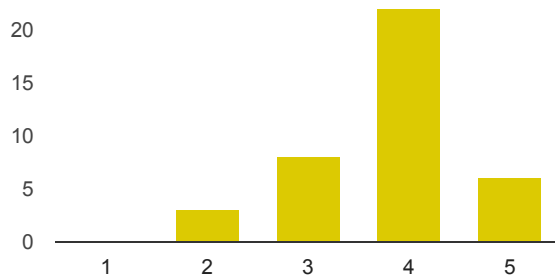
There should be some team building event, that will improve team collaboration even more. We are many different people thrown in some groups and being able to see each other in situation different

than lectures and workshops helps a lot.

Better ordering of content: . Initially lean startup + design thinking + motivation/coaching [more lectures] . Then workshops + team work + mentoring [development of ideas] . Then team work + lectures to refinement/improvement of ideas [financing, pitching] - Here, days could be 'morning lecture' and 'afternoon work' Days could be

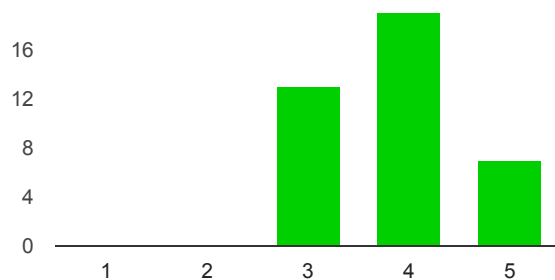
1. More time for team work earlier in the project. 2. Shorter lectures or/and lectures ending in a higher level. Too much basics in business and design thinking. 3. The motivation speech with the crazy man the first day was not the best.

### How do you rate the event schedule and timing?



really disappointing: 1    **0**    0%  
                                  2    **3**    7.7%  
                                  3    **8**    20.5%  
                                  4    **22**    56.4%  
very well: 5    **6**    15.4%

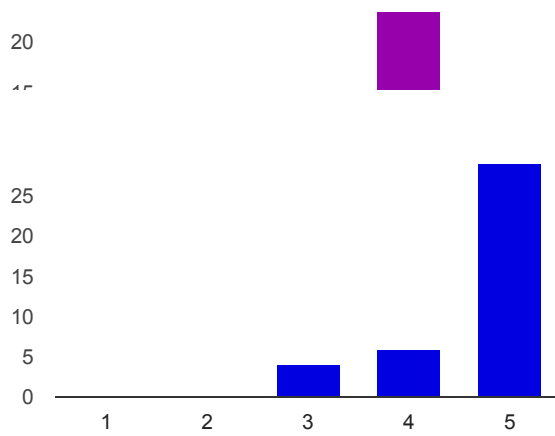
### How do you rate your fellow participants (students)?



1    **0**    0%  
2    **0**    0%  
3    **13**    33.3%  
4    **19**    48.7%  
5    **7**    17.9%

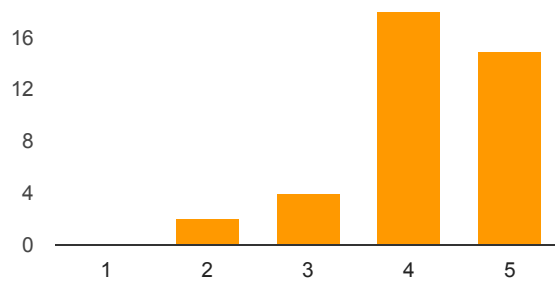
### How do you rate the tools supporting the training?

1    **0**    0%  
2    **1**    2.6%  
3    **3**    7.7%  
4    **23**    59%  
5    **12**    30.8%



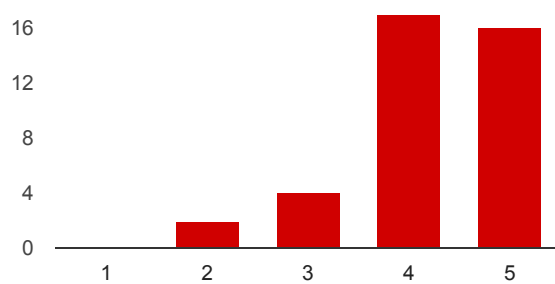
1	0	0%
2	0	0%
3	4	10.3%
4	6	15.4%
5	29	74.4%

### How do you rate the pre-event information?



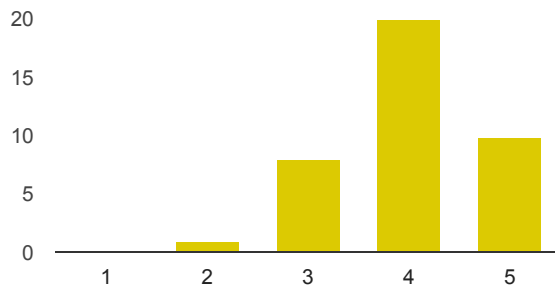
1	0	0%
2	2	5.1%
3	4	10.3%
4	18	46.2%
5	15	38.5%

### How do you rate the networking opportunities?



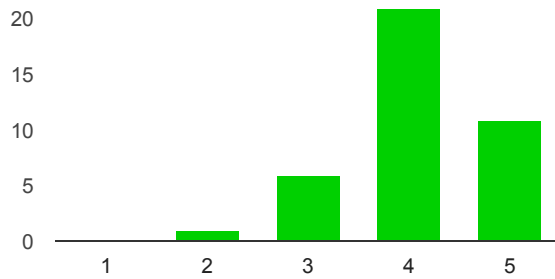
1	0	0%
2	2	5.1%
3	4	10.3%
4	17	43.6%
5	16	41%

### How do you rate the relevance of topics?



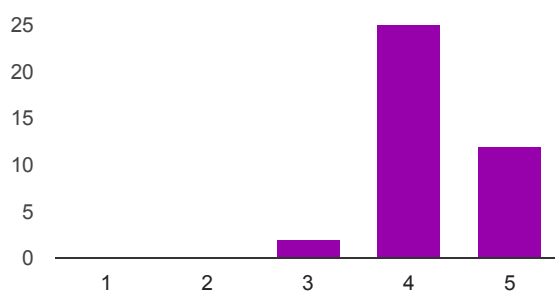
1	0	0%
2	1	2.6%
3	8	20.5%
4	20	51.3%
5	10	25.6%

### How do you rate the seminars and lectures?



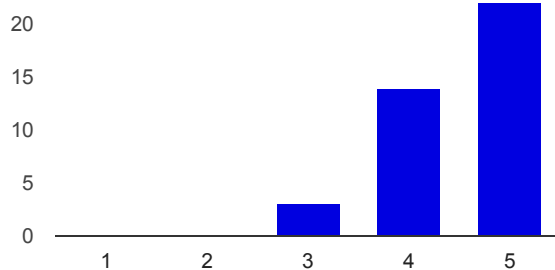
1	0	0%
2	1	2.6%
3	6	15.4%
4	21	53.8%
5	11	28.2%

### How do you rate the workshop activities?



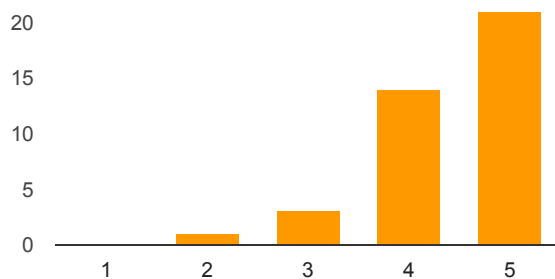
1	0	0%
2	0	0%
3	2	5.1%
4	25	64.1%
5	12	30.8%

### How do you rate the Lecturers/ teachers?



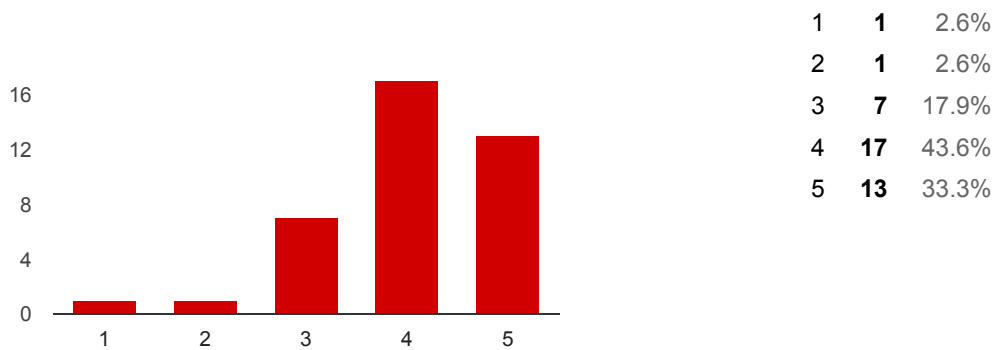
1	0	0%
2	0	0%
3	3	7.7%
4	14	35.9%
5	22	56.4%

### How do you rate the mentors/coaches?

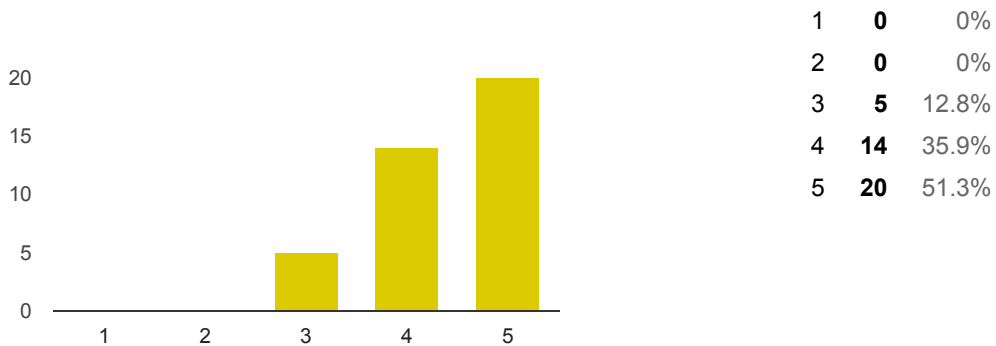


1	0	0%
2	1	2.6%
3	3	7.7%
4	14	35.9%
5	21	53.8%

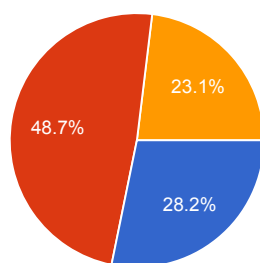
### How do you rate the experts/ guests/ entrepreneurs?



#### How do you rate the social events?

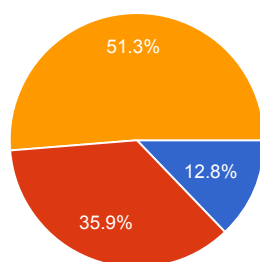


#### Considering the description of the Summer Academy, your expectations have been



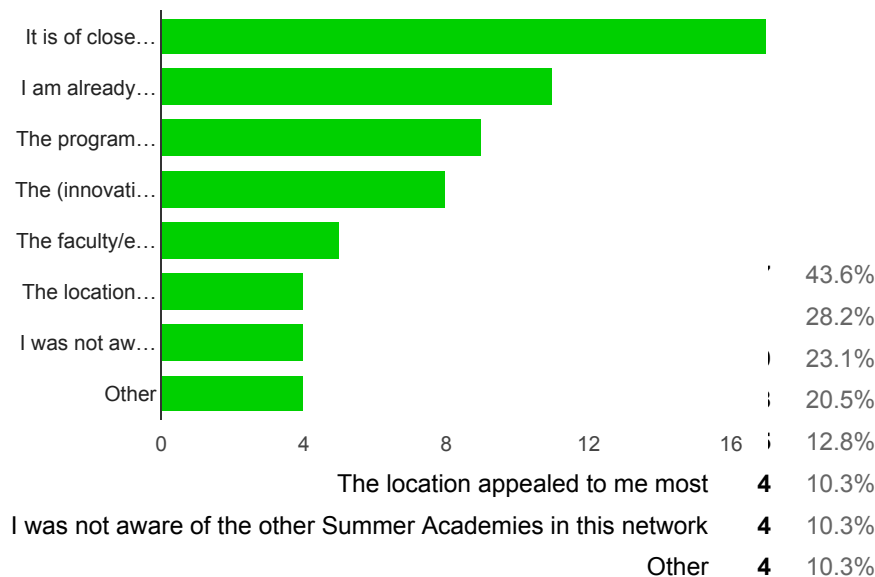
Exceeded	11	28.2%
Fully met	19	48.7%
Partially met	9	23.1%
Not met at all	0	0%

#### If you would had to pay for the Summer Academy, would you have applied the same?



YES	5	12.8%
NO	14	35.9%
MAYBE	20	51.3%

#### Why did you choose the Summer Academy in SLOVENIA from the Network?



### Additional comments

I have already submitted the same survey one week ago when I was in the GREEK Crea but the survey was sent to me again today.

n/a

Ending at 18 every day was simply too late. By the time we got to the dorm it was always almost 19, since it was far to walk and not accessible by public transport at all (not even a bike station near by). This meant we had almost no time in the evenings to relax and recharge, which decreased the quality of the time in the classes.

Thanks for everything!

I am grateful to have such a nice time! Thank you!!!

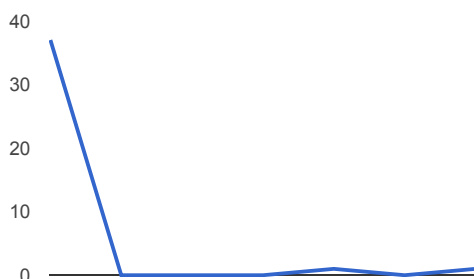
Do not cancel this project. Try to continue with it because results seems pretty great.

No kidding, amazing program [also compared to other programs I've participated]! Congrats and many thanks.

Very

Super nice people and interesting experiences!

### Number of daily responses







**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition  
***ESTONIA (TBI)***  
***satisfaction survey for participants***  
full responses report



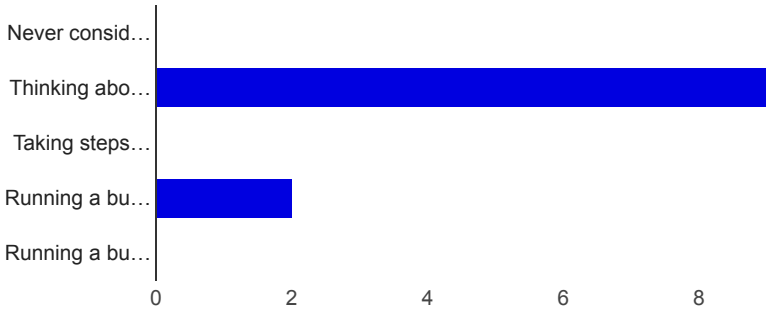
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 11 responses

[View all responses](#)   [Publish analytics](#)

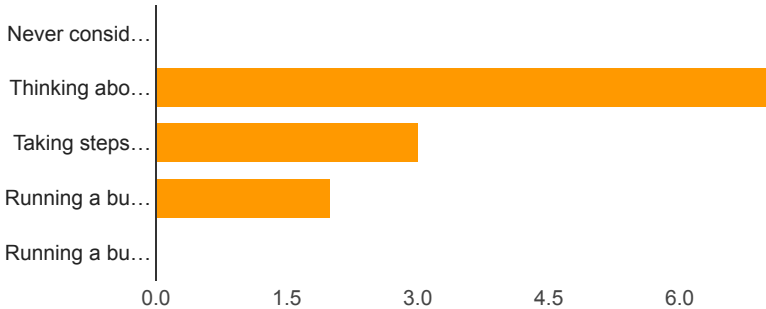
## Summary

Which of these sentences describes best your situation when starting this Summer Academy?



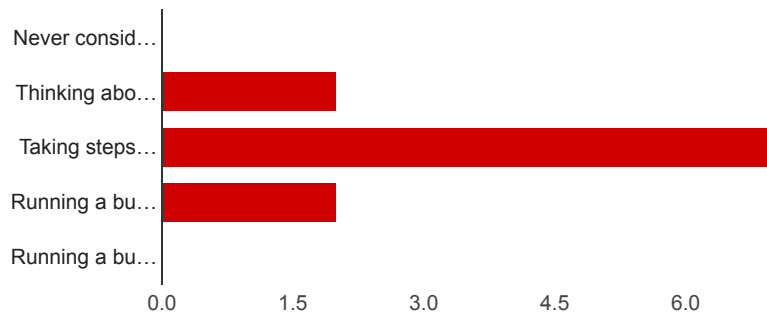
Never considered starting a business	0	0%
Thinking about starting a business	9	81.8%
Taking steps to start a business	0	0%
Running a business for less than three years	2	18.2%
Running a business for more than three years	0	0%

Which of these sentences describes best your situation when starting this Summer Academy?



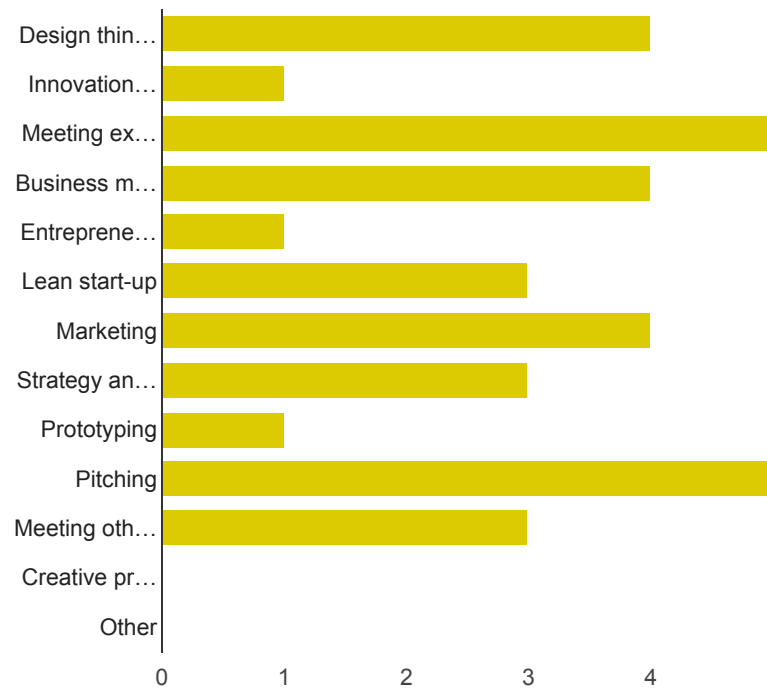
Never considered starting a business	0	0%
Thinking about starting a business	7	63.6%
Taking steps to start a business	3	27.3%
Running a business for less than three years	2	18.2%
Running a business for more than three years	0	0%

Which of these sentences describes best your prediction of your situation six months from today?



Never considered starting a business	0	0%
Thinking about starting a business	2	18.2%
Taking steps to start a business	7	63.6%
Running a business for less than three years	2	18.2%
Running a business for more than three years	0	0%

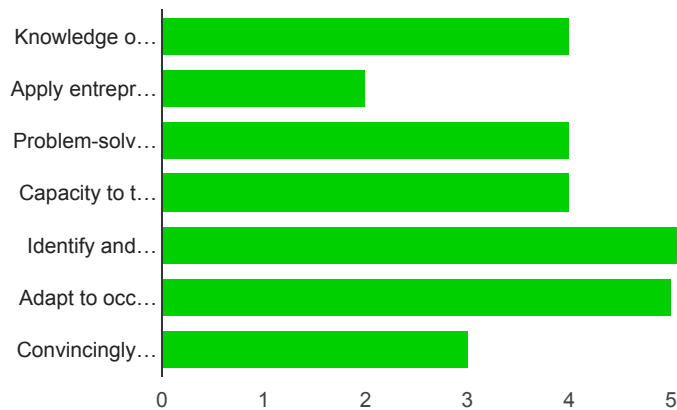
### Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?



Design thinking	4	36.4%
Innovation processes	1	9.1%
Meeting experts from the field	5	45.5%
Business modelling	4	36.4%
Entrepreneurship theory and practice	1	9.1%
Lean start-up	3	27.3%
Marketing	4	36.4%
Strategy and finance	3	27.3%
Prototyping	1	9.1%
Pitching	5	45.5%
Meeting other entrepreneurs	3	27.3%

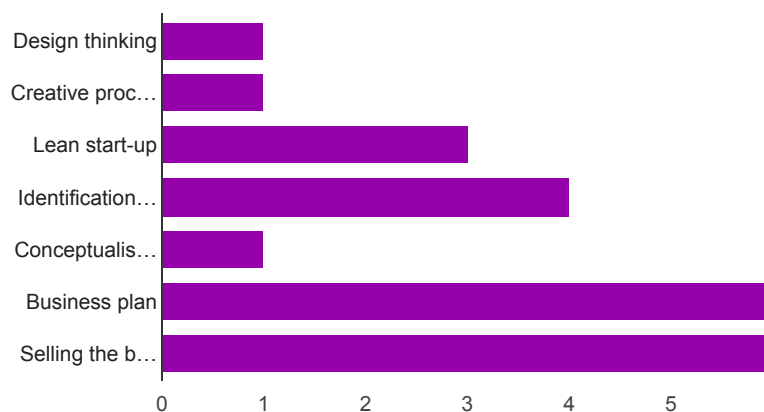
Creative processes	0	0%
Other	0	0%

### What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



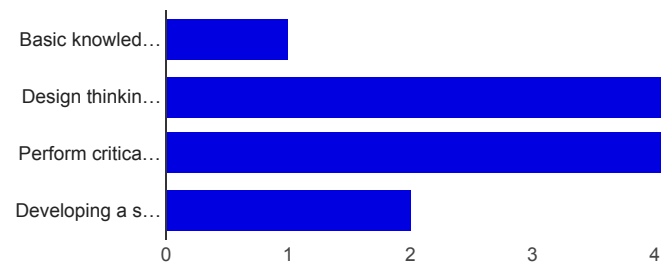
Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	4	36.4%
Apply entrepreneurial thinking in innovation and business development processes	2	18.2%
Problem-solving skills	4	36.4%
Capacity to turn ideas into action	4	36.4%
Identify and evaluate opportunities and risks	6	54.5%
Adapt to occurring needs and challenges	5	45.5%
Convincingly communicate concepts in a verbal and visual way to different audiences	3	27.3%

### Which subjects with regard to going from 'idea stage' to 'start-up stage' were especially of interest to you?



Design thinking	1	9.1%
Creative process	1	9.1%
Lean start-up	3	27.3%
Identification of market opportunities	4	36.4%
Conceptualisation	1	9.1%
Business plan	6	54.5%
Selling the business plan, pitching	6	54.5%

## What are your most important learning outcomes from this Summer Academy on the subject of Creativity?



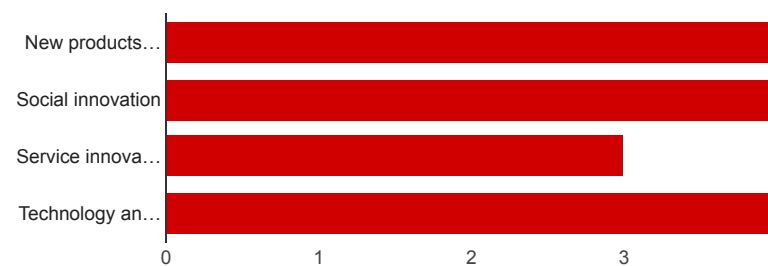
Basic knowledge of creative processes	1	9.1%
Design thinking in innovation and business development processes	5	45.5%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	5	45.5%
Developing a specific creative signature in my ideas and plans	2	18.2%

## What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?



Understanding of technology trends in various contexts	4	36.4%
Knowledge of innovation processes	6	54.5%
Being able to connect the use of ICT and creativity in solving (societal) problems	4	36.4%

## Which innovation themes did you find most interesting in this Summer Academy?

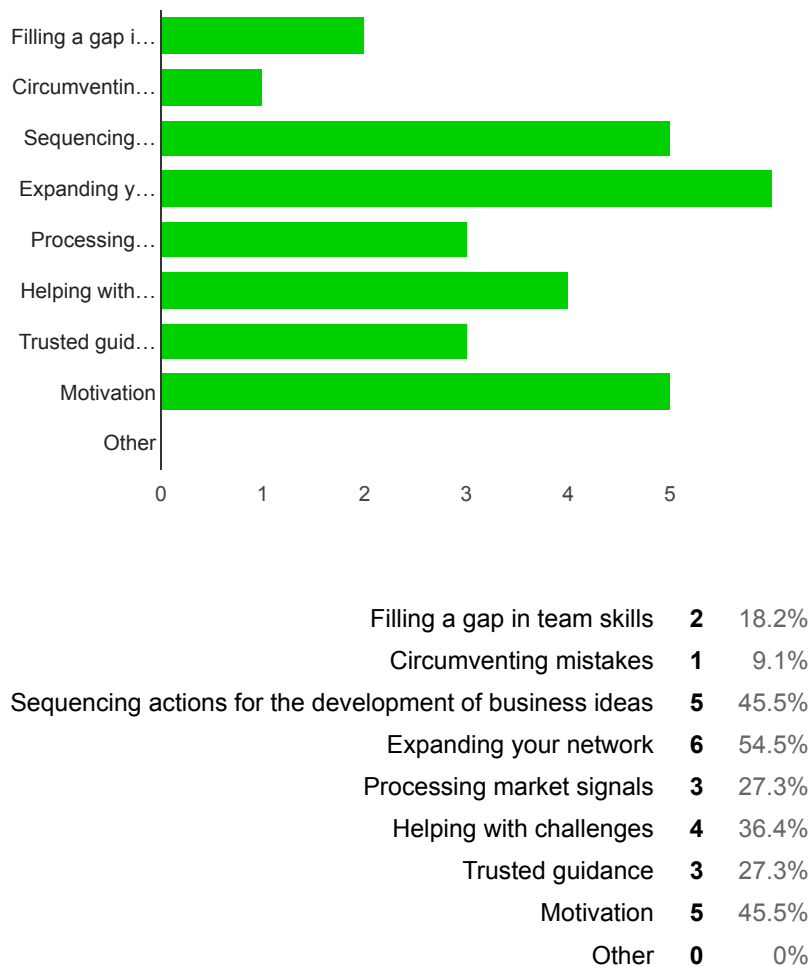


New products and new markets	4	36.4%
Social innovation	4	36.4%
Service innovation	3	27.3%
Technology and meaning driven innovation	4	36.4%

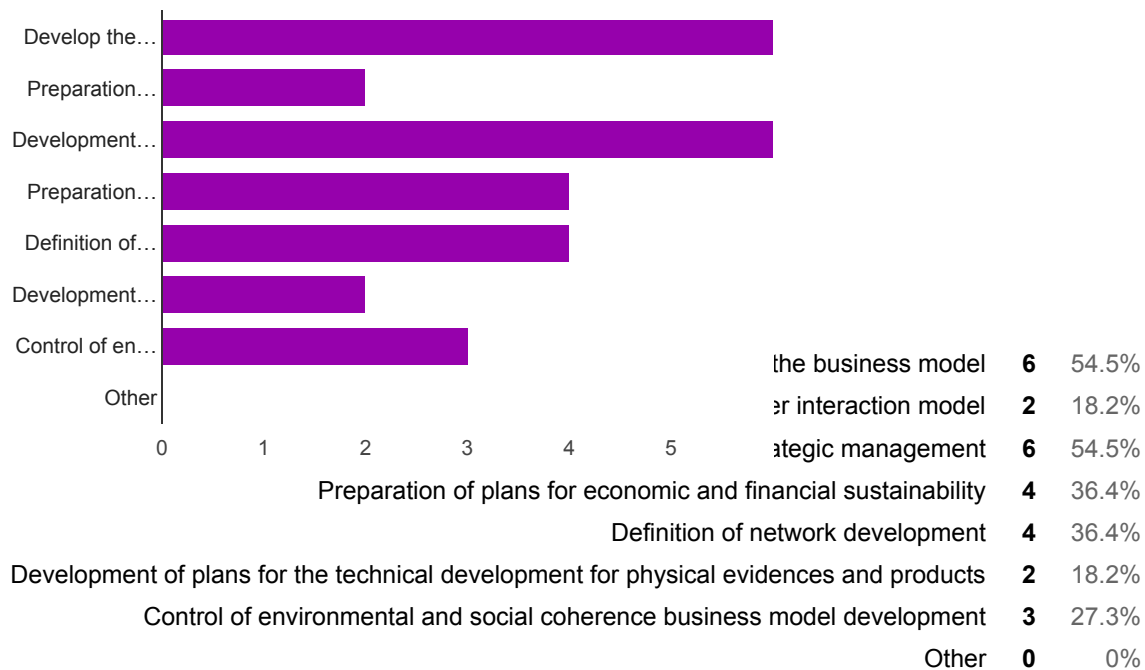
## What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?



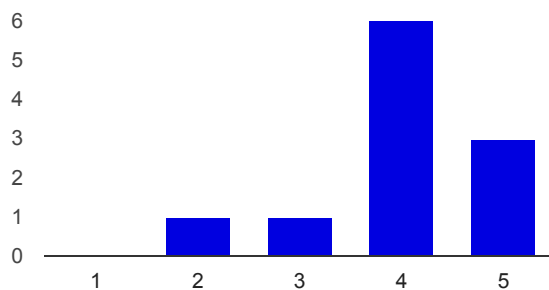
### The Summer Academy has helped you mostly in



**Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?**



**How much did the Summer Academy help you to conceive or improve your business idea?**



really disappointing: 1    0    0%

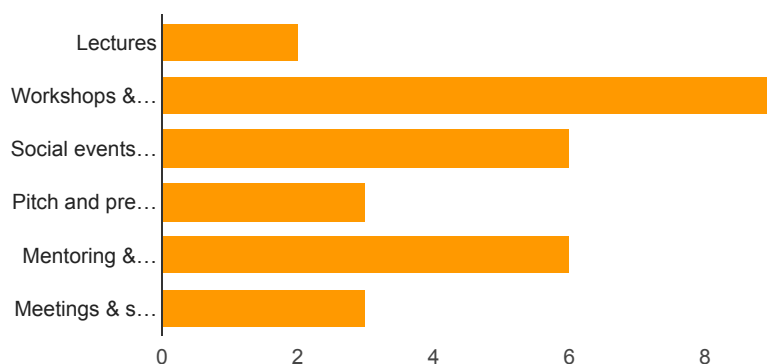
2    1    9.1%

3    1    9.1%

4    6    54.5%

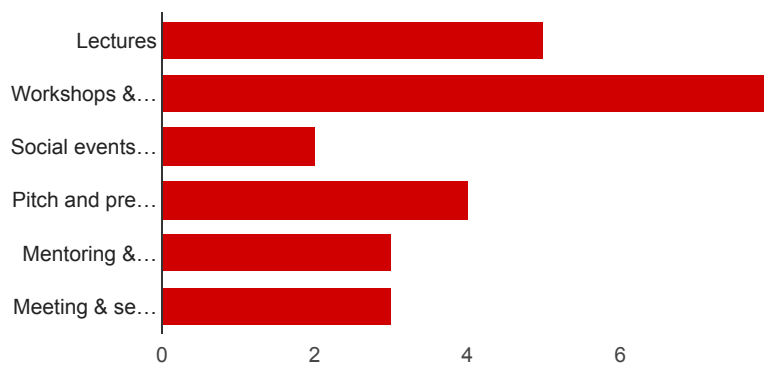
very well: 5    3    27.3%

**Which have been the most useful sessions for the development of your idea?**



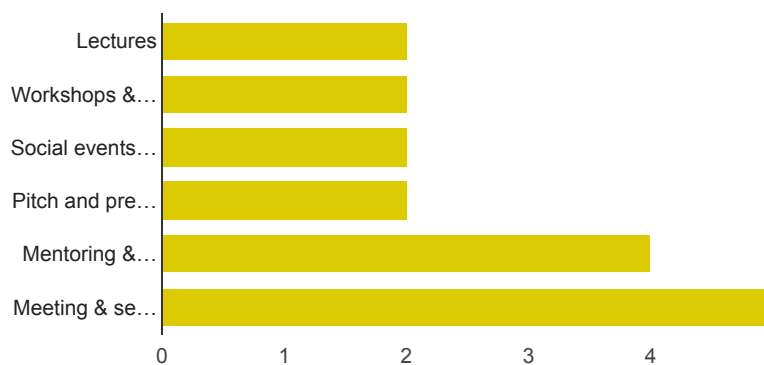
Lectures	2	18.2%
Workshops & Team Working	9	81.8%
Social events (field visits, games, events etc.)	6	54.5%
Pitch and presentations	3	27.3%
Mentoring & Coaching	6	54.5%
Meetings & seminars with entrepreneurs	3	27.3%

### Which have been the sessions in which you learnt and experienced the most?



Lectures	5	45.5%
Workshops & Team Working	8	72.7%
Social events (field visits, games, events etc.)	2	18.2%
Pitch and presentations	4	36.4%
Mentoring & Coaching	3	27.3%
Meeting & seminars with entrepreneurs	3	27.3%

### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Lectures	2	18.2%
Workshops & Team Working	2	18.2%
Social events (field visits, games, events etc.)	2	18.2%
Pitch and presentations	2	18.2%
Mentoring & Coaching	4	36.4%
Meeting & seminars with entrepreneurs	5	45.5%



## Which aspects should be improved?

talk more about creativity to sell, how to sell in a creative way

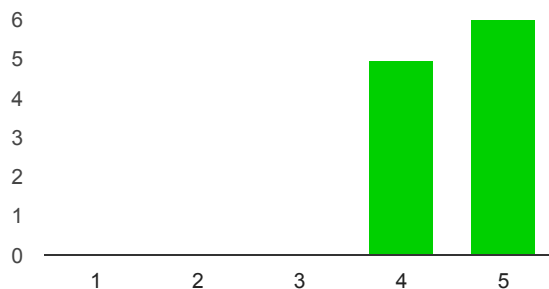
More and better coaching and mentoring. Consider that many lectures have to do with business and financial issues with which not everyone is familiarized, so these contents must be given moderately, step by step, and not assuming certain issues as already known.

Some presenters were either not prepared well enough or they couldn't capture the audience

I think it was a great initiative to turning an Idea to a presentable business.

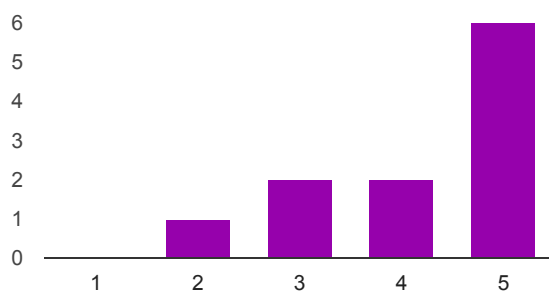
More of everything.

## How do you rate the event schedule and timing?



really disappointing: 1	0	0%
2	0	0%
3	0	0%
4	5	45.5%
very well: 5	6	54.5%

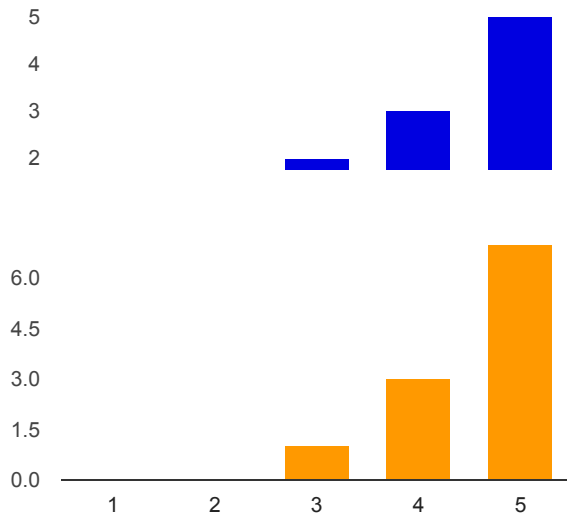
## How do you rate your fellow participants (students)?



1	0	0%
2	1	9.1%
3	2	18.2%
4	2	18.2%
5	6	54.5%

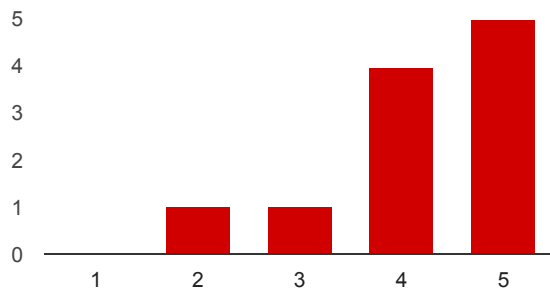
## How do you rate the tools supporting the training?

1	0	0%
2	1	9.1%
3	2	18.2%
4	3	27.3%
5	5	45.5%



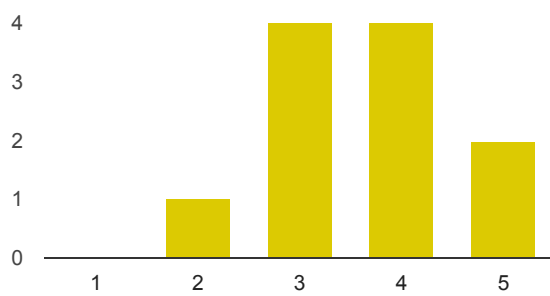
1	0	0%
2	0	0%
3	1	9.1%
4	3	27.3%
5	7	63.6%

### How do you rate the pre-event information?



1	0	0%
2	1	9.1%
3	1	9.1%
4	4	36.4%
5	5	45.5%

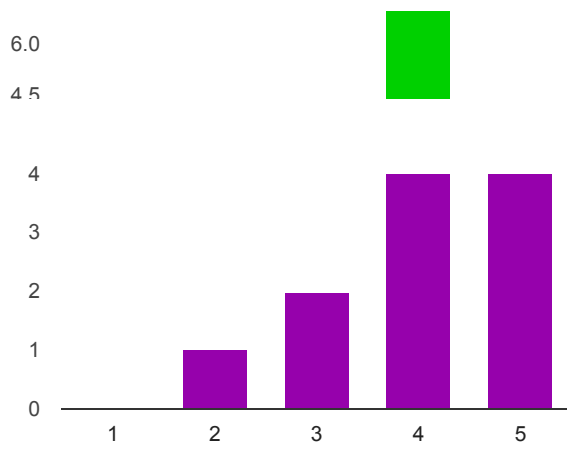
### How do you rate the networking opportunities?



1	0	0%
2	1	9.1%
3	4	36.4%
4	4	36.4%
5	2	18.2%

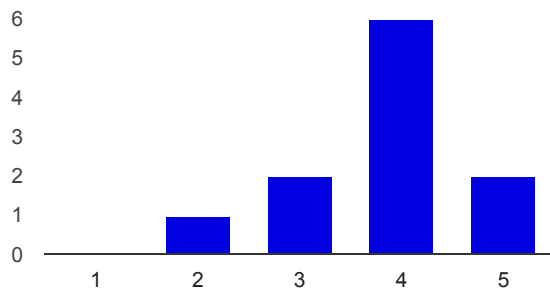
### How do you rate the relevance of topics?

1	0	0%
2	0	0%
3	0	0%
4	7	63.6%
5	4	36.4%



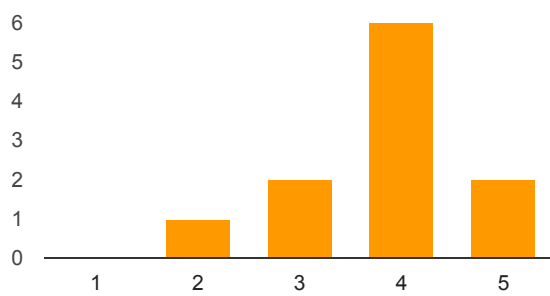
1	0	0%
2	1	9.1%
3	2	18.2%
4	4	36.4%
5	4	36.4%

### How do you rate the workshop activities?



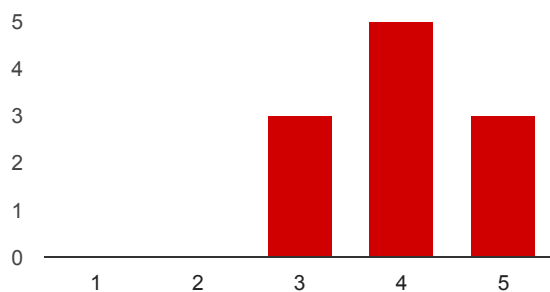
1	0	0%
2	1	9.1%
3	2	18.2%
4	6	54.5%
5	2	18.2%

### How do you rate the Lecturers/ teachers?



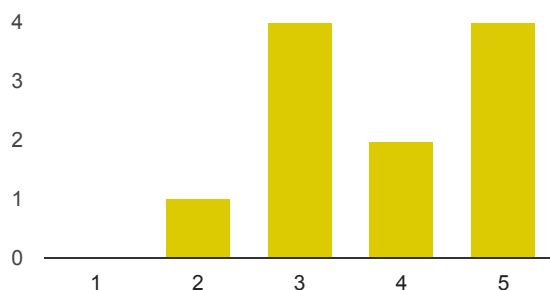
1	0	0%
2	1	9.1%
3	2	18.2%
4	6	54.5%
5	2	18.2%

### How do you rate the mentors/coaches?



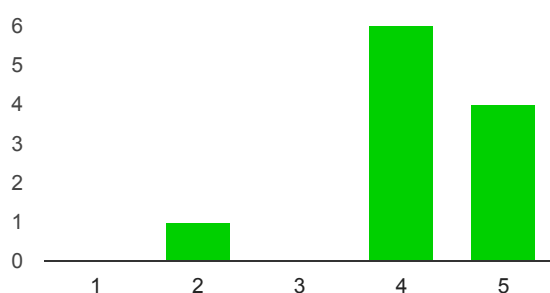
1	0	0%
2	0	0%
3	3	27.3%
4	5	45.5%
5	3	27.3%

### How do you rate the experts/ guests/ entrepreneurs?



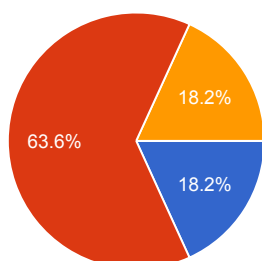
1	0	0%
2	1	9.1%
3	4	36.4%
4	2	18.2%
5	4	36.4%

### How do you rate the social events?



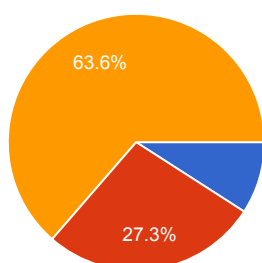
1	0	0%
2	1	9.1%
3	0	0%
4	6	54.5%
5	4	36.4%

### Considering the description of the Summer Academy, your expectations have been



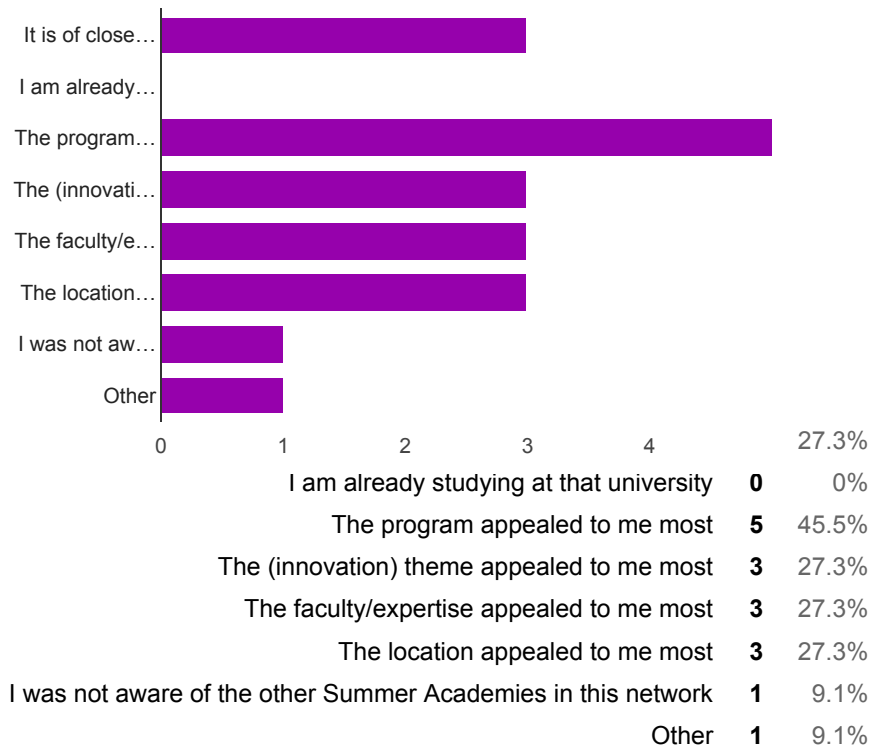
Exceeded	2	18.2%
Fully met	7	63.6%
Partially met	2	18.2%
Not met at all	0	0%

### If you would had to pay for the Summer Academy, would you have applied the same?



YES	1	9.1%
NO	3	27.3%
MAYBE	7	63.6%

### Why did you choose the Summer Academy in ESTONIA from the Network?



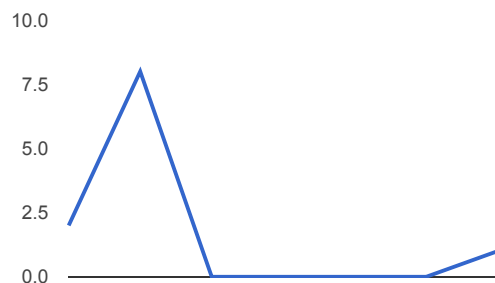
### Additional comments

I'm really enjoy this two weeks. I've got much more useful information that i've expected. Magnus and Kristel were very attentive. My huge thank you to them and all team of CREA- mentors. Thank you!

It has been a very good experience and I have learnt a lot, yet there are still many aspects to improve and to polish. The most remarkable one is the fact that teams are really unbalanced, since some of them have started from scrach, without knowing anything, while others have been already developed. It is as professionals participating in a race for amateurs.

Good luck for next year

### Number of daily responses





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition  
***GERMANY (BWCON)***  
***satisfaction survey for participants***  
full responses report



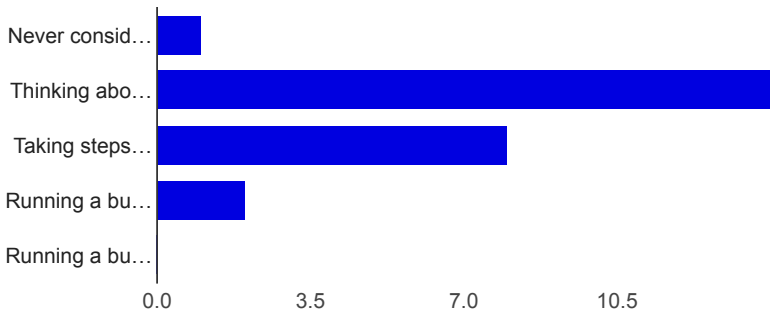
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 20 responses

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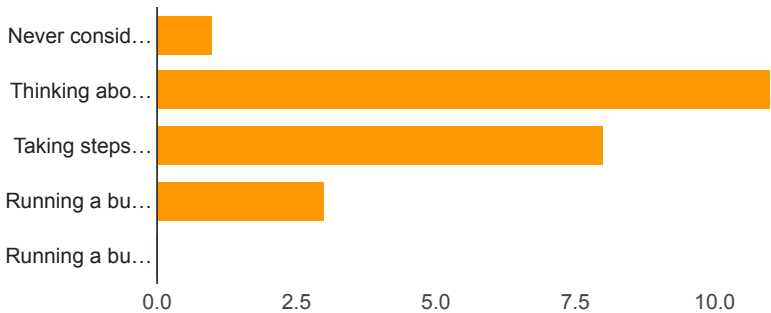
## Summary

Which of these sentences describes best your situation when starting this Summer Academy?



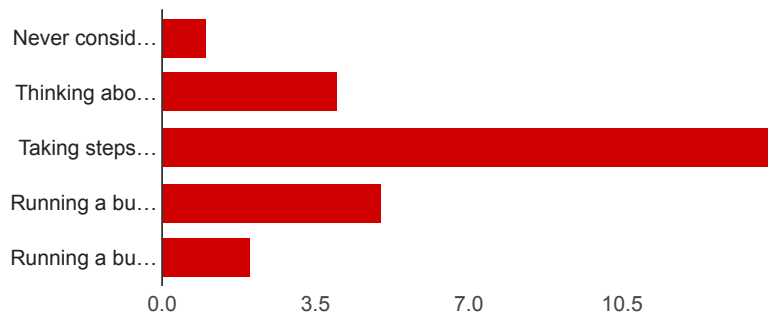
Never considered starting a business	1	5%
Thinking about starting a business	14	70%
Taking steps to start a business	8	40%
Running a business for less than three years	2	10%
Running a business for more than three years	0	0%

Which of these sentences describes best your situation when starting this Summer Academy?



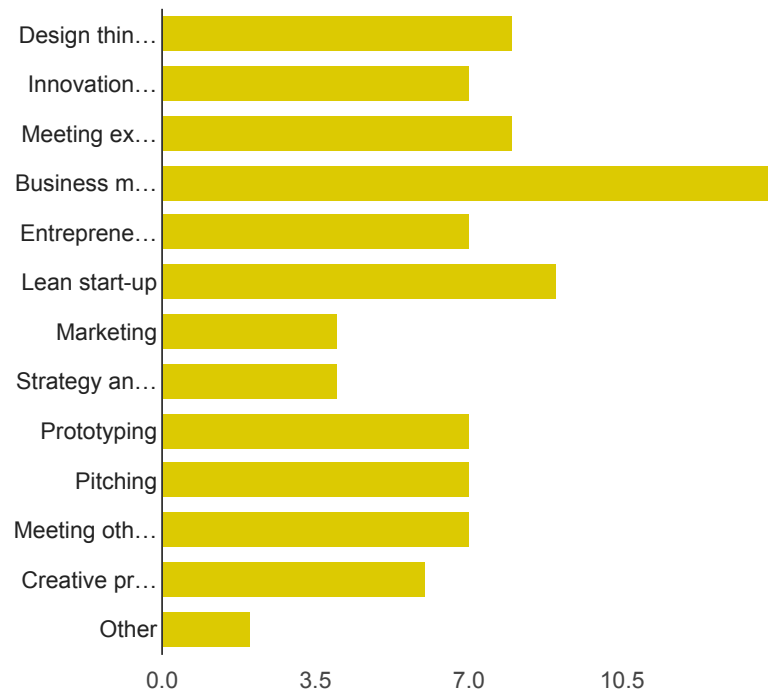
Never considered starting a business	1	5%
Thinking about starting a business	11	55%
Taking steps to start a business	8	40%
Running a business for less than three years	3	15%
Running a business for more than three years	0	0%

Which of these sentences describes best your prediction of your situation six months from today?



Never considered starting a business	1	5%
Thinking about starting a business	4	20%
Taking steps to start a business	14	70%
Running a business for less than three years	5	25%
Running a business for more than three years	2	10%

### Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?

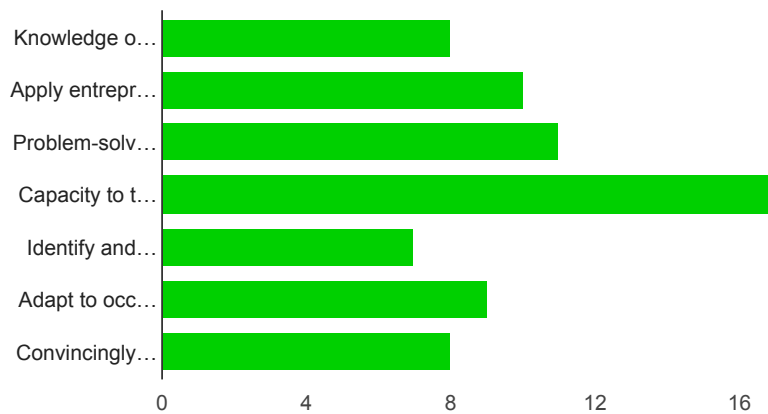


Design thinking	8	40%
Innovation processes	7	35%
Meeting experts from the field	8	40%
Business modelling	14	70%
Entrepreneurship theory and practice	7	35%
Lean start-up	9	45%
Marketing	4	20%
Strategy and finance	4	20%
Prototyping	7	35%
Pitching	7	35%
Meeting other entrepreneurs	7	35%



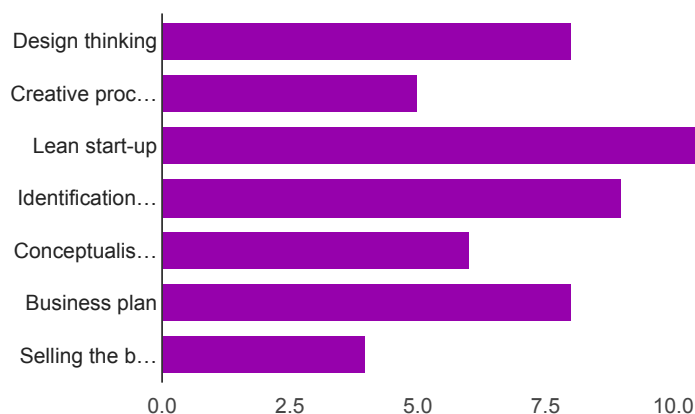
Creative processes	6	30%
Other	2	10%

### What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



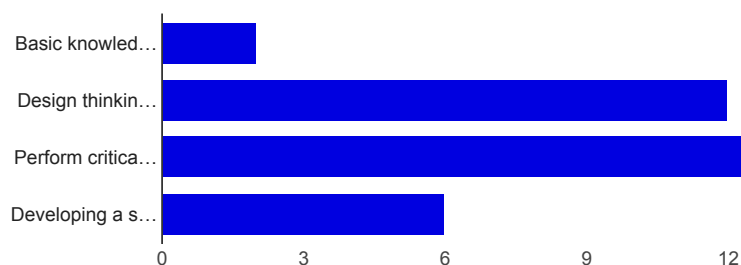
Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	8	40%
Apply entrepreneurial thinking in innovation and business development processes	10	50%
Problem-solving skills	11	55%
Capacity to turn ideas into action	17	85%
Identify and evaluate opportunities and risks	7	35%
Adapt to occurring needs and challenges	9	45%
Convincingly communicate concepts in a verbal and visual way to different audiences	8	40%

### Which subjects with regard to going from 'idea stage' to 'start-up stage' where especially of interest to you?



Design thinking	8	40%
Creative process	5	25%
Lean start-up	12	60%
Identification of market opportunities	9	45%
Conceptualisation	6	30%
Business plan	8	40%
Selling the business plan, pitching	4	20%

### What are your most important learning outcomes from this Summer Academy on the subject of Creativity?



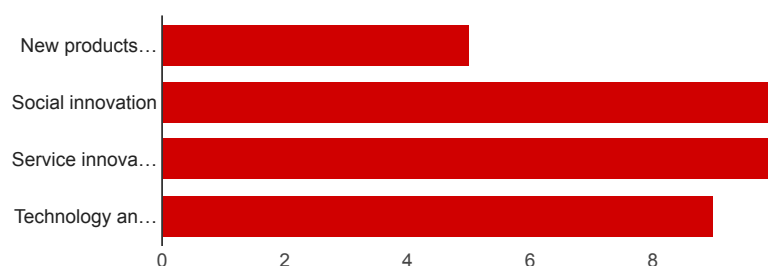
Basic knowledge of creative processes	2	10%
Design thinking in innovation and business development processes	12	60%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	13	65%
Developing a specific creative signature in my ideas and plans	6	30%

### What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?



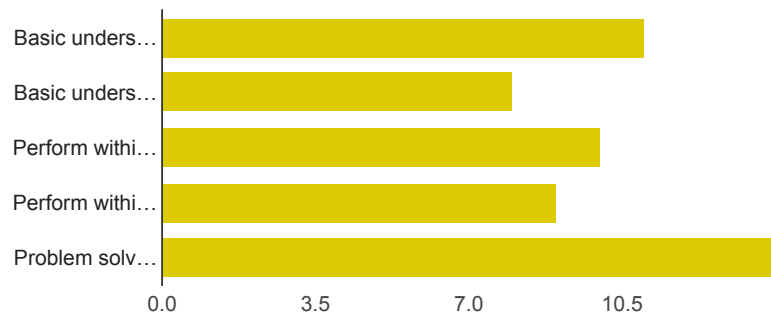
Understanding of technology trends in various contexts	8	40%
Knowledge of innovation processes	11	55%
Being able to connect the use of ICT and creativity in solving (societal) problems	11	55%

### Which innovation themes did you find most interesting in this Summer Academy?



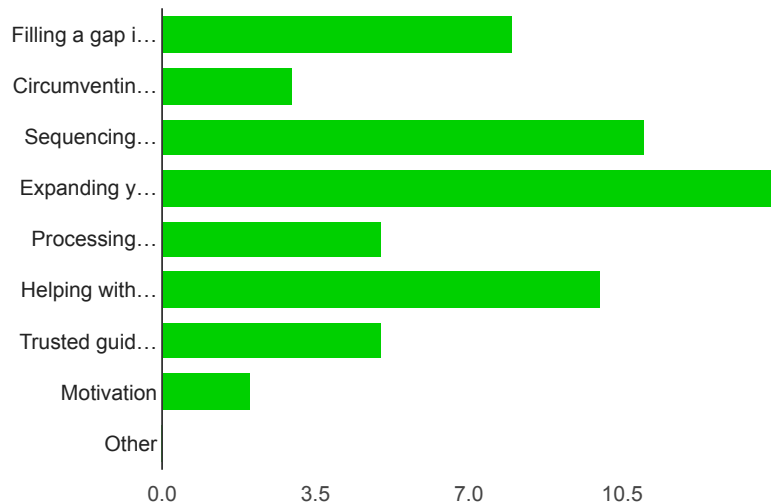
New products and new markets	5	25%
Social innovation	10	50%
Service innovation	10	50%
Technology and meaning driven innovation	9	45%

### What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?



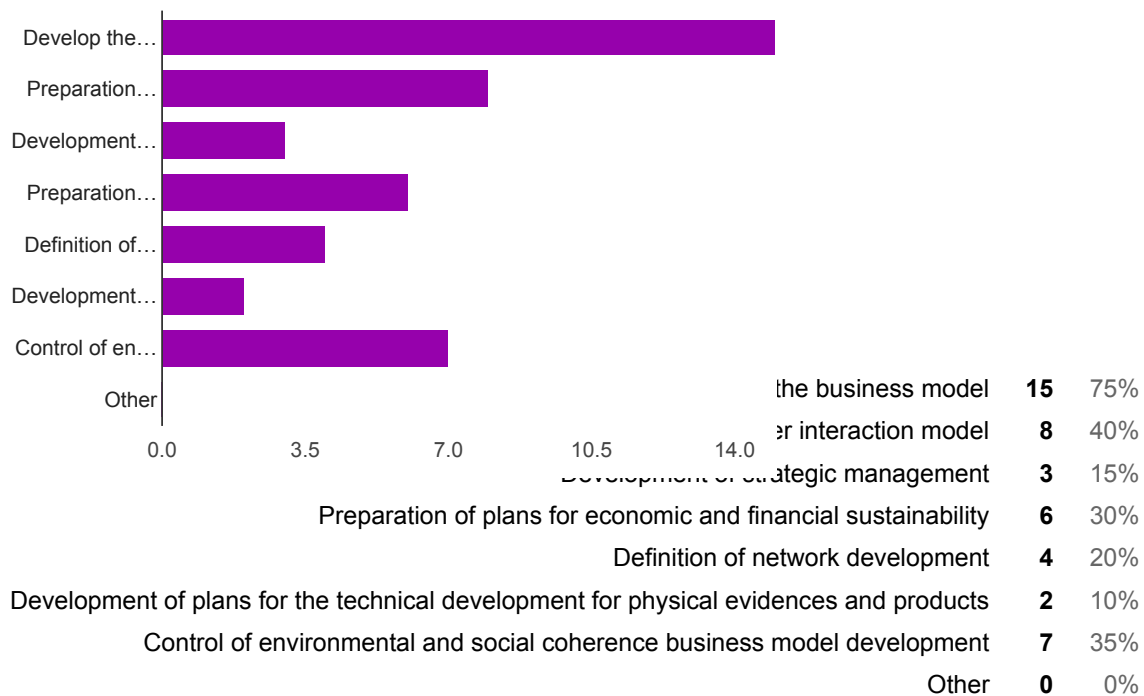
Basic understanding of working in a team	11	55%
Basic understanding of intercultural communication	8	40%
Perform within an intercultural team on a professional level	10	50%
Perform within an interdisciplinary team on a professional level	9	45%
Problem solving and conflict resolution within an intercultural team	14	70%

### The Summer Academy has helped you mostly in

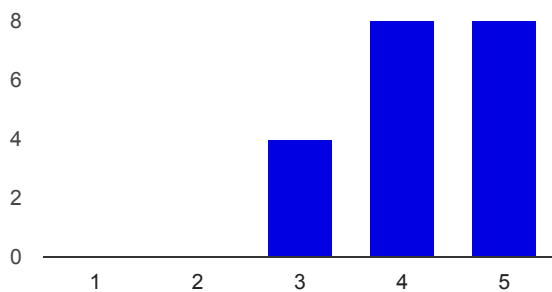


Filling a gap in team skills	8	40%
Circumventing mistakes	3	15%
Sequencing actions for the development of business ideas	11	55%
Expanding your network	14	70%
Processing market signals	5	25%
Helping with challenges	10	50%
Trusted guidance	5	25%
Motivation	2	10%
Other	0	0%

### Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?



**How much did the Summer Academy help you to conceive or improve your business idea?**



really disappointing: 1 0 0%

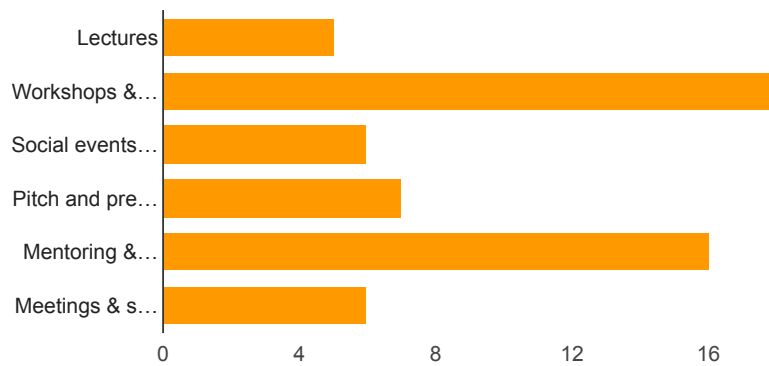
2 0 0%

3 4 20%

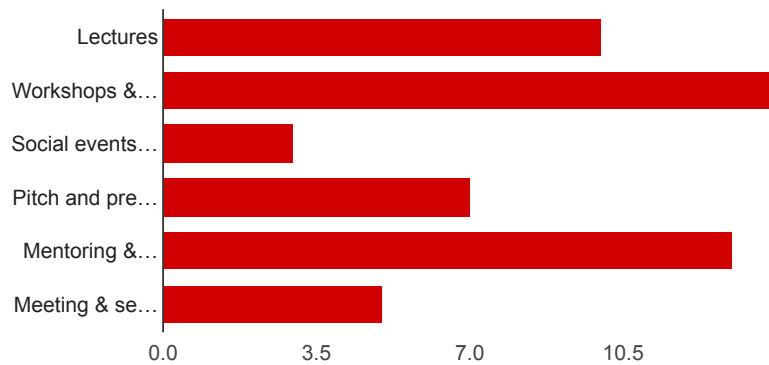
4 8 40%

very well: 5 8 40%

**Which have been the most useful sessions for the development of your idea?**

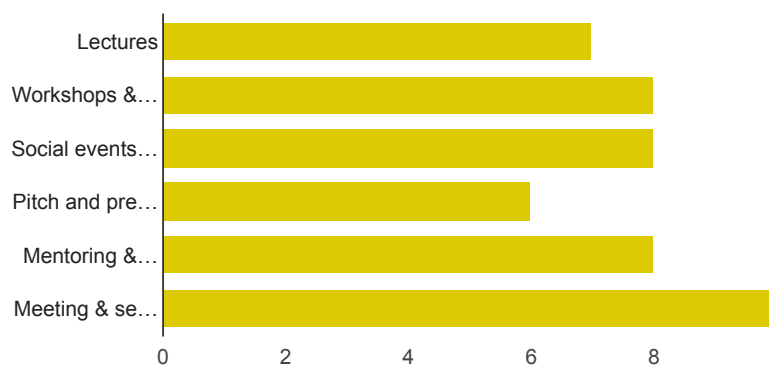


### Which have been the sessions in which you learnt and experienced the most?



Lectures	10	50%
Workshops & Team Working	14	70%
Social events (field visits, games, events etc.)	3	15%
Pitch and presentations	7	35%
Mentoring & Coaching	13	65%
Meeting & seminars with entrepreneurs	5	25%

### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Lectures	7	35%
Workshops & Team Working	8	40%
Social events (field visits, games, events etc.)	8	40%
Pitch and presentations	6	30%
Mentoring & Coaching	8	40%
Meeting & seminars with entrepreneurs	10	50%

## Which aspects should be improved?

Lecture and psychology

Two weeks are not too much

More Team Building , especially at the very beginning

There were lack of male female unbalance and also everyone focused on digital solutions, would be nice to have some products.

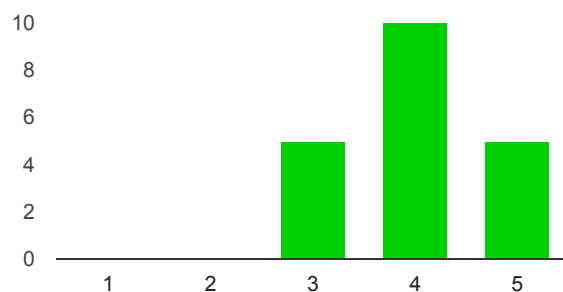
More time to develop the idea concept

accommodation place and dinner

Included lectures and mentoring sessions from marketing research and analyses experts

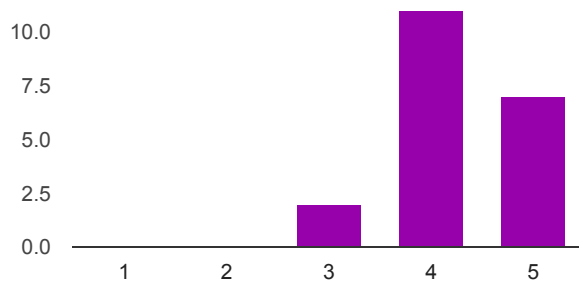
try to have less knowledge gap into the team

## How do you rate the event schedule and timing?



really disappointing: 1	0	0%
2	0	0%
3	5	25%
4	10	50%
very well: 5	5	25%

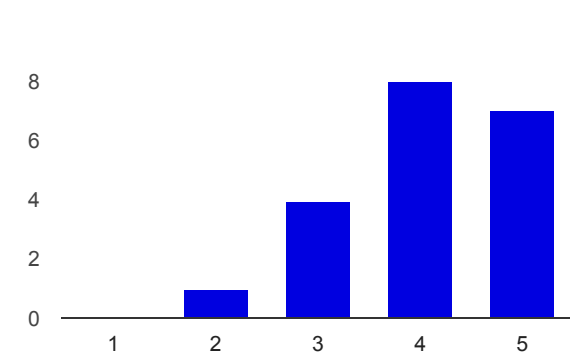
## How do you rate your fellow participants (students)?



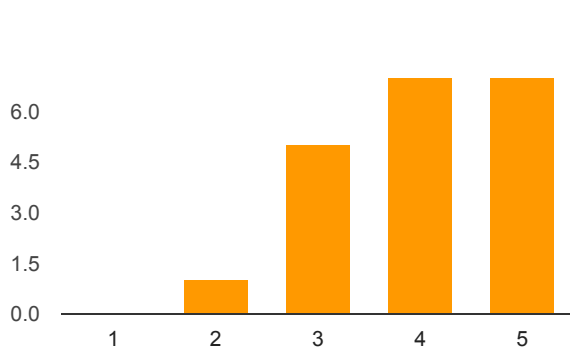
1	0	0%
2	0	0%
3	2	10%
4	11	55%
5	7	35%

## How do you rate the tools supporting the training?

1	0	0%
2	1	5%
3	4	20%

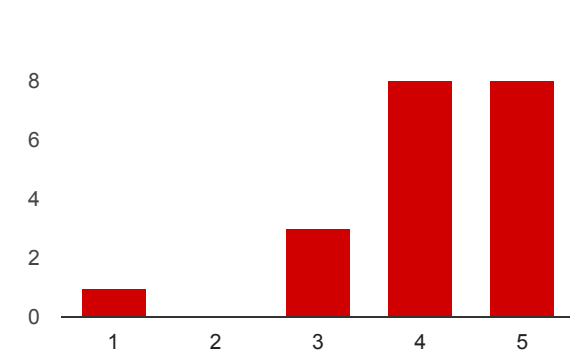


4	<b>8</b>	40%
5	<b>7</b>	35%



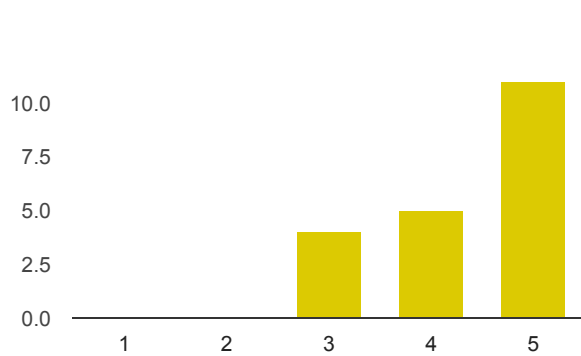
1	<b>0</b>	0%
2	<b>1</b>	5%
3	<b>5</b>	25%
4	<b>7</b>	35%
5	<b>7</b>	35%

### How do you rate the pre-event information?



1	<b>1</b>	5%
2	<b>0</b>	0%
3	<b>3</b>	15%
4	<b>8</b>	40%
5	<b>8</b>	40%

### How do you rate the networking opportunities?

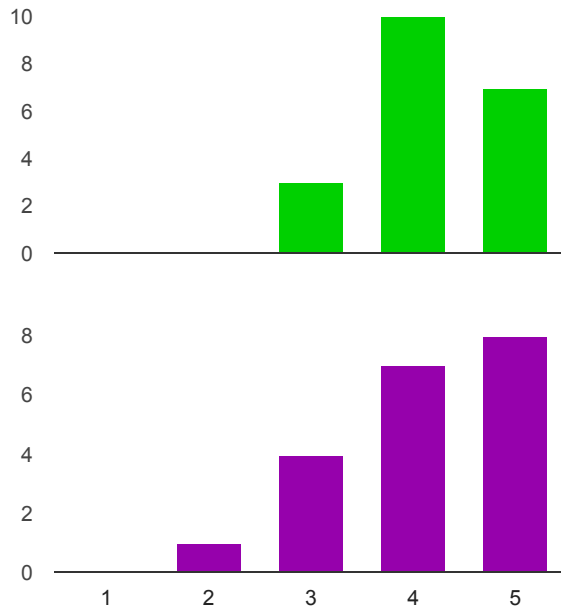


1	<b>0</b>	0%
2	<b>0</b>	0%
3	<b>4</b>	20%
4	<b>5</b>	25%
5	<b>11</b>	55%

### How do you rate the relevance of topics?

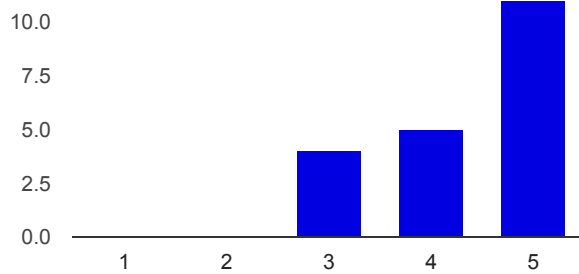
1	<b>0</b>	0%
2	<b>0</b>	0%
3	<b>3</b>	15%
4	<b>10</b>	50%

5    **7**    35%



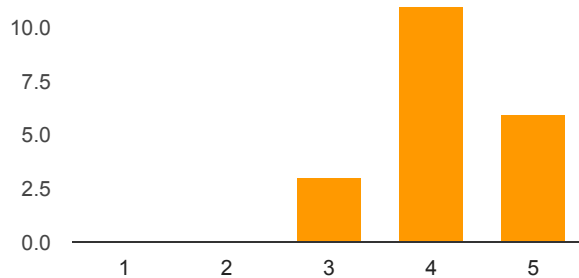
1    **0**    0%  
2    **1**    5%  
3    **4**    20%  
4    **7**    35%  
5    **8**    40%

### How do you rate the workshop activities?



1    **0**    0%  
2    **0**    0%  
3    **4**    20%  
4    **5**    25%  
5    **11**    55%

### How do you rate the Lecturers/ teachers?

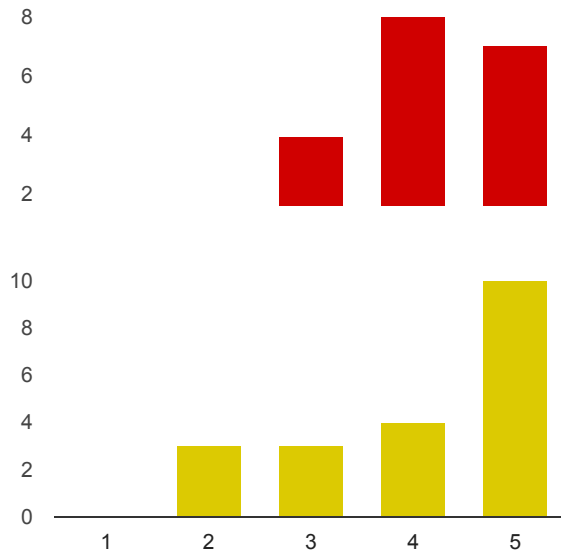


1    **0**    0%  
2    **0**    0%  
3    **3**    15%  
4    **11**    55%  
5    **6**    30%

### How do you rate the mentors/coaches?

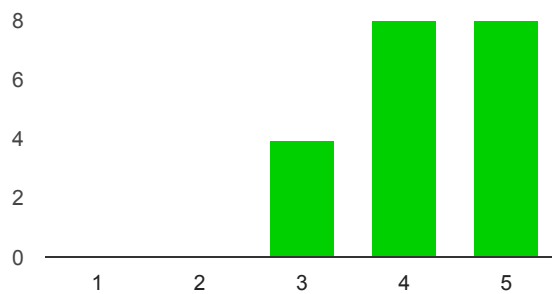
1    **0**    0%  
2    **1**    5%  
3    **4**    20%  
4    **8**    40%  
5    **7**    35%





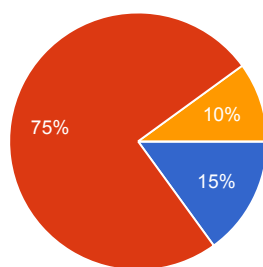
1	<b>0</b>	0%
2	<b>3</b>	15%
3	<b>3</b>	15%
4	<b>4</b>	20%
5	<b>10</b>	50%

### How do you rate the social events?



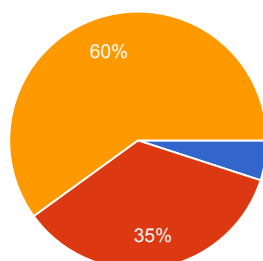
1	<b>0</b>	0%
2	<b>0</b>	0%
3	<b>4</b>	20%
4	<b>8</b>	40%
5	<b>8</b>	40%

### Considering the description of the Summer Academy, your expectations have been



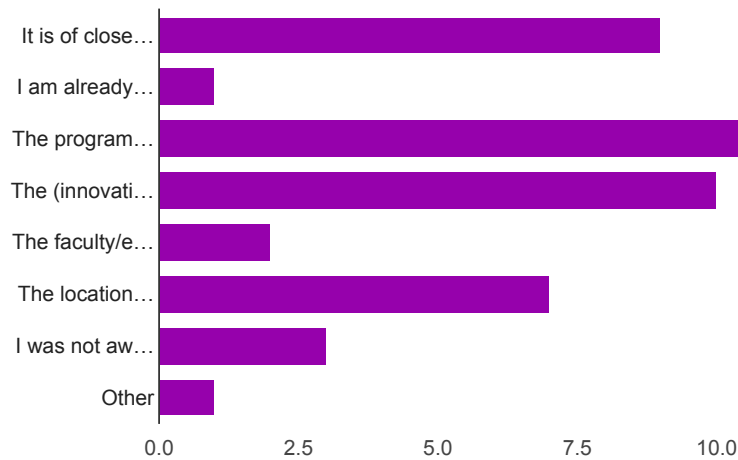
Exceeded	<b>3</b>	15%
Fully met	<b>15</b>	75%
Partially met	<b>2</b>	10%
Not met at all	<b>0</b>	0%

### If you would had to pay for the Summer Academy, would you have applied the same?



YES	<b>1</b>	5%
NO	<b>7</b>	35%
MAYBE	<b>12</b>	60%

## Why did you choose the Summer Academy in GERMANY from the Network?



It is of close proximity to my place of residence	9	45%
I am already studying at that university	1	5%
The program appealed to me most	11	55%
The (innovation) theme appealed to me most	10	50%
The faculty/expertise appealed to me most	2	10%
The location appealed to me most	7	35%
I was not aware of the other Summer Academies in this network	3	15%
Other	1	5%

## Additional comments

You Guys are Great!!!

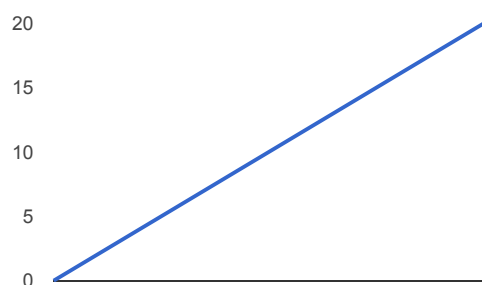
Thanks for all, was an experience that you can not buy with money.

Thank you all the organizers too! You've been really special! Hope to deal with you again in the future! Andrea C.

It was great, people were great. Well done for Simona, Valentina and others! :-)

Was a great experience! :) Too fast the last day and we don't have enough time to stay together.

## Number of daily responses





**crea**  
summer academy

Creativity & ICT  
for new  
entrepreneurship

SURVEY - **CREA 2016** edition  
***ITALY (POLIMI)***  
***satisfaction survey for participants***  
full responses report



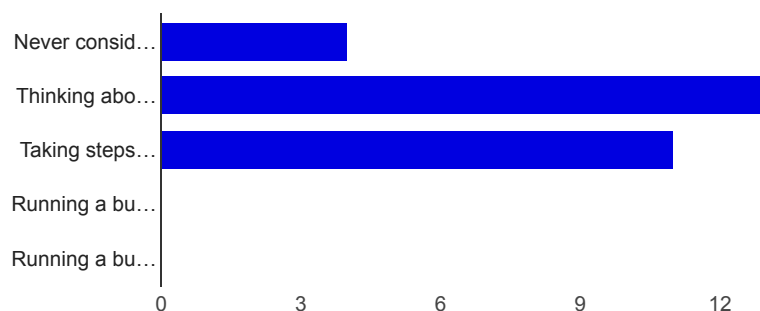
This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 644988.

# 27 responses

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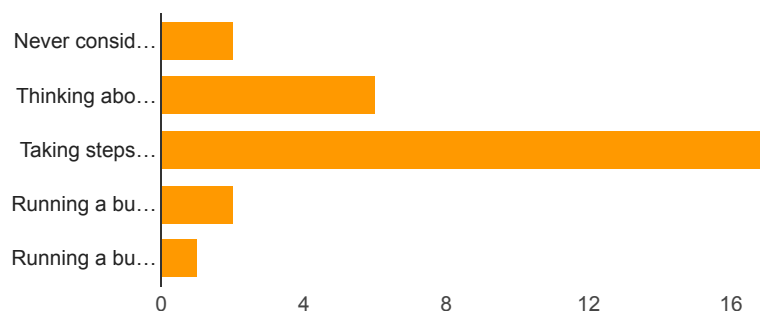
## Summary

**Which of these sentences describes best your situation when starting this Summer Academy?**



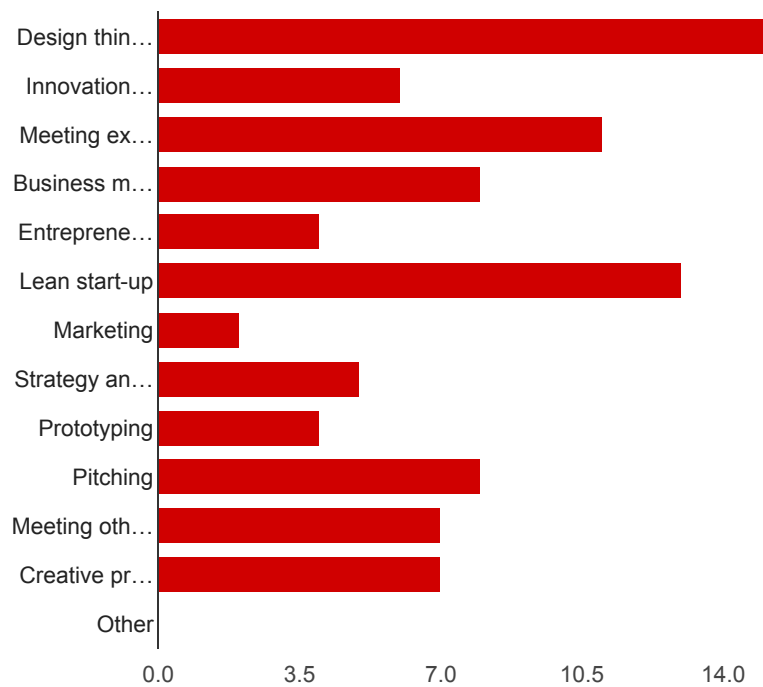
Never considered starting a business	4	14.8%
Thinking about starting a business	13	48.1%
Taking steps to start a business	11	40.7%
Running a business for less than three years	0	0%
Running a business for more than three years	0	0%

**Which of these sentences describes best your prediction of your situation six months from today?**



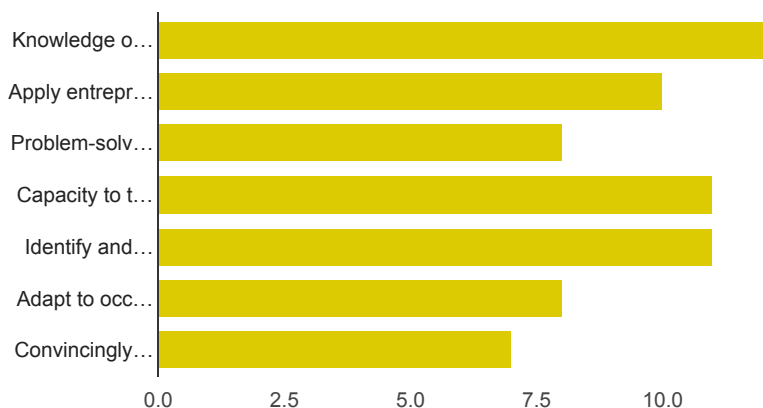
Never considered starting a business	2	7.4%
Thinking about starting a business	6	22.2%
Taking steps to start a business	17	63%
Running a business for less than three years	2	7.4%
Running a business for more than three years	1	3.7%

**Which subjects within the Summer Academy have especially influenced your prediction of your future as an entrepreneur?**



Design thinking	15	55.6%
Innovation processes	6	22.2%
Meeting experts from the field	11	40.7%
Business modelling	8	29.6%
Entrepreneurship theory and practice	4	14.8%
Lean start-up	13	48.1%
Marketing	2	7.4%
Strategy and finance	5	18.5%
Prototyping	4	14.8%
Pitching	8	29.6%
Meeting other entrepreneurs	7	25.9%
Creative processes	7	25.9%
Other	0	0%

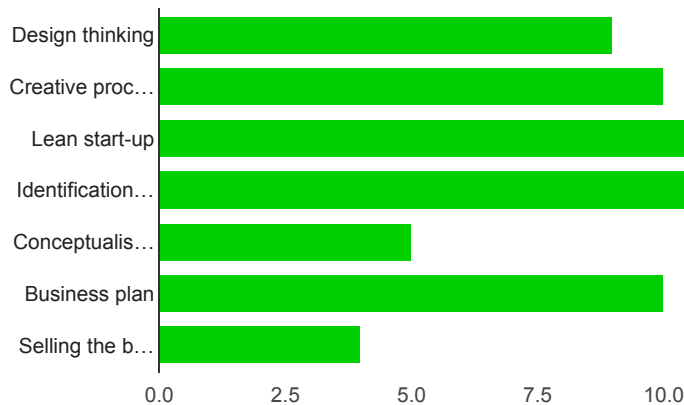
### What are your most important learning outcomes from this Summer Academy on the subject of Entrepreneurship?



Knowledge of entrepreneurial, marketing and financial strategies necessary to start a company	12	44.4%
Apply entrepreneurial thinking in innovation and business development processes	10	37%

Problem-solving skills	8	29.6%
Capacity to turn ideas into action	11	40.7%
Identify and evaluate opportunities and risks	11	40.7%
Adapt to occurring needs and challenges	8	29.6%
Convincingly communicate concepts in a verbal and visual way to different audiences	7	25.9%

**Which subjects with regard to going from 'idea stage' to 'start-up stage' where especially of interest to you?**



Design thinking	9	33.3%
Creative process	10	37%
Lean start-up	12	44.4%
Identification of market opportunities	11	40.7%
Conceptualisation	5	18.5%
Business plan	10	37%
Selling the business plan, pitching	4	14.8%

**What are your most important learning outcomes from this Summer Academy on the subject of Creativity?**



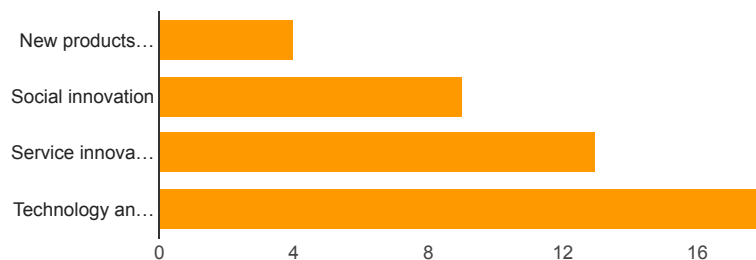
Basic knowledge of creative processes	7	25.9%
Design thinking in innovation and business development processes	11	40.7%
Perform critically and inventively in the role of designer/entrepreneur in a business development process	17	63%
Developing a specific creative signature in my ideas and plans	10	37%

**What is your most important learning outcome from this Summer Academy on the subject of ICT driven innovation?**



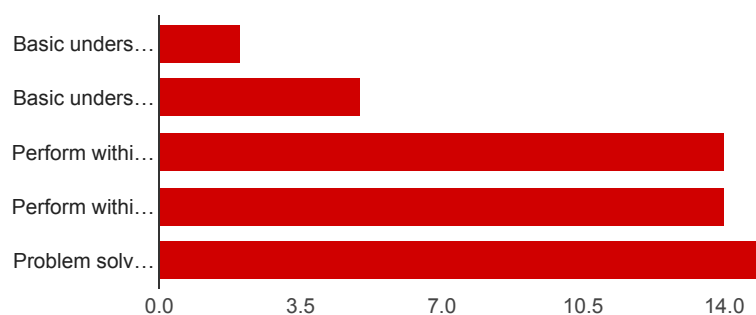
Understanding of technology trends in various contexts	8	29.6%
Knowledge of innovation processes	12	44.4%
Being able to connect the use of ICT and creativity in solving (societal) problems	20	74.1%

### Which innovation themes did you find most interesting in this Summer Academy?



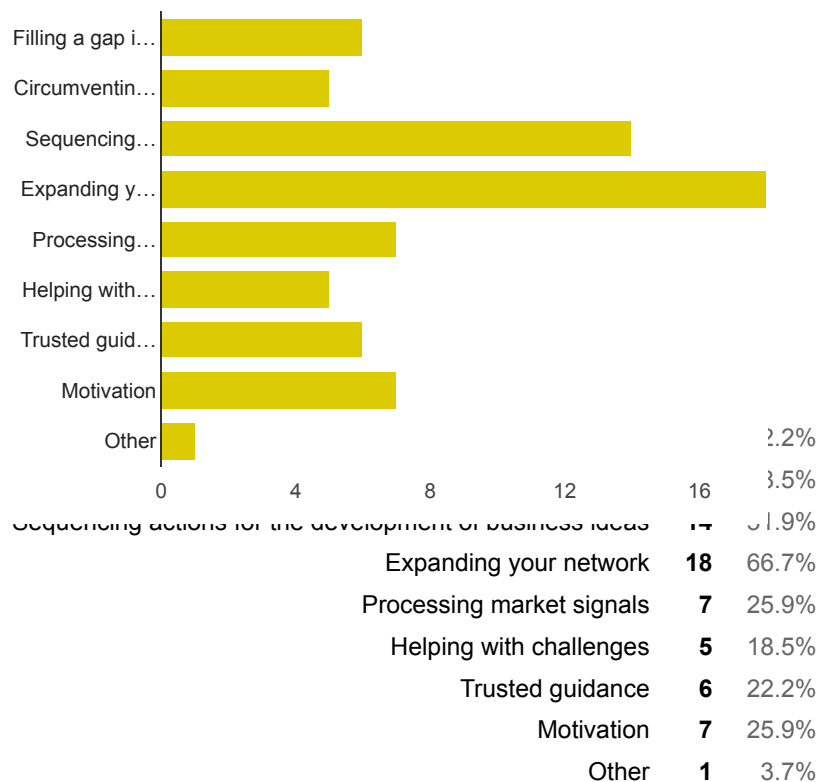
New products and new markets	4	14.8%
Social innovation	9	33.3%
Service innovation	13	48.1%
Technology and meaning driven innovation	18	66.7%

### What are your most important learning outcomes from this Summer Academy on the subject of international collaboration?

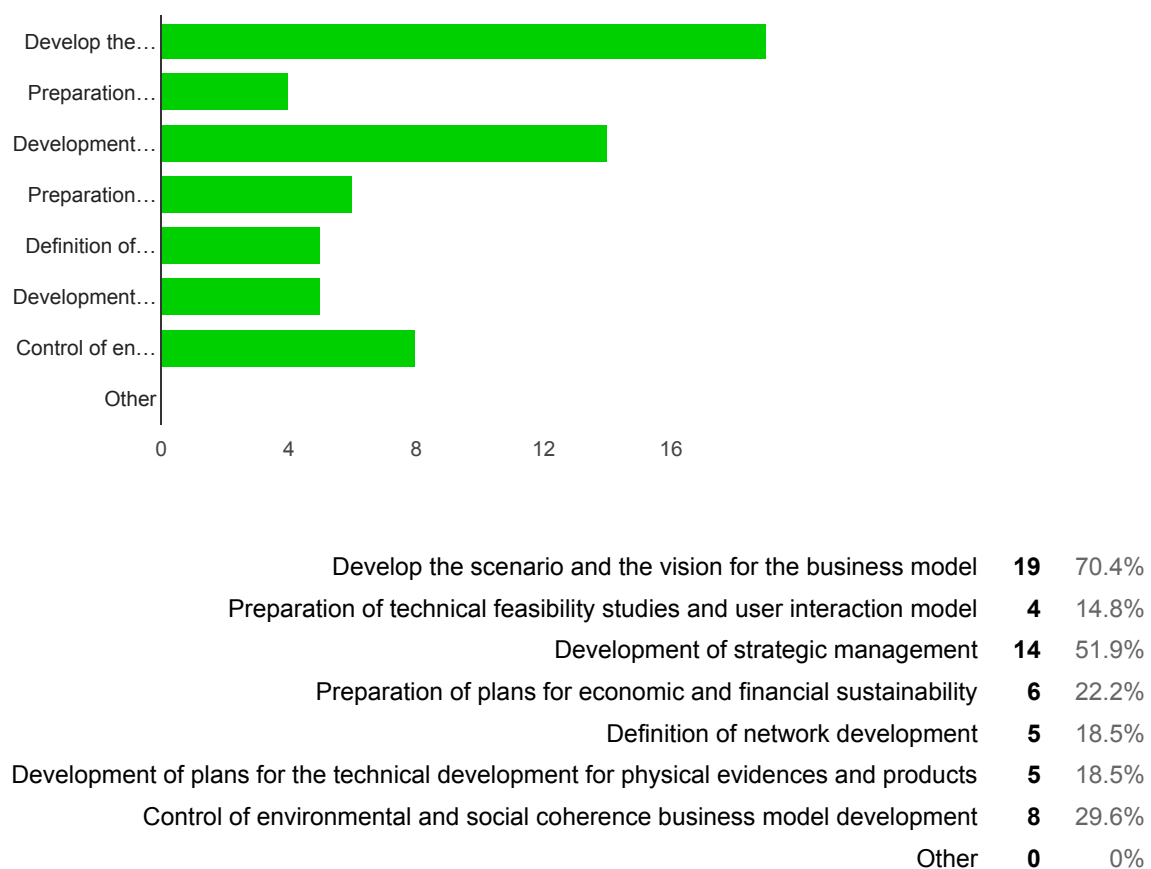


Basic understanding of working in a team	2	7.4%
Basic understanding of intercultural communication	5	18.5%
Perform within an intercultural team on a professional level	14	51.9%
Perform within an interdisciplinary team on a professional level	14	51.9%
Problem solving and conflict resolution within an intercultural team	15	55.6%

### The Summer Academy has helped you mostly in

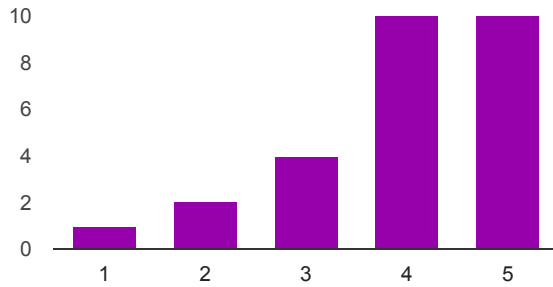


**Which have been the most important operative aspects dealt in the Summer Academy for the development of your idea?**



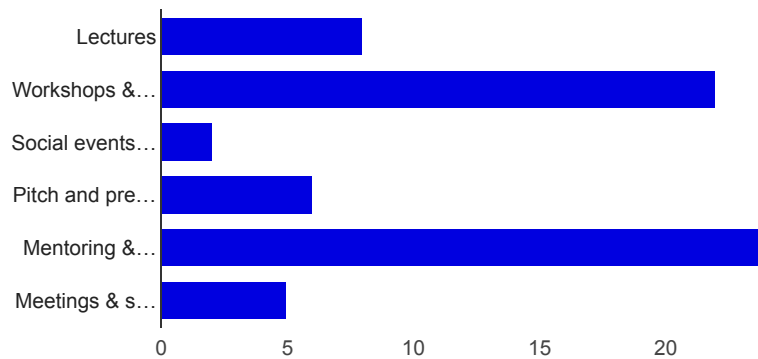
**How much did the Summer Academy help you to conceive or improve your business idea?**





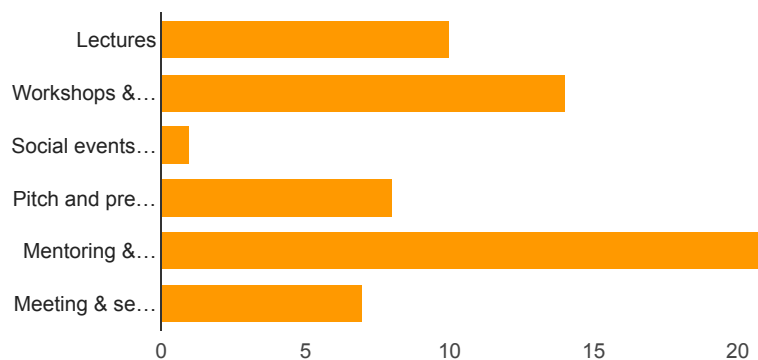
really disappointing: 1	1	3.7%
2	2	7.4%
3	4	14.8%
4	10	37%
very well: 5	10	37%

### Which have been the most useful sessions for the development of your idea?



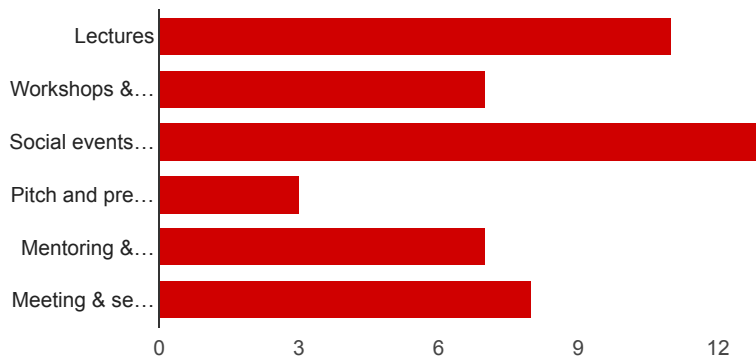
Lectures	8	29.6%
Workshops & Team Working	22	81.5%
Social events (field visits, games, events etc.)	2	7.4%
Pitch and presentations	6	22.2%
Mentoring & Coaching	24	88.9%
Meetings & seminars with entrepreneurs	5	18.5%

### Which have been the sessions in which you learnt and experienced the most?



Lectures	10	37%
Workshops & Team Working	14	51.9%
Social events (field visits, games, events etc.)	1	3.7%
Pitch and presentations	8	29.6%
Mentoring & Coaching	21	77.8%
Meeting & seminars with entrepreneurs	7	25.9%

### Which are the sessions that should be improved? (e.g. more time dedicated to them and in-depth way)



Lectures	11	40.7%
Workshops & Team Working	7	25.9%
Social events (field visits, games, events etc.)	13	48.1%
Pitch and presentations	3	11.1%
Mentoring & Coaching	7	25.9%
Meeting & seminars with entrepreneurs	8	29.6%

### Which aspects should be improved?

Workshops / Team working: Improve communication of tasks. Example how it looks like, when the workshop finished into a result. Meeting & seminars with entrepreneurs: In English & More interactive

Probably the creation of social events that helps students to recognize business opportunity in the real world, not only the design thinking session in a room.

the selection of the team, in order to have more or less the same number of components and different skills in the group

I'd like to have more time to discuss not only with professor and coach but also with the other teams, so to have a different and more "international" point of view.

Timing of open lecture is not the best for optimal concentration and grasping the lessons. Special evening events are in Italian...which I cannot understand.

After 8 hours of work in class the students do not have the concentration required for open lectures

Classes should use disruptive teaching methods Mentors should let the team to self organize

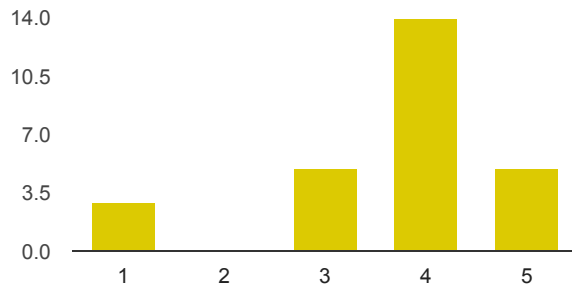
helping in selecting the team, it should be done in a rational way, and giving ideas, that been submitted before CREA extra point to be chosen first when selecting team members.

In English, more valuable.

Internet

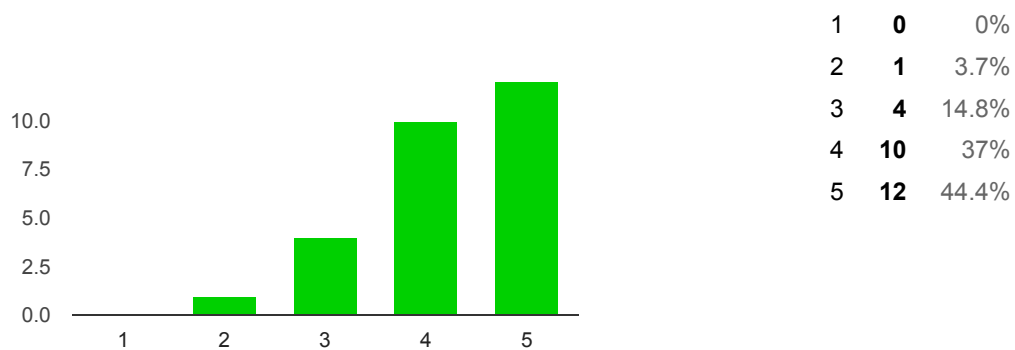
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### How do you rate the event schedule and timing?



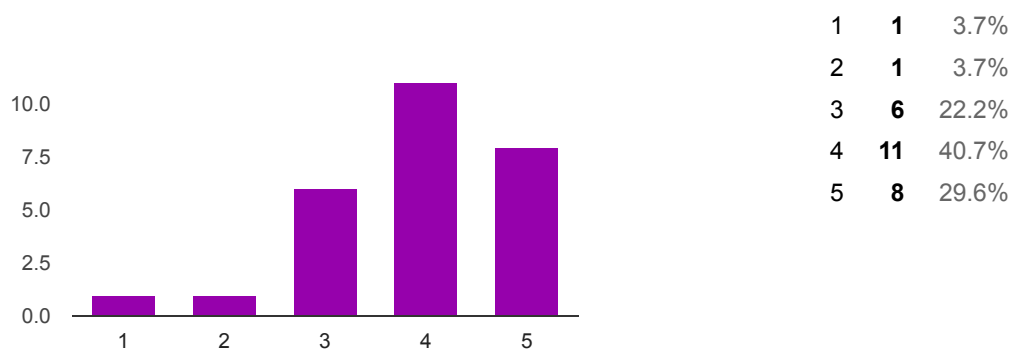
really disappointing: 1    **3**    11.1%  
2    **0**    0%  
3    **5**    18.5%  
4    **14**    51.9%  
very well: 5    **5**    18.5%

### How do you rate your fellow participants (students)?



1    **0**    0%  
2    **1**    3.7%  
3    **4**    14.8%  
4    **10**    37%  
5    **12**    44.4%

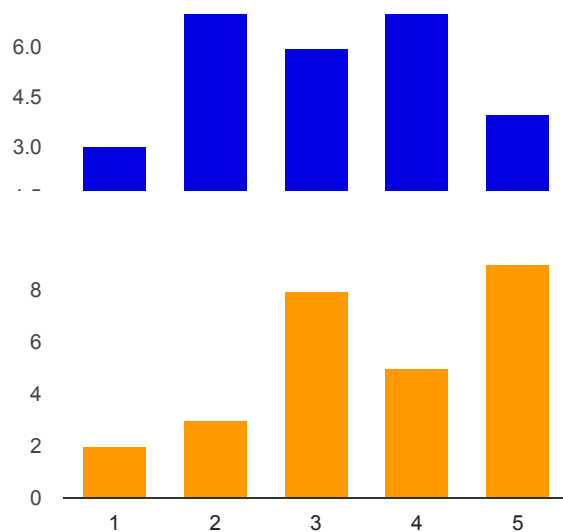
### How do you rate the tools supporting the training?



1    **1**    3.7%  
2    **1**    3.7%  
3    **6**    22.2%  
4    **11**    40.7%  
5    **8**    29.6%

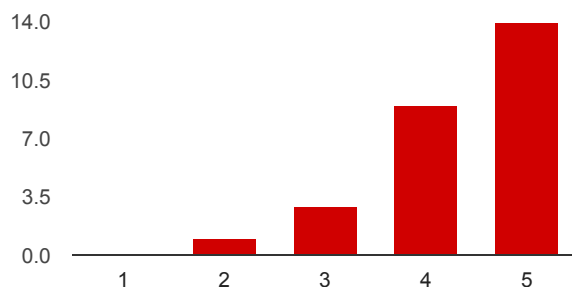
### How do you rate the venue and the facilities?

1    **3**    11.1%  
2    **7**    25.9%  
3    **6**    22.2%  
4    **7**    25.9%  
5    **4**    14.8%



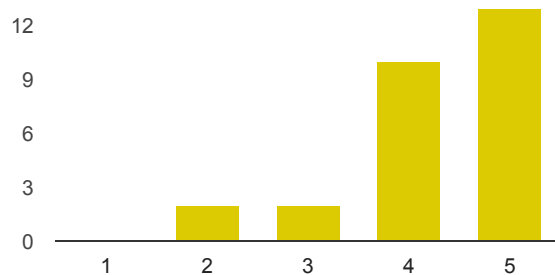
1	2	7.4%
2	3	11.1%
3	8	29.6%
4	5	18.5%
5	9	33.3%

### How do you rate the networking opportunities?



1	0	0%
2	1	3.7%
3	3	11.1%
4	9	33.3%
5	14	51.9%

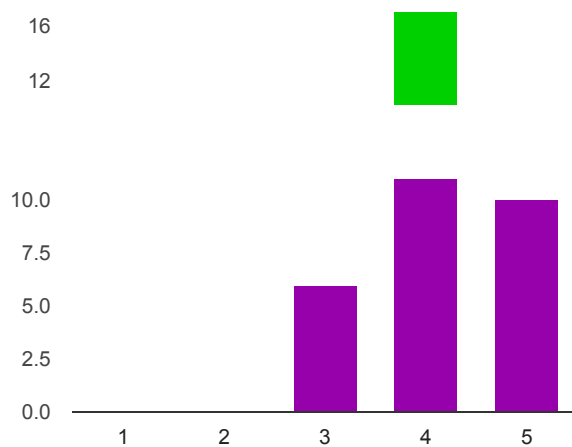
### How do you rate the relevance of topics?



1	0	0%
2	2	7.4%
3	2	7.4%
4	10	37%
5	13	48.1%

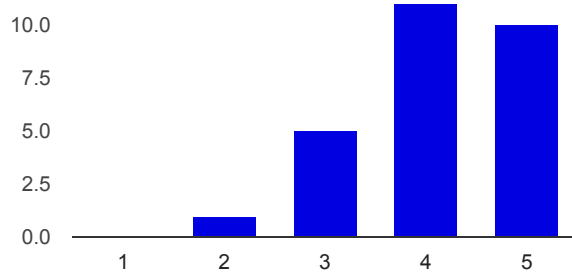
### How do you rate the seminars and lectures?

1	0	0%
2	2	7.4%
3	5	18.5%
4	17	63%
5	3	11.1%



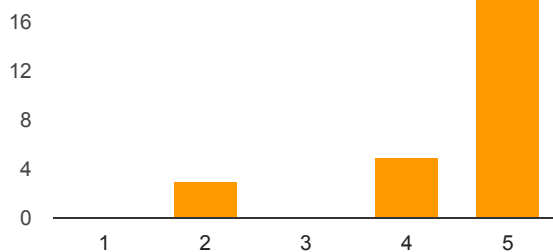
1	0	0%
2	0	0%
3	6	22.2%
4	11	40.7%
5	10	37%

### How do you rate the Lecturers/ teachers?



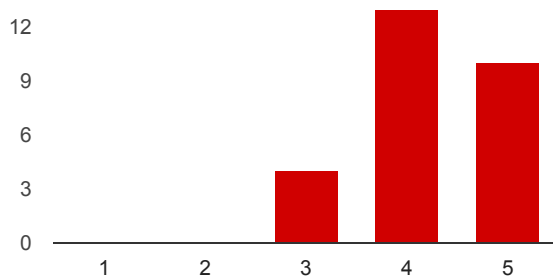
1	0	0%
2	1	3.7%
3	5	18.5%
4	11	40.7%
5	10	37%

### How do you rate the mentors/coaches?



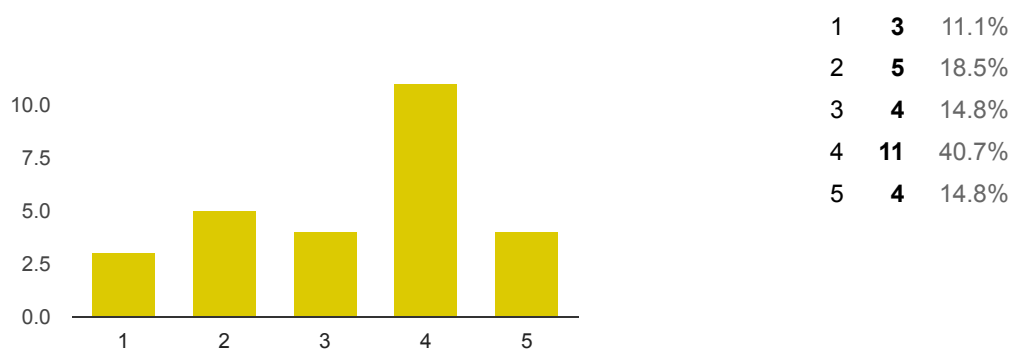
1	0	0%
2	3	11.1%
3	0	0%
4	5	18.5%
5	19	70.4%

### How do you rate the experts/ guests/ entrepreneurs?

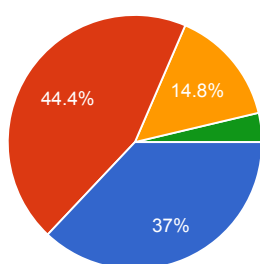


1	0	0%
2	0	0%
3	4	14.8%
4	13	48.1%
5	10	37%

### How do you rate the social events?

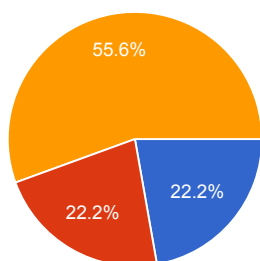


### Considering the description of the Summer Academy, your expectations have been



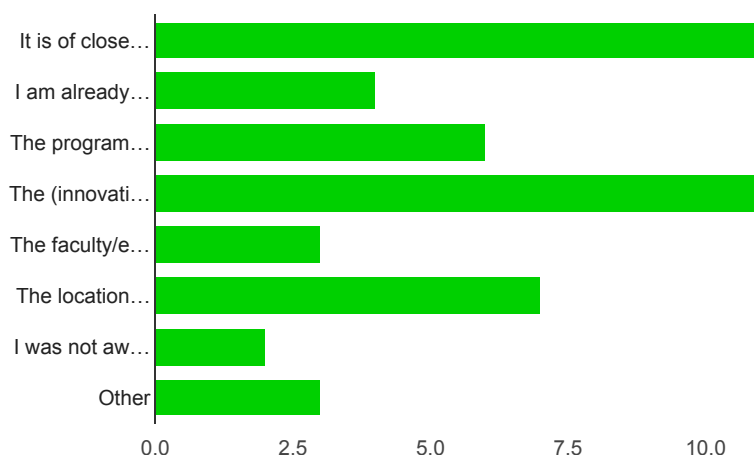
Exceeded	10	37%
Fully met	12	44.4%
Partially met	4	14.8%
Not met at all	1	3.7%

### If you would had to pay for the Summer Academy, would you have applied the same?



YES	6	22.2%
NO	6	22.2%
MAYBE	15	55.6%

### Why did you choose the Summer Academy in Italy from the Network?



It is of close proximity to my place of residence	11	40.7%
I am already studying at that university	4	14.8%

The program appealed to me most	6	22.2%
The (innovation) theme appealed to me most	11	40.7%
The faculty/expertise appealed to me most	3	11.1%
The location appealed to me most	7	25.9%
I was not aware of the other Summer Academies in this network	2	7.4%
Other	3	11.1%

### Additional comments

It is a really great opportunity and one of the best experiences ever! I learned a lot and all the people are very helpful, friendly, fun and inspiring. Perhaps the scheduling can be improved since the program is very intense and demanding, but overall worth it.

Please get a real location manager

Had two amazing weeks!!

My advice is to improve the organizing skills of who take care of the arrangement of this summer academy because his/her work was very superficial. It must take greater consideration on aspects such as cultural differences (totally ignored) or the presence of people with physical difficulties. You have to think about the practical needs of the participants also in housing or in the movements even if provided for free. The topics were very attractive.

Tutto

### Number of daily responses

