



In CREA you will be part of an (early stage) start-up team and work on your business idea, combining knowledge and experience from creativity, business theory and technology.

Join #CREA17 in Italy, Germany or the Netherlands this summer for your first start-up adventure!

contact us:
creacademy-design@polimi.it



crea
summer academy

3rd EDITION

HOW TO BECOME A START-UP

CREA Summer Academies and Business Contest

DEFINITELY MORE THAN A SUMMER ACADEMY

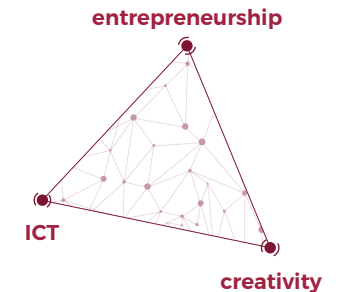
*"When you join one of the CREA Summer Academies, you start with an idea and a vision, and go out with an **entrepreneurial attitude** together with a great start-up **experience**."*

3RD EDITION

We select talented people from varied backgrounds, and with a real interest in entrepreneurship. Participants will join forces to form international start-up teams and work on their own or a team member's innovative idea. Theories and practices from **creativity, technology and entrepreneurship**, in order to demonstrate the value of thinking, business modeling, innovation, customer validation and creative process.

WHAT IS CREA?

CREA is an international project, born as a European Project and founded under the Horizon2020 program. Offering Summer Academies across Europe, CREA aims to strengthen entrepreneurship in innovative sectors by using ICT and Creativity as levers. **In CREA people come in with an idea and go out with a concrete project with business model.** Crea summer academy provides an all-round training, which takes participants from an idea, via the identification of market opportunities, to conceptualization and planning and finally to the start-up of a new company. But there is even more: a qualified jury chooses the best ideas and the selected projects have the opportunity to pitch it in front of possible investors.



THE 2017 SUMMER ACADEMIES

apply to one of 3 Summer Academies 2017



CREA IN NUMBERS

After two years

800K

students reached

800

applications received from 200 different universities

13

summer academies in 7 different countries

300

participants from 68 different nations

70

early stage business ideas

26

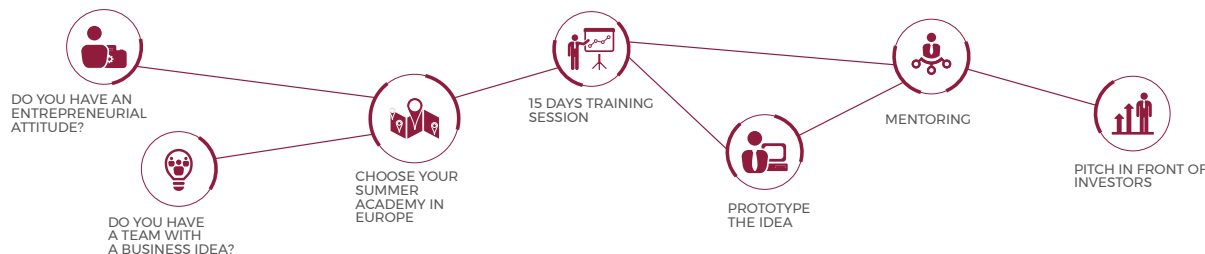
teams pitched in an international business contest

6

best teams won an incubation programme

2

start-ups created thanks to CREA



#CREA17

www.creasummeracademy.eu